For UNICEF, these are more than words. They represent the values that infuse everything we do as an organization, each and every day — from our programmes for children and young people, to how we treat each other, to how we interact with partners and communities worldwide. Together, we will build on our hard-earned reputation by living these values each and every day. Not just because we are mandated to do so. But most importantly because care, respect, integrity, trust and accountability are who we are — and have always been — as an organization.

— Executive Director, Henrietta H. Fore