



UNICEF Strategic Plan, 2014-2017

Realizing the rights of every child,
especially the most disadvantaged



UNICEF will promote the rights of every child, everywhere, in everything the organization does.

The equity strategy, emphasizing the most disadvantaged and excluded children and families, translates this commitment to children's rights into action.

The final touches...

- New title: “Realizing the rights of every child, especially the most disadvantaged” instead of “Advancing...”
- Strengthened narrative: gender equality, humanitarian action, resilience, humanitarian/development linkages, cross-sectoral synergies
- Fully integrated Global & Regional Programme in results matrix
- Refined result statements, indicators and outcome-to-impact links for more robust results-based management
- Updated QCPR-related indicators to reflect final agreements with sister UN agencies

Realising the rights of every child, especially the most disadvantaged

Outcomes

1. Health

2. HIV

3. WASH

4. Nutrition

5. Education

6. Child Protection

7. Social Inclusion

Outputs

Outputs

1.1
1.2
1.3
1.4
1.5
1.6

Outputs

2.1
2.2
2.3
2.4
2.5
2.6

Outputs

3.1
3.2
3.3
3.4
3.5
3.6

Outputs

4.1
4.2
4.3
4.4
4.5
4.6

Outputs

5.1
5.2
5.3
5.4
5.5
5.6

Outputs

6.1
6.2
6.3
6.4
6.5
6.6

Outputs

7.1
7.2
7.3
7.4
7.5
7.6

Organizational Efficiency and Effectiveness

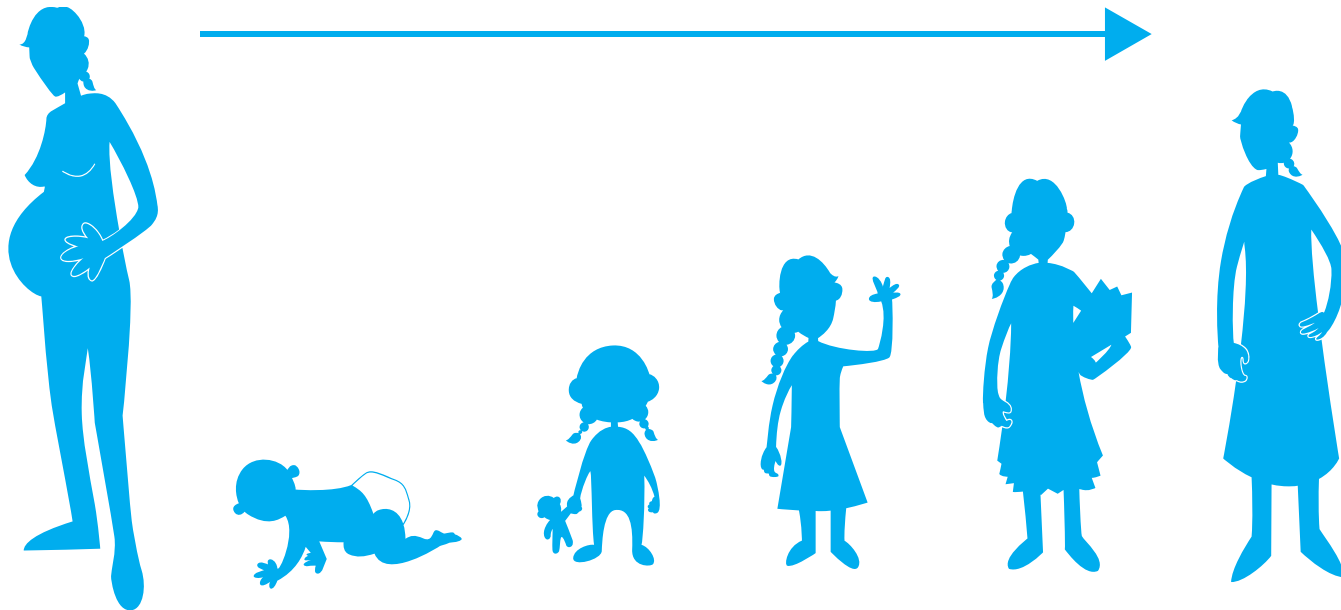
Implementation Strategies
Development Effectiveness

Management

An Integrated Approach to Realising the Rights of Every Child

SURVIVE
FROM ARRIVAL

TO THRIVE
INTO ADULTHOOD



1
HEALTH

2
HIV & AIDS

3
WASH

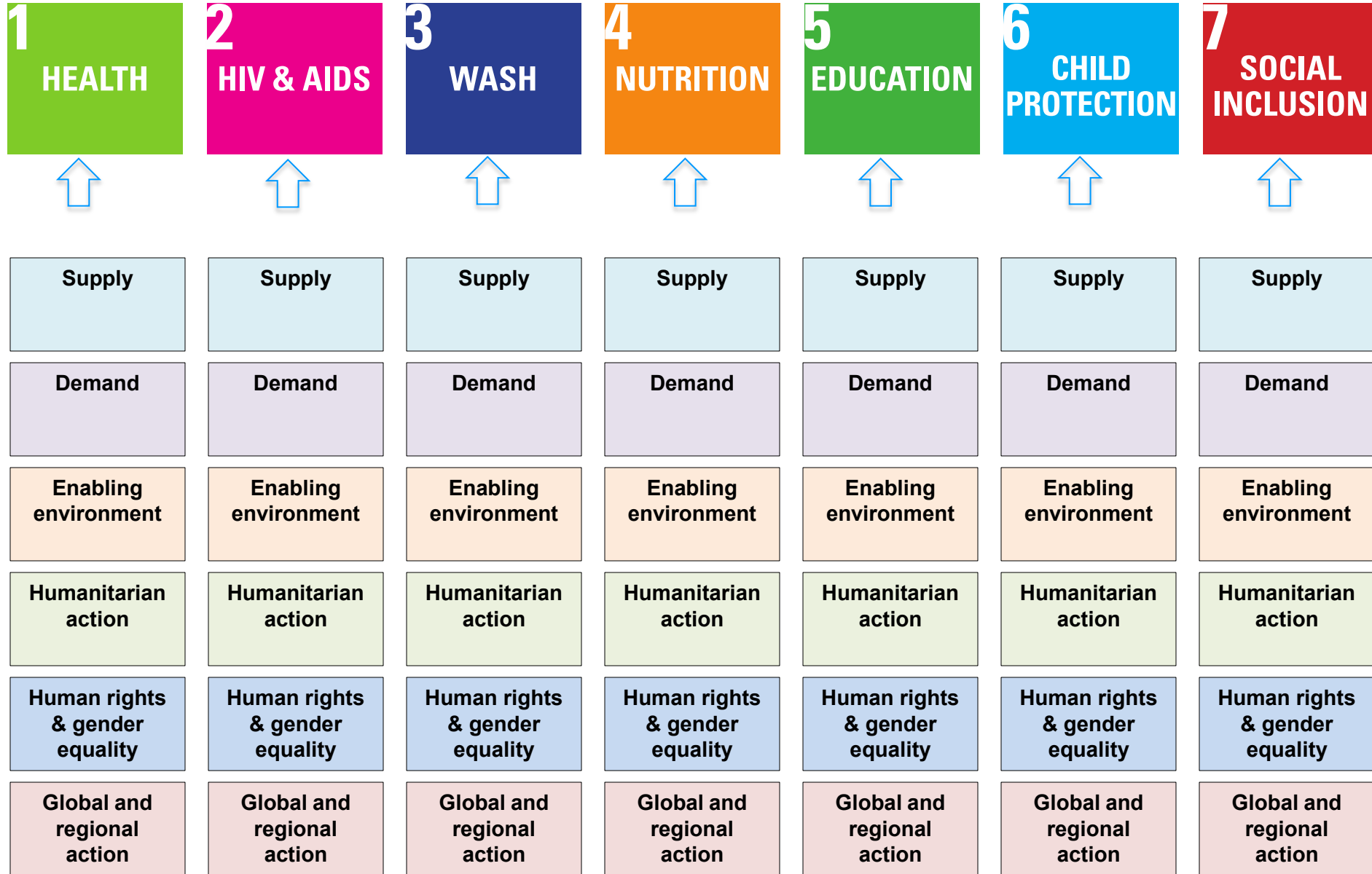
4
NUTRITION

5
EDUCATION

6
CHILD PROTECTION

7
SOCIAL INCLUSION

Outcomes have common output structure



Global and regional programme

- Contributes to global and regional level results such as MDG reporting, strengthened global systems for child rights, and enhanced engagement in child rights by regional institutions
- Four approaches:
 - Knowledge for child rights and development
 - Evidence-based policy dialogue and advocacy
 - Multi-country and cross-border programming
 - Identifying, testing and sharing innovations
- About 4.4% of RR resources

Implementing the Strategic Plan

Seven Implementation Strategies

- Capacity development
- Evidence generation and evidence-based policy dialogue and advocacy
- Partnerships
- South-South and triangular cooperation
- Identification and promotion of innovation
- Support to integration and cross-sectoral linkages
- Service delivery

Country programmes will determine an appropriate combination of implementation strategies to be framed around the seven outcomes or a relevant subset

Organisational efficiency and effectiveness

- Higher quality programmes through results-based management (six results)
- Improved management of financial and human resources in pursuit of results
- Coordination of the UN Development System

Monitoring, reporting and performance management

- Focus on strengthening government and partner monitoring systems to track barriers and bottlenecks, improve disaggregated data collection
- Reporting on:
 - Results achieved relative to expected results with a focus on frequent monitoring of outcomes/outputs
 - Results achieved in humanitarian action
 - Results achieved related to normative principles, including gender equality
 - Results achieved related to QCPR recommendations



Thank You