

**UNICEF BULGARIA**  
**Terms of Reference for Consultants and / or Individual Contractors**

**1. Background, Programme Area and specific project involved.**

UNICEF promotes the rights and wellbeing of every child, in everything we do. Together with our partners, we work in 190 countries and territories to translate that commitment into practical action, focusing special effort on reaching the most vulnerable and excluded children, to the benefit of all children, everywhere.

**2. Purpose of Assignment**

The consultant is expected to create a high-quality 1-minute animated video focusing on the rights of children with disabilities. The video will be used for awareness raising and attitudes-change purposes within a broader UNICEF campaign. It needs to focus on the abilities of children and barriers (physical, behavioral, institutional, etc.) that they face and that prevent the realization of their rights.

The animator will need to develop a detailed budget proposal (showing all necessary costs, including creative concept, script and storyboard, music, sound effects, video editing and post production) and a detailed work plan showing the assignment's milestone activities. The animator should have modern production equipment and capacity of designing and executing creative concepts with co-creation and guidance from UNICEF Bulgaria Communication team.

**3. Supervisor**

The consultant will work under the supervision of the Communication for Social Change Officer. The selected animator must ensure to show the work in progress to UNICEF Bulgaria and incorporate any requested changes.

**4. Expected Deliverables**

The final video should be completed by mid-September 2019.

**5. Period of the assignment:** mid-August – mid-September 2019

**6. Official travel involved:** No

**7. Remuneration and total estimated cost for completion of the assignment**

The payment shall be made to the consultant upon delivery of completed work approved by UNICEF Bulgaria's Communication team.

**Qualifications or specialized knowledge/expertise required**

- Proven experience in designing and producing video animation
- High level technical and professional expertise and creativity
- Minimum 5 years of relevant professional work experience

- Relevant university degree;
- Excellent communication skills;