

# Inspire Awards 2023 Evaluation Criteria

**Three categories are identified.** A jury composed of **different experts from core actors working in the field** will be able to judge based on a set of criteria suggested by UNICEF.

**1. Creativity & Innovation** – The projects who delivered the most creative or innovative approach, campaign, solution etc.

**Criteria:**

- *An innovatory idea of an idea which has build robustly on some best practices with new elements adapted to a context*
- *elements of child/ adolescent's participation are articulated for the design/ implementation of the campaign/ solution/ model etc*
- *Collaboration with key beneficiaries and or other stakeholders for the design/ implementation of the campaign/ solution/ model etc*
- *Value added by this campaign/ solution/ model for the overall wellbeing of children and adolescents in Albania*
- *accessibility aspects*

**2. Partnership & Inclusion** – The project who included in the more effective way different actors and beneficiaries.

**Criteria:**

- *equity in the design of the project/ process*
- *transparency*
- *mutual benefit*
- *co-creation*
- *inclusion of key beneficiaries*
- *addressing of a specific vulnerability*
- *accessibility aspects*

**3. Sustainability** – The project who was more sustainable and/or promoted sustainability in the best way.

**Criteria:**

- *Demonstration of ownership by relevant beneficiaries/ stakeholders since design*
- *Direct impact in human stories (transformation)*
- *Social impact elements*
- *Economic impact elements*
- *Environmental impact elements*

**\*All entries will be eligible for the Public Choice (Online Public Voting) –** Videos and entries will be published in the UNICEF Albania website, and everyone will be able to vote for the project they believe achieved more for children.

### **Timeline:**

**December 2022:** Reaching out to potential jury members until we complete a jury of 5 members for each category: Individual Activists, Creativity & Innovation, Partnership & Inclusion and Sustainability. Each of the jury members will be required to sign an impartial statement, and if they think they are biased for any of the projects they need to evaluate, they will not be part of the evaluation for that specific project.

**January – 20 February 2023:** Call for entries. Promotional campaign run in-house calling for NGOs & Individuals to apply with their most successful projects. The requirements will be a short up to 2 min video explaining the project and/or a summary.

**21 February – 28 February 2023:** UNICEF Albania volunteer staff will make the quality screening of the applications and divide them in based on the Award Category.

**1 March - 15 March 2023:** Online voting will be open for the Public Choice Award. Each jury will evaluate the entries of their specific category (assigned previously by our internal screening) based on an Evaluation form with criteria set from UNICEF.

**End of March 2023:** Gala evening and award ceremony under the slogan: “Things that we all can Learn!”

### **The winners will receive:**

- A symbolic trophy
- A certificate of appreciation
- Online promotion through UNICEF Online channels
- A digital badge to put on their portfolios and websites