Highlights

The floods in Peru continue to put the lives of thousands of children in danger. UNICEF Peru is supporting the Government to protect those affected.

- The northern department of Piura has been worst hit by the natural disaster and continues to be pounded with rain. The Government declared a National State of Emergency for Piura on 29 March, calling on the international community to offer assistance.
- The numbers of those affected is rising and is expected to continue to do so over the coming weeks. The number of children affected or severely affected stands at 362,000.
- Around 2 million children remain out of school, putting their education and protection at risk.
- The Government has given the green-light for the humanitarian community to prepare an emergency response plan that allows the Humanitarian Network to mobilise funds in a coordinated manner.
- UNICEF has an urgent need for $9.5million for the initial emergency response.

Situation in Numbers

361,981 children affected
1,110,713 people affected
20,659 pregnant women affected
101 deaths
35,284 collapsed/uninhabitable houses
210,052 affected houses
155 collapsed/uninhabitable schools
1,787 affected schools
38 collapsed/uninhabitable health facilities
598 affected health facilities

(INDECI, 3 April 2017)

Urgent funding needs for UNICEF:
$9.5million

<table>
<thead>
<tr>
<th>Sector</th>
<th>Estimated funding needs for UNICEF</th>
<th>Received</th>
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<tr>
<td>WASH</td>
<td>$5,000,000</td>
<td>0</td>
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<tr>
<td>Education</td>
<td>$2,800,000</td>
<td>0</td>
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<tr>
<td>Health</td>
<td>$600,000</td>
<td>0</td>
</tr>
<tr>
<td>Nutrition</td>
<td>$650,000</td>
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<tr>
<td>Child Protection</td>
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<td>Coordination/Assessment</td>
<td>$100,000</td>
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<tr>
<td>TOTAL</td>
<td>$9,550,000</td>
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While the department of Piura, in northern Peru, has taken the brunt of El Niño Costero over the past few days, many other parts of Peru are facing severe weather conditions including flash floods, landslides and heavy rain. The toll of those affected has surged to over 1 million people, which includes over 362,000 children. The forecast is for more rain over the next few days, further exacerbating the situation. The most badly affected districts are Piura, Ancash, Lambayeque and La Libertad. Other parts of Peru are facing a lack of water. The Amazonas river is on red alert, and it is feared that with more rain coming, it is likely to burst its banks in this currently unaffected area.

The Government has established a financial mechanism for the transfer of funds to regional and local governments in the 818 districts affected by the emergency through the publication of three urgent decrees. In addition, funds have been allocated to the MoH and MoE for the maintenance and rehabilitation of the infrastructure of their services and buildings.

Water, sanitation and hygiene has been prioritized as an area of urgent humanitarian need to limit the rapid spread of waterborne and vector diseases. With over 35,000 dwellings destroyed or collapsed, ensuring the 150,000 severely affected people receive immediate aid is of utmost importance. In addition, Cuna Mas, a social programme targeting children under 3 years old, reports the partial or complete suspension of nutrition activities in affected areas, putting the health of many children in jeopardy.

Two million school children have been unable to start the school term. This is a concern both from education and protection points of view; the school also acts as a life-saving child protection mechanism. The education environment provides a return to normality for affected children. While in school, children are not subjected to the potential violence, exploitation and abuse arising in the context of disaster. A need for psycho-emotional support has been identified and will take place in many instances in education institutions.

**Spotlight on Piura**

Piura, now in a state of national emergency, has the most widespread damage as a result of the persistent heavy rains. Over 285,000 people have been affected with a further 31,000 severely affected through the loss of their home or other significant damage. Assessments of the area continue; 615 schools and 160 health institutions have been recorded damaged to date.

<table>
<thead>
<tr>
<th>Sector</th>
<th>Estimated needs</th>
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<tbody>
<tr>
<td>Protection</td>
<td>92,000 people</td>
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<tr>
<td>Health</td>
<td>180,000 people</td>
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<tr>
<td>Education</td>
<td>52,000 children</td>
</tr>
<tr>
<td>Nutrition</td>
<td>13,000 people</td>
</tr>
<tr>
<td>WASH</td>
<td>320,000 people</td>
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</table>

**Map of Affected Area**
(INDECI, 1 April 2017)

*Translation:*

fallecidos: killed
damnificados: seriously affected
afectados: affected
PERU SITUATION REPORT
4 APRIL 2017

Estimated Affected Population
(Estimates calculated based on initial figures from National Civil Defense Institute (INDECI); April 3, 2017)

<table>
<thead>
<tr>
<th></th>
<th>Affected*</th>
<th>Severely Affected**</th>
<th>Total Affected</th>
<th>Total Males Affected</th>
<th>Total Females Affected</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Affected Population</td>
<td>955,552</td>
<td>155,161</td>
<td>1,110,713</td>
<td>554,246</td>
<td>556,467</td>
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<tr>
<td>Children Affected (Under 18)</td>
<td>311,414</td>
<td>50,567</td>
<td>361,981</td>
<td>180,629</td>
<td>181,353</td>
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<tr>
<td>Children Under Five</td>
<td>102,244</td>
<td>16,602</td>
<td>118,846</td>
<td>59,304</td>
<td>59,542</td>
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<tr>
<td>Children Under Two</td>
<td>33,827</td>
<td>5,493</td>
<td>39,320</td>
<td>19,621</td>
<td>19,699</td>
</tr>
<tr>
<td>Pregnant women</td>
<td>17,773</td>
<td>2,886</td>
<td>20,659</td>
<td>10,155</td>
<td>10,504</td>
</tr>
</tbody>
</table>

* INDECI considers an ‘affected’ person one who has suffered a disturbance in his or her surroundings due to a natural phenomenon and who may or may not require immediate support to eliminate/reduce the impact of this disturbance to return to normal activity.
** INDECI considers a ‘severely affected’ person one who has suffered harm or damage to their health or belongings, especially regarding their dwelling place and who does not have the capacity to recover their property and belongings and therefore is the recipient of refuge and humanitarian aid.

HUMANITARIAN LEADERSHIP AND COORDINATION

The National Government is leading the emergency response. The National Civil Defence Institute, along with the Office of the Prime Minister, is coordinating national efforts at the central (regional) and sub-national (local) level. A summary of the actions taken by the government and UNICEF are as follows:

**Government**
- The Office of the Prime Minister continues to coordinate the emergency response and daily meetings of the Centre of National Emergency Operations (COEN) continue.
- Over 6,000 military troops have been deployed to affected areas.
- The Ministry of Health (MINSA), Ministry of Women and Vulnerable Populations (MIMP) and the Ministry of Education (MINEDU) are working together to ensure a psycho-emotional component to the response.
- An urgent sanitation plan is being implemented in affected areas through MINSA and regional directorates. Local governments have used the money transferred by national governments to buy equipment to bring safe water to affected areas and for fumigation, including in schools.
- MINEDU has transferred additional funds for maintenance and rehabilitation of school infrastructures. It has sent 216 prefabricated classrooms to the most affected areas and identified areas where alternative education can take place. As well as providing three hours of psycho-emotional support to school children in Piura who have been able to return to school, MINEDU has also developed welcome-back-to-school cards.

**UNICEF**
- The Government has given the green light for humanitarian agencies to prepare an emergency response plan that allows the Humanitarian Network to mobilise funds in a coordinated manner. UNICEF is acting on this plan by applying for a FLASH Appeal and CERF.
- UNICEF continues to lead the three sectoral groups of WASH, Protection and Education. It is actively participating in the sectoral groups of Health, Food Security and Nutrition, and Early Recovery.
- Additional international experts with a high technical level of expertise have been deployed to join those already on the ground, along with the UNICEF Peru Country Office, to support the coordination of the response. Comprised of specialists in WASH, C4D, Monitoring and Evaluation and Emergency Coordination, this group, along with the CO team, is offering technical assistance to the State to ensure the Core Commitments for Children during an emergency are upheld following the International Humanitarian Network framework.
- As part of this coordination work, UNICEF continues to participate in the national COEN with three specialists (WASH, Protection and Education) permanently present on the committee.
Humanitarian Strategy:

The Government has mobilised resources to support the required rehabilitation and reconstruction of affected areas. Having declared a National Emergency, the Government is accepting assistance from the Humanitarian Network to complement the rebuilding effort. UNICEF, under the framework of the emergency and together with its partners, has established a support strategy with two principal lines of work.

1) The implementation of urgent actions to assist affected children and families.

UNICEF has started to implement these actions focusing on the most affected regions of Peru and in the following areas:

Protection: including prevention, detection and response to violence and exploitation, psycho-emotional support and supporting the provision of identity documents;
Water: including cisterns, safe water storage, home storage and final quality surveillance;
Sanitation: including portable toilets, sanitary batteries and waste management;
Hygiene: including cleaning kits, hygiene kits and promotion of healthy practices through C4D;
Nutrition and Health: including nutritional surveillance, supplementary feeding and nutritional supplements, primary health care with a focus on pregnant women and children under 5 years old;
Education: including the re-establishment of flexible and relevant educational services and a programme on education in emergencies

2) UNICEF is offering technical assistance and support to MIMP, MINSA, MINEDU and other relevant ministries in order to ensure humanitarian assistance reaches children, adolescents and families in affected areas. At the same time, it continues its advocacy and communication work to ensure the resources earmarked by the State reach children, who are the most vulnerable population.

Summary Analysis of Programme response

UNICEF is responding to the emergency with actions in WASH, Protection, Education, Health and Nutrition as highlighted below. Much of the response is focused on children and families who are living in shelters, which is a matter of concern requiring a multi-sectoral approach.

WASH
- UNICEF is coordinating with MINSA to send 50,000 water purification tablets;
- UNICEF is offering technical support to the regional government of Piura to develop a coordinated water and sanitation response;
- Depending on funds received through the Flash Appeal, UNICEF and partners will:
  - Assure the provision of sufficient quantity and quality of water for consumption, personal hygiene and domestic use in shelters and in rural and peri-urban areas in affected districts;
  - Assure the provision of waste management services in shelters and/or refuges;
  - Implement activities to promote appropriate hygiene practices in order to stop the spread of epidemics among affected populations;
  - Distribute relevant products to enable the adoption of appropriate hygiene practices in the most vulnerable populations;
  - Implement vector control activities to reduce vector-borne illnesses such as dengue and ZIKV.

PROTECTION
- UNICEF, alongside UNFPA, is supporting Ministry of Women and Vulnerable Populations (MIMP) to ensure protection is an integral part of the humanitarian response at regional and local levels.
- Depending on funds received through the Flash Appeal, UNICEF and partners will:
  - Implement psycho-social support strategies and safe spaces for children and adolescents to play in shelters and other temporary accommodation;
  - Implement mechanisms of prevention, detection and response to any violence and sexual abuse against children and adolescents;
  - Implement strategies to ensure the return of identity rights for children and adolescents;
EDUCATION

- On the request of MINEDU, UNICEF, alongside UNESCO, is offering technical assistance to identify alternative teaching and learning approaches for affected families in shelters and other relocation spaces.
- UNICEF is providing technical assistance for the development of a communications strategy aimed at girls, boys and adolescents, to support their return to school and protection.
- Depending on funds received through the Flash Appeal, UNICEF and partners will:
  - Assure safe spaces for learning and psycho-social attention for the most affected children and adolescents (in shelters and other temporary refuges);
  - Strengthen teacher capacity for the start of classes, including socio-emotional attention and the implementation of curriculum in emergency situations.

HEALTH & NUTRITION

- UNICEF has sent 6,000 units of oral rehydration salts to MINSA for distribution in Piura, Lambayeque, La Libertad and Ancash.
- UNICEF has trained a team at Ministry of Development and Social Inclusion (MIDIS) to implement rapid vigilance of the nutritional state of children under 3 years old in affected areas via the national Cuna Más programme.
- UNICEF is ensuring the financial mechanisms and logistics required are in place so that MINSA is able to receive an urgent donation of instant fortified foods for pregnant women and children under 3.
- UNICEF has sent 300 mid-upper arm circumference (MUAC) tapes to MINSA to measure the nutritional status of children.

- In Health, depending on funds received through the Flash Appeal, UNICEF and partners will:
  - Reactivate or reinforce and amplify the advance of activities in Community Centres of Prevention and Vigilance (CPVC) in local governments for the promotion of healthy hygiene habits in the emergency context, adequate nutrition practices, and promotional messages about the continuation of life-saving interventions;
  - Assure that the CPVC allows the interventions of MINSA and other partners to be embedded;
  - Allow the continuation of key activities for the attention of mother-child health including prenatal check-ups, vaccines, supplements, newborn check ups, etc.
- In Nutrition, depending on funds received through the Flash Appeal, UNICEF and partners will:
  - Support nutritional vigilance and the provision of instant fortified foods, Vitamin A supplements, zinc supplements and micronutrients to pregnant women and infants under two years old;
  - Support the food response, ensuring the preparation of adequate foods for pregnant women and children aged 6-24 months in shelters and food kitchens.

RESOURCE MOBILIZATION

- An online fundraising campaign has been launched through a one off-platform. Active and inactive donors have received an email inviting them to make a one-off donation through VISA online platform.
- A fundraising campaign through phone calls has been activated.
- Face-to-face and telemarketing teams are requesting monthly donations from donors using the emergency as the conversation starter.
- The production of a nationally and internationally accessed Dollar Handle fundraising package for individual donors and private sector companies is in progress.

Communications for Development (C4D)

- UNICEF has been updating the “Strategic communication guidelines for the Coastal Niño Phenomenon”
  - The Directorate of Health Promotion in the Ministry of Health, MINEDU and MIDIS have approved the document. UNICEF is assisting technically in C4D to support the implementation of guidelines as appropriate. For the Ministry of Health, the guidelines will be used to train health workers, while for MIDIS, it will provide guidance to those who operate social programmes that reach families and communities in affected areas.
A variation of the guidelines has been developed for the private sector so that businesses in affected areas are able to communicate key prevention messages around health, education and use of water to their employees and clients.

Communication working groups have been identified in the inter-sectorial groups of Education and WASH, which will be used to strengthen C4D and the promotion of desired behaviours in families and communities in light of the emergency. These working groups will be led by UNICEF.

Supply and Logistics
- The list of required stock has been sent to MINSA.
- UNICEF has sent 6,000 units of oral rehydration salts to MINSA, 300 MUAC tapes and 50,000 water purification tablets.

Media and External Communication
- The initiative #PorTiPeruHoy with well-known Peruvian singer Gian Marco was announced. Alongside other artists, Gian Marco is releasing a music CD and download. The aim of this initiative is to raise funds with the participation of more than 25 national and 35 international artists. The initiative includes artists such as Diego Torres, Ricardo Montaner, Juan Luis Guerra and Gloria Estefan, among others. Gian Marco has done TV interviews, including one with CNN Español. Profits of the CD and download will be donated to UNICEF.
- Some of these artists are also supporting the C4D messages work described above, recording videos to highlight the desired behaviours affected children and families should adopt to remain safe, healthy and protected.
- A life story film in English and Spanish highlighting the story of one child affected by the emergency was produced.
- A second communication pack has been shared with national and international audiences, including a video testimony, photos, social media pack, infographics and press release. A third pack will be distributed on 6 April 2017.
- Communication materials related to the emergency raising the visibility of the difficulties that children and adolescents affected by the floods are facing are being broadcast on TV channels including Latina, America, Panamericana, ATV, Canal N and RPP. These materials also support fundraising activities.
- A field trip is being planned with the news agency EFE, the Peru Representative and the Vice-Minister of Health to deliver rehydration salts in Piura.
- As of 2 April 2017, the reach through UNICEF Peru social media channels is: Facebook: 2,389,281 reach / Twitter: 492,200 impressions / Video: views 459,136.

Security
- UNICEF Peru office will take preventive measures to reduce all risks associated with field visits, especially regarding staff currently deployed in areas where further rains are anticipated. With thousands of roads and hundreds of bridges damaged, transportation of supplies needs to be carefully considered.

Who to contact for further information:

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Phone Numbers</th>
</tr>
</thead>
<tbody>
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