

## BRONZE SPONSOR

€2,000

- ✓ Acknowledgement on the official event website
- ✓ 2 VIP concert tickets
- ✓ Donation supporting UNICEF's priority programmes

## SILVER SPONSOR

€5,000

- ✓ Logo placement on selected event channels and materials
- ✓ Acknowledgement on the official event website
- ✓ 5 VIP concert tickets
- ✓ Invitation to the VIP reception following the concert
- ✓ Donation supporting UNICEF's priority programmes

## GOLD SPONSOR

€10,000

- ✓ Special acknowledgement during the concert
- ✓ Logo placement on event channels and materials, positioned according to sponsorship level
- ✓ Acknowledgement on the official event website
- ✓ 10 VIP concert tickets
- ✓ Invitation to the VIP reception following the concert
- ✓ Right to use the title "Sponsor" in communications
- ✓ Partnership promotion before, during and after the event across various channels
- ✓ Donation supporting UNICEF's priority programmes

## GENERAL SPONSOR

Highest Level of Partnership

€25,000

- ✓ Short personalised message from the Chairperson/CEO displayed on the main video wall during the event
- ✓ Special acknowledgement of patronage by the event host during the concert
- ✓ Premium logo placement across all event channels and materials
- ✓ Acknowledgement on the official event website
- ✓ 15 VIP concert tickets
- ✓ Invitation to the VIP reception following the concert
- ✓ Right to use the title "General Sponsor" in communications
- ✓ Partnership promotion before, during and after the event across various channels
- ✓ Statement from the Chairperson/CEO featured in the aftermovie
- ✓ Opportunity for additional logo visibility through special event elements
- ✓ Donation supporting UNICEF's priority programmes