

UNICEF AI Strategy 2025-2030

Programme impact

Scale quality and effective support for all children and communities.

Operational readiness

Equip staff to use AI safely and boost productivity.

Child rights advocacy

Put children's rights and voices at the centre of AI governance.

The strategy in one view

AI for programme impact

Deliver quality, effective programme impact at scale for children and communities.

AI for operational efficiency

Improve readiness, productivity and business process efficiency across UNICEF.

Child rights advocacy on AI

Ensure children's rights, voices and safety shape AI governance at every level.

Six core capabilities to deliver sustainable, scalable AI

1 Strategy & Value Realization

Focus AI on measurable benefits for children.

2 Data & AI Core

Trusted data, platforms and infrastructure.

3 AI Risk

Guardrails, guidance and tools for responsible use.

4 People & Adoption

Skills, culture and new ways of working.

5 Partnerships

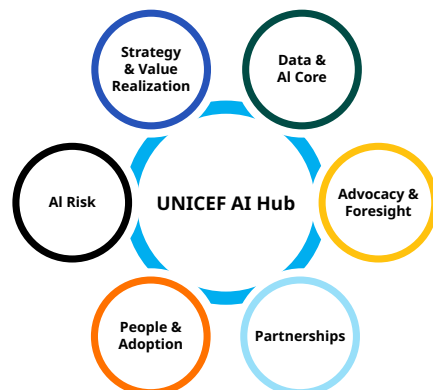
Work with public, private, civil society and UN partners.

6 Advocacy & Foresight

Shape the future AI agenda for child rights.

How it will work

The UNICEF AI Hub links country, regional and HQ teams to all six capabilities.



Responsible AI guardrails

-  **Purpose**
Necessity and proportionality
-  **Do no harm**
Safety, security and non-discrimination
-  **Protect data**
Privacy, data protection and governance
-  **Human oversight**
Transparency, explainability and accountability
-  **Include children**
Inclusion, participation and child rights lens