



Informal Session of the UNICEF Executive Board (August 2016)

Private Fundraising: Financial Report for the Year Ended 31 December 2015

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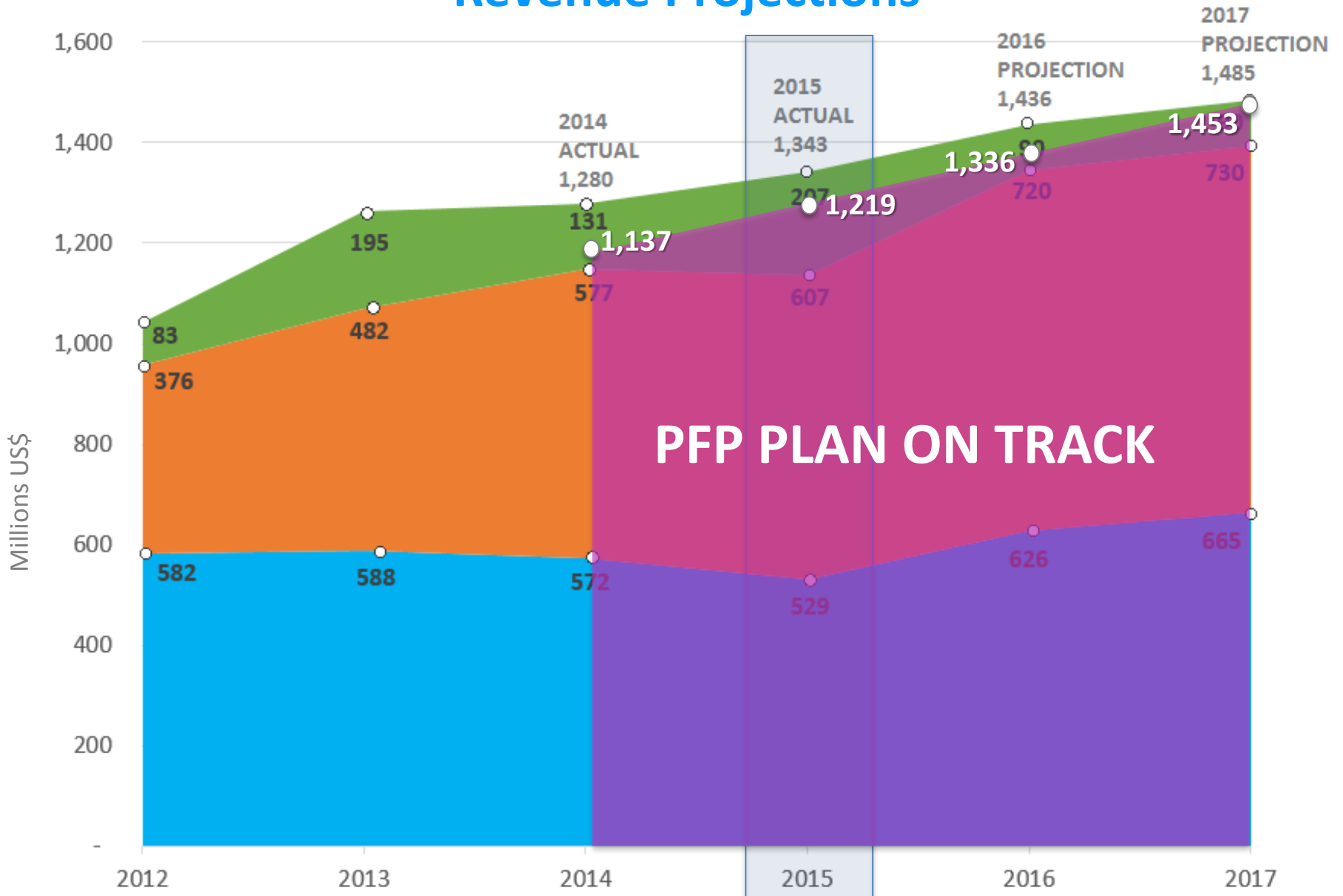
private
fundraising
and partnerships

Presentation Outline

1. Performance in 2015, Trends and Projections
2. Growth from National Committees and Country Offices
3. Private Sector Engagement Achievements
4. PFP Expenditure vs Approved Budget
5. Investment Funds
6. Strategic Shifts Going Forward



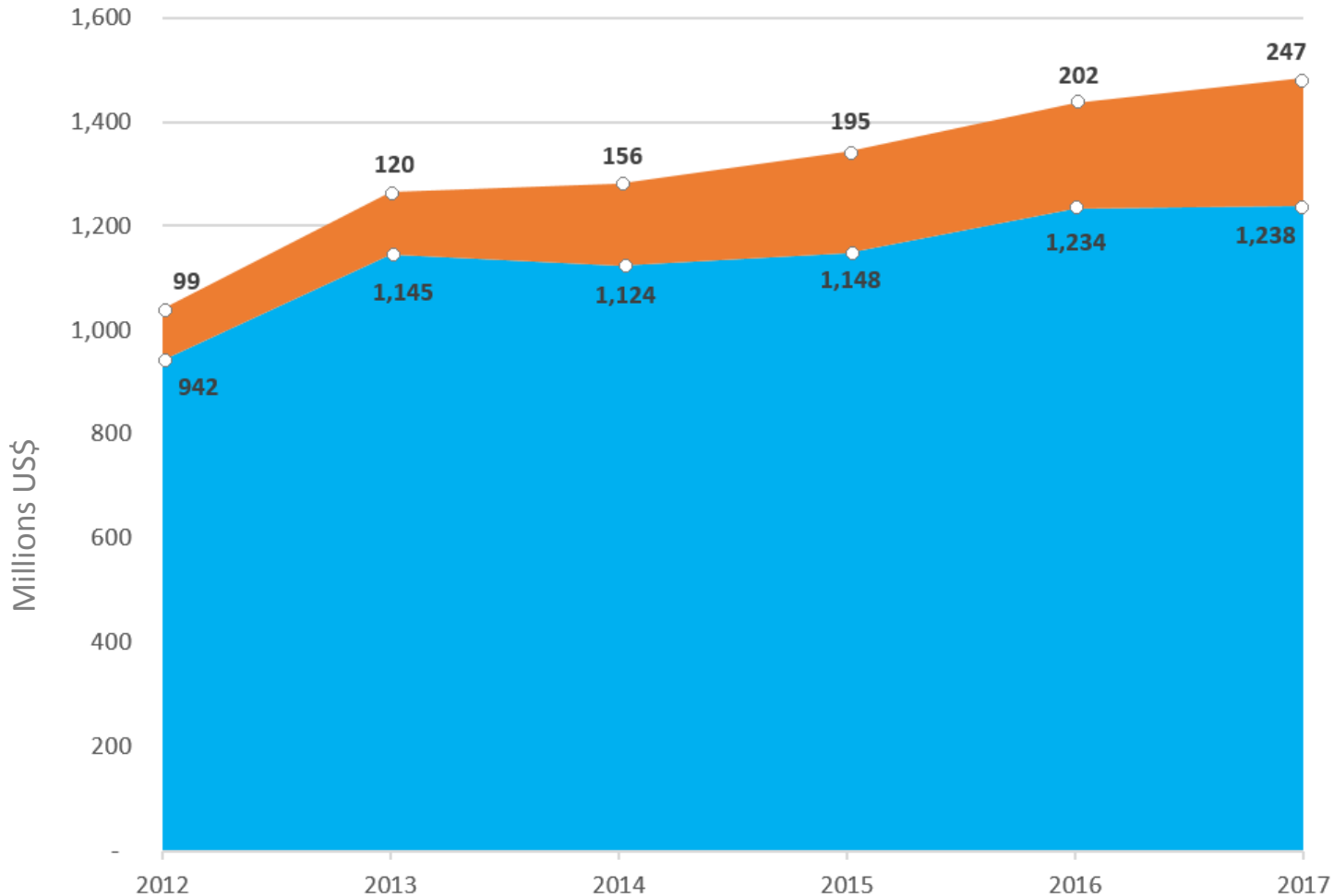
2012–2015 Results and 2016–2017 Revenue Projections



Private Sector Performance: Exchange Rate Impact

US\$ million	2014 actual	2015 actual	2015 actual at 1 May 2014 ex. rate	2015 actual vs. 2014 actual	2015 actual at 1 May 2014 rate vs. 2014 actual
REVENUE	1,280	1,343	1,578	+5%	+23%
RR	572	530	640	-7%	+12%
OR	708	814	938	+15%	+32%
OR regular	577	607	693	+5%	+20%
OR emergency	131	207	245	+58%	+87%

Growth in Revenue in Country Offices and National Committees



CO

Country offices

20%

CARG 2012-2015

NC

National Committees

6%

CARG 2012-2015

CARG - Cumulative Annual Growth Rate

Private Sector Engagement Achievements



Expanded engagement with the private and public sector on **child rights advocacy and education**



Promotion of a change in business practices through the **Children's Rights and Business Principles**



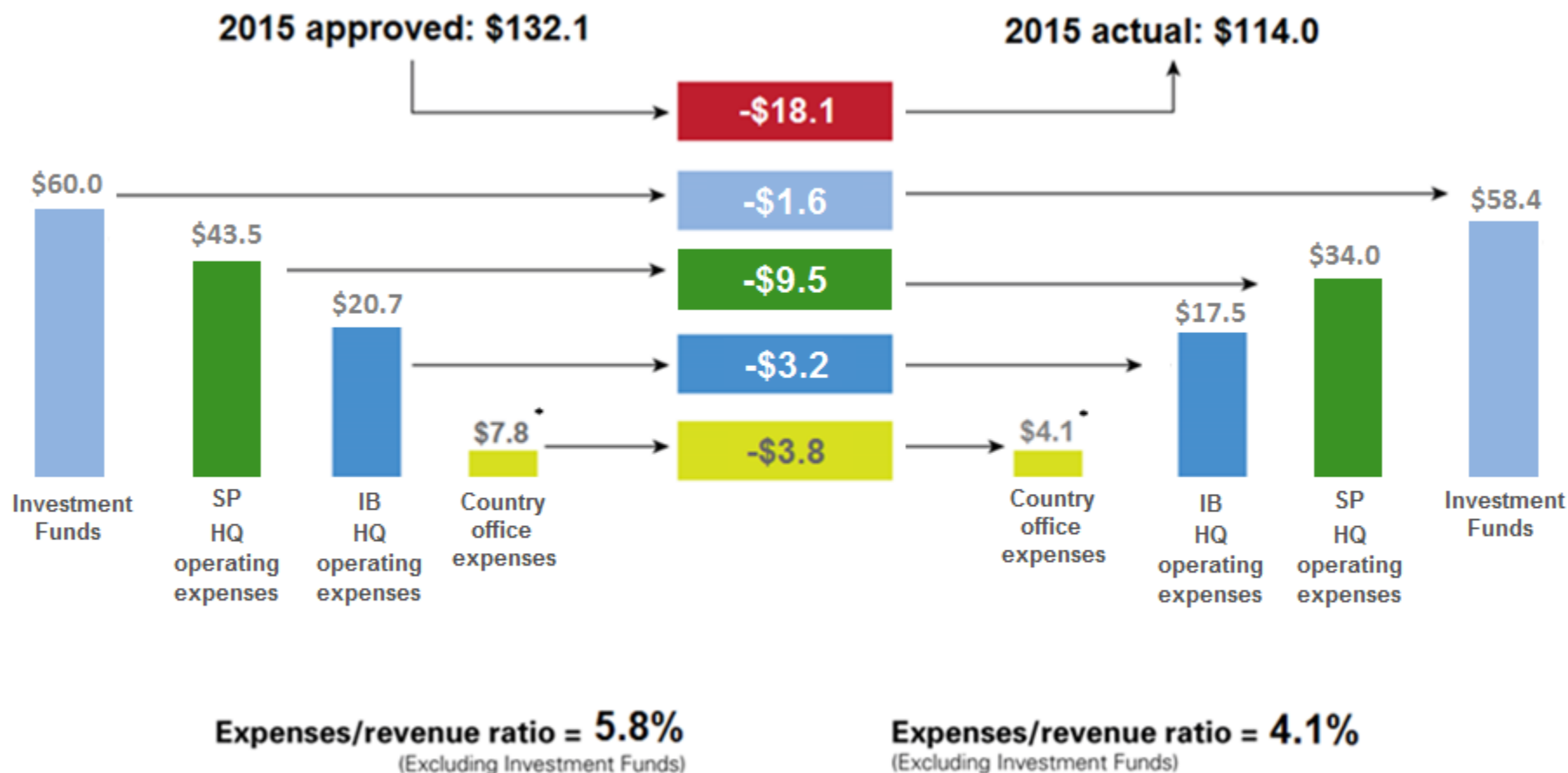
Development of **innovative partnerships** for programme implementation and humanitarian action



Development of a **framework** to ensure that the approach to public and private sector engagement is comprehensive, results-oriented and accountable and demonstrative of real change

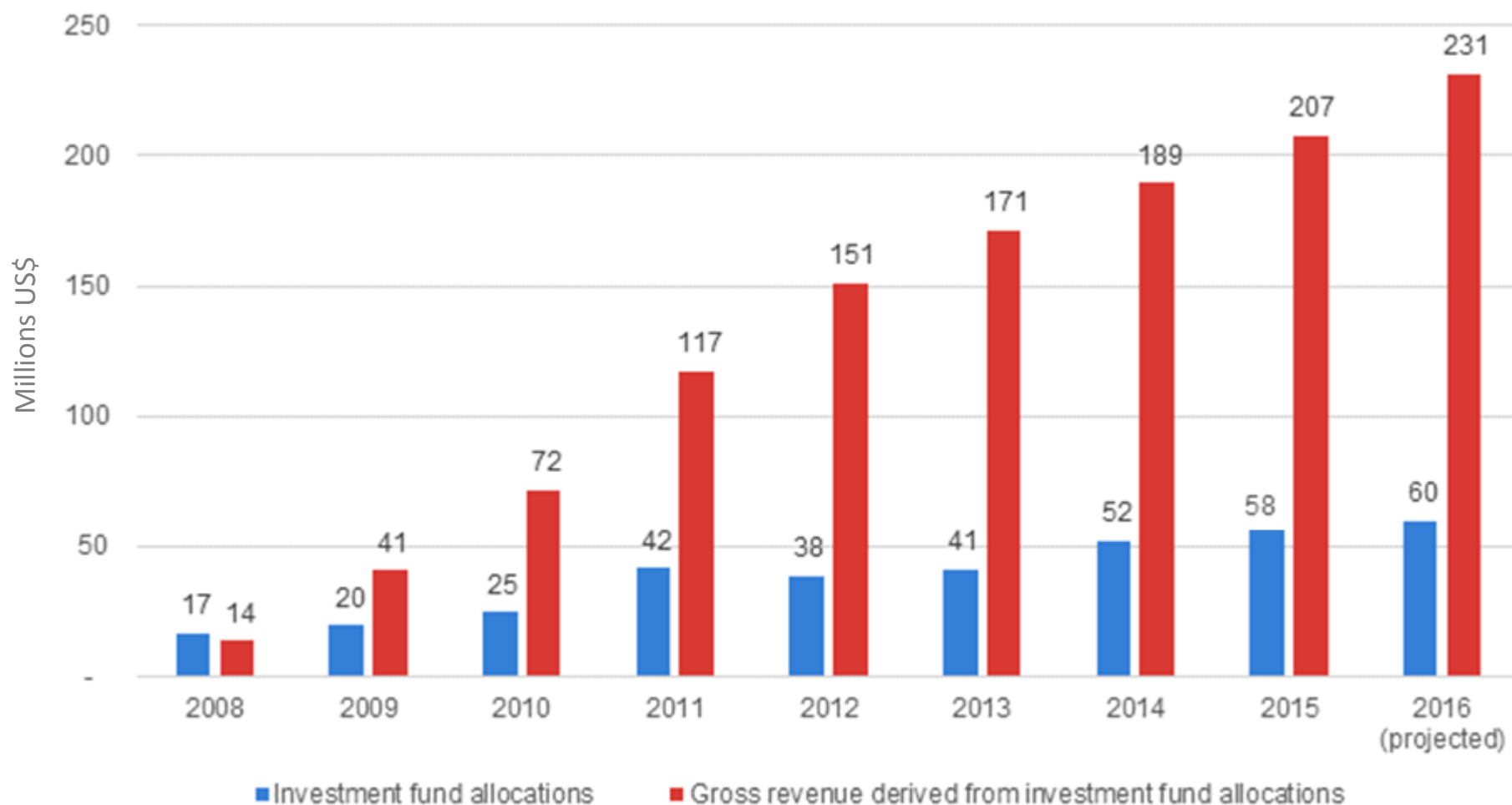
PFP 2015 Expenditures vs Approved Budget

US\$ millions



*Excludes Country Office Development and Support (CODAS) budget of US\$1.1 million and actual expense of US\$0.8 million. Amount is included under HQ operating expenses instead.

PFP Investment Funds



Strategic Shifts Going Forward

Significant RR
Growth
through
pledge and
legacies

Optimization
of Corporate
Partnerships
for Children

A Brand fit for
Fundraising
and
Engagement

Focus, prioritization, ambition, investment

A close-up, high-angle portrait of a young boy with dark skin and eyes, smiling broadly. He is wearing a light green shirt. The background is a soft, out-of-focus brownish-gold color.

Thank you



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