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Innovation Camp Report

LEARNING PIONEERS PROGRAMME

INNOVATION CAMP 2025

BEYOND
DIGITAL AS USUAL

Helsinki



Learning Pioneers Programme – Cohort 2 Innovation Camp

Underpinned by **UNICEF's Digital Education Strategy 2025-2030**, the **Learning Pioneers Programme** offers countries a unique opportunity to leap forward: to design their ideal future education systems, scale promising EdTech solutions and digital education initiatives, and become regional and global influencers in digital learning.



Côte d'Ivoire



Ukraine



Pakistan



Tanzania



Jordan



Lao PDR



LEARNING PIONEERS PROGRAMME

INNOVATION CAMP 2025

BEYOND DIGITAL AS USUAL

- **Shift mindsets:** to visionary systems thinking that goes beyond digital as usual.
- **Build national ownership:** by supporting teams to co-develop bold, locally grounded visions for the future of learning, inspired by peers and experts.
- **Create transformation:** by surfacing meaningful challenge areas where experimentation, adaptation, and risk-taking are encouraged.

The camp is a space for countries to inspire, learn, create and lead.

Our Journey

Monday, 20 Oct

Beyond digital as usual

Set bold national ambition and raise important questions to share across countries:

"What is the role of digital in a classroom setting?"

"What is digital as usual?"

Tuesday, 21 Oct.

See the future differently

Uncover what's missing and imagine what's possible.

Use human-centred methods and futures tools to explore system gaps, learner needs, and future-ready learning models to create a national vision for the future of learning.

Building networks: Social event: Networking cocktails

Wednesday, 22 Oct.

Focus on learning

Prioritise what truly matters: it's all about the learner: teacher and children through a school visit.

Explore national education challenges (pre-defined) through the lens of learning equity, evidence, and system transformation.

Explore AI in Education.

Thursday, 23 Oct.

From Vision to Action

Understand EdTech for Good principles; hands-on exploration of impactful solutions

Unpack EdTech pathways and begin shaping what adaptation and country implementation could look like, including research.

Building a community of Learning Pioneers: Social event: Innovation Camp participants get together

Friday, 24 Oct.

Lead the change

Return to what is Beyond Digital as Usual.

Turn ambition into direction. Countries leading the change.

Finalise country commitment decks, define country-specific next steps, and launch the shared journey ahead.

Innovation Camp Agenda

Monday, 20 Oct

Beyond digital as usual

08:30-9:00: Registration

09:00-10:00: Opening and welcome from UNICEF, MFA Finland. Introduce countries and group photo

10:00 – 10:45: Innovation mindset and Learning Pioneers Journey intro

10:45-11:00: break

11:00-11:45: Country Voices: Why we're here (country sharing)

11:45-12:30: Presentation and discussion: Beyond Digital as Usual (Speaker)

12:30-13:30: Lunch

13:30-15:00: Visioning Workshop: The future of learning beyond digital as usual.

15:00-15:30: Break

15:30-17:00: Oodi human-centred design talk and tour

Tuesday, 21 Oct

See the future differently

8:45 – 9:00: recap and intro

09:00-09:30: How we can see differently (insights from Oodi visit)

9:30 – 10:00: How we can see differently: empowering teachers

10-12:00: Trends and Signals in Education: futures shaping workshop in collaboration with SITRA

12:00-13:00: Lunch

13:00-14:30: Continued workshop on each country's national vision.

14:30 – 15:00: break

15:00-16:00: Sharing: country reflection, futures synthesis and peer learning.

16:00 – 17:00: Learning in Context: Digital Education in Finland

17:00 – 18:00 Networking cocktail with UNICEF Finland, Finland MFA, MoE, other partners

Wednesday, 22 Oct

Focus on learning

9:00- 9:30: travel to Niittykumpu Primary School

09:30 – 11:15: Intro about the school, overview of policies etc.; tour of learning environments and class observations

11:15-12:00: school lunch

12:00 – 12:30: travel back to venue

12:30-13:30: Team reflection: Insights from the field

13:30-14:30: EdTech for Good Initiative & Framework intro and mock EdTech evaluation.

14:30-15:00: Learning Cabinet Intro and demo

15:00-15:15: break

15:15-17:00: AI in Education (Cambridge)

Thursday, 23 Oct

From Vision to Action

8:45 – 9:00: recap and intro

09:00-10:15: Blue Unicorn Portfolio, including evidence generation approach.

10:15-10:30 break

10:30-11:30: ADT Demo

11:30-12:00 Tinkering with Tech hands-on demo

12:00-13:00: Lunch

13:00-14:00: Tinkering with Tech demo continued

14:00-14:45: LPP Cohort 1 experiences, lessons learnt

14:45 – 15:00: Break

15:00 – 17:00: Country Team EdTech tool implementation planning

17:00: Innovation Camp participants get together

Friday, 24 Oct

Lead the change

8:45 – 9:00: recap and intro

09:00-10:00: Lead the change: revisiting beyond digital as usual; lessons from other countries

10:00-10:30 Inspirational keynote

10:30-10:45 break

10:45- 12:00 Country commitment deck, work plan finalisation

12:00-13:00: Lunch

13:00-14:00: Country commitment deck, work plan finalisation

14:00-15:00 Country presentations and feedback

15:00-15:30 Next steps and closing reflections

Inspirational exchanges with leading experts and influential figures

Plus hands-on workshops on futures shaping, AI applications in education, EdTech for Good, etc.





A206

Shaping
the Future
of Learning

unicef
office of
innovation

Global Learning Innovation Hub



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Day 1: Monday 20th

LEARNING PIONEERS PROGRAMME

INNOVATION CAMP 2025

**BEYOND
DIGITAL AS USUAL**

The Global Learning Innovation Hub | October 20-24th 2025

Welcome to Helsinki!

**A world-
leading
education
system**

**A thriving
tech-scene**

**Design and
creativity**

**Environmental
harmony**

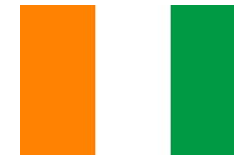
**Accessible
and
welcoming**

Shaping the future of learning

Congratulations and welcome to the Learning **Pioneers** Programme!

Your country is among six countries that is part of UNICEF's Learning Pioneers Programme cohort 2.

This is an opportunity to reimagine your education system leveraging **digital transformation and innovation**.



Côte d'Ivoire



Jordan



Lao PDR



Pakistan



Tanzania



Ukraine

The Design of the Innovation Camp

Beyond Digital as Usual



Inspiration

From innovative speakers, hands-on experiences, and inspiration from each other.



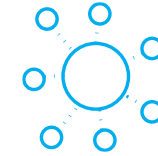
Country Empowerment

Space to collaborate with learning experts to empower your country to go beyond digital as usual in learning.



Learning and Reflection

Daily space is reserved for country teamwork, cohort exchange, and personal reflection.



Built-in Flexibility

The chance for each participant to learn, absorb knowledge, network and exchange during the week.

Day1: Monday 24th

Beyond Digital as Usual

Morning:

08:30-9:00: Registration

09:00-10:00: Opening and welcome; group photo

10:00 - 10:45: Sharing an innovation mindset and Learning Pioneers Journey introduction.

10:45-11:00: break

11:00-11:45: Country Voices: Why we're here, country sharing.

11:45-12:30: Presentation and discussion: Beyond Digital as Usual. Lea Simpson, Director of Innovation, EdTech Hub

Afternoon:

12:30-13:30: Lunch

13:30-15:00: Visioning Workshop: The future of learning beyond digital as usual.

Country presentations

15:00-15:30: Break

15:30-17:00: The future of learning, library focus: A human-centred design talk and tour of Oodi.

9:00 – 10:00

**Opening and welcome: UNICEF &
Ministry of Foreign Affairs Finland**

**Presentation: Setting the stage
for "Beyond Digital as Usual"**

Opening and Welcome



Thomas Davin

Director, UNICEF Office of Innovation

Thomas spearheads a radical reinvention of the UNICEF Innovation team as a core change catalyst for UNICEF's impact globally and harnesses the indomitable energy and deep expertise of his team to spot innovations that offer transformational potential for children.



Juha Savolainen

Director General, Development Policy
Finland Ministry for Foreign Affairs

Juha has been a career diplomat with the MFA since 2002. Prior to his current position, he served as Deputy Director General for Development Policy from 2022-2024, Director for Southern and Western Africa from 2028-2022, and Director for Consular Assistance from 2016-18.



UNICEF LEARNING PIONEERS PROGRAMME
INNOVATION CAMP 2025

*Leading the change in digital
education transformation*

Beyond Digital as Usual

Frank Van Cappelle, Head, LIH

[Digital_Education_Strategy_Oct_2025_innovation_camp.pptx](#)

"A week of discovery, connection, and impact"

Thomas Davin, Director of the Office of Innovation, UNICEF:

- The urgency of the Learning Crises underlines the timeliness of this second cohort of Learning Pioneer countries
- We have an obsession for impact: Are our strategies yielding change?
- Help us understand how are you building your visions for change for the children and students in your contexts. We look forward to pairing it with the incredible ecosystem that we have built jointly with our partners in Finland and globally.

Juha Savolainen, Director General, Ministry for Foreign Affairs:

- You are our changemakers, devoted to innovating through collaboration
- For Finland, education is key to societal development
- Already in the 1920's the country realized that the human minds are the main commodity we have
- An example of this investment are school meals, introduced already in the 1940's, in the midst of war, creating impact throughout learning outcomes, value chain, and retention – today Finland co-chairs the Global School Meals coalition to ensure free school meals to all children globally
- The result of the education investment today is a society of critical thinkers
- In today's world, we are all faced with the digital transformation

Strategic shifts – beyond digital as usual

Frank Van Cappelle

- **The global education landscape is lagging behind the pace of technological change**, especially in light of the AI revolution, despite decades of EdTech efforts.
- **LIH aims to be a catalyst for transformation**, fostering partnerships and building a shared vision for future education both in Finland and globally.
- **EdTech alone isn't enough**—tools must be scalable, adaptable, and contextualized, with strong human-centered processes to ensure impact and cost-effectiveness.
- **The human element and leadership are essential**, and change must be driven through strategic partnerships and unified visions across national and global levels.
- **Past mistakes include over-digitization and misapplication of technology**, often prioritizing tools over actual educational challenges.
- **Strategic shifts are needed**, focusing on system-level change, personalized learning, and identifying high-impact solutions.
- **LIH's new strategy emphasizes evidence-based digital learning**, identifying a select group of “Learning Pioneers” to lead the way.

10:00 – 10:45

Innovation Camp Orientation

**Sharing an innovation
mindset and Learning
Pioneers Journey
introduction**

Meet the team!

UNICEF Global Learning Innovation Hub



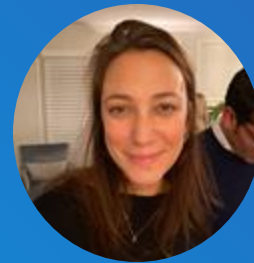
Frank Van Capelle
Senior Adviser, Hub Lead



Leotes Lugo Helin
Education Manager



Carlos Ferrari
Innovation Manager



Julie De Barbeyrac
Innovation Manager



Milja Laakso
Innovation Specialist



Iñaki Sánchez Ciarrusta
Education Specialist



Juliet Norrmen-Smith
Innovation Specialist



Jeremiah Tesolin
Strategic Design Lead



Evelyn Casanova
Partnership Specialist



Bajinder Pal Singh
Communications Specialist



Matti Rossi
Education Specialist-Expert on Loan



Sakina Tayyebi
Digital Pedagogies and EdTech consultant



Avinash Dhital
EdTech Sourcing Consultant



Olli Vallo
EdTech for Good Strategist



Ismaila Barry
Operations Manager



Katja Erika Riihikallio
Administrative Associate



Sini Tuulia Karusto
Administrative Associate

Country teams and Hub facilitators



Cote d'Ivoire

**Facilitator: Matti and
Juliette**

Gbamele Gamien Jerome
Issa S Coulibaly

Jordan

Facilitator: Carlos

Laila Mohammed Aied AlAtawy
Mohammed Rushdi Abed Al-Shouli
Helen Louise Marjan
Zaid Mohammad Hussein Armoush
Rabi Karmacharya

Lao PDR

Facilitator: Milja

Phoukhaoka Sacklokham
Outhit Thipmany
Chalensoeuk Sisouvong
Anolack Chanpasith

Pakistan

Facilitator: Sakina

Noreen Hasan
Erum Burki

Tanzania

Facilitators: Leotes

Sempeho Siafu
Simone Vis
Ayoub Kafyulilo
Jane Mgone

Ukraine

Facilitator: Iñaki

Tetiana Dalievska
Lina Zghurska
Yuliia Bohach
Nelson Rodrigues
Auken Tungatarova

What is INNOVATION?



- A new or significantly **improved solution** that contributes to progress for children and accelerates results for children or young people.
- It's about doing new things to **solve problems and improve the lives of children** around the world.
- It's about **matching today's challenges with tomorrow's solutions**.

[-UNICEF Global Innovation Strategy and Framework 2.0](#)



UNICEF

LEARNING PIONEERS PROGRAMME

The Learning Pioneers Journey





UNICEF
Learning Pioneers
Programme

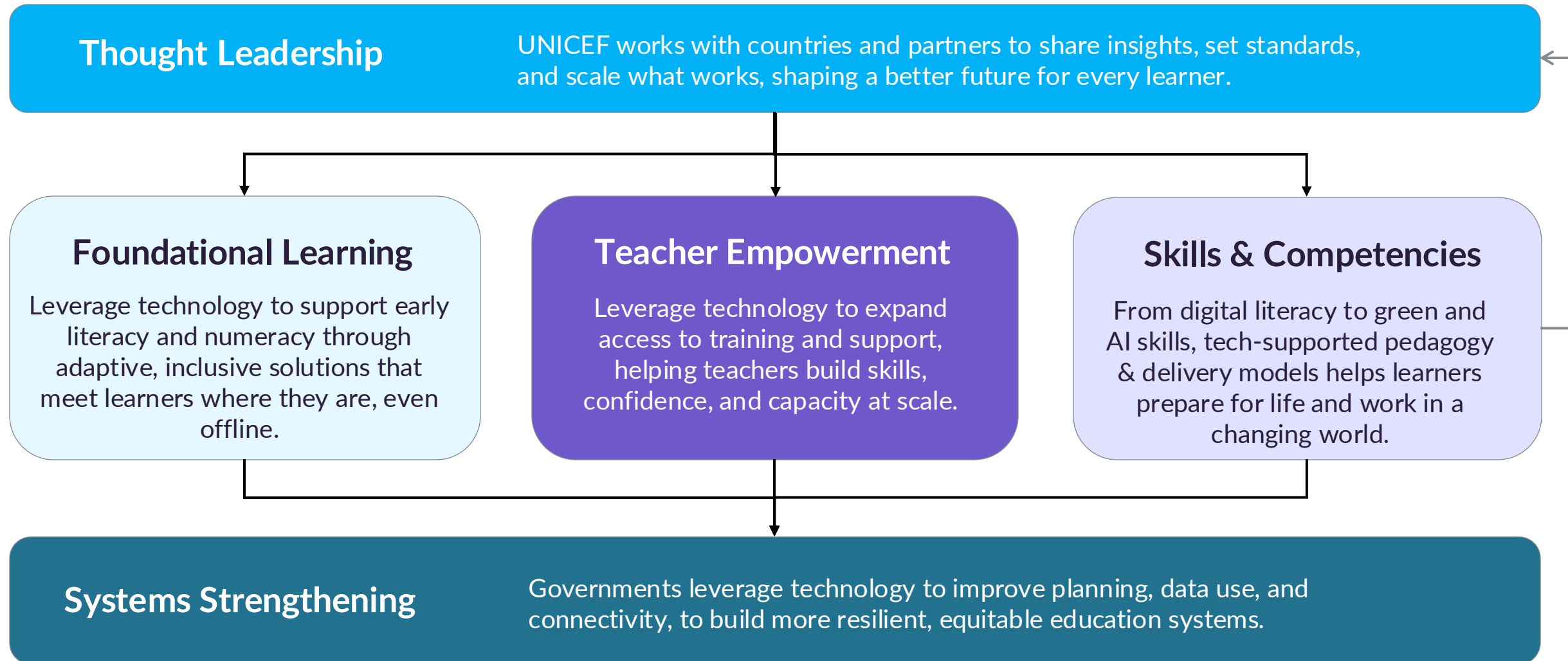
Shaping the future of learning together

A global journey to reimagine
education and scale what works.

Underpinned by **UNICEF's Digital Education Strategy 2025-2030**, the Learning Pioneers Programme offers countries a unique opportunity to leap forward: to design their ideal future education systems, scale promising EdTech solutions and digital education initiatives, and become regional and global influencers in digital learning.

UNICEF's Digital Education Strategy 2025-2030 | 5 Focus Areas

Digital transformation and innovation in education is a powerful enabler to improve education and shape the futures of **150+ million children** and young people we aim to reach by 2029 – across **5 key areas**.



Our Journey

Vision

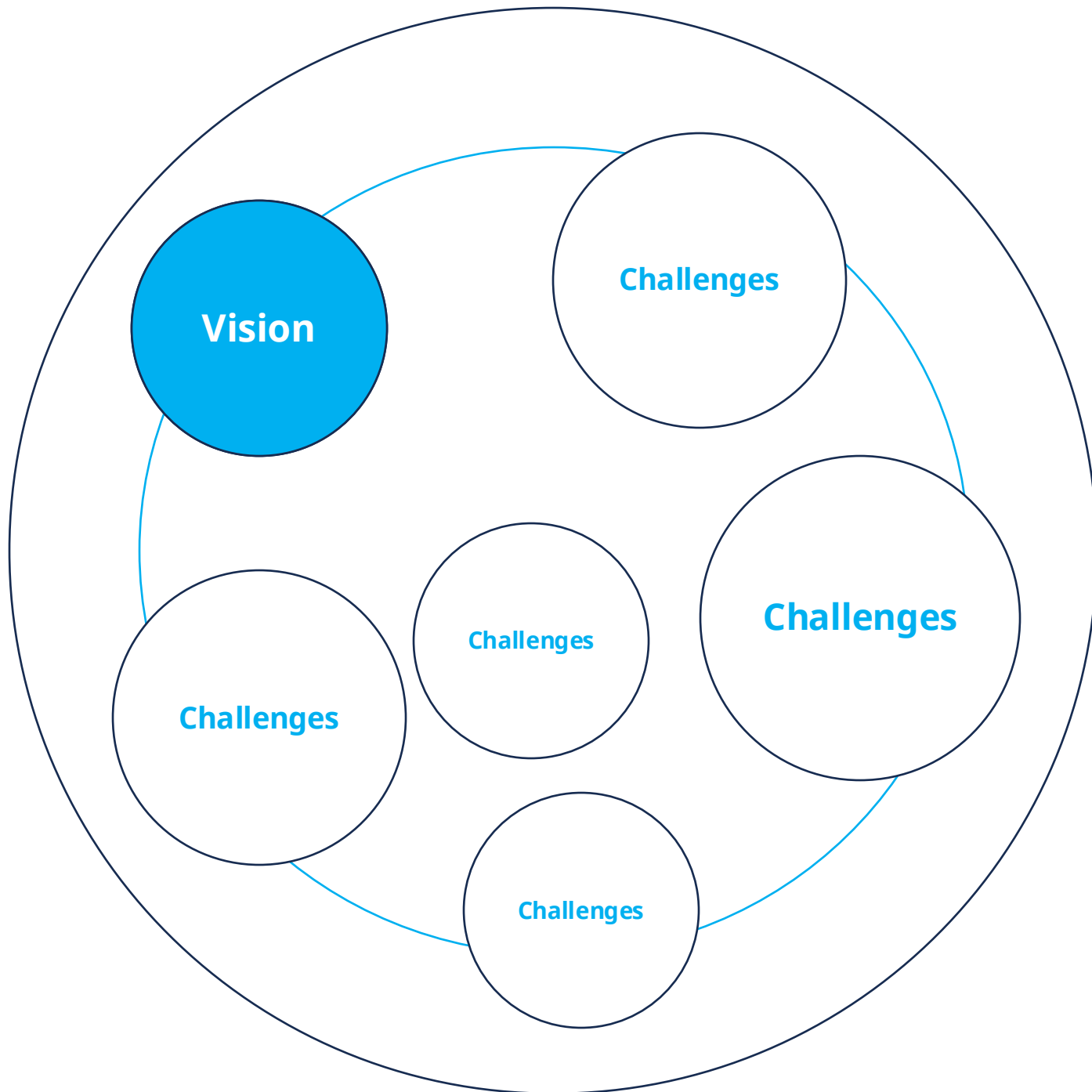
**What learning change
do we wish to see?**

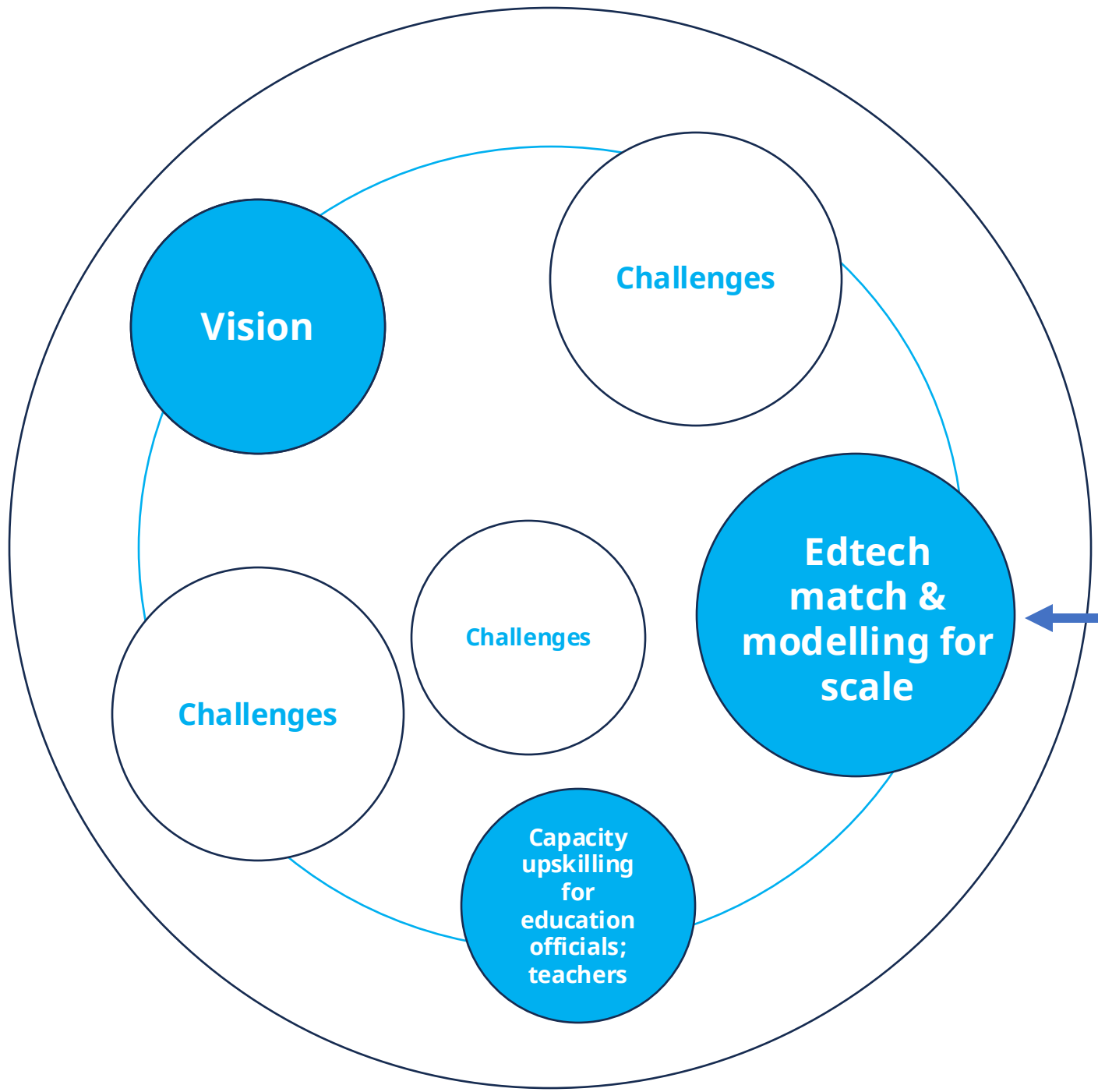
Who is it centred on?

How will it be sustained?

**How can it be future-
proofed?**

How can digital technologies and innovation unblock the challenges & barriers to attaining your country vision?





Selected challenges where innovation and EdTech can have an impact.

Learning Pioneers Programme Offering for Countries

1

Edtech tool modelling for scale with research

Focus on foundational learning; teachers

2

Capacity Upskilling:
Innovation camp
Cambridge Fellowship
Broader technical guidance

Focus on innovation, futures-shaping

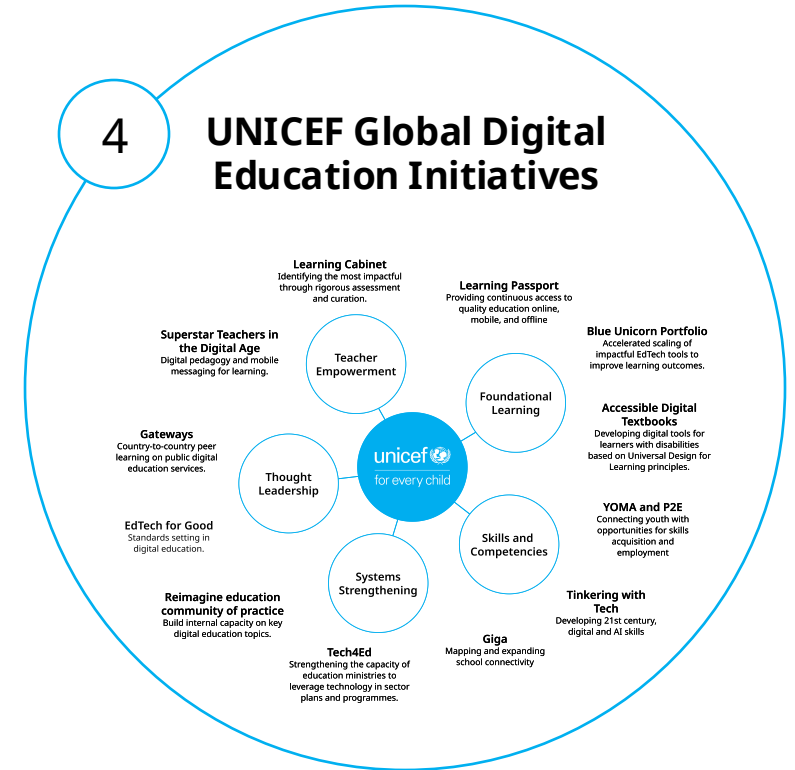
3

Systems Strengthening:
Vision Shaping
In-country workshop
Landscape analysis support
Technical Assistance

Focus on future-proofing, inclusion, equity, and gender equality; systems approach

4

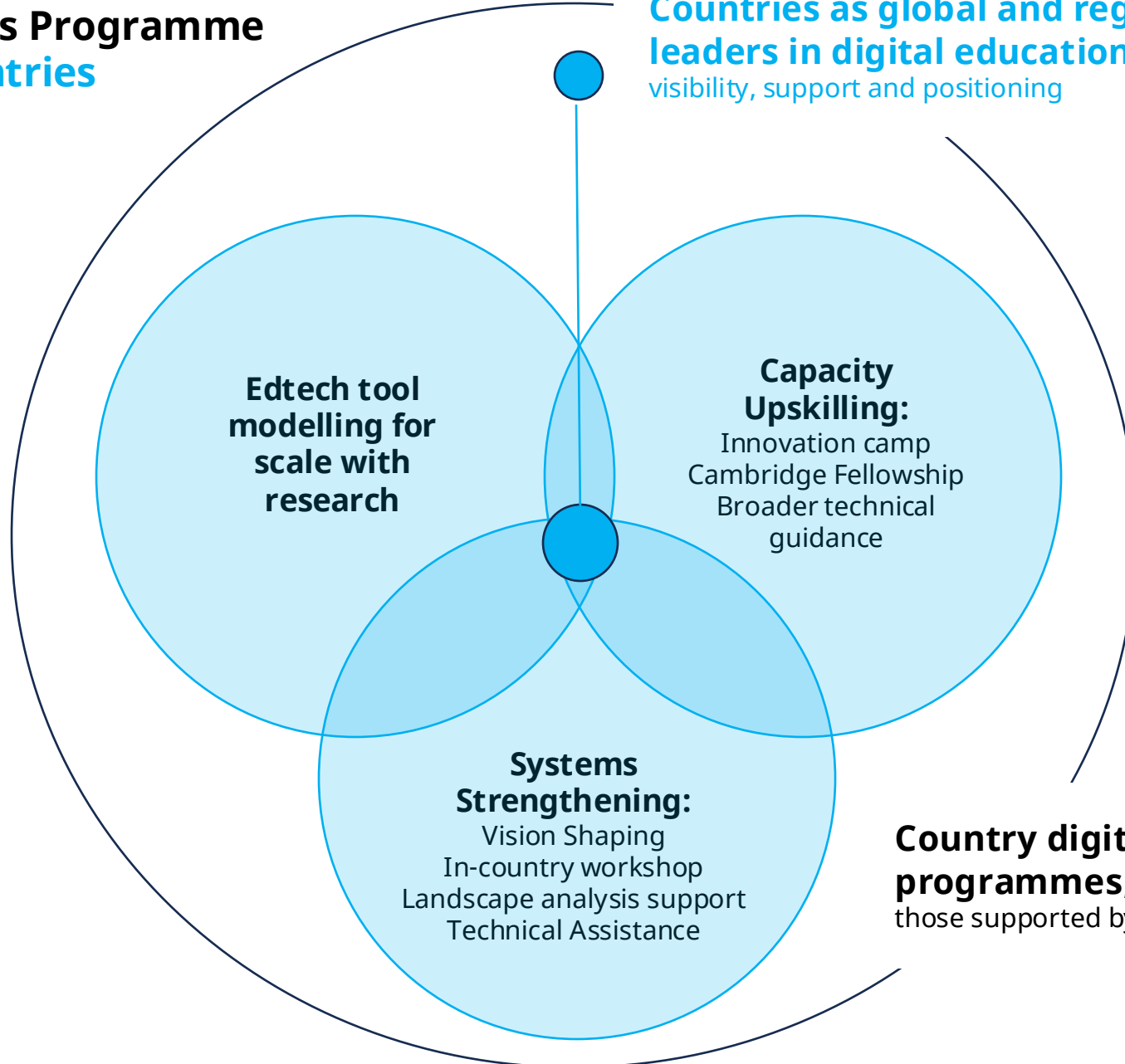
UNICEF Global Digital Education Initiatives



Focus on teacher upskilling, e.g. digital pedagogies; inclusion in digital learning; future-ready skills & AI literacy, etc.

Learning Pioneers Programme Offering for Countries

Countries as global and regional leaders in digital education: Enhancing visibility, support and positioning

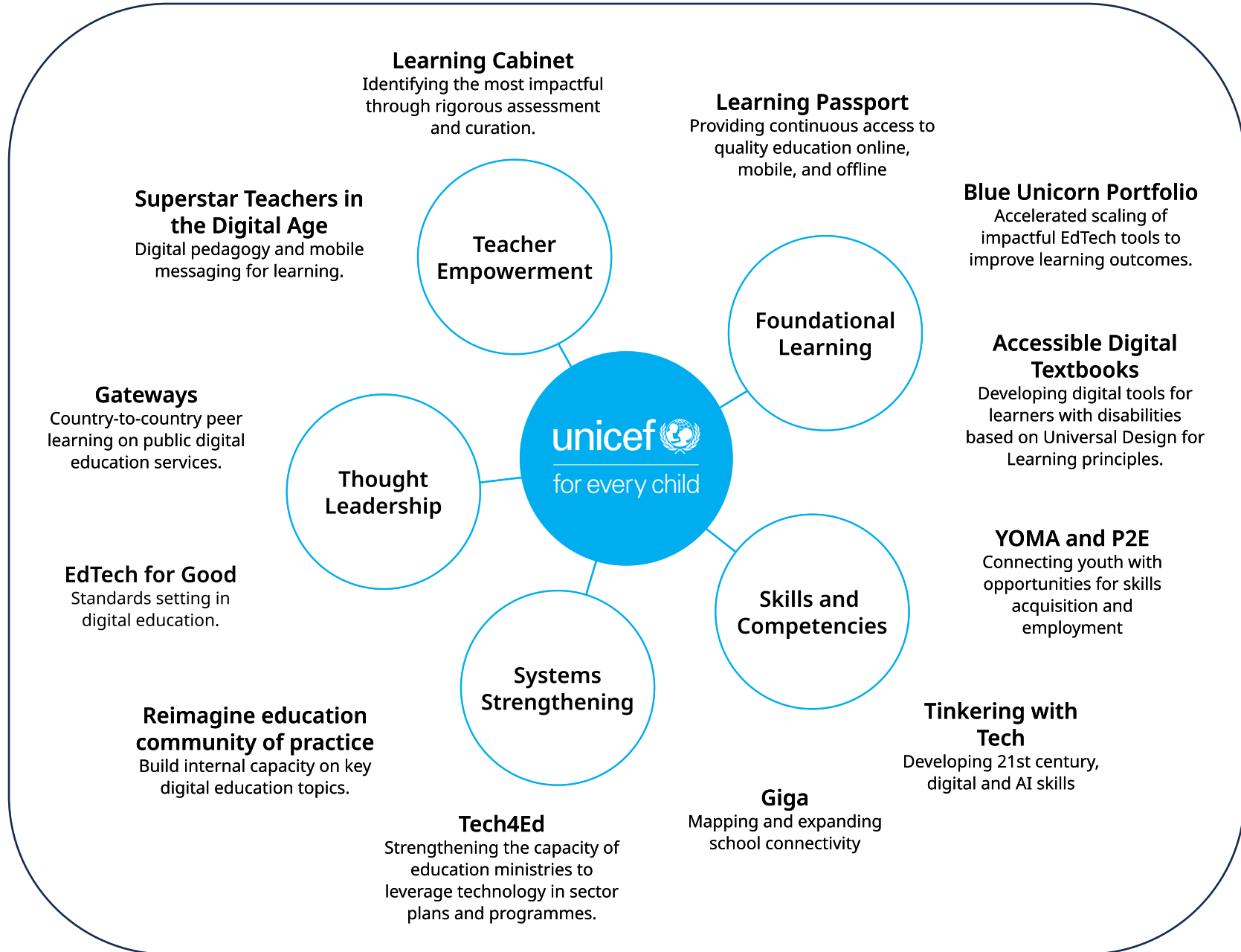


Country digital education programmes, policies including those supported by UNICEF

UNICEF Global Digital Education programmes /initiatives

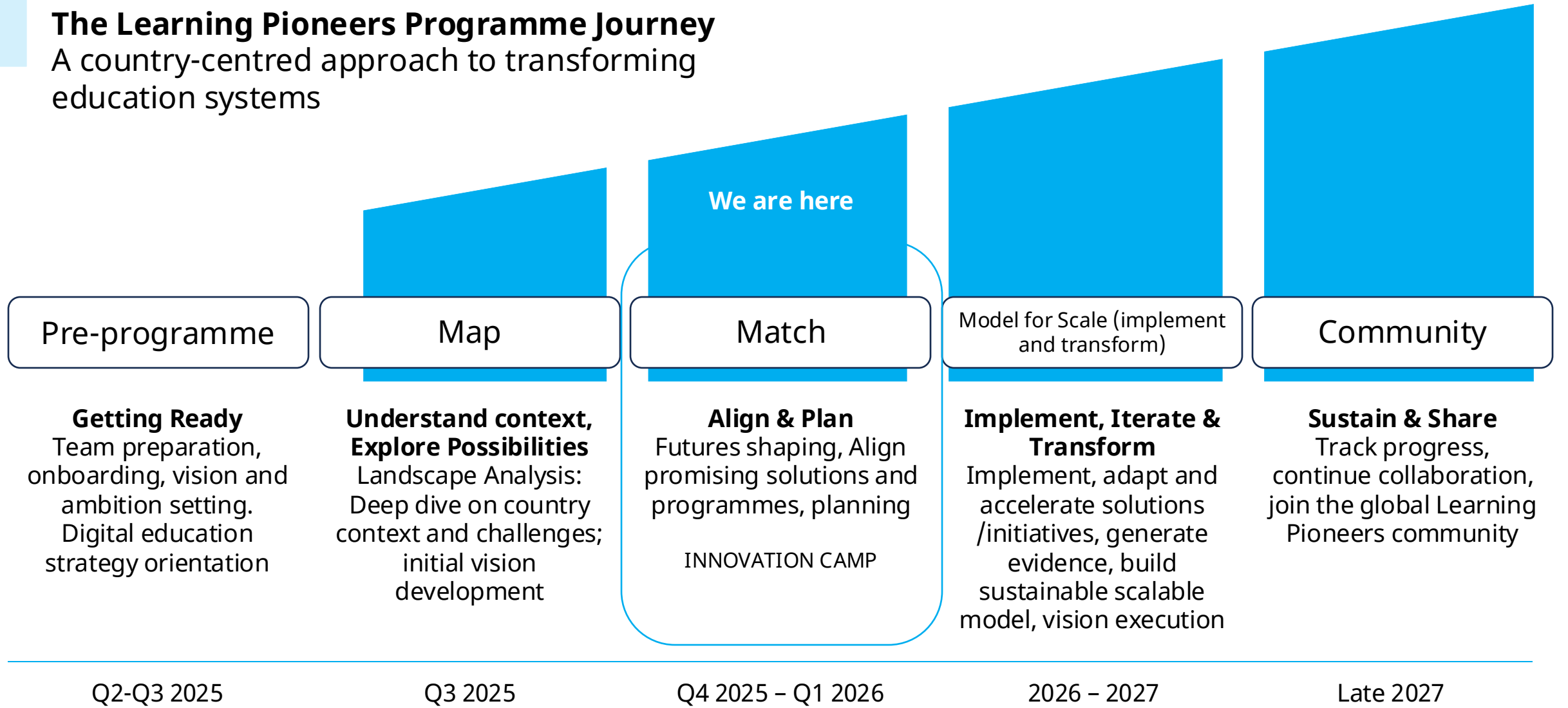
The Learning Pioneers Programme connects countries to UNICEF's wider service offering, grounded in the Digital Education Strategy.

Through this service offering, countries engage with targeted initiatives that support system development, and long-term transformation in education.



The Learning Pioneers Programme Journey

A country-centred approach to transforming education systems



* Some timelines may vary depending on the country journey

Learning Pioneers Programme Journey

Online and in-person

We are here



Online

Guided onboarding and readiness support

Understanding the landscape, priorities and challenges

Matchmaking and action planning
Futures exploration, upskilling and strategic coaching

Mentoring, implementation support, and feedback;
Vision execution technical support

Continued engagement, shared learning, and global visibility

In-person



Innovation Camp (Helsinki, 20-24 Oct 2025):
Collaborative futures shaping, EdTech for Good upskilling, inspire & ideate, peer exchange



In-Country Workshops: Co-design session with stakeholders to iterate future-facing Digital Education vision with actionable plan, prioritized initiatives

A National Vision for the Future of Learning

The National Vision is captured through a set of structured exercises, helping countries clarify their future ambition, align stakeholders, and guide digital learning transformation.

It complements existing strategies by adding a learner-centred, future-oriented perspective that supports decision-making, and long-term change.

How countries use their visions:

- Input into national planning and reviews of education sector plan, digital education strategy, etc.
- Align stakeholders (e.g. ministries, partners) around a learner-centred direction.
- Guides decision-making across the programme phases (mapping, matching, modeling for scale)
- Supports external engagement with donors and EdTech partners.
- Acts as a living reference point for future action.

A golden opportunity to harness the power of Digital Education

If done right, technology integration in Education can positively impact learning processes, teaching practices, content, innovative delivery of education, and help address teacher shortages.

Packaged with sustainable, innovative financing, this can accelerate results for the global SDGs.



Transformative



Personalized



Inclusive



Equitable, Gender-responsive

11:45 – 12:30

**Presentation and discussion:
Beyond Digital as Usual**

**Guest Speaker:
Lea Simpson
Director of Innovation
EdTech Hub**

Session chair: Frank Van Cappelle

Lea Simpson

Director of Innovation, EdTech Hub

Lea Simpson is an optimist with two decades of experience at the intersection of technology and innovation. She has founded startups, secured venture capital, and successfully funded, designed, launched, and scaled technology solutions for partners, clients, and grantees.

As Innovation Director of EdTech Hub, she is supporting scalable tech solutions and pioneering new approaches to implementation research, including education sandboxes. She also leads EdTech Hub's **AI Observatory**.



Team Exercises

- Monday Worksheet

LEARNING PIONEERS PROGRAMME
INNOVATION CAMP 2025

BEYOND DIGITAL AS USUAL
Monday: Beyond Digital as Usual

Country name:

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Reflection: why we're here

Why we joined the Learning Pioneers programme:	What change do we wish to see for children and teachers?	What do we hope to gain and contribute during this week's camp?
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Beyond Digital as Usual

How does Beyond Digital as Usual apply to our country context?	What are we learning from the other countries?	
	Ukraine	Lao PDR
	Tanzania	Côte d'Ivoire
	Pakistan	Jordan

15:00 – 17:00

**The future of learning:
A human-centred design
talk and tour of Oodi**

Helsinki's Central Library: Oodi

-
A human-centred design talk and tour

Ulla Leinikka
Head of Unit - Oodi



Ulla Leinikka is a library professional at Helsinki Central Library Oodi.

Her work responsibilities as Head of Content Services Unit include content services for adults, children and families, as well as collection management and human resources work of the unit.



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Day 2: Tuesday 21st

LEARNING PIONEERS PROGRAMME

INNOVATION CAMP 2025

**BEYOND
DIGITAL AS USUAL**

The Global Learning Innovation Hub | October 20-24th 2025



Day2: Tuesday 21st

See the Future Differently

Morning:

8:45 – 9:00: recap and intro

09:00–09:30: How we can see differently
(insights from Oodi visit)

9:30 – 10:00: How we can see differently:
empowering teachers

10-12:00: Trends and Signals in Education:
futures shaping workshop in collaboration
with SITRA

Afternoon:

12:00–13:00: Lunch

13:00–14:30: Continued workshop on
each country's national vision.

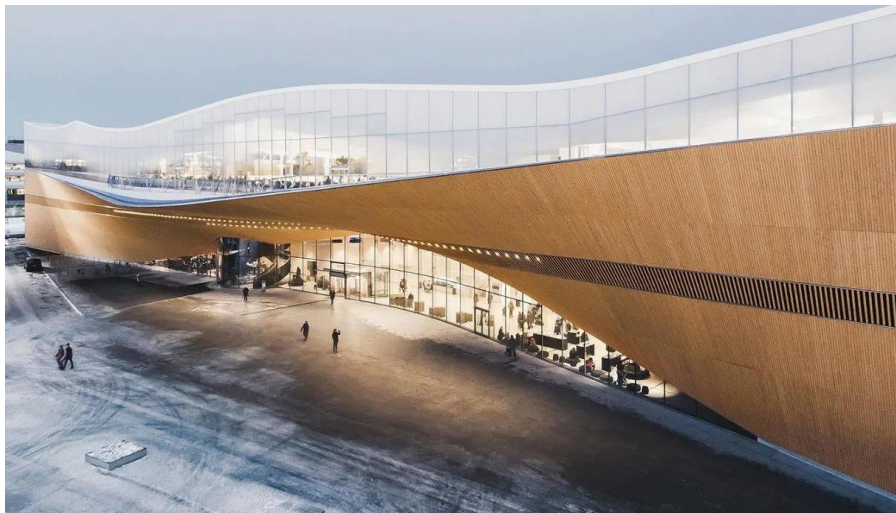
14:30 – 15:00: break

15:00–16:00: Sharing: country reflection,
futures synthesis and peer learning.

16:00 – 17:00: Learning in Context:
Digital Education in Finland

17:00 – 18:00 Networking cocktail with
UNICEF Finland, Finland MFA, MoEC,
EDUFI, Education Finland, FinCEED,
UNICEF Innovative Finance Hub

Helsinki's Central Library: Oodi



Insights card

LEARNING PIONEERS PROGRAMME
INNOVATION CAMP 2025

BEYOND
DIGITAL AS USUAL

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Oodi Library Visit

Country name:

What I learned:

What I saw:

What I felt:

What changed my thinking about education:

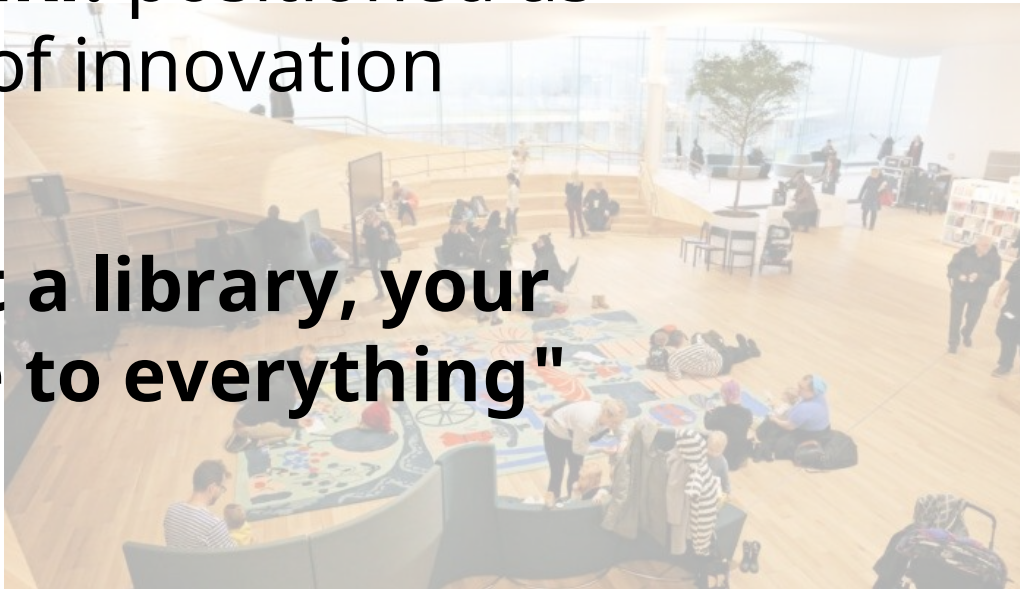
"The idea started in 1998"

Library law: equal opportunities for all

"Our customers" (asiakas)

Helsinki: positioned as a city of innovation

"Not just a library, your interface to everything"



Participatory practices: "People feel it's their space"

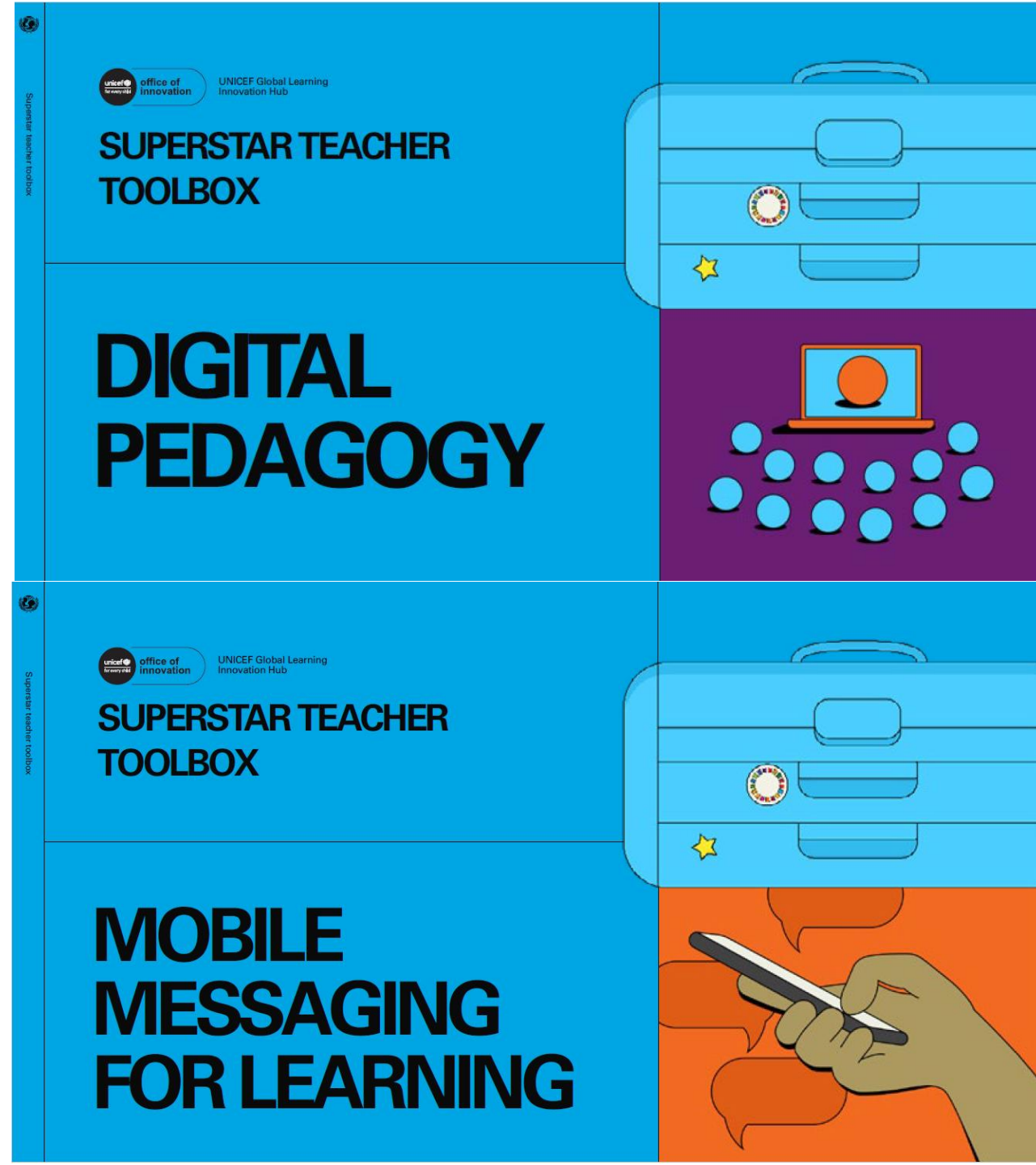
9:30 – 10:00

**How we can see
differently: Empowering
teachers**

Superstar Teacher Toolbox

Empowering Teachers in the Digital Age

[UNICEF Superstar Teacher Toolbox Innovation
Camp.pptx](#)



10:00 – 12:00

**Trends and Signals in
Education: futures
shaping workshop in
collaboration with SITRA**

SITRA

Sitra is Finland's innovation fund for the future

Their mission is to promote the well-being of Finland and accelerate economic growth within the limits of nature's carrying capacity.

SITRA anticipates the future, innovate and renew society.



Mikko Dufva Leading Foresight Specialist: SITRA

Mikko Dufva leads the foresight team at Sitra and is also a docent of futures studies at Aalto University.

In his work, he studies trends, weak signals, visions and assumptions about futures.

He seeks to make foresight and futures approachable and inspiring.

LEARNING PIONEERS PROGRAMME
INNOVATION CAMP 2025

BEYOND
DIGITAL AS USUAL
Tuesday: See the Future Differently

Country name:

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Vision

Write your vision for education here:

Exercise: Megatrends

List 3 key Megatrends

- 1:
- 2:
- 3:

How will each trend affect your vision?

- 1:
- 2:
- 3:

Exercise: Remembering the Future

What can be learned from "memories of the future"?

How could you make the vision more concrete?

Exercise: Three horizons

What does the vision look like from each of these horizons?

Horizon 1

Horizon 2

Horizon 3

Reflection

Based on the discussions today, what would need to be clarified or modified in the vision?

Refined vision

Write your refined vision for education here:

Team Exercises

-

Tuesday Worksheet



16:00 – 17:00

Learning in Context: Digital Education in Finland

Presentation & Panel Discussion
Session chair: Leotes Helin

Learning in Context: Digital Education in Finland



Päivi Leppänen

Senior Adviser, Finnish National Agency for Education (EDUFI)

Päivi promotes the digitalization of education and the development of digital competences at EDUFI with the goal of ensuring that technology, including AI enhances learning opportunities for learners of all ages.



Jaakko Skantsi

Programme Director, Education Finland

Jaakko is an education expert with experience spanning ECE to Higher Education He has played key roles in various international projects, working as a team member, project manager, and facilitator of partnerships between Finnish and international stakeholders.



Heidi Lammassaari, Project Manager, Helsinki Education Hub, University of Helsinki

The Helsinki Education Hub is a pioneering initiative in the EdTech landscape bringing together researchers, EdTech startups, university students, teachers, and schools to create evidence-based, impactful digital learning solutions.





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Day 3: Wednesday 22nd

LEARNING PIONEERS PROGRAMME

INNOVATION CAMP 2025

**BEYOND
DIGITAL AS USUAL**

Day3: Wednesday 22nd

Focus on Learning

Morning:

9:00- 9:30: travel to Niittykumpu Primary School

09:30 – 11:15: Intro about the school, overview of policies etc.; tour of learning environments and class observations

11:15-12:00: school lunch

12:00 – 12:30: travel back to venue

Afternoon:

12:30–13:00: Team reflection: Insights from the field

13:00 – 13.30: Côte d'Ivoire presentation

13:30–14:30: EdTech for Good Initiative & Framework intro and mock EdTech evaluation.

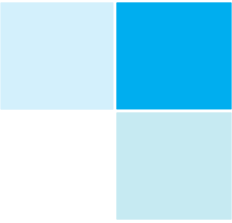
14:30–15:00: Learning Cabinet Intro and demo

15:00–15:15: break

15:15–17:00: AI in Education
Niall McNulty - AI Product Lead for Education Futures: Cambridge

12:30 – 13:00

Team reflection: Insights from the field



Ai and digital literacy

Menti results:

What other topics should be included in the Superstar Teacher Toolbox to align with your country's needs and priorities?

Trust in digitalisation

Perhaps a reflection section for each module, where teachers can reflect on their learning, ask questions

Subject specific concepts especially maths and science

To train the educational community to accept the mobile phone as a tool, as a teaching aid, as a didactic training aid within the classroom.

Peer learning through connecting with other teachers

Language support: Swahili, Lao etc.

Creating interactive learning spaces

Using digital solutions to track student progress and provided tailored support



Menti results:

How would future-proofing your national vision help with your national digital transformation ambition?

Super helpful in convincing the government to invest in digital infrastructure

This will help against regular changes after elections and presidential tenures

Helps to analyze the current situation in digital education and predicts the possible changes possible

Ensuring we're building schools that are adaptive to be able to ensure continuity during potential climate shocks



Menti results:

How would future-proofing your national vision help with your national digital transformation ambition?

Future-proofing your national vision ensures your digital transformation remains adaptable to emerging technologies, resilient to disruptions, and aligned with long-term goals

This dynamic way of thinking about the future, where the actors of change are involved in choices and decision-making, could help us to involve all actors in adhering to our vision.

It would help to make the national transformation ambition more concrete. Helps to identify how and where to start and it would help to address the priorities



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School Insights Card

Country name:

What I learned:	What I saw:
<input type="text"/>	<input type="text"/>
What I felt:	What changed my thinking about education:
<input type="text"/>	<input type="text"/>

Country name:

School visit

What did we learn from the point of view of a student and teacher?

Where can we apply what we learned in our country?

Edtech For Good

When deploying Edtech tools in your country, what considerations would you use? (safety, data etc.)

AI in Education

From a learning perspective, what did you learn about AI in education, and how does this relate to your country's vision for education?

Team Exercises

- Wednesday Worksheet

13:30 – 14:30

**EdTech for Good Initiative
& Framework intro and
mock EdTech evaluation**

The growing landscape of EdTech solutions **makes it difficult for decision-makers** (governments, investors, educators, among others) to efficiently **navigate and evaluate** the vast array of options to address their needs.



EdTech for Good

Designed to identify, assess and support scale-up of EdTech solutions with the potential to accelerate progress in addressing the learning crisis.



Guiding principles and evaluation framework to improve the quality of EdTech tools globally and advance a safer, more impactful and inclusive EdTech sector.

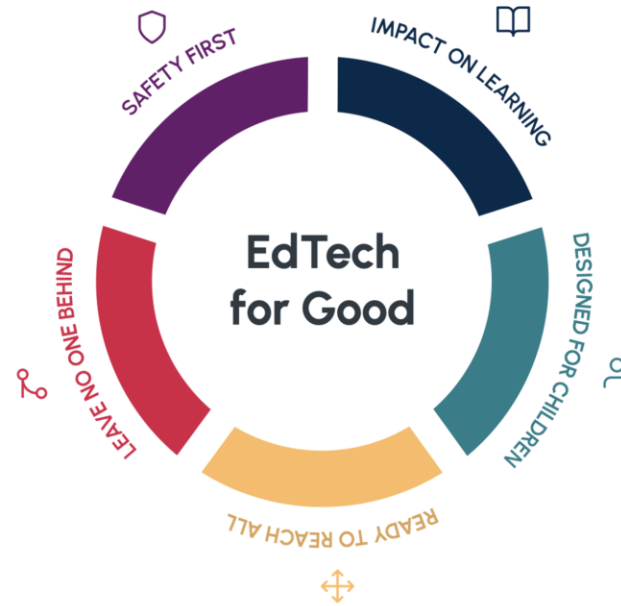


Online platform to discover impactful, scalable and adaptable EdTech tools that successfully pass the EdTech for Good evaluation.



Blue Unicorn Portfolio of high-potential solutions from the Learning Cabinet to be accelerated and scaled with direct UNICEF support in partnership with countries.

EdTech for Good Framework



Safety First

Data Privacy and Security

EdTech tools are committed to safeguarding children's data, following the principles of responsible data for children, and adhering to information security standards to protect children's data at all times.

Transparency

Responsible data is transparent. EdTech tools clearly explain what data is being collected, how it is collected and why. AI is not a 'black box' for solutions using AI and large language models (LLMs).

Safeguards

EdTech solutions are rigorous about creating a safe space for learning. Measures are in place to ensure interactions and AI are used responsibly, and that all content is age-appropriate. If hardware is involved, it has been certified for safety.

Impact on Learning

Evidence-Based solutions

EdTech tools are built on solid research and proven teaching methods. Strong evidence shows that they improve learning outcomes.

Stakeholder Feedback

EdTech tools regularly collect user feedback. This is used to ensure solutions are hitting the mark and effecting real change on user learning experiences.

Engagement and Growth

EdTech tools demonstrate user traction and user growth over time for sustained impact.

Designed for Children

Pedagogy First

Impactful EdTech tools state clear and sensible learning goals, and back them with appropriate digital pedagogical design. They are clear about how and why particular pedagogical approaches have been selected, and the features of the tool reflect those pedagogical choices.

User Experience

The user experience is intuitive and easy to navigate, and the user interface design follows best practices, enabling children to focus on learning, not figuring out how things work.

Engagement

EdTech tools are designed to engage learners in meaningful, stress-free ways that encourage curiosity and creativity.

Ready to Reach all

Access

EdTech tools are built to work on different devices - including low-cost devices - and can ideally work offline or with low connectivity.

Local Adaptability

EdTech tools are easily adapted to different cultures and languages. Their licensing and data export abilities make it easy to prevent vendor lock-in.

Affordable Pricing

EdTech tools will offer pricing options that make sense for different situations, so everyone has a chance to learn. The team sustaining the EdTech tool has experience in supporting large-scale deployments.

Leave No One Behind

Inclusive Design

EdTech tools are designed and tested with the accessibility needs of learners with disabilities in mind.

Equity of Access

EdTech tools are thoughtfully designed to bridge gaps and promote inclusion so that all learners, no matter their background or abilities, have the opportunity to succeed.

Gender Equity

EdTech tools are designed to lower barriers to learning for girls, women, and people of diverse genders.

14:30 – 15:00

Learning Cabinet Intro and demo

Learning Cabinet

Global EdTech Discovery Platform

www.learningcabinet.org

Go-to place for education decision-makers to discover
evidence-based, safe, scalable and inclusive EdTech
solutions from around the world.



✦ Are you an EdTech? [Submit your application](#) to join the Learning Cabinet ✦

Find Your EdTech Match

The Learning Cabinet showcases high-quality, evidence-based EdTech tools evaluated for their safety, scalability, and real learning impact. Explore tools that help you make informed, impact-driven choices to improve teaching and learning outcomes.

[Browse Edtech solutions](#)

Brought to you by:



Browse curated EdTech solutions by focus area

★ Mathematics

★ Reading

★ For Teachers

★ For offline use



15:15 – 17:00

AI in Education (Cambridge)



Niall McNulty

AI Product Lead for Education Futures Cambridge

Niall McNulty is the AI Product Lead for Education Futures at Cambridge, where he works on impactful projects that use AI and technology to improve teaching and assessment.

He focuses on defining vision, collaborating with stakeholders, and delivering solutions that enhance educational outcomes through innovative use of emerging technologies.

Niall has extensive experience working with educational ministries, schools and teachers across sub-Saharan Africa and MENA.



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Day 4: Thursday 23rd

LEARNING PIONEERS PROGRAMME

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Day4: Thursday 23rd

From Vision to Action

Morning:

8:45 – 9:00: recap and intro

09:00–10:15: Blue Unicorn Portfolio, including evidence generation approach.

10:15-10:30 break

10:30–11:30: ADT Demo

11:30-12:00 Tinkering with Tech hands-on demo

Afternoon:

12:00–13:00: Lunch

13:00–14:00: Tinkering with Tech demo continued

14:00-14:45: LPP Cohort 1 experiences, lessons learnt

14:45 – 15:00: Break

15:00 – 17:00: Country Team EdTech tool implementation planning

17:00: Innovation Camp participants get together: Venue: Radisson RED hotel at Vuorikatu 24, 00100 Helsinki

LEARNING PIONEERS PROGRAMME
INNOVATION CAMP 2025

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Thursday: From Vision to Action

Country name:

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Demos: ADT and Tinkering With Tech

ADT: what did we learn from a teacher and learner perspective?

Tinkering With Tech: what did we learn from a teacher and learner perspective?

Cohort 1

What did we learn from the cohort1 countries?

Our Journey

What questions do we have about our own country journey as part of the programme?

Team Exercises

- Thursday Worksheet

8:45 – 9:00
Recap and intro



Menti results:

Use of the EdTech for Good framework in your country?

With lots of local edtech solutions the framework will help in reviewing them comprehensively.

It seems a great tool (provided that the decision makers wish to introduce edtech tools based on evidence / thorough assessment instead of political considerations)

Might have to be contextualised to match local policy but there is room to include it in the Digital Transformation Strategy and the Center of Innovation and Technology for Education

Sharing with EdTech ventures to help the work live up to meeting the criteria. The majority will most likely need a lot of support.



Menti results:

Use of the framework in private sector partnerships?

Assessing them on data safety and impact

It helps private sector partnerships focus on ethical, inclusive, and impactful EdTech solutions that support quality education for all

Helping them to see/understand what is required to work with us.

It will help “educate” the private sector partners and open their eyes to blind spots



Menti results:

What role do you see AI playing in education in your country?

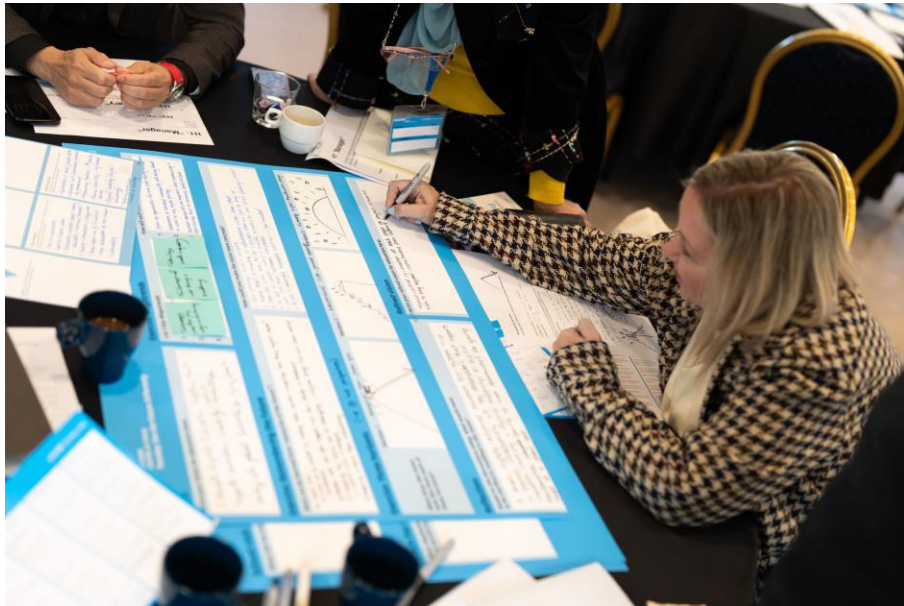
Facilitating a quick grasp of ideas for both teachers and students

I think it should be supporting of Education structures and teachers but I believe the temptation is to create individual tutoring tools

In teacher training and curriculum review

Improve pedagogy, personalised learning for students

**A teacher aid.
Tutoring and Support**



9:00 – 10:15

**Blue Unicorn Portfolio,
including evidence
generation approach**

Blue Unicorn Portfolio



Our Moonshot:

Challenge the search for 1-Billion-dollar ventures and seek to build a **portfolio of ventures that impact 100 million children** with quality learning experiences that promote gender equality, non-discrimination and integrate children with disabilities.

What is a portfolio approach?

It is like putting together a menu for a restaurant!



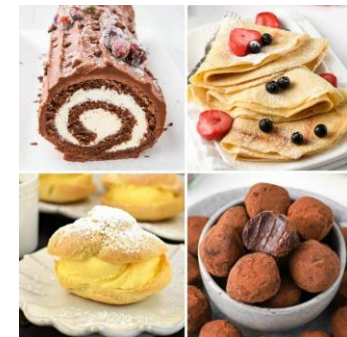
Appetizers



Main courses



Desserts



- Promotes the selection of a mix of projects/initiatives to:
 - i. Balance between risk and potential impact.
 - ii. Balance efforts and resources across a solution/product lifecycle stages
 - iii. Enable synergies and cross-pollination

Bridging EdTech supply and demand

The **Blue Unicorn Portfolio** identifies and supports high-potential EdTech solutions (supply side), while the **Learning Pioneers Programme** spearheads a country-centred approach to transforming education systems (demand side) based on vision setting and future shaping.

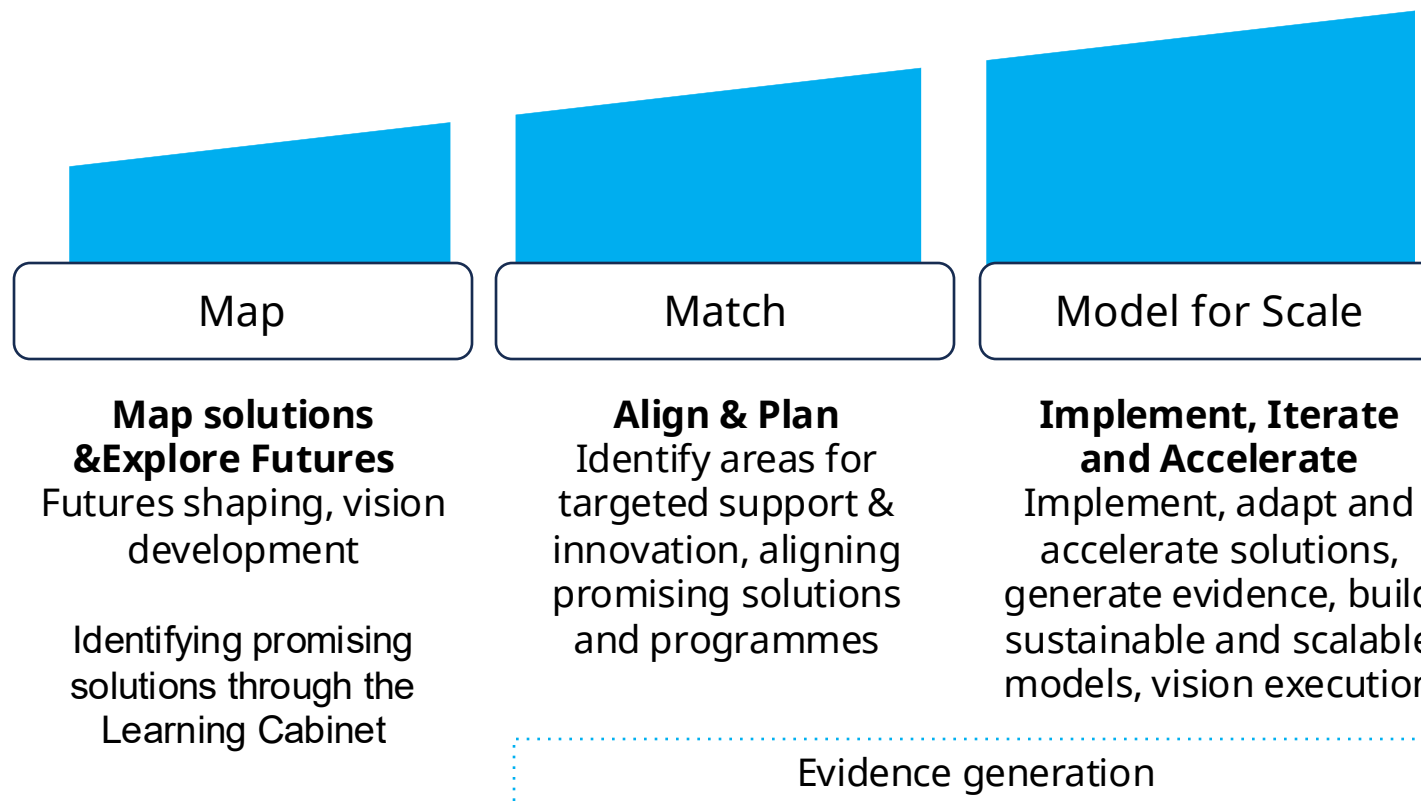
Together, they enable **strategic matches** between solutions and countries for implementation and scaling.



Demand
Countries

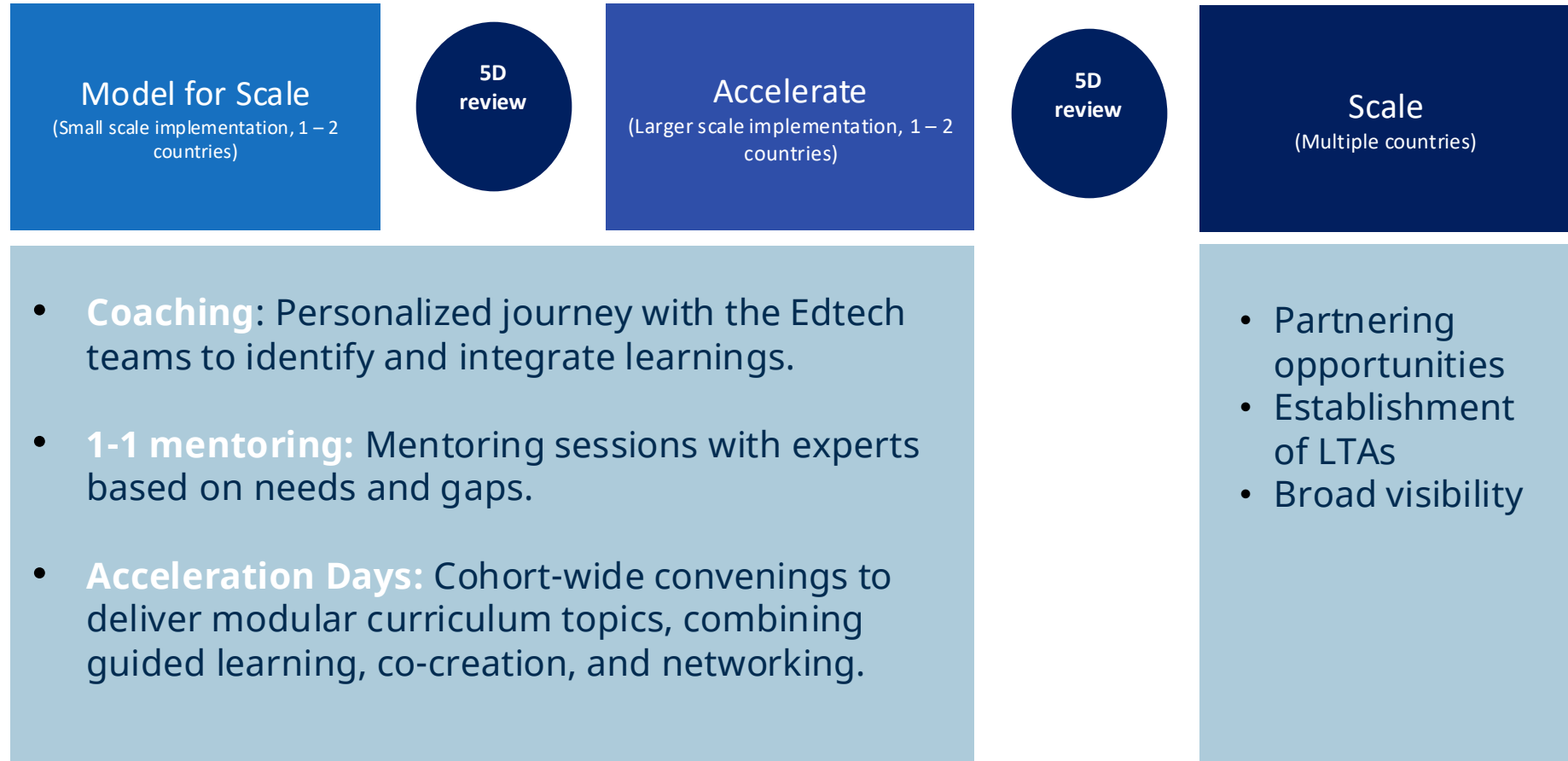


Supply
Edtech
Innovators



Tailored support

Based on the identified needs and gaps, the EdTech tools receive tailored support to advance in their pathway to scale.



Approach to research & evidence generation

Every phase is accompanied by a research component which generates the evidence to: (1) facilitate portfolio and scaling decision making, (2) identify areas of improvement for the EdTech and implementation practices.



Model for scale

Small-scale (up to 500 students, up to 15-20 schools), 1-2 countries

Learnings captured through **rapid evaluations** including:

- User **acceptability & desirability** assessment
- **Feasibility** study
- Effectiveness (**pre-/post-test assessment**, complemented with qualitative methodologies).

5D
review



Accelerate

Larger scale implementation, 1-2 countries

- Formative process evaluation
- **Impact evaluation** to assess change in outcomes (experimental/quasi-experimental)
- Small scale RCTs/AB Testing

5D
review



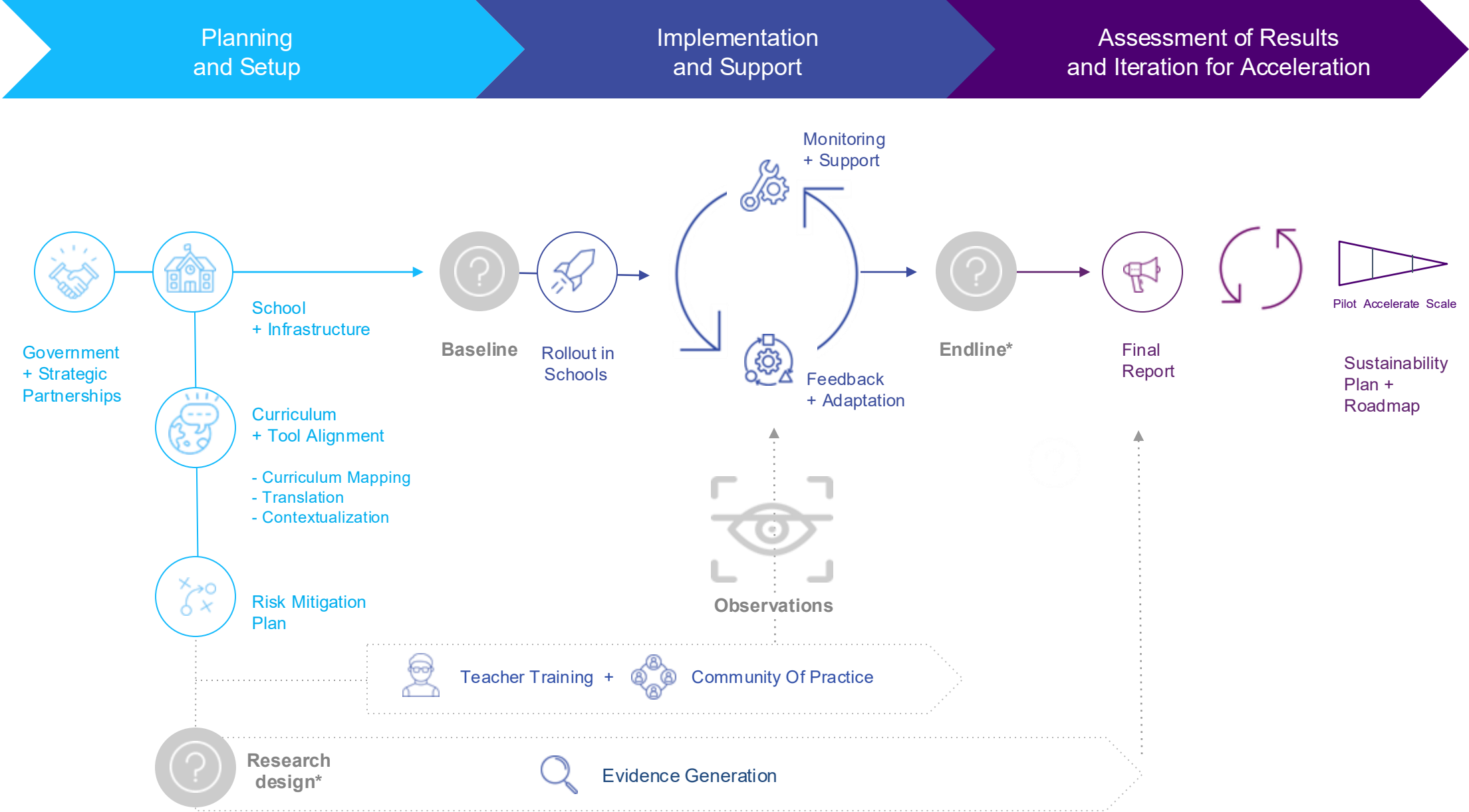
Scale

Multiple countries

- Larger scale RCTs
- Scaling replicability

ET4G

Model for Scale – General overview*



*Research methodology to be defined on a case-by-case basis, depending on nature of solution and context.

Next steps

Matching process



Pitches



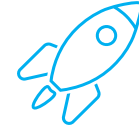
Shortlist / recommendation



Implementation planning



Procurement



Selection & contracting

- 3-4 solutions pitch to country teams
- Pre-matched based on landscape analysis

- Top choice + backup choice(s) identified

- Define scope and stage
- timelines

- UNICEF Country Offices raise contracts

- Implementation start

13:00 – 14:00

**Tinkering with Tech demo
continued**



Dr. Lorna Gibson is Head of Professional Development at the Micro:bit Educational Foundation.

She leads initiatives to support teachers in building their skills and confidence with micro:bit—designing and delivering training and professional learning that helps educators bring interactive computing, coding, and digital creativity into the classroom. Lorna is part of the Foundation’s Education Team, working globally to enable more equitable access to technology-rich learning.



Bláthnaid Walsh-Heron is part of the Education team at the Micro:bit Educational Foundation:

Creating materials that help non-specialist teachers bring physical computing and digital skills into their classroom. A former teacher, she’s passionate about supporting educators and inspiring students to build their best digital futures.

14:00 – 14:45

**Learning Pioneers
Programme Cohort 1
Experiences and lessons
learnt**

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Learning Pioneers Programme Cohort 1: experiences, lessons learnt

23 Oct. 14:00-14:45

[23Oct InnovationCamp LessonsCohort1
countries Eduten.pptx](#)



Egypt



Ghana



Malaysia



Rwanda



Uzbekistan



Zimbabwe

15:00 – 17:00

**Country Team EdTech tool
selection
& implementation
planning**

Strategic alignment

Y

X

How do you rate the **scalability and sustainability** of the EdTech product/service **in your context?**

Y

How do you rate the **strategic alignment** of the EdTech product/service with the **needs of your country?**

X

Scalability & Sustainability



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Day 5: Friday 24th

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The Global Learning Innovation Hub | October 20-24th 2025



Day5: Friday 24th

Lead the Change

Morning:

8:45 – 9:00: recap and intro

09:00–9:10:

Frank welcomes keynote speaker,
introduces country teams;
Brief remarks from MFA Finland

9:10-10:10 Lead the change: revisiting beyond
digital as usual - learnings from countries

10:10-10:30 Inspirational Keynote

Frank introduces speaker
Inspirational keynote
Group Photo

10:30-10:45 break

10:45- 12:00 Country commitment deck,
workplan finalisation

Afternoon:

12:00–13:00: Lunch

13:00–13:30: Country commitment deck,
workplan finalisation

13:30 –15:00 Country Presentations and
feedback

15:00 –15:30: Next steps and closing
reflections

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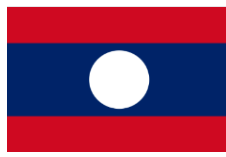
Côte d'Ivoire



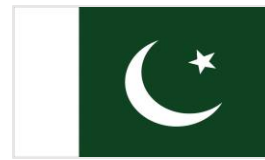
Jordan



Lao PDR



Pakistan



Tanzania



Ukraine

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#UNICEFLearningInnovationHub

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- X <https://x.com/UNICEFinnovate>
- Instagram <https://www.instagram.com/unicefinnovate/>
- YouTube https://www.youtube.com/@unicef_innovation
- Facebook <https://www.facebook.com/unicef.innovation>



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Thank you!
Kiitos.

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