


22 August 2018

# Structured dialogue on financing the results of the UNICEF Strategic Plan, 2018-2021

Executive Board Informal Dialogue

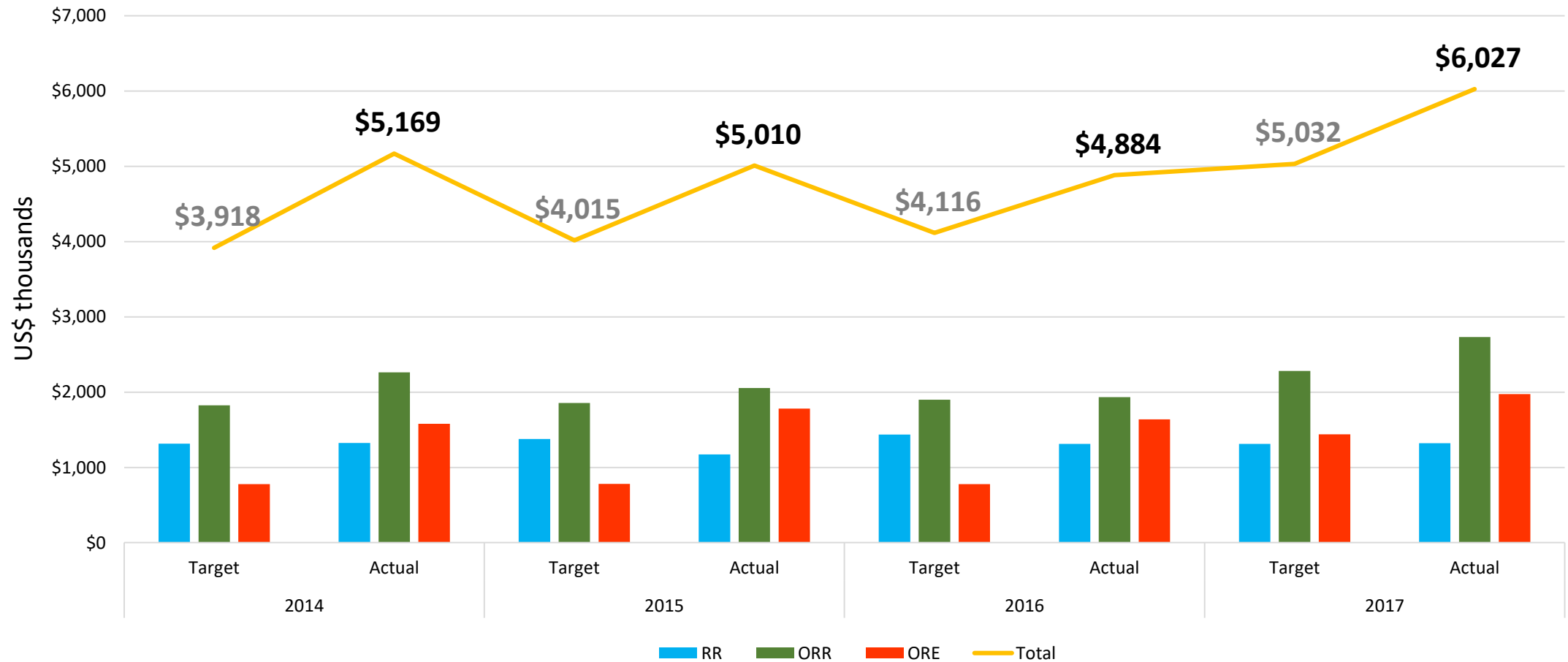
Carla Hadad, Director, Public Partnerships

Gary Stahl, Director, Private Fundraising and  
Partnerships

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# Overall fundraising targets have been surpassed in recent years

## Fundraising Target vs actuals: Strategic Plan 2014-17



# Results for Children in 2017

HEALTH



Over **78.6 million** children immunized against measles

EDUCATION



**12.5 million** children received learning materials

HUMANITARIAN ACTION

**4 million** children reached with treatment for severe acute malnutrition



# UNICEF Strategic Plan, 2018-2021

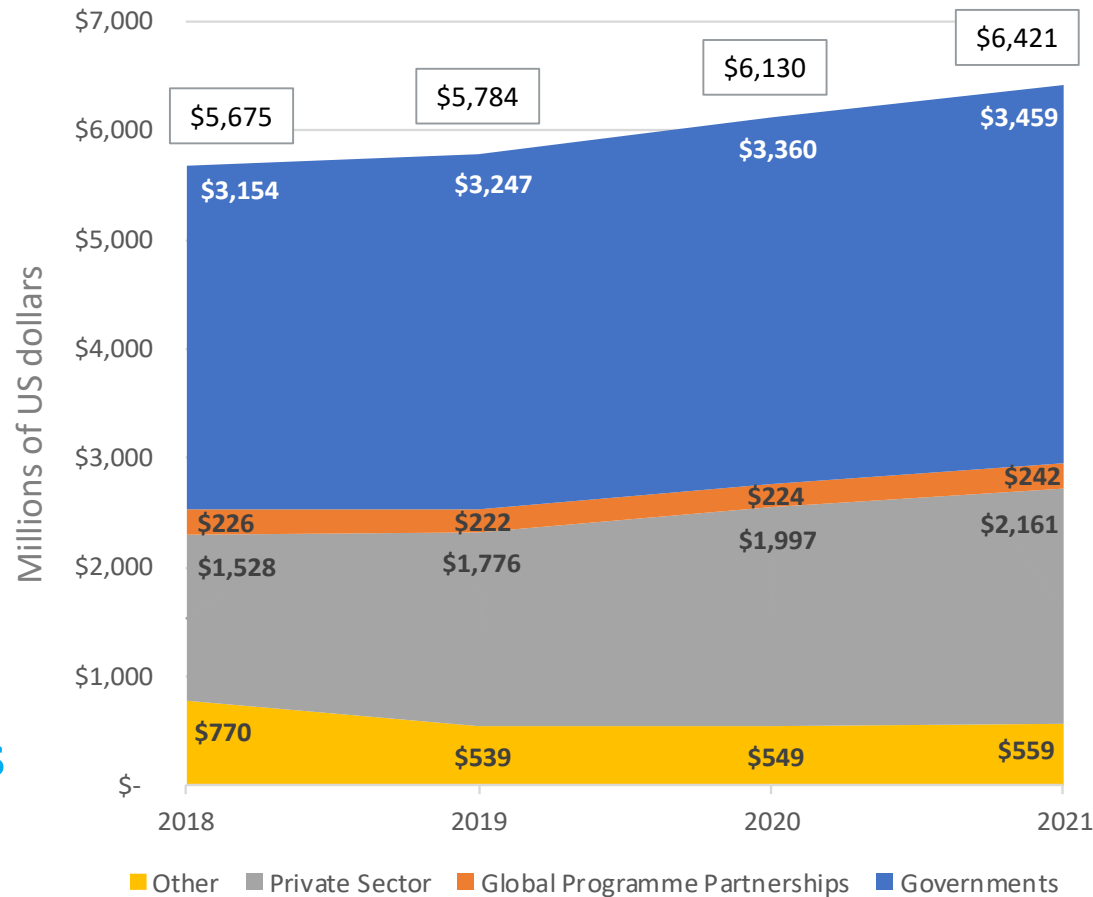
## Planned Amounts & Estimated Revenue

- **18% growth** needed in revenue to meet Strategic Plan results
- Total revenue of **\$24 billion** over the four year period

# Financing Results

## Result 1

Maximize flexible and predictable funding for UNICEF programmes to reach a total **US\$24 billion** (cumulative 2018-2021), including **US\$6.3 billion in Regular Resources (RR)**



## Result 2

Expand **strategic engagement with the public and private sectors** to leverage public and private sector resources and support for the realization of children's rights



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# Public and Private Sector Funding Streams

UNICEF employs a number of fundraising streams to raise the resources that it needs for its programmes

## 3 PRIVATE SECTOR REVENUE STREAMS



Individual donors



Key influencers



Business

PUBLIC &  
PRIVATE  
SECTOR

Multi-stakeholder  
partnerships

Innovative finance  
arrangements

## 5 PUBLIC SECTOR REVENUE STREAMS



Traditional government partners



New and emerging government partners



International Financial Institutions (IFIs)



Global Programme Partnerships (GPPs)



UN Joint Programmes

# Examples of areas of increased focus in 2018-2021



- New and emerging government partners
- International Finance Institutions
- Reach 100 million supporters (including 14 million individual donors)
- Engagement with Key Influencers
- Fewer and bigger partnerships with business
- Impact investing with development finance institutions and private sector partners
- Innovative finance arrangements

# Cross-cutting Strategies

- Demonstrating results for children
- Improving resource partner recognition and visibility
- Enhancing advocacy and leveraging of funding from public and private partners
- Resource mobilization for humanitarian contexts
- Capacity strengthening
- Risk management

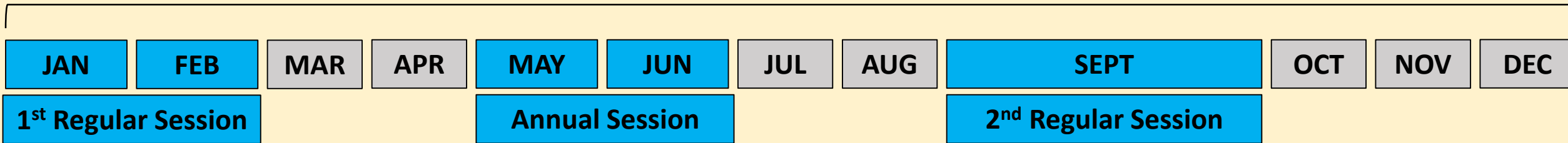




# Strengthening the Structured Dialogue

## Annual bilateral strategic consultations with partners

to discuss the importance of flexible and predictable funding, funding gaps and requirements



### Informal and formal meetings with Board

members on the Private Fundraising and Partnerships annual workplan and proposed budget

### Side meetings

on the Annual Results Reports

### Informal and formal meetings with Board on:

- UNICEF Strategic Plan: updated financial estimates
- Private Fundraising and Partnerships: financial report for the previous year
- Structured dialogue on financing the results of the UNICEF Strategic Plan, 2018–2021

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Thank You

