HIV Interventions for Young People in the workplace

**PurposE**

This Brief has been developed by the Inter-Agency Task Team (IATT) on HIV and Young People[^1] to assist United Nations Country Teams (UNCT) and UN Theme Groups on HIV/AIDS[^2] in providing guidance to their staffs, governments, donors and civil society on effective HIV interventions for young people[^3] in workplace settings. It is part of a series of seven global Guidance Briefs that focus on HIV prevention, treatment, care and support interventions for young people that can be delivered through different settings for a range of target groups.

The purpose of these Briefs is to help decision makers understand what needs to be implemented, based on the latest global evidence on effective interventions for young people. The Briefs provide an overview of evidence-informed interventions (not a blueprint for national programmes) in response to specific epidemic scenarios in different countries[^4]. Special attention should be directed to young people most at risk of HIV in all countries. In generalised and hyperendemic settings, interventions to prevent HIV also need to be directed to the general population of young people[^5].

The Briefs do not say “how to” implement the interventions outlined, but key resources are listed to provide further guidance. The Briefs also do not attempt to address the many cultural, institutional and structural specificities and factors that confront decision makers in different countries. They are therefore likely to require further adaptation and translation if they are to be used by national counterparts. The engagement of young people in the adaptation of the materials will enhance their usefulness.

**Introduction**

The majority of people living with HIV are engaged in some sort of productive activity[^6]. Certain types of work are known to increase vulnerability to HIV[^7], but exposure to risk may arise from a broad range of working conditions, including mobility, isolation, stress, single-sex living arrangements and gender inequalities at the workplace[^8]. Other workplace issues include discrimination and stigma on the basis of real or perceived HIV status, and the fear of both.

The workplace provides an opportunity to extend access to HIV prevention, treatment, care and support services through education and training programmes, health and safety policies, support for treatment adherence, skills development and income support, and occupational health services. In addition, workplace policies set standards for the protection of workers’ rights, including non-discrimination related to HIV status[^9].

**Young people, work and HIV**

Since four out of ten of all new HIV infections are among youth 15 to 24 years of age, this has serious implications for productivity today and the workforce of tomorrow. High levels of youth poverty[^10] and unemployment[^11] contribute to HIV vulnerability, and when income is needed, young people may undertake work that is marginal, dangerous or illegal. The absence of decent work[^12] opportunities and poverty may lead to a lack of a sense of purpose and social exclusion. As a result, young people may become homeless or be coerced into sex work. Both situations are associated with higher levels of HIV-risk behaviours[^13].

The loss of parents due to AIDS[^14] and/or the need of HIV-affected households for additional income may also expose young people to the worst forms of child labour. According to the Global Report on Child Labour, there are an estimated 218 million child labourers.

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[^1]: The Inter-Agency Task Team on HIV and Young People was established in 2001 to enhance the effectiveness of the global response to AIDS in the context of young people. Further information about the IATT on HIV/YP is contained at the end of the document.
[^2]: This includes Joint UN Teams on AIDS (JUNTA) and/or Technical Working Groups (TWG) on AIDS.
[^3]: The UN defines young people as age 10 to 24 years, youth as 15 to 24 years and adolescents as 10 to 19 years.
[^4]: Detailed information on what actions (for populations of all ages) should be taken for each stage of the epidemic can be found in UNAIDS (2007) Practical Guidelines for Intensifying HIV Prevention: Towards Universal Access. UNAIDS, Geneva.
[^5]: Information and education about HIV should be available to all young people, irrespective of the stage of the epidemic. There are global indicators to monitor the percentage of youth age 15 to 24 who both correctly identify ways of preventing the sexual transmission of HIV and who reject major misconceptions about HIV transmission.
[^10]: Young people are two to three times more likely to be unemployed than adults, with significantly higher levels of poverty and unemployment among young women (ILO, 2006) HIV/AIDS and Work: Global estimates, impact on children and youth, and response. ILO, Geneva.
[^13]: In 2007, it was estimated that 15 million children had lost one or both parents to HIV. Millions more have experienced deepening poverty, school dropout and discrimination as a result of the epidemic – UNICEF, UNAIDS and WHO (2008) Children and AIDS: Second stocktaking report. UNICEF, Unite for Children, Unite against AIDS, New York.
[^14]: Not all forms of work undertaken by children are considered child labour under ILO standards. Light work that does not interfere with education is permitted from the age of 12 years, as is work by children 15 years and above that is not classified as hazardous. See the website of the ILO Programme to End Child Labour (IPEC) http://www.ilo.org/ipec
below the age of 18 in the world. A rapid assessment study by the ILO in Zambia in 2002 estimated that HIV/AIDS increased the child labour force between 23 and 30 per cent. A survey in Uganda in 2004 found that more than 95 per cent of children living in AIDS-affected households were engaged in some type of work. Sixteen per cent of the working children - mostly girls - worked both day and night.

Gender

Girls are more likely overall than boys to stay at home and look after ill parents or younger siblings, thereby foregoing education. The effects of not attending school are greater for girls than for boys, and their impact transfers to the next generation. Whether educated or not, girls are more vulnerable than boys to sexual abuse, exploitation, trafficking and domestic labour, putting them at serious risk of HIV.

Various types of work may oblige young people to spend time away from home, and this often has a gender dimension. Military personnel (who are predominantly young and male) may face above-average risk for STIs, including HIV. Underage and child soldiers (predominantly boys) are a particular concern. Truck drivers and their mates in Africa and India are often young males who may have girlfriends, including sex workers, at a number of truck stops.

Children orphaned by AIDS suffer in a variety of ways. Not only do they lose their parents, but with them essential life skills and traditional knowledge (such as farming skills). Without access to assets, and often left with the responsibility for their households and younger siblings, many children are forced into work, becoming especially vulnerable to exploitation and harassment.

The estimated 50 million children orphaned as a result of AIDS over the next two decades will enter the workforce with many disadvantages: gaps in education, psychological problems associated with the trauma of a lost parent or parents, lack of social structure to guide effective decision making, and the stigma and discrimination surrounding people affected by HIV/AIDS. They will not be the first choice of formal-sector employers unless they have completed their schooling.

Without guardians, social support or income, young people may also be forced onto the streets. UNAIDS estimates that more than 120 million children worldwide live (and scrape out a living) on the streets. High levels of sexually transmitted infections, including HIV, have been reported among these children, making it critical that HIV interventions are targeted to them.

The majority of young people are forced to find or make opportunities to earn their livelihoods in the informal economy, where underemployment, poor working conditions and the lack of labour protection are endemic. These young workers need targeted interventions at both policy and workplace levels.

In some countries the lack of work opportunities leads to the migration of young people in search of employment, including to countries with higher HIV prevalence. Young migrant workers away from their usual home environments, social norms and community structures may be under great pressure to have sex that is often unprotected. For example, young factory workers in Nepal, who had migrated from rural areas for work, reported experiencing sexual intercourse (one in five boys and one in eight unmarried girls), despite religious and cultural restrictions. Half of international migrants, about 95 million, are women and girls. They make substantial contributions to their families at home and communities abroad, but their needs continue to be overlooked, including their disproportionate vulnerability to trafficking, exploitation and abuse.

90 of these about 166 million are age 5-14, and approximately 52 million are between 15-17 years of age. 126 million child labourers work in hazardous conditions. In sub-Saharan Africa, the country with the deepest and most extensive AIDS pandemic, there are almost 50 million child labourers age 14 or under. This is 26.6% of the under-15 population. There are also an estimated 122 million child labourers under 15 in the Asia and Pacific Region and 5.7 million in Latin America. There are a further 15.4 million in other regions. - see ILO (2006) Global Report on Child Labour: ILO Programme to End Child Labour (IPEC), Geneva.


IATT on HIV and Young People

http://www.aidsandemergency.org/overview2.html


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HIV Interventions for Young People in the workplace

**Effectiveness of Workplace-Based HIV Interventions**

Young people who are at the centre of concentrated epidemics urgently require interventions based on good practice. There is a significant body of evidence that demonstrates the effectiveness of HIV interventions in the prevention and treatment of HIV among young people. The world of work is a vital channel for reaching young workers, the young unemployed and young people in vocational training. The challenge is to extend these evidence-informed interventions to young people involved in the informal economy, child labourers and those who have been trafficked for employment and sexual exploitation.

**National AIDS Responses**

The location and nature of workplace interventions will depend on the stage of the epidemic. In low-level and concentrated epidemics, the emphasis should be on prevention and non-discrimination, with a focus on identifying economic sectors and populations with higher than average levels of risk, including child labourers, transport workers, miners and workers in the leisure industry. The formal-sector workplace, which is male-dominated in many countries, also offers opportunities to reach the clients of sex workers. Their health and safety/employee assistance programmes often include interventions on substance abuse, which can be linked to HIV-risk reduction.

In generalised or hyperendemic situations, broad-based HIV interventions at the workplace should be core elements of the national AIDS strategy.

**Behaviour change communication**

Education, training and life skills help prepare a young person for adult life and work. Workplace settings (including apprenticeship and vocational training programmes) are ideal for imparting life skills, providing HIV information and education, and influencing behaviour. Workplaces provide an environment where young people may come together with adults to discuss, interact and learn from each other. In Papua New Guinea, HIV has been incorporated into the curriculum of all vocational training under the direct control of the Ministry of Labour. In Vietnam, job centres that are part of a national network have become social gathering points for young people, and vocational training programmes are ideal for imparting life skills and vocational training to young people.

Peer education is a successful strategy in many settings, especially as part of behaviour change communication. In Ghana, an ILO project linked up with apprentice mechanics and trained a corps of peer educators in small garages in and near the main cities. In Abidjan, Cote d’Ivoire, peer education has been successful in building unity among sex workers to insist on condom use. In Brazil, HIV interventions with young military conscripts have been conducted since the 1990s with remarkable success: there has been a consistent increase in the use of condoms among young conscripts, from 38 per cent in 1997 to 50 per cent in 2000. Since then, new course materials have been developed, including a training guide and a peer-education toolkit specifically adapted to the Brazilian setting.

Examples of the awareness-raising activities that need to be in place when working with young people in both the formal and informal economies have been identified in the manual on Supporting Children’s Rights through Education, the Arts and the Media (SCREAM) and include:

- Increasing community awareness about the problem of HIV and child labour
- Educating and empowering young people to give them responsibility for awareness-raising and to participate fully with other young people in finding solutions
- Fighting stigma targeted at individuals infected and affected by HIV in schools, the workplace and society
- Promoting responsible sexual behaviour and faithful relationships; encouraging young people to talk about sex, its dangers and safe practices; and educating men to respect women’s rights to “say no to sex”
- Sensitising the community about sexual and reproductive health (including homosexuality), gender-based violence and sexual abuse, and substance use, promoting more awareness and responsibility among men for reproductive health issues
- Identifying and disseminating good practices on HIV and child labour

**Access to health services**

Employers are improving access to health services for young people, both directly and indirectly. Occupational health services are being...

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43 See the Inter-Agency Task Team (IATT) on HIV and Young People (2000) Global Guidance Brief on HIV, Young People and Health Sector Interventions for information on an evidence-informed package of health interventions and the most appropriate methods for delivering it in different contexts.
adapted to provide HIV prevention and care, including treatment of sexually transmitted infections (STIs) and opportunistic infections as well as antiretroviral therapy. These services lend themselves well as support for treatment adherence. Smaller enterprises are pooling resources to share the services of a nurse on a part-time basis. Workplaces promote access to health through health insurance and referral to public services. Evidence from many enterprises shows that uptake of HIV-prevention messages, as well as opportunities for voluntary HIV testing and treatment, is greater where trust has been built as a result of employment protection, non-discrimination and employer-worker collaboration.47

Mechanisms need to be in place to extend these services to young people working informally who may not have health insurance or who need access to prevention and care services without the consent of parents/guardians.

Creation of a safe and supportive environment

The creation of a safe and supportive environment includes non-discrimination and respect for the rights of young people. This involves listening to the needs of different groups of young people, including those living with HIV, young women, men who have sex with men, young migrants and refugees, and rural youth.

Two sides of the same coin

The ILO, with several UN partners, held a youth consultation on HIV in Kigali, Rwanda, in November 2007. The aim was to listen to young people’s own views of their needs and work out joint responses. A key issue was to make sure that AIDS policies and programmes address youth employment issues and vice versa. For young people, opportunities for decent and productive work and HIV prevention are two sides of the same coin. The meeting, which was attended by the Ministries of Youth and Labour as well as the President of the National AIDS Council, adopted the “Kigali Call to Action” and made a number of recommendations. Follow-up will include an integrated package of measures to promote youth employment and prevent HIV.

Workplace programmes based on the 10 key principles of the ILO Code of Practice on HIV/AIDS and the World of Work help protect the health and the rights of young people as well as reducing the social and economic impact of the epidemic.48 These principles include the recognition of HIV as a workplace issue, confidentiality, gender equality, healthy work environments (including HIV prevention, treatment, care and support interventions), non-discrimination and social dialogue. In addition, the principles state that screening for HIV should not be required of job applicants or persons in employment and that HIV infection is not a cause for termination of appointment. The Code of Practice will be complemented by a new international labour standard on HIV/AIDS, currently under preparation for adoption by the 2010 International Labour Conference.

The world of work also provides structures and mechanisms to address social and economic issues such as: school-to-work transitions that include career planning and vocational/entrepreneurial skills; job security; access to youth-friendly credit and financial services, social and welfare benefits; referrals to relevant legal services, self-help, youth and other community-based groups.49

Trade unions often have programmes to promote the engagement of young people as well as protecting the rights of workers facing HIV-related discrimination. Youth and Unions (UNI Youth) is working with governments, NGOs and community-based organizations50 to enhance capacity and resources to progressively eliminate child labour, promote “Education for all” by the year 2015 and combat HIV/AIDS.51

For young unemployed people and those involved in the informal economy, attention needs to be placed on the development of livelihood skills. Tailored training programmes have been developed for vulnerable groups of young people. Examples include the Food and Agriculture Organization (FAO)-supported Junior Farmer Field and Life Schools in Africa, which provide agricultural training and education to out-of-school youth and young people orphaned by AIDS.52 In addition, mechanisms need to be in place to:

- Provide vulnerable children affected and infected by HIV with social protection when their parents fall ill, lose their jobs or die; the aim is to prevent these children from becoming child labourers
- Resuscitate community-level social protection strategies so that children can be integrated rather than isolated as a result of HIV
- Provide subsidies to families for child care, food and education support, as well as life skills and vocational training to orphaned children, so that all children are guaranteed a childhood and can grow up to be productive, educated members of society.53

In the Philippines, the National Union of Workers in the Hotel, Restaurant and Allied Industries (NUWHRAIN) has included a clause about sex tourism in its collective agreements with hotels.

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48 Ibid
49 ILO (2008) Youth at risk. The role of skill development in facilitating transition to work. In Focus Programme on Skills, Knowledge and Employability, ILO. Geneva.
50 For more on community-based HIV interventions see Inter-Agency Task Team (IATT) on HIV and Young People (2008) Global Guidance Brief on Community-based HIV Interventions for Young People.
52 http://www.fao.org/zh/newsroom/docs/Swaziland_factsheet.pdf
The UNFIP has also been involved with the United Kingdom vulnerable migrant girls at risk of exploitation. In Addis Ababa and Bahir Ethiopian Government, UNFPA, the Nike Foundation, the Population International Partnerships (UNFIP) are collaborating with the UN Secretary General, the World Bank and the ILO-provides a framework for action to promote, protect and support young people to gender equality and standard-setting, youth employment is a high priority. HIV and AIDS are being progressively integrated into the world of work: from skills and entrepreneurship development to employability, equal opportunities, entrepreneurship and workplace-based HIV interventions with young people. Key actors are already involved, or have the potential to become involved, in A wide range of partners in public, private and non-profit sectors are already involved, or have the potential to become involved, in workplace-based HIV interventions with young people. Key actors are the organizations of employers and workers who work with ministries of labour to implement comprehensive programmes in the world of work: from skills and entrepreneurship development to employability, equal opportunities, entrepreneurship and employment creation.

The Youth Employment Network (YEN)-a joint initiative of the UN Secretary General, the World Bank and the ILO-provides a framework for action to promote, protect and support young people through employability, equal opportunities, entrepreneurship and employment creation.

The United Nations Foundation and United Nations Fund for International Partnerships (UNFIP) are collaborating with the Ethiopian Government, UNFPA, the Nike Foundation, the Population Council and local and international NGOs. In Addis Ababa and Bahir Dar, the project promotes advocacy and provides services to protect vulnerable migrant girls at risk of exploitation.

The UNFIP has also been involved with the United Kingdom Department for International Development (DFID) and other agencies in HIV/STI prevention in the Russian Federation (see box).

Comprehensive Partnership Strategies for HIV/STI Prevention among Young People in the Russian Federation (DFID-UNFIP)

This project involved a number of UN agencies in partnership with government authorities and academic institutions. The ILO component covered:

1. Training staff in the vocational training and employment centres in the Altai territory and the Volgograd region
2. Developing an HIV/STI system ensuring access to information and medical services for vocational students and unemployed young people visiting these centres
3. Developing “Your Health” kit, 12 booklets on health issues for young people
4. Disseminating information about the project to other regions of the Russian Federation and nearby countries

Lessons learned

The best HIV-prevention practice is to integrate prevention education into information, occupational guidance and club activities aimed at older school children, students in vocational training and unemployed young people.

Monitoring and Evaluation

Mapping is required to track HIV interventions among young people at the workplace in order to extract lessons learned as well as to identify opportunities for HIV mainstreaming. Indicators for monitoring and evaluating workplace-based HIV interventions are included in UNGASS core indicators as part of the National Composite Policy Index and as 1) a percentage of transnational companies in developing countries and that have workplace HIV policies and programmes, and 2) a percentage of international organizations that have workplace HIV policies and programmes. However, none of these indicators make specific reference to the need to disaggregate data by age, sex and diversity of the workforce.

Monitoring progress towards the Millennium Development Goal (MDG) 8 target (in cooperation with developing countries) to develop decent and productive work for youth involves reporting on youth unemployment rates. This, together with monitoring progress

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57 The United Nations Conference on Trade and Development (UNCTAD) list of the 100 largest transnational companies plus an additional 10 transnationals in the mining and tourism sectors are asked to state whether they are implementing personnel policies and procedures that cover, as a minimum, all of the following: 1. Prevention of stigmatisation and discrimination on the basis of HIV status in: (a) staff recruitment and promotion; (b) employment, sickness and termination benefits. 2. Workplace-based HIV prevention activities that cover: (a) basic facts on HIV; (b) specific work-related HIV transmission hazards and safeguards; (c) condom promotion; (d) confidential voluntary counselling and testing; (e) STI diagnosis and treatment; and (f) provisions for AIDS-related drugs.
58 The Youth Employment Network (YEN) promotes youth employment and advises on policies and programmes involving youth. in 2003, a Youth Consultative Group (YCG) was established with YEN partner status, and consists of 15 global or regional youth organizations. www.ilo.org/yen
60 ibid.
61 The Youth Employment Network (YEN) promotes youth employment and advises on policies and programmes involving youth. in 2003, a Youth Consultative Group (YCG) was established with YEN partner status, and consists of 15 global or regional youth organizations. www.ilo.org/yen
62 MDG 8: To develop a global partnership for development.
towards MDG 6 to halt and begin to reverse the spread of HIV/AIDS, can shed further light on the role that employment plays in protecting young people against HIV.

**Actions for UN Country Teams and UN Theme Groups on HIV/AIDS**

- In generalised and hyperendemic countries, advocate for rights-based, gender-sensitive and evidence-informed workplace HIV interventions for young people; in all countries, include a strategy for workplace interventions in HIV-prevention efforts for young people.

- Advocate that workplace-based HIV programmes disaggregate data by age, sex and diversity so that the specific needs of young men and women can be addressed; advocate that institutions submitting data on the UNGASS workplace indicators provide disaggregated data and routinely report on the HIV situation of young men and women.

- Advocate for communication and consultation with young people at the workplace and through their organizations.

- Advocate for the establishment of workplace-based mechanisms, including grievance procedures, to monitor and address stigma and discrimination experienced by young people living with HIV.

- Advocate that programmes promoting safer sex practices, life-skills-based education and the utilization of sexual health services target young workers in the informal economy and vulnerable young migrants.  

- Support training of UN staff in sexual and gender-based violence and HIV at the workplace and advocate for zero tolerance towards violence and harassment against women at work.

- Identify key partners (especially the organizations of employers and workers and their youth branches) to help support the national programme on HIV initiatives involving young people.

- Support research into HIV-risk behaviour among young people at work (including in the informal economy, on the street and in migrant-worker settings) and advocate for interventions to be implemented based on the findings.

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**Key resources:**


**Useful web pages:**

- Global March Against Child Labour
  http://www.globalmarch.org
- ILO Programme to End Child Labour (IPEC)
  http://www.ilo.org/ipec
- The Youth Employment Network (YEN)
  http://www.ilo.org/yen
- Youth and Unions - UNI Youth
  http://www.union-network.org/uniyouth.nsf

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Further information and responsible agencies under UNAIDS Technical Support Division of Labour on HIV and Young People:

**ILO** is the lead agency for HIV/AIDS workplace policies and programmes, and integration of HIV/AIDS in work-related programmes for youth. 
[http://www.ilo.org/aids](http://www.ilo.org/aids)

The main partners in this effort are: **UNDP, UNESCO** and **UNHCR**.

For more information on the Inter-Agency Task Team on HIV and Young People visit: 
[http://www.unfpa.org/hiv/iatt](http://www.unfpa.org/hiv/iatt)

There is as yet insufficient evidence of the effectiveness of some of the interventions outlined in the Briefs and for the use of some of the interventions outlined for certain target populations. Similarly, many of the studies of effectiveness do not disaggregate the research findings by sex. Where there is insufficient evidence, the interventions that are described are based on good practice, and it is recommended that in addition to monitoring coverage and quality, such interventions be evaluated and the results of their effectiveness fed back into the global evidence base.

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