

Executive Feedback

Title of the evaluation	Evaluation of the Maternal, Newborn and Child Health Week in Nigeria
Sequence No	2016/038
Region	WCAR
Office	Nigeria
Coverage	Nigeria
Evaluation Type	Country Programme
Year of Report	2016

OVERALL RATING	
• • • -	<p>Satisfactory</p> <p>Meets UNICEF/UNEG standards for evaluation reports and decision makers may use the evaluation with confidence</p> <p>Implications:</p> <p>It would have been advantageous to lay down the findings against each evaluation question framed. The report could have been structured better with proper section and paragraph numbering and made self-contained through inclusion of all important annexures. If there are two volumes, the two should be presented together</p> <p>Lessons for future evaluations:</p>

SECTION A: BACKGROUND (weight 5%)

• • • •	<p>Highly Satisfactory</p> <p>The report describes the object of evaluation in great detail, describing the demographic and policy context in which it was conceived (1.1 and 1.2). The logical chain behind the programme is presented (2.3.2). Key stakeholders including UNICEF and their respective roles have been clearly explained (2.4, and Table 2).</p>
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SECTION B: EVALUATION PURPOSE, OBJECTIVES AND SCOPE (weight 5%)

• • • -	<p>Satisfactory</p> <p>(For some reason, there is no section and paragraph numbering from p25, making reference difficult). The purpose and objective (including intended users) have been presented in detail. The thematic , geographic and temporal aspects of the scope have been discussed (p 26, no para numbering).</p>
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SECTION C: EVALUATION METHODOLOGY (weight 15%)

• • • -	<p>Satisfactory</p> <p>OECD-DAC evaluation criteria have been applied. The criteria and the relevant evaluation questions have been well presented (Table 4, pp31-35). The report refers (p 30 and p 31) to a companion report (not included) that gives details of design, sampling and methods of data collection and to Annexes 10, 11, 12 and 14, not included in the present report). A brief summary of relevant portions, if considered useful additions, could have been given as an Annex. Sampling, data collection and analysis methods are described in good detail (pp 36-39). Limitations and method of mitigation have been presented as summary in Table 5 (pp 43-45) with a reference again to companion report for details. Reference to ethical safeguards is on p31.</p>
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SECTION D: EVALUATION FINDINGS (weight 20%)

• • • -	<p>Satisfactory</p>
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The findings are grouped in the report as relating to components of the programme ToC (inputs, activities, outputs and outcomes), and do not fit directly into the framework of the evaluation criteria of relevance, effectiveness, etc. and all the questions framed in the ToRs. Otherwise, the findings are based on sound evidence drawn from multiple lines and levels of enquiry, duly triangulated. The programme's M&E system has been assessed in great detail in Finding 2.8 (pp57-62).

SECTION E: EVALUATION CONCLUSIONS & LESSONS LEARNED (weight 15%)



Highly Satisfactory

The conclusions have also been related to the components of the programme logic and are abstracted from the evidence-based findings. Lessons learnt (pp78-80) have been abstracted from the evidence and findings

SECTION F: RECOMMENDATIONS (weight 15%)



Satisfactory

The recommendations are clearly stated and the target organization for each identified. They are grouped as policy related and operational. No clear prioritization is however indicated

SECTION G: EVALUATION STRUCTURE/PRESENTATION (weight 5%)



Fair

The report does not have a section and paragraph numbering beyond p 26, which makes navigation a little difficult. There is no prominent indication of the evaluating organization in the first few pages except a passing mention in the Foreword (and details in the Annex). There is a reference to a companion report at some places but that is not available. Inclusion of summaries of relevant material would have made this report self-contained and more informative. Annexes include ToRs, persons interviewed, documents reviewed, data collection tools and details of the evaluators. Evaluation Matrix (Table 4, p32) and Theory of Change (Fig.2, p 46) are in the body of the report. A second volume of the report seems to include many other annexes.

SECTION H: EVALUATION PRINCIPLES (weight 15%)



Satisfactory

The evaluation adequately addresses the gender and equity issues (p 31, Findings 3.1 pp 62-63, Finding 3.4, p68, .

SECTION I: EXECUTIVE SUMMARY (weight 5%)



Satisfactory

The Executive Summary is self-contained and can stand alone as a guide to action.

Does the evaluation meet UN SWAP evaluation performance indicators?

8

Meets requirements

Recommendations for improvement

Section A

The report gives an excellent account of the details of the object of evaluation. Paragraph 2.2.1 says that the primary targets of the intervention are given in a 'companion report' which is not a part of this report. A short summary in this main report would have added value.

Section B

All essential details in this section have been given

Section C

The approach, design and methodology are generally well presented

Section D

It would have been useful to relate the findings to each of the evaluation questions under each of the criteria.

Section E

The requirements of this section are well met by the report

Section F

The recommendations could have been prioritized

Section G	Relevant extracts or summaries of the companion report should have been included, if that report itself cannot be added as an annex.
Section H	While the evaluation addresses the gender and equity aspects, there could be a greater degree of integration of these aspects.
Section I	Good Executive Summary
