Structured dialogue on financing the results of the UNICEF Strategic Plan, 2018-2021

Executive Board Informal Dialogue

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Overall fundraising targets have been surpassed in recent years.
Results for Children in 2017

**HEALTH**
Over 78.6 million children immunized against measles

**EDUCATION**
12.5 million children received learning materials

**HUMANITARIAN ACTION**
4 million children reached with treatment for severe acute malnutrition
UNICEF Strategic Plan, 2018-2021
Planned Amounts & Estimated Revenue

• **18% growth** needed in revenue to meet Strategic Plan results

• Total revenue of **$24 billion** over the four year period
Maximize flexible and predictable funding for UNICEF programmes to reach a total **US$24 billion** (cumulative 2018-2021), including **US$6.3 billion** in Regular Resources (RR)

Expand **strategic engagement with the public and private sectors** to leverage public and private sector resources and support for the realization of children’s rights
UNICEF employs a number of fundraising streams to raise the resources that it needs for its programmes.

**PRIVATE SECTOR REVENUE STREAMS**
- Individual donors
- Key influencers
- Business

**PUBLIC SECTOR REVENUE STREAMS**
- Traditional government partners
- New and emerging government partners
- International Financial Institutions (IFIs)
- Global Programme Partnerships (GPPs)
- UN Joint Programmes

**PUBLIC & PRIVATE SECTOR**
- Multi-stakeholder partnerships
- Innovative finance arrangements
Examples of areas of increased focus in 2018-2021

- New and emerging government partners
- International Finance Institutions
- Reach 100 million supporters (including 14 million individual donors)
- Engagement with Key Influencers
- Fewer and bigger partnerships with business
- Impact investing with development finance institutions and private sector partners
- Innovative finance arrangements
Cross-cutting Strategies

• Demonstrating results for children

• Improving resource partner recognition and visibility

• Enhancing advocacy and leveraging of funding from public and private partners

• Resource mobilization for humanitarian contexts

• Capacity strengthening

• Risk management
Strengthening the Structured Dialogue

Annual bilateral strategic consultations with partners to discuss the importance of flexible and predictable funding, funding gaps and requirements

- Informal and formal meetings with Board members on the Private Fundraising and Partnerships annual workplan and proposed budget
- Side meetings on the Annual Results Reports
- Informal and formal meetings with Board on:
  - UNICEF Strategic Plan: updated financial estimates
  - Private Fundraising and Partnerships: financial report for the previous year
  - Structured dialogue on financing the results of the UNICEF Strategic Plan, 2018–2021
Thank You