Public Sector Partnerships

UNICEF Executive Board Orientation
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Public Partnerships Division
Presentation outline

1. Partnerships Landscape
   1.1 Agenda 2030 implementation
   1.2 New QCPR

2. Resourcing UNICEF’s Strategic Plan: funding opportunities and challenges

3. Diversifying Partnerships

4. Key Takeaways
Partnerships Framework: from national to global

The Post-2015 partnerships framework is based on inter-linkages between the global commitments, strategic and national planning, required financial resources and partnership approaches among the public/private sectors, development agencies and civil society.

Global Commitments/ Common Goals

Agenda 2030

Continuous Learning Loop

UNICEF GLOBAL CONTRIBUTION

NATIONAL TARGETS

REQUIRED RESOURCES FOR COSTED RESULTS

PARTNERSHIP APPROACHES

TRANSPARENT REPORTING ON RESULTS
### Operationalizing the SDGs: key implementing partners

<table>
<thead>
<tr>
<th>Governments</th>
<th>UN system</th>
<th>Private Sector</th>
<th>Civil Society</th>
<th>Academia</th>
<th>The Public</th>
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<tr>
<td><img src="KenyanFlag.png" alt="Kenyan Flag" /></td>
<td><img src="UN_emblem.png" alt="UN Emblem" /></td>
<td><img src="Unilever.png" alt="Unilever" /> Pfizer</td>
<td><img src="Save_the_CHILDREN.png" alt="Save the Children" /></td>
<td><img src="Makerere_University.png" alt="Makerere University" /></td>
<td><img src="University_of_Oxford.png" alt="University of Oxford" /></td>
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</table>

- * Integrating Agenda 2030 into **national plans & budgets**
- * Investing in the **collection & analysis of data** to inform policies*
- * Aligning Agenda 2030 with Strategic Planning processes & **programmes**
- * Supporting national integration plans & review*
- * Facilitating global **SDG review** processes*
- * Investing in **market-based solutions**
- * Developing innovative **technologies & building infrastructure**
- * Improving **business operations & revenue generation**
- * Supporting **data collection**
- * Translating global ambitions into **local realities**
- * Raising **awareness with people & communities**
- * Holding leaders **accountable**
- * Teaching & **training** current & future development experts & practitioners*
- * Researching & developing innovative solutions across sectors*
- * Raising **awareness** across communities*
- * Taking individual **actions**
- * Holding leaders to **account***

#EVERYCHILD 2030
The 2016 QCPR resolution in brief

**Funding**
- Improved funding for development activities: balance core versus non-core; predictability and flexibility; transparency; cost recovery

**Governance**
- Provide comprehensive report to improve accountability and overall coordination of the UNDS

**Functioning of the UN system**
- Simplify and harmonize UNDAF processes, business practices and reporting; strengthen RC system; DaO; SOPs; risk management

**Follow-up, monitoring & reporting**
- Strengthen analytical quality of system-wide reporting on funding, performance and programme results
Mobilizing resources for results

Resource mobilization in support of UNICEF’s Strategic Plan results

Fundraising: for UNICEF programmes

Leveraging and advocating for continued and increased allocation of financial and other resources for children, not necessarily through UNICEF

HUMANITARIAN ACTION

GENDER EQUALITY
UNICEF revenue: positives and challenges (2015 figures)

- Revenue tops $5bn for second year in-a-row (2014/2015), despite currency shifts
- RR slides to 23% of overall revenue, lowest in history
- ORE hits record high, but remains ca. 50% of humanitarian appeal

UNICEF revenue by type of funding, 2006-15
High concentration of UNICEF resources

Broadening the UNICEF funding base for improved burden sharing & diversification of risk remains limited, with close to 3/4 of overall revenue derived from the top 20 resource partners

Top 20 resource partners, 2015

<table>
<thead>
<tr>
<th>Rank 2015</th>
<th>Rank 2014</th>
<th>Resource Partners</th>
<th>Regular Resources US$</th>
<th>Other Resources (regular) US$</th>
<th>Other Resources (emergency) US$</th>
<th>Total US$</th>
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Diversifying partnerships

GPPs
- Gavi
- The Global Fund
- IFIs
- The World Bank

Innovative Financing Mechanisms
- Micro-Levies
  - UNITLIFE
- Blended Finance
  - WASH & EIB
  - European Investment Bank
- Islamic Finance
  - IsDB
- Matching Fund
  - Power of Nutrition
- Preparedness Bond
  - Pre-Financing
  - Development Impact Bond
  - Pay for Success

South-South Cooperation
- SS-TC
  - Africa Community of Practice on Social Protection
  - LEVERAGING RESOURCES FOR CHILDREN
    - China Africa Partnership for health
  - INTEGRATING SS-TC INTO COUNTRY PROGRAMS
    - Result Area in Brazil CPD
Innovative Partnerships for SDG implementation

• World’s Largest Lesson Initiative
  • UNICEF is a founding partner, together with Project Everyone. The World’s Largest Lesson brings the messages of the SDGs to children in classrooms globally through lesson plans, videos, comics and other educational and creative content.
  • President of the UN General Assembly has now called on all world leaders to see that the SDGs are taught to children in the classroom and will follow-up this call with a letter to Heads of State and/or Education ministries. An opportunity for UNICEF to provide leadership on a key aspect of SDG implementation.

• Support to Government re: High-level Political Forum (HLPF): innovative participatory approaches to monitoring
  • In 2016, PPD developed “key asks” for National Reviews to assist UNICEF country offices in the discussions with host government and other partners.
  • 22 countries participated in a SDG National Review Process in 2016, with 40 expected to participate in 2017.
Key Takeaways

• Continue to build partnerships & coalitions around key results for children: governments, relevant UN partners, WB/IFIs, GPPs, civil society, private sector

• Tap opportunities for innovative participatory approaches: e.g. through national reviews and monitoring of SDG implementation

• Continue to diversify via:
  – Public Sector
  – Private sector
  – Multilateral Development Banks
  – Innovative sources
  – Domestic resources (child-focused budgets)

• Leverage resources to achieve results for children
Thank you