Structured dialogue on financing the results of the UNICEF Strategic Plan, 2018-2021

Executive Board Informal Session

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Overview of UNICEF Global Resource Mobilization Strategy

Maximize flexible and predictable funding for UNICEF programmes to reach a total US$22.8 billion (cumulative 2018-2021), including US$6.3 billion (or 28%) in Regular Resources (RR)

Expand strategic engagement with the public and private sectors to leverage public and private sector resources and support for the realization of children’s rights.
Overall fundraising targets have been surpassed in recent years

Revenue by type of funding, 2014–2018 (in millions of United States dollars)
Funding Compact – setting baselines for 2019

Member State Commitments

- Aligning funding to entity requirements
  - 18% RR
  - 6% Inter-agency pooled
  - 12% thematic

- Providing stability
  - 121 govt partners
  - 11 pooled fund donors
  - 13 thematic donors
  - 48% multi-year

- Facilitating coherence & efficiency
  - 5 cost recovery wavers

UN Commitments

- Accelerating results on the ground
  - CPD alignment
  - EO engaged in Joint and SW Evaluations

- Improving transparency & accountability
  - Submit disaggregated financial data to CEB
  - Meet IATI standards
  - Publish evaluations
  - Donor recognition

- Increasing efficiencies
  - 46% common premises
  - 44% BOS implementation
  - Mutual recognition
  - Annual reporting on efficiency gains and cost recovery
Highlights of Results for Children in 2018

HEALTH
- 19.6 million children immunized against measles in humanitarian situations

EDUCATION
- Over 11 million children received learning materials

- 4.1 million children were treated for severe acute malnutrition
Public and Private Sector Funding Streams and areas of Acceleration

3 PRIVATE SECTOR REVENUE STREAMS
- Individual donors
- Key influencers
- Business

PUBLIC & PRIVATE SECTOR
- Multi-stakeholder partnerships
- Innovative finance arrangements

5 PUBLIC SECTOR REVENUE STREAMS
- Traditional government partners
- New and emerging government partners
- International Financial Institutions (IFIs)
- Global Programme Partnerships (GPPs)
- UN Joint Programmes
Cross-Cutting Strategies

- Results-based management
- Improving resource partner recognition and visibility
- Resource mobilization for humanitarian contexts
- Risk Management

- Demonstrating results for children
- Enhancing advocacy and leveraging of funding from public and private partners
- Capacity strengthening
Continued Structured Dialogue

Annual bilateral strategic consultations with partners to discuss the importance of flexible and predictable funding, funding gaps and requirements.

1st Regular Session
Informal and formal meetings with Board members on the Private Fundraising and Partnerships annual workplan and proposed budget.

Annual Session
Side meetings on the Annual Results Reports
MTR

2nd Regular Session
Informal and formal meetings with Board on:
- UNICEF Strategic Plan: updated financial estimates
- Private Fundraising and Partnerships: financial report for the previous year
- Structured dialogue on financing the results of the UNICEF Strategic Plan, 2018–2021
Thank You