



# Private Fundraising and Partnerships

2016 Budget and Workplan

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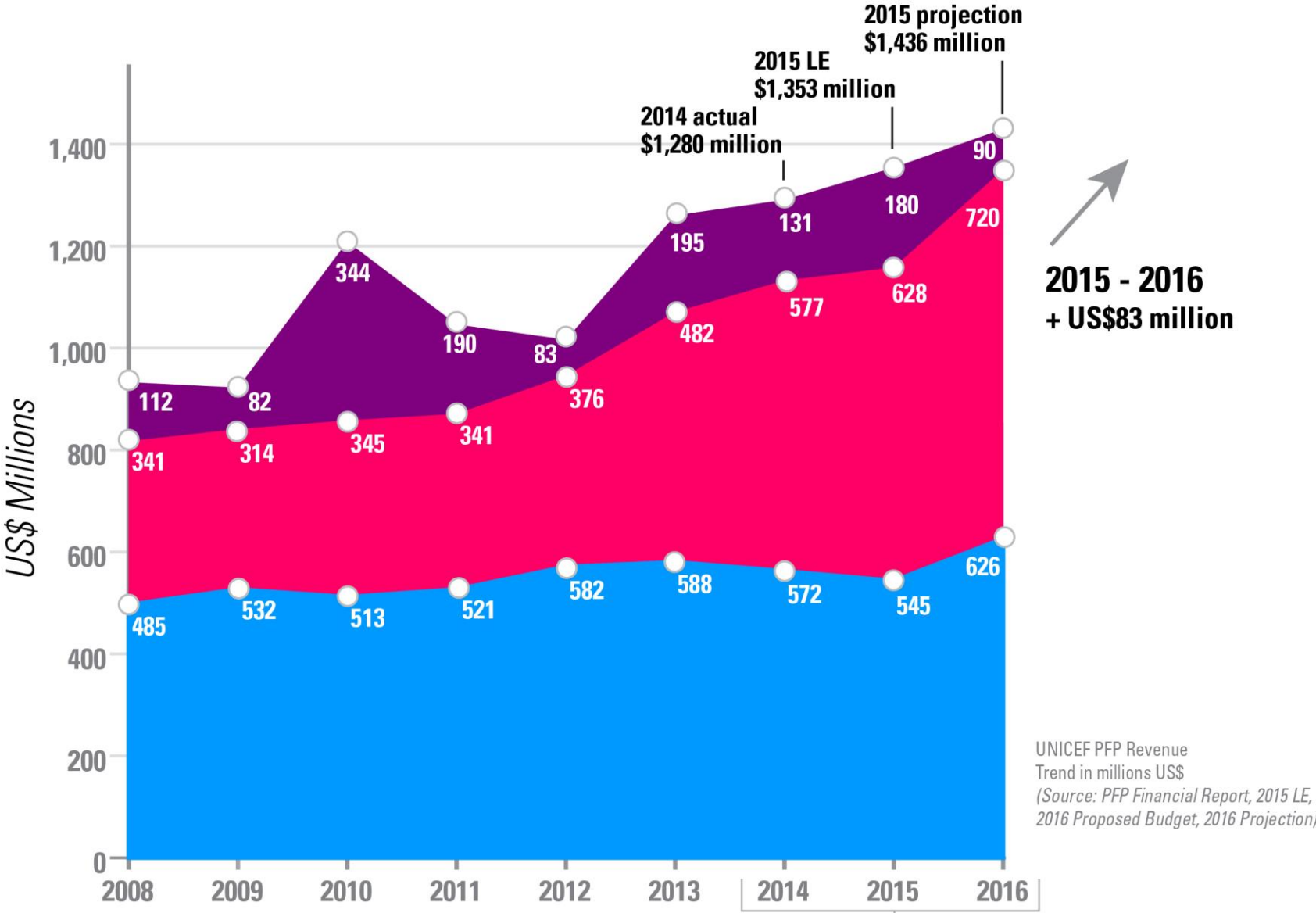
private  
fundraising  
and partnerships



# Presentation Outline

1. PFP Results and Projections by Funding Type
2. PFP Results and Projections: Country Offices and National Committees
3. Strategic Strengthening and Shifts
4. Doing more with less
5. PFP 2016 Budget
6. Investment Funds

# 2015 Results & 2016 Revenue Projections: By Funding Type

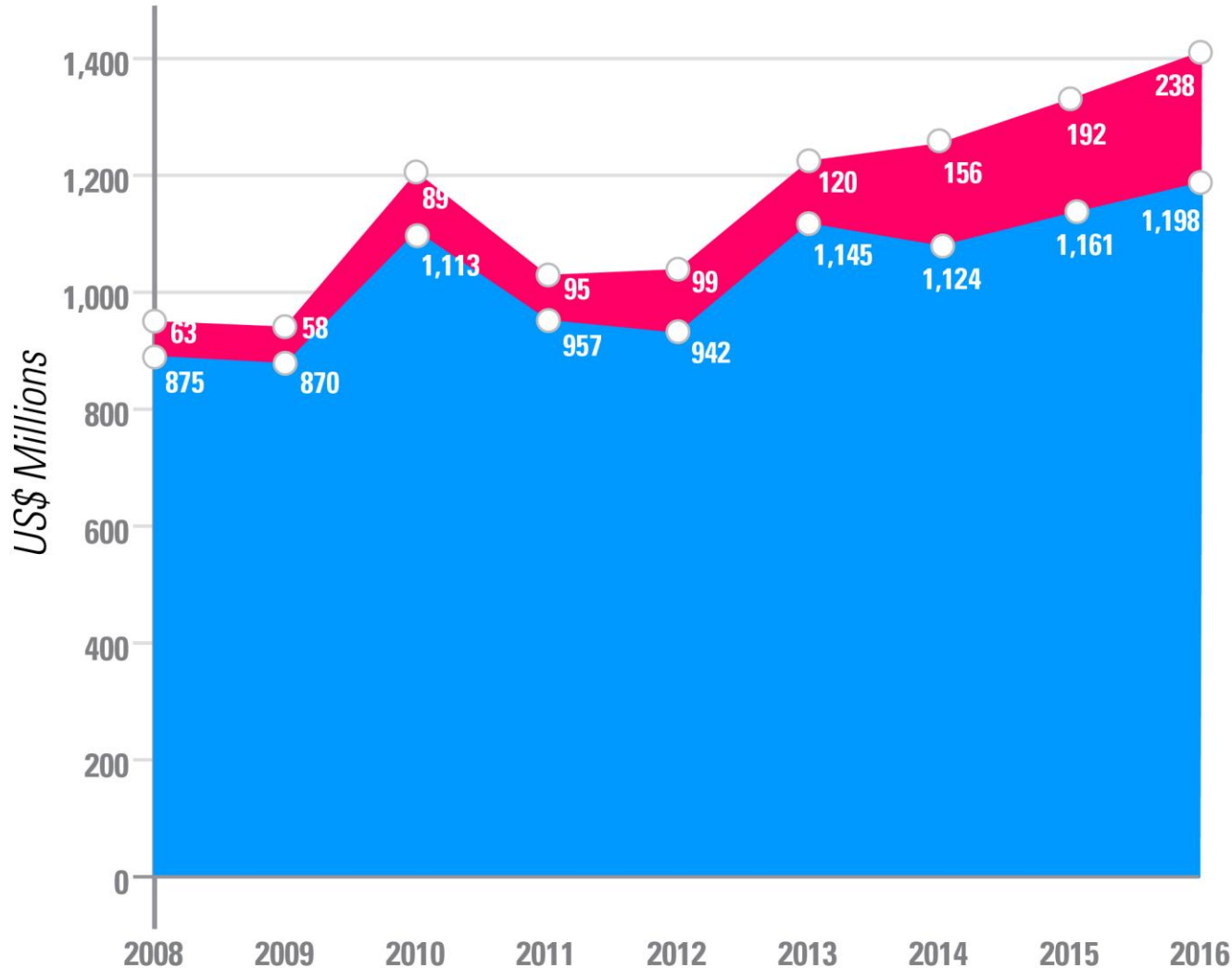


2015 - 2016  
+ US\$83 million

UNICEF PFP Revenue  
Trend in millions US\$  
(Source: PFP Financial Report, 2015 LE,  
2016 Proposed Budget, 2016 Projection)

2014 actual, 2015 latest estimate 2016 projection

# Results and Projections: National Committees and Country Offices



**CO**

*Country offices*

**53%**

*2014-2016 growth rate*

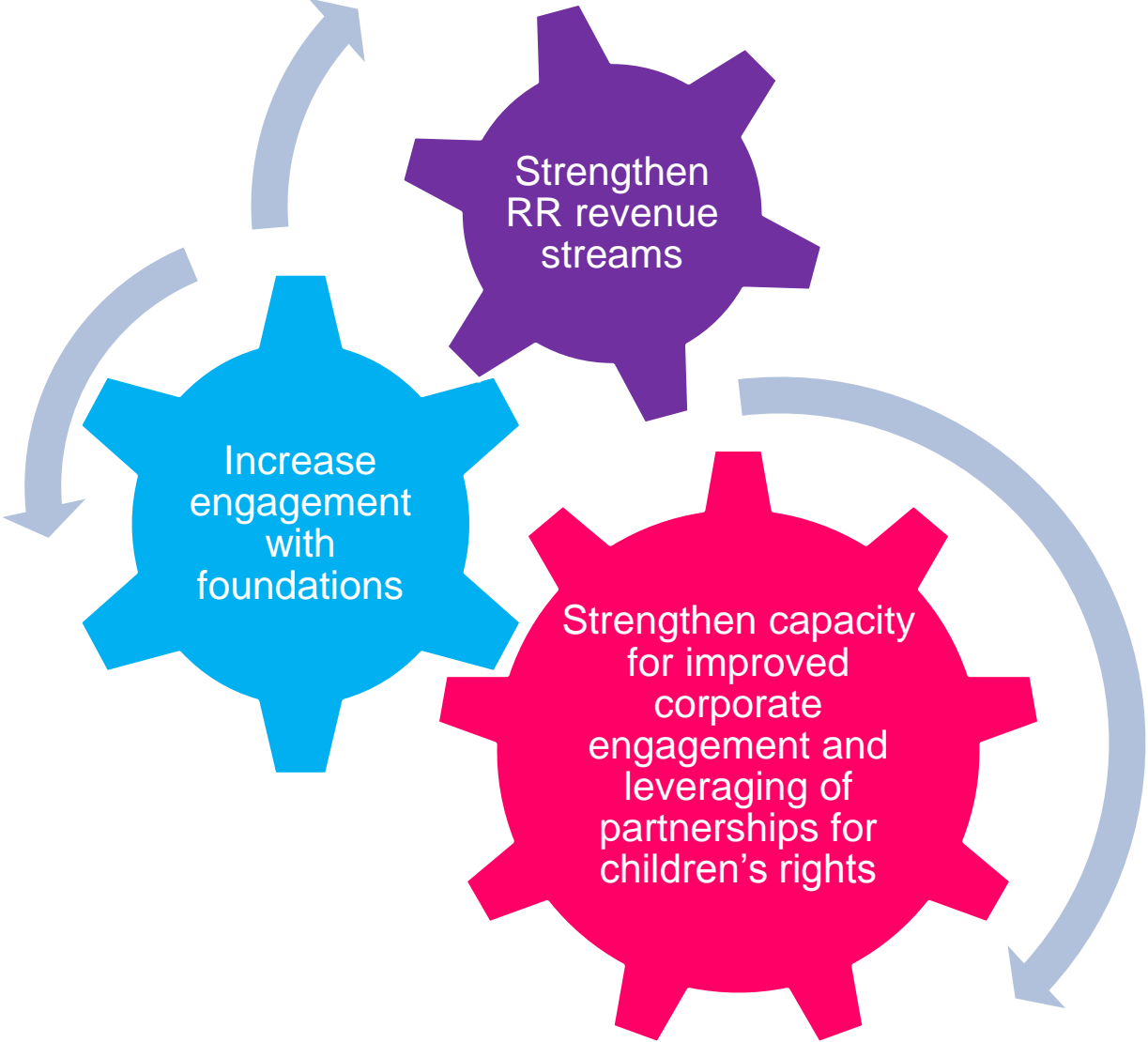
**NC**

*National Committees*

**6.5%**

*2014-2016 growth rate*

# Strategic Strengthening and Shifts



## Doing more with less

More with  
Less

2014

2015

2016

PFP Special  
Purpose RR  
Budget

\$101m

\$104m

\$106m

Increased  
Revenue

\$1,280

\$1,353

\$1,436

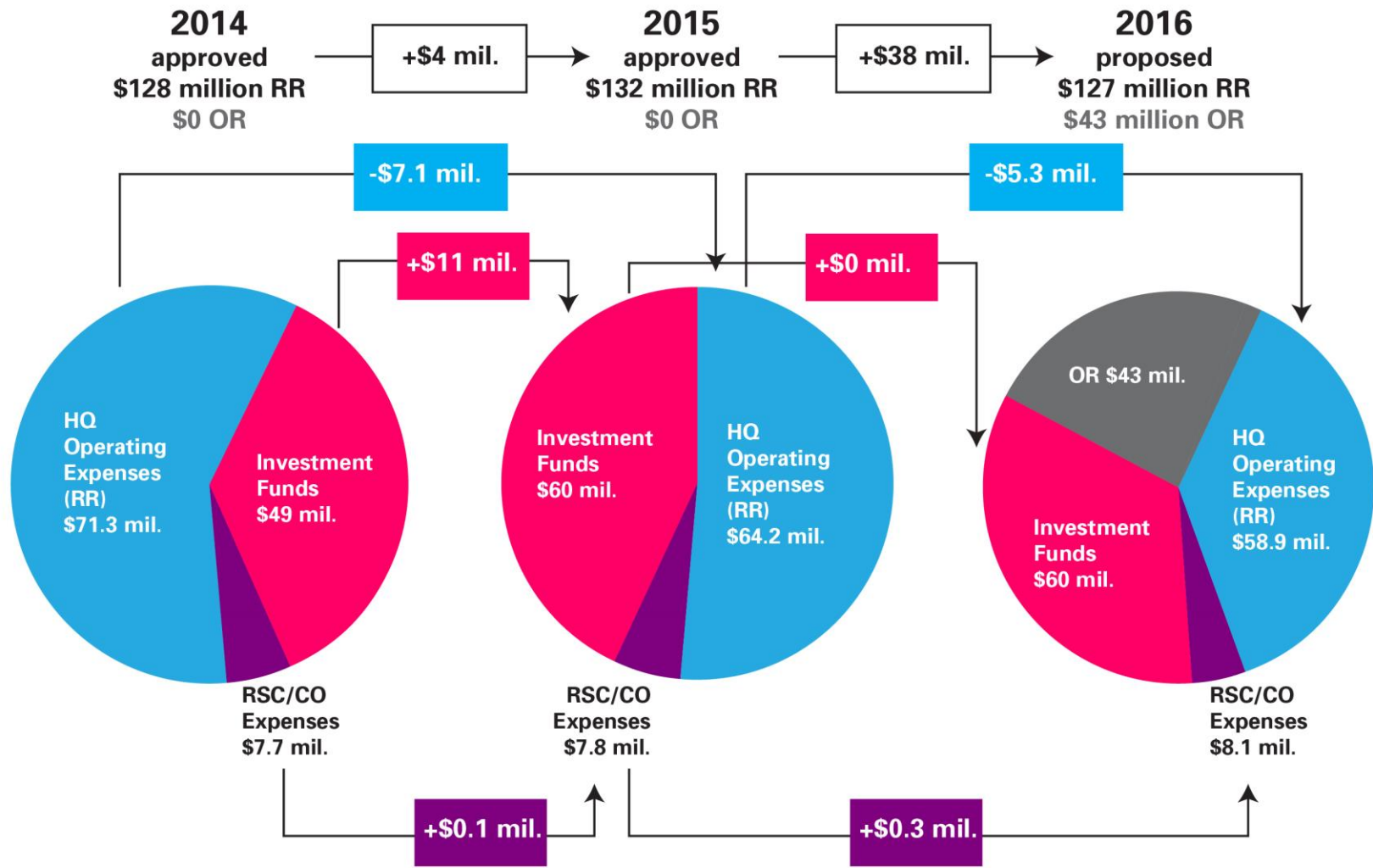
Decreased  
Expense to  
Revenue  
Ratio

7.9%

7.7%

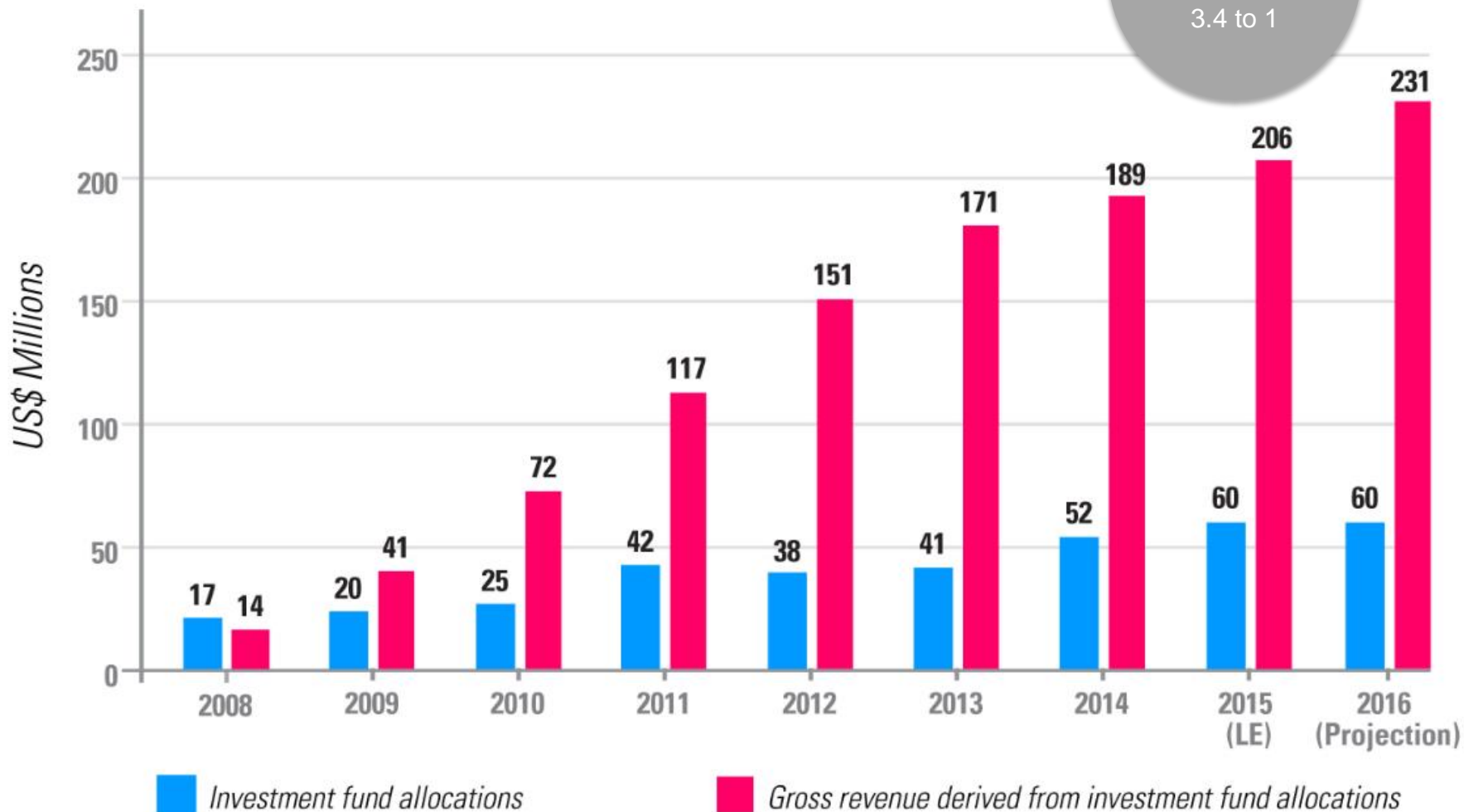
7.4%

# PFP 2014-2016 Budget



# Investment Funds

2016  
Predicted Return  
on Investment =  
3.4 to 1



Notes:

- Revenues depicted here are only estimates. Returns on investments will vary in timing, depending on campaign start and investment type.
- Revenues in a calendar year are derived from cumulative investments in 36 months prior.
- Matching or partially matching investments made by countries, and attributed revenues, are not depicted here



Thank You

