Child Rights and Responsible Technology: Key UNICEF Resources for Businesses

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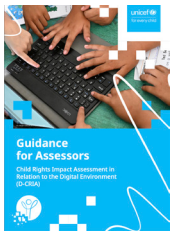
The rapidly evolving digital landscape is changing the nature and severity of child rights risks relating to digital business activities. It is more critical than ever for companies to

1. *identify, prevent, and mitigate the child rights-related risks of their activities, and*
2. *disclose their progress in formal financial and sustainability reports.*

UNICEF has published several major tools to help companies achieve these goals.

Explore more about our work.

Digital Child Rights Impact Assessment (D-CRIA) Toolbox



A CRIA is a process by which companies evaluate the business impacts on children's rights. The D-CRIA Toolbox guides companies on conducting robust CRIAs in relation to the digital environment, including an Excel-based tool and step-by-step guidance for assessors.

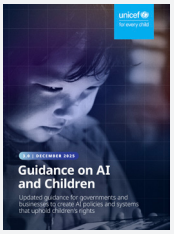
Industry Toolkit on Children's Rights and Digital Marketing

Children engage with digital marketing in many forms across the digital environment. This toolkit puts forward recommendations for brands, agencies, ad tech providers, and platforms on how to embed respect for children's rights across digital marketing activities.

Disclosure Recommendations

Investors, regulators and others expect companies to be transparent about how well they address child rights concerns. The Disclosure Recommendations provide targeted child rights-based disclosures that companies can include in their mainstream financial and sustainability reports. They also provide guidance on how child rights disclosures link with existing mandatory and voluntary reporting standards and frameworks.

More guidance from UNICEF



Guidance on AI and children

Recommendations for AI policies and systems that uphold child rights.

RITEC design toolbox

Guidance for design professionals in the online gaming industry on creating digital play experiences for children that support well-being.

MO-CRIA

Child rights impact self-assessment tool for mobile operators.