

INNOVATION AND ACTION UNICEF GLOBAL WORKSHOP ON CHILD RIGHTS AND BUSINESS

Speakers

Day 1: Wednesday, 18th September

9:00 – 9:45	Opening Session: Setting the Scene <ul style="list-style-type: none"> – Bo Viktor Nylund – Senior Advisor, Corporate Social Responsibility, UNICEF – Gary Stahl – Representative, UNICEF Brazil – Kanyankore Marcel Rudasingwa – Representative, UNICEF Kenya – Angela Kearney – Representative, UNICEF Indonesia
9:45 – 10:45	The Tools of the Trade <ul style="list-style-type: none"> – Susan McPherson – Senior Vice President and Director of Global Marketing, Fenton – Dave Knight – Director, Two Tomorrows North America Inc. – Luke Wilde – Director, Twentyfifty – Greg Priest – Head of Sustainability Policy, IKEA Group – Anna Hyske – Head of Responsible Investments, Ilmarinen
11:00 – 12:30	Child Rights and Business - A Health Perspective <ul style="list-style-type: none"> – Susan McPherson – Senior Vice President and Director of Global Marketing, Fenton – Edward Chaiban – Director of Emergency Programmes, UNICEF – Mark Little – Healthcare Director, BSR – Bob Corcoran – Vice-President, Corporate Citizenship, GE/ President and Chairman of the GE Foundation – Charlotte Ersbøll – Corporate Vice President of Global Stakeholder Engagement, Novo Nordisk
13:30 – 15:00	Connecting Youth and Business <ul style="list-style-type: none"> – Susan McPherson – Senior Vice President and Director of Global Marketing, Fenton – Anna Zanghi – Head of Global Innovation and Product Development for Youth, MasterCard Worldwide – Kshitij (Tij) Nerurkar – Chief Operating Officer, Tata Interactive Systems – Emad Bibawi – Global Lead Partner for the United Nations, KPMG – Fleur Hudig – Manager Community Investment, ING Bank – Vinicius Pinheiro – Deputy Director, ILO, New York Office
15:30 – 17:30	Child Rights Challenge 1: Respecting and supporting children's rights – In the Workplace, Marketplace and Community <ul style="list-style-type: none"> – Joost Kooijmans, Senior Advisor, Child Labour, UNICEF – James Gitau, Deputy Representative, UNICEF India – Andres Franco, Representative, UNICEF Argentina – Wivina Belmonte, UNICEF Representative Malaysia – Githa Roelans - Head Multinational Enterprises and Enterprise Engagement, ILO – Simon Steyne - Head of Social Dialogue, ILO – Benjamin Smith - Senior CSR Specialist, ILO-IPEC

Day 2: Thursday, 19th September

09:00 – 11:00	Child Rights Challenge 2: Youth & Business - Investing in the Second Decade of Life <ul style="list-style-type: none"> – Kristel Verbeke - Global Compact Network Belgium Ambassador on Children's Rights and Business Principles – Lotta Sylwander - Representative, UNICEF Viet Nam – David Anthony - Chief, Policy Advocacy
13:00 – 14:30	Closing High Level Panel <ul style="list-style-type: none"> – Jo Confino – Chairman and Executive Editor, Guardian Sustainable Business – Yoka Brandt – Deputy Executive Director, UNICEF – President Mary Robinson – Former UN High Commissioner for Human Rights – Bob Collymore – CEO, Safaricom – Srettha Thavisin – President, Sansiri PLC – Dr Philipp Aeby – CEO, RepRisk AG – Leila Pakkala – Director of Private Fundraising and Partnerships, UNICEF

Speaker Biographies

Philipp Aeby was appointed Chief Executive Officer of RepRisk AG in July 2010. Prior to this, he served as Chief Operating Officer from June 2008 after joining the company in May 2006.

From 2002 to 2006, Philipp worked for Amgen International where he was a member of the Regional European Management Team based in Brussels and was in charge of budgeting, planning, and sales and marketing operations for Benelux, Central and Eastern Europe, Scandinavia, and the UK. He also served as a member of the European Sales Leadership Council.

Before joining the pharmaceutical industry, Philipp worked for Boston Consulting Group (BCG) where he carried out a number of international assignments. Prior to BCG, Philipp was engaged as a Project Manager with the Swiss Federal Institute of Technology (ETH Zurich) and as a Research Associate at the International Center for Tropical Agriculture in Colombia.

Philipp Aeby holds a PhD in environmental physics from ETH Zurich and is author of the thriller “Kolumbianische Scheidung”.



Dr Philipp Aeby
CEO, RepRisk AG

Emad is KPMG's Global Lead Partner for the United Nations. He is responsible for identifying and delivering on the needs of the UN across the globe. He worked with the United Nations Department of Peacekeeping and the Office of Internal Oversight Services to deliver risk assessment services and internal audit assistance.

Emad received his Bachelor of Science in Commerce from the University of Virginia. He is a Certified Public Accountant in New York State and is Certified Risk Manager Assurance provider. Emad is a member of the American Institute of Certified Public Accountants and the New York Society of Certified Public Accountants. Emad is the US firm's national partner sponsor for the relationship with the National Academy Foundation (FAF) and Junior Achievement USS (JA).

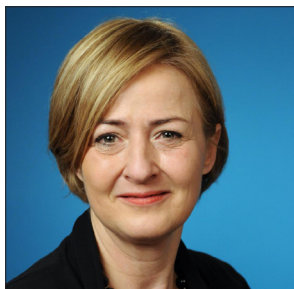
Emad has over 19 years experience in Europe and the United States leading internal audit outsource engagements, performing entity-wide risk assessments, performing quality reviews of Internal Audit, functioning as the Chief Financial Officer of a high-tech start-up, delivering merger and acquisition advisory services and conducting external financial statement audits.

Emad's engagements responsibilities focus on assisting clients evaluate risk, categorize risks, identify risk mitigation activities, developing risk based assurance plans and define remediation activities to transform a function or a process. The outputs of these projects are typically presented to senior management and/or the Board of Directors.

Emad's responsibilities in Europe included building KPMG capabilities to address market needs in risk and performance related services. His teams focused on multi-national organizations in the technology, telecommunications, financial services, insurance, consumer goods and energy sectors.



Emad Bibawi
Global Lead Partner
for the United Nations,
KPMG



Yoka Brandt

Deputy Executive
Director, UNICEF

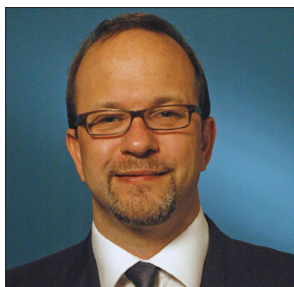
Yoka Brandt joined UNICEF in February, 2012 as the Deputy Executive Director for External Affairs. She brings over 20 years of experience in international assistance and humanitarian emergency response.

Prior to joining UNICEF, Ms. Brandt served as Director General for International Cooperation in the Ministry of Foreign Affairs of the Netherlands since 2008, prior to which she was Deputy Director-General. She also held an appointment to the Advisory Group of the Central Emergency Response Fund (CERF), established by the General Assembly.

Ms. Brandt has also served as Ambassador of the Netherlands to Uganda (2004–2007) and Eritrea (2000–2004). Prior to that, she had worked for the Netherlands Development Organization as Regional Director for West and Central Africa, and in the field offices in Kenya and Uganda.

Throughout her career, Ms. Brandt has focused on development issues with a focus on Africa and advocacy for poverty eradication.

Ms. Brandt is a national of The Netherlands, and holds a master's degree in Geography and Development from Utrecht University.



Edward Chaiban

Director of Emergency
Programmes, UNICEF

Ted Chaiban was appointed Director of Emergency Programmes for UNICEF in June 2012. Prior to this assignment, he was UNICEF Representative in Ethiopia where he expanded UNICEF's contribution to the country's Health Extension Programme, supported Ethiopia's investment in early childhood education and quality basic education and supported the establishment of a social protection platform based on community care structures. The office also responded to the 2011 Horn of Africa drought.

Before joining UNICEF Ethiopia, he was UNICEF Representative in Sudan from 2005 to 2008. Mr. Chaiban joined UNICEF in 1997 as Deputy Chief of Operations for the Operation Lifeline Sudan Consortium, based in Nairobi and coordinating the consortium's programme activities in Southern Sudan. In 2000, He was appointed Regional Emergency Adviser in UNICEF's Eastern and Southern Africa Regional Office, responsible for coordinating support to country offices managing emergencies.

Prior to joining UNICEF, Mr. Chaiban was Country Representative for Catholic Relief Services in Haiti, Kenya, Uganda and Sudan. He also worked as a Programme Manager focusing on food security and child survival.

Mr. Chaiban is a national of both the United States of America and Lebanon. He holds a Bachelor of Science Degree in Biology and Political Science from Tufts University and a Master of Arts Degree in Development and Arab Studies from Georgetown University, USA.

Robert (Bob) Collymore is the CEO of Safaricom Limited, a leading communications company in Africa and pioneer of M-PESA, the world's most developed mobile payment system.

His work experience spans across diverse countries such as Japan, South Africa and the United Kingdom where he's held senior roles in marketing, purchasing, retail and corporate affairs. Bob has more than 30 years of commercial experience working in the telecommunications sector and is passionate about how businesses can be catalysts in transforming communities.

The United Nations Secretary-General Ban Ki-moon appointed Mr. Collymore to the United Nations Global Compact Board. This is seen as a recognition of Safaricom's commitment to environmental, sustainability and anti-corruption issues as well as the work it is undertaking to address the Millennium Development Goals 4 and 5 on maternal health and child mortality.

Mr Collymore has served as a Commissioner on the United Nations Commission on Life-Saving Commodities for women and children.

Jo Confino is an executive editor of the Guardian, chairman and editorial director of Guardian Sustainable Business and sustainability consultant to parent company Guardian Media Group (GMG).

As a journalist for the past 24 years, he has worked on regional and national newspapers and websites. He was a Wall Street correspondent for the Daily Telegraph and subsequently finance and business news editor for the Guardian.

As well as producing an award-winning annual sustainability audit for GNM, the first one in the sector to be independently verified, he launched one of the world's first interactive sustainability reporting websites. He managed a unique multi-stakeholder development project in the village of Katine and supports the new Guardian global development website.

Jo is on the management board of environmental justice NGO Capacity Global and is also a trustee of the charity Theatre for a Change.

Bob leads GE's engagement process with subject matter experts and external thought leaders on global issues, embed planning and actions to address issues impacting GE and integrate accountability through GE's Corporate Citizenship Report. He is also the President and Chairman of the GE Foundation, which invests more than \$120 million annually in Health, Education, Community and Environment Programs including Developing Health Globally to improve access to quality healthcare for underserved populations and developing countries, and Developing Futures in Education, which funds US School District change through quality of curriculum, teaching, assessment and collaboration.

Prior to his current role, Bob ran GE's Management Development Institute at Crotonville as Chief Learning Officer, and before that he was the Vice President of Human Resources for Global GE Healthcare business. In his 33-year career with GE, Bob has held other key Human Resources leadership roles in GE's Medical, Aircraft, Lighting and Aerospace businesses.

As executive member of the Business Leaders Initiative on Human Rights (BLIHR), Bob helped establish standards for human rights practices in business and industry and created GE's Principles on Human Rights to guide the Company's operations and supply chain. Bob is a Trustee of Sacred Heart University and is on the Board of Directors of Business for Social Responsibility (BSR). GE's Board of Directors elected him a Corporate Officer in 2000.



Bob Collymore

CEO, Safaricom



Jo Confino

Chairman and Executive Editor, Guardian Sustainable Business



Bob Corcoran

Vice-President, Corporate Citizenship, GE/ President and Chairman of the GE Foundation



Charlotte Ersbøll

Corporate Vice
President of Global
Stakeholder
Engagement,
Novo Nordisk

Charlotte Ersbøll is Corporate Vice President of Global Stakeholder Engagement in Novo Nordisk, a Danish based pharmaceutical company leading in the fight against diabetes.

Charlotte Ersbøll is responsible for the company's corporate social responsibility, external relations and reputation activities according to the company's Triple Bottom Line business principle. Since she joined Novo Nordisk in January 2005, she has been responsible for the development and implementation of the company's global Changing Diabetes® and Changing Possibilities in Haemophilia® leadership initiatives.

Charlotte is actively involved in initiatives promoting social change, particularly in the field of health and development, in collaboration with organisations such as the World Economic Forum, the UN Global Compact, the UN Foundation's Every Woman Every Child initiative, the Partnership for Infant, Child and Maternal Health, and the World Diabetes Foundation to name a few. She is on the faculty of Cambridge University's Sustainability Leadership Programme, she is a member of the Policy Committee for Trust, Reputation and Compliance of the European Federation of the Pharmaceutical Industry, and is a council member of the Novo Nordisk Haemophilia Foundation.

Prior to joining Novo Nordisk, Charlotte Ersbøll was a senior communications expert advising global healthcare industries and non-governmental organisations on communications, public health, health advocacy and policy development issues.



Andrés Franco

Representative, UNICEF
Argentina

Andrés Franco, Colombian, 48, is UNICEF's Representative in Argentina since July 2009. He served as Regional Manager, Partnerships and Fundraising, Latin America and the Caribbean (2006-2009) and Representative in Peru (2003-2006). His main contributions have been in the areas of sports and development, resource mobilization and corporate engagement for the most disadvantaged children of the region.

Before joining UNICEF, Andrés was Deputy Permanent Representative of Colombia to the United Nations.

He was elected President of UNICEF's Executive Board in 2002 and was designated as Colombia's Political Coordinator in the Security Council (2001 – 2002).

Andrés, a lawyer, did his International Baccalaureate (IB) at the United World College (Montezuma, New Mexico). He holds a Masters in Comparative Law (LL.M.) and Ph.D. in International Affairs from the University of Miami (Coral Gables, FL).

Franco is married and has three children.



James Gitau

Deputy Representative
(Operations), UNICEF
India

James Gitau is currently the Deputy Representative (Operations) for UNICEF India Country Office. James has worked with UNICEF for the last 19 years, having started in UNICEF Somalia in 1994 as the Finance Officer.

He has worked in following UNICEF Country Offices as the Chief of Operations - Gambia (2001- 2003), Sudan (2003- 2006), South Sudan (2006 - 2008), Ethiopia (2008 - 2011) and now India (2011 - present).

Prior to joining UNICEF, James worked with Price Waterhouse Africa, based in Nairobi, Kenya as a Financial Management Consultant (1989 - 1994). He worked on numerous assignments in Eastern, Central and Southern Africa.

He obtained a BBA degree from University of New Brunswick, Canada in 1987. He also an MA - in Financial Economics from the University of New Brunswick (1989)

A native of Kenya , James Gitau is married and has three children

Ms. Hudig began her career in the European Parliament in Brussels. In 1998 Ms Hudig joined ING Group in the Netherlands to implement the global ING Business Principles and set up the CSR reporting framework. After several years in the European and International Affairs department, she returned to the Sustainability department to roll out ING's Financial Inclusion and Education strategy.

Ms. Hudig has held the position of Manager Community Investment ING Bank since 2009, including both the Group and the Dutch Community Investment Office and several Foundations. This includes the ING Chances for Children Programme started in 2005 to promote and support access to quality education for every child and the financial and business literacy programmes.

Ms. Hudig has a master's degree in international law and a master degree in political sciences.



Fleur Hudig

Manager Community Investment, ING Bank

Anna Hyske is the Head of Responsible Investments at Ilmarinen Mutual Pension Insurance Company based in Helsinki, Finland. She has over 10 years of investment experience in integrating ESG issues into investment decision making. Hyske has also studied this topic academically and has recently co-written the first book in Finnish on responsible investments (Vastuullinen sijoittaminen).

She has been actively involved with FINSIF –Finland's Sustainable Investment Forum's work since its inception (June 2010) either as the chairman or board member. She is often invited to speak at international and national conferences and events on responsible investments, active ownership and ESG integration. Before working as an RI specialist, she worked as a credit analyst at Ilmarinen.

Ilmarinen is a Finnish pension insurance company providing statutory pension insurance for companies and self-employed people. Ilmarinen's AuM is just over 30 billion euros.



Anna Hyske

Head of Responsible Investments, Ilmarinen

Dave Knight is Director of Two Tomorrows North America Inc. He holds an MSc (distinction) in Environmental Technology from Imperial College London and has 14 years of sustainability management experience.

Dave, a Lead Certified Sustainability Assurance Practitioner (LCSAP), has particular experience in innovative assurance approaches, the development of corporate sustainability strategies, training, communication and reporting approaches. Dave has been working with companies to help them improve their assessments and management of human rights.

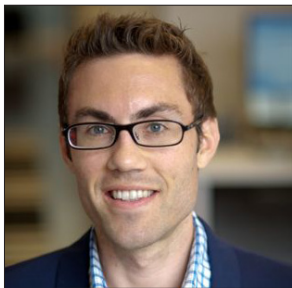
Recent clients include Millicom, Nokia Siemens Networks (now Nokia Solutions and Networks), The Coca Cola Company, Anonymous major electronics company, Royal Mail and Scotia Gas Networks. Recent project work includes leading a risk assessment of children's rights within the telecommunications distribution chain, helping develop and peer review the Global Environmental Outlook 5 for UNEP and contributing to the WBCSD Action 2020 plans.

Dave writes, presents, trains and advises on principles-based sustainable business approaches and was a member of the WWF One Planet Business programme advisory group on transformation sustainability change. He has designed and delivered training programmes in Europe, Asia and the US and has spoken at many CR conferences and events. He drafted 'The Business Case for the Green Economy' for UNEP which was launched at Rio+20 and can be accessed [here](#).



Dave Knight

Director, Two Tomorrows North America Inc.



Mark Little

Healthcare Director,
BSR

Mark leads BSR's global healthcare practice, helping pharmaceutical, biotech, and medical device companies drive progress on global health goals, expand access to medicines, engage with key stakeholders, build cross-sector partnerships and drive social innovation. Mark is an expert in facilitation and partnership development, and has established breakthrough industry initiatives including the Guiding Principles on Access to Healthcare and the Pharmaceutical Supply Chain Initiative.

Mark is also Adjunct Professor of Corporate Responsibility and Private Sector Partnerships at New York University (NYU), and is a regular speaker at conferences. Prior to joining BSR, Mark worked at the Monitor Group, focusing on social innovation in the healthcare and education sectors. He has published several articles on his work with India's National AIDS Control Organization. Additionally, he founded two social enterprises in the Philippines: One created new employment opportunities for trash scavengers and the other expanded access to affordable medicines.

Mark holds a B.A. in economics from Northwestern University, where he graduated Phi Beta Kappa, and an M. Phil in international development from the University of Oxford, St. Antony's College, where he was captain of the Men's First Eight Rowing Team.

Expertise: Global health, partnerships, stakeholder engagement, emerging markets, innovation.



Susan McPherson

Senior Vice President
and Director of Global
Marketing, Fenton

Susan McPherson is a serial connector, passionate cause marketer, writer and corporate responsibility expert. As Senior vice president/director of global marketing at Fenton, she focuses on creating visibility for the firm and running its corporate social responsibility practice. She's a regular writer and contributor for the Harvard Business Review, Forbes, and Triple Pundit, and has 20+ years experience in marketing, public relations, sustainability communications. She speaks at a variety of industry-leading conferences including Committee to Encourage Corporate Philanthropy, Sustainable Brands, DLD, and Boston College Center for Corporate Citizenship. Prior to joining Fenton, McPherson was vice president, CSR services at PR Newswire, a leading provider of electronic news distribution, media targeting, and measurement and multimedia services. In this role, she was responsible for creating a series of product offerings for companies to better communicate their CSR activities with stakeholders in addition to generating new business for the newswire from CSR professionals. Earlier roles with the company included assisting in development of the firm's first bureaus in China (Beijing and Shanghai) and the launch of MediaSense, a media measurement tool. Prior to her career at PR Newswire, she worked in both the editorial and marketing departments of USA Today.

Currently, McPherson invests in and advises technology start-ups including TheLi.st, Positive Luxury, Lover.ly, and The Daily Muse. She serves on the boards of 10x10, a social action campaign/platform funded by Intel to expand girls' education in the developing world; Bpeace, a nonprofit dedicated to assisting women in regions of conflict and post-conflict start businesses; and Earth 2 Hub, a London-based innovative media platform for science and technology. She is also a member of Echoing Green's Vanguard Council and Social Media Week's New York Advisory Council. Additionally, she serves as an adviser to several non-profits, including Girls Who Code, Plant A Fish, She's The First, The Adventure Project and The OpEd Project. Recently, McPherson was selected as a Vital Voices global corporate ambassador.

Tij Nerurkar heads the e-learning and simulations business for Tata Interactive Systems (TIS), the pioneer and a global leader in learning and Performance improvement solutions.

Kshitij Nerurkar is the Chief Operating Officer at Tata Interactive Systems (TIS), the pioneer and global leader in Learning Solutions & Business Simulations. In his role Mr. Nerurkar heads the E-learning Services Business globally for Tata Interactive Systems.

During his 17 years with Tata Interactive Systems, Mr. Nerurkar has handled diverse responsibilities such as business development, marketing, operations, business excellence and strategic planning. He also is a member of the executive board for the Swiss and German Subsidiary operations of the Company. Besides running the business, he is a senior assessor for the Tata Business Excellence Model – a framework that is designed to promote business excellence amongst Tata Group companies through continuous evaluation, learning, and improvement. Since 2007, Mr. Nerurkar is also serving on the executive council for American Society for Training & Development in New Jersey.

Before joining the Tata group, Mr. Nerurkar worked as an investment banker at one of India's leading private financial consultancy firms. Mr. Nerurkar holds a Bachelor of Engineering and an MBA with a Major in Finance from Mumbai University in India.

Leila Pakkala is the Director of Private Fundraising and Partnerships with UNICEF, based in Geneva, Switzerland. She is responsible for UNICEF private fundraising and partnerships, and the management of the strategic relationship of the organization with its National Committees in industrialized countries. In this capacity, she leads global private sector income generation activities of UNICEF, as well as strategic engagement with the corporate sector and support to child rights advocacy and brand positioning in countries with a National Committee presence.

Prior to this assignment, Ms. Pakkala served for many years in Africa as Representative in Mozambique and Deputy Representative in Somalia, where she guided the UNICEF country programmes of cooperation and related advocacy for child rights, resource mobilization and partnerships. Ms. Pakkala has extensive experience in child rights advocacy, child protection and humanitarian response in both Mozambique and Somalia but also in previous assignments with UNICEF in Ugandan and the FYR Macedonia, with the United Nations in Ethiopia, and in the private sector in Lesotho. In addition to her field experience, Ms. Pakkala was based in New York headquarters for several years, responsible for the development of the overall direction of UNICEF humanitarian policy and action, and related global capacity building initiatives.

Ms. Pakkala is a national of Iran. She holds a Master of Arts in Psychology, a Bachelor of Arts in Psychology and a Graduate Diploma in Special Education. She is a qualified counsellor in child development psychology.



Kshitij Nerurkar

Chief Operating Officer,
Tata Interactive
Systems



Leila Pakkala

Director of Private
Fundraising and
Partnerships, UNICEF



Vinicius Pinheiro

Deputy Director,
International Labour
Organization, New York
Office

Deputy Director of the ILO Office for the United Nations (New York) and Executive Secretary of the Social Protection Interagency Coordination Board since October 2012. He is currently representing the ILO in the UN discussions related to the post 2015 development agenda, social protection, youth employment and migration issues and is the ILO Sherpa to the G20 Development Working Group.

Before moving to New York, Mr Pinheiro served as senior social protection adviser to the ILO the Director General in Geneva. Since 2010, he was part of the ILO Sherpa G20 Team to the G20 and acted as Executive Secretary of the Social Protection Floor Advisory Group, headed by Ms Michele Bachelet, which led to the adoption of the ILO recommendation on nationally-defined social protection floors.

Prior to joining the ILO, Mr Pinheiro was the National Secretary for Social Security of Brazil (1999 -2002) responsible for designing and implementing the Brazilian Pension reform, including measures to increase coverage and strengthen the social protection system. During this period he acted as Vice-Minister and Interim Minister of Social Security and as Executive Secretary of the National Social Security Council. In 2001, Mr Pinheiro was elected Vice-President of the Inter-American Social Security Conference, based in Mexico City. Between 2002 and 2005 he worked in the Organization for Economic Cooperation and Development (OECD), in Paris and also provided consultancy services for the Inter-American Development Bank (IDB) and to the World Bank in projects in Africa and Latin America.



Greg Priest

Head of Sustainability
Policy, IKEA Group

Greg Priest is part of the team behind the IKEA Group's ambitious sustainability strategy, People and Planet Positive. As Head of Sustainability Policy, he leads the development of the policies and processes needed to achieve IKEA's sustainability goals. Current priorities include the integration of the UN Guiding Principles on Business and Human Rights and further development of the company's approach to child rights through the Children's Rights and Business Principles. Greg is also responsible for IKEA's external engagement on sustainability and for developing partnerships to support the company's social and environmental goals.

Prior to his current position, Greg worked as Global IWAY Compliance Manager, developing and implementing IKEA's approach to supply chain responsibility.

Greg is a Canadian citizen and lives in Sweden with his wife and son. He has an MBA from the Schulich School of Business at York University in Toronto, with a major in Business Sustainability.



President Mary Robinson

President, Mary
Robinson Foundation

Mary Robinson is President, Mary Robinson Foundation – Climate Justice. She served as President of Ireland from 1990-1997 and UN High Commissioner for Human Rights from 1997-2002. She is a member of the Elders and the Club of Madrid and the recipient of numerous honours and awards including the Presidential Medal of Freedom from the President of the United States Barack Obama. She is a member of the Lead Group of the Scaling Up Nutrition (SUN) Movement. In March 2013 Mary was appointed the UN Secretary General's Special Envoy for the Great Lakes region of Africa.

A former President of the International Commission of Jurists and former chair of the Council of Women World Leaders she was President and founder of Realizing Rights: The Ethical Globalization Initiative from 2002-2010 and served as Honorary President of Oxfam International from 2002-2012.

Mary Robinson serves as Patron of the Board of the Institute of Human Rights and Business in addition to being a board member of several organisations including the Mo Ibrahim Foundation and the European Climate Foundation. Mary is the Chancellor of the University of Dublin since 1998. Mary's memoir, Everybody Matters was published in March 2013.

Gary Stahl took over as UNICEF Representative in Brazil on December 5, 2011. Before starting this mission, Gary has been for two years, the organization's representative in Chile. He also worked as Deputy Director of Public Sector Partnerships UNICEF, New York, 2004-2009.

Gary began his career with UNICEF in 1994 as Coordinator of Emergency Operation in South West Rwanda, where he oversaw programmatic activities that served more than 400,000 displaced people in the country. Moved to Kigali, the Rwandan capital, in 1995, now in the role of Chief Operations field. As of July 1997, Gary Stahl starred with Programme Officer in Lima, Peru, working on projects to combat extreme poverty in the Andes, the Amazon and in the outskirts of urban areas. In April 2000, he became Chief Operating Officer, Vice President of Programs and Treasurer NetAid Foundation in New York. From April 2003 to 2004, he served as UNICEF Representative in Nicaragua.

Gary, who is American, has a degree in International Studies and Spanish Language from the University of Iowa and a Masters in Public Administration from Harvard University.

Lotta Sylwander joined UNICEF in April 2006 as Representative of the Zambia Country Office, and she will take up the post as UNICEF Representative in Ha Noi, Viet Nam.

Before joining UNICEF, Ms. Sylwander served as Deputy Director General and Director of the Africa Department at the Swedish International Development Cooperation Agency (Sida). She held this position from 2001-2006.

A Swedish citizen, Ms. Sylwander holds a MSc. in Social Anthropology.

Ms. Sylwander began her career in NGO work in Sweden and spent time in the Philippines in the 1980s. A university lecturer at the University of Stockholm, she worked as Socio-Economist for UNDP in Zimbabwe (1990-94) and later worked as an independent development consultant. She first joined Sida in 1996 as a Social Development Advisor in South Africa and later held positions as the Senior Social Development Advisor and Special Advisor on HIV and AIDS at Sida headquarters in Stockholm.

Most of Ms. Sylwander's professional experience has been in Southern and East Africa and Asia. Her areas of expertise include participatory rural appraisal, gender issues, socio-cultural analysis, poverty analysis, HIV and AIDS and management.

Ms. Sylwander is the proud mother of two adult daughters.

Mr.Thavisin has been the president of Sansiri PLC., Thailand's leading real estate developer, since February, 1990. His main responsibilities include strategic planning, managing, and driving the company's growing business according to guidelines from CEO and the company's executive committee. Under his leadership, the company has developed over 200 residential projects, providing high-quality lifestyle to over 30,000 families in Thailand and still growing.

Mr. Thavisin used to work with a leading multinational FMCG company (P&G) prior to joining Sansiri PLC. He holds a degree in Economics from the University of Massachusetts and an MBA in Finance from Claremont Graduate School, U.S.A.

With such comprehensive visions and approaches in running a business, Mr. Thavisin has been the key factor in maintaining the company's growth through ups and down as well as building brand loyalty among consumers, constantly setting new standards for others to follow. He has been a keen observer on the country's social agendas and has adopted the idea of engaging in activities that contribute to strengthening the country's socio-economic foundation in various ways, specially the development of children. The result was the company's social responsibility programmes that focused on children in 3 areas: health, sports, and education.



Gary Stahl

Representative, UNICEF
Brazil



Lotta Sylwander

Representative, UNICEF
Viet Nam



Srettha Thavisin

President, Sansiri PLC



Luke Wilde

Director, twentyfifty ltd

Luke has worked in leadership and organisational development, corporate responsibility and sustainability for over 15 years.

He has advised many FTSE100 and global multinationals on human rights, corporate responsibility and sustainable supply chains; working in the utilities, extractives, pharmaceutical, finance, tourism, food and beverage and ICT sectors. Integrating organisational change, stakeholder engagement and human rights, he helps global companies integrate social performance into business strategy, achieve integration and scale-up from their responsibility initiatives, and transform supply chains. He has been the lead consultant to Mondelez International in the development He leads twentyfifty's engagement with Kuoni which resulted in the pioneering human rights impact assessment incorporating the Child Rights and Business Principles, and oversees twentyfifty's work with UNICEF to pilot the Principles in the extractives sector.

Prior to founding twentyfifty, Luke was a senior management adviser to the UN High Commissioner for Human Rights, Mary Robinson, and began a dialogue with her about business and human rights. Over the past decade he has played a major role in developing corporate engagement and practice in the field of human rights; advising the Business Leaders Initiative on Human Rights, leading numerous company training sessions for UN Global Compact Networks in Germany, UK, Ukraine, Indonesia and Kenya, and speaking at major conferences, in addition to his numerous assignments with major multinationals such as Anglo American, Rio Tinto, Pepsico and Merck.

He holds a Diploma in Management Studies and an MA (Mathematics) from Cambridge University.



Anna Zanghi

Head of Global Innovation and Product Development for Youth, MasterCard Worldwide

Anna Zanghi leads the Global Youth Products Group for MasterCard. In this role, Ms. Zanghi is responsible for innovation, development and commercialization of youth consumer products and initiatives globally. With over 25 years of global experience in Financial Services, her background includes business development, marketing, product innovation, organization development and change management. She is also a co-author of the recently published UNICEF discussion paper on developing child friendly financial products and services - "Beyond the Promotional Piggybank: Towards Children as Stakeholders"

Anna is a volunteer with Bankers without Borders, a Grameen Foundation initiative and a Senior Trustee at Trade Plus Aid Africa, a sustainable development and environmental NGO in South Africa.

Frog Design Facilitators

Teaque Lenahan: Executive Director of Business Development

Teaque is the Director of Business Development for frog's Seattle studio, where he is responsible for aligning frog capabilities with client needs, framing project approaches, innovating frog's methods, and helping to design the firm's portfolio. With over 18 years in consulting across business and brand strategy, organization design, and innovation, he brings a deep understanding of how to create value, build conviction, and harness change.

Prior to frog, he was an associate partner at innovation consultancy gravitytank, crafted brand strategies at Prophet Brand Strategy, restructured companies at Hay Group, and designed processes and strategy while at Andersen Consulting (Accenture).

Teaque is a frequent guest lecturer on design + innovation at the Kellogg School of Management at Northwestern, teaches a course called "Customer Relevance" at CEDIM in Mexico, and has been asked to speak at industry conferences and graduate schools of business and design on diverse topics such as healthcare, consumer products, sustainability, and financial services; recent keynotes at "Digiday:Apps" on mobile apps, at the CIMIT Summit on mobile healthcare, and at Sustainable Brands on eco-consumers are a few examples. His publication of "Beyond Pinkwashing" in the IDSA's Innovation magazine explored the differences and opportunities in considering gender in consumer electronics design, and he recently shared a writing award from PRINT magazine.

He holds a BA cum laude with high honors in Literature from Middlebury College and an MBA in marketing and strategy from the Kellogg School of Management at Northwestern University. He lives on an island off of Seattle with his wife and daughter.



Marieke Watson: Creative Director

Marieke is a passionate Creative Director at frog with almost 15 years of experience in the Design industry. She is one of the first members of Seattle studio and has played an important role in growing the Seattle studio to what it is today. Marieke works closely with teams and clients and provides vision and direction to multi-disciplinary teams across the various frog offices, in designing consumer and professional products for a wide variety of domestic and international clients such as ABC Disney, Cisco, KDDI, Nokia, Qualcomm, AT&T, Cox Communications, Alcatel-Lucent, Real Networks and Microsoft.

Although she is known for her ability to 'make it real', Marieke greatly enjoys the early phases of design, building deep understanding of the business, the user and the environment, in order to solve difficult problems in a strategic manner.

Before frog, Marieke was a User Experience Manager at Microsoft, where her work and insight had a significant impact on a wide variety of applications, including hardware-software, pen and speech input experiences, new-to-market products and Windows. Marieke received her Master of Science degree in Industrial Design Engineering from the Delft University of Technology in Delft, the Netherlands. Before and after work, she spends time with her two children, loves designing and improving her house and can often be found in a boat, as the stroke of a competitive rowing team.



Lisa Scheiring: Director of Business Development

As a Director of Business Development at frog, Lisa leads client relationships across our company to ensure engagements are aligned to achieve client's business objectives. Clients she has worked with while at frog include Aspect, Comcast, Honeywell and Mars Drinks. With experience before frog working in management consulting on projects for Avaya, Nestlé, Pfizer, and BMO Harris Bank, an MBA from The Ohio State University and a bachelors in industrial / organizational psychology, Lisa brings a wide range of experience and expertise to our business relationships.





Michael Winburn: Director, Program Management

Having recently returned to the Northwest from a European tour in frog's Amsterdam studio Michael joins up in Seattle to provide direction and oversight to our program managers and teams working in multidisciplinary program structures for our clients. As a studio leader he works across various areas of managing programs, teams and studio planning with an eye for what will deliver strong outcomes for our client engagements.

Michael brings 15-years of program management experience working for design + technology firms along with being PMI-PMP and Scrum Master certified. His client work has comprised of design and development programs for Games, Corporate, Arts and Technology clients consisting of Xbox, Electronic Arts, Nintendo, Ubisoft, UCB BioPharma, K2 Sports, Royal Albert Hall in London, Sydney Opera House, San Francisco Opera, Nokia and Microsoft.

He is passionate about program management's responsibility to set up the right environments that allow teams to create high-quality experiences and solutions for our client's products and ultimately delight and inspire the people interacting with them.



John Rousseau: Executive Creative Director

John Rousseau is an Executive Creative Director at frog. In this role, he leads the creative team in the Seattle studio and is responsible for the overall portfolio. He also leads frog's brand practice in the US Region—where he has been active in shaping the offer and establishing a differentiated point of view that integrates brand strategy, innovation and experience design. His unique hybrid perspective has been shaped by a wide range of consulting and academic experiences, including prior creative leadership positions working with Fortune 100 clients, and as a Professor at the University of Washington, where he led the graduate program in Visual Communication Design and established a new multidisciplinary major in Design Studies.

Over the course of his 20-year career, John has worked across multiple design disciplines and with a variety of B2B and B2C clients including Arthur Anderson, Corona, Cummins, HP, Honeywell, Madison Square Garden, Microsoft, Nike, PepsiCo and Target, among others. He approaches his work from an open and holistic perspective that balances business requirements and human needs—without losing sight of his lifelong passion for exceptional design that meets the highest standards of concept and execution. He holds a BFA in Design from the University of Michigan, and an MFA in Design from the Cranbrook Academy of Art.

Kat Davis: Interaction Designer

Kat Davis is an interaction designer based in frog's Seattle studio. She uses her passion for design research and delightful user experiences to drive design innovation. Prior to joining frog in January 2012, Kat developed strategy and interaction design for a variety of clients, from start-ups to Fortune 100 companies. She draws on her extensive international experience to provide insights into the diverse challenges faced by global clients. When not using design to change the world, Kat can be found delighting Seattle audiences with improvisational comedy. Kat completed graduate work in Interaction Design and Social Entrepreneurship at the Austin Center for Design and holds a BA in Philosophy and History from Texas A&M University.

Toshi Mogi: Associate Vice President, Strategy (Financial Services lead)

Dr. Toshiharu (Toshi) Mogi leads the Financial Services practice at frog as AVP of Innovation and Strategy. In this role, Toshi helps Financial Services firms respond to rapidly changing business dynamics by leveraging technology enabled innovation to transform their strategies, products, services, and operations. With over 20 years of experience in management consulting, private equity, and technology, Toshi has helped develop and execute global strategies extensively with financial services clients. Prior to joining frog, Toshi held positions of increasing leadership at Cisco Systems, Wipro Technologies, McKinsey & Company, Barington Capital Group, Hewlett-Packard, and AT&T Bell Labs. He has counseled senior executives at major global companies on strategic, technology, and operations issues, and has worked across numerous industries including financial services, communications, manufacturing, advanced semiconductors, and electronics.

Dr. Mogi earned his BS, MS, and Doctorate degrees in Materials Science and Engineering from Cornell University, where he authored dozens of articles on semiconductor manufacturing and modeling.

Toshi lives in Huntington, NY and spends his free time tending his organic garden, raising honeybees and chickens, and enjoying fine teas from around the world.



Jason Severs: Creative Director



