CHILDREN’S RIGHTS AND BUSINESS PRINCIPLES
UNICEF MADAGASCAR National Release

Programme
Venue: Louvre Hotel
Date: Décembre 6, 2012

Objective: The objective of the event is to officially release the Children’s Rights and Business Principles in Madagascar; to create awareness of the contents of the Principles and it is an opportunity for advocacy with the Madagascar private sector to use the principles in practice.

9:00 AM ARRIVAL AND NETWORKING

9:30 AM WELCOME ADDRESS
- Welcome by Steven Lauwerier, UNICEF Madagascar Representative
- Welcome by UNDP or UN Global Compact Representative, TBC

10:00 AM PRINCIPLES IN PRACTICE
- Brief presentation by Daniel Timme, Chief MRE

10:15 AM INTRODUCTION TO THE PRINCIPLES
- Film animating the Principles

10:45 AM CHILDREN’S RIGHTS IN THE WORKPLACE
- Principle in practice: presentation by Jennifer Davis, CSR Advisor, Ambatovy

11:55 AM CHILDREN’S RIGHTS IN THE COMMUNITY AND THE ENVIRONMENT
- Principles in practice: presentation by Pascal Naud, CEO, HOLCIM Madagascar

11:05 AM CHILDREN’S RIGHTS IN THE MARKETPLACE
- Principle in practice: presentation by Mamy Rakotondraibe, DHL Madagascar

11:15 AM CHILDREN’S RIGHTS IN THE COMMUNITY AND ENVIRONMENT
- Principle in practice: presentation by Yann Rasomoely, Ernst & Young

11:25 AM CHILDREN’S RIGHTS IN THE MARKETPLACE
- Principle in practice: presentation by Karim Barday

11:35 AM RECAP - Q&A

NOON PM CONCLUDING REMARKS
- STEVEN LAUWERIER, UNICEF MADAGASCAR REPRESENTATIVE

12:15 p.m. Brunch for all participants at the Louvre Hotel