Structured dialogue on financing the results of the UNICEF Strategic Plan, 2018-2021

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21% growth needed in revenue to meet Strategic Plan results

Total revenue of **$22.8 billion** over the four year period:

- $6.3 billion (or 28%) in unrestricted resources (Regular Resources)
- $16.5 billion (or 72%) in earmarked resources (Other Resources)
  - Thematic funds to reach 15% of earmarked funds (compared to 9% in 2016)
Overall fundraising targets have been surpassed in recent years.
Diverse Portfolio of RR Resource Partners (2016)

Regular Resources by type of Resource Partner, 2016

- Governments and Inter-governmental Organizations: $562 M (43%)
- Private sector: $629 M (48%)
- Other revenue: $121 M (9%)


<table>
<thead>
<tr>
<th>Rank</th>
<th>Resource Partners</th>
<th>Resources Regular (US$)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>United States of America</td>
<td>132,500,000</td>
</tr>
<tr>
<td>2</td>
<td>Sweden</td>
<td>116,968,664</td>
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<tr>
<td>3</td>
<td>Japan Committee for UNICEF</td>
<td>110,223,855</td>
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<td>4</td>
<td>Korean Committee for UNICEF</td>
<td>78,723,055</td>
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<td>5</td>
<td>Norway</td>
<td>52,218,021</td>
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<td>6</td>
<td>Spanish Committee for UNICEF</td>
<td>51,227,261</td>
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<td>7</td>
<td>United Kingdom</td>
<td>50,000,000</td>
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<td>8</td>
<td>Dutch Committee for UNICEF</td>
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<td>French Committee for UNICEF</td>
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<td>10</td>
<td>Swedish Committee for UNICEF</td>
<td>39,546,848</td>
</tr>
</tbody>
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Number of government partners rose from 113 (2015) to 119 (2016)

A critical area for the organisation is increasing Regular Resources, with the need for flexible resourcing having increased dramatically in a context of increased volatility and crisis globally.

MOPAN 2015-2016 Assessment
In Bangladesh, more than 20 million children were given Vitamin A supplementation and 40,000 inhabitants of the Shattala slum received access to improved and sustainable fecal sludge management services.

In Angola, Lesotho, Swaziland, and Zimbabwe, an estimated 4.6 million children affected by drought and food shortages were reached with nutrition, water and sanitation, health, protection, and education interventions.

In Uganda, more than one million children under the age of one year were vaccinated and in Nigeria, the polio outbreak was brought under control with nine rounds of polio immunization that reached 56 million children under five.

In the Eastern Caribbean Area, RR supported 58% of primary and 39% of secondary schools across ten countries to implement “Positive Behaviour Management” strategies.

Large Scale Results Achieved with RR (2016)
Regular Resources: Most efficient & effective funding

- Best enable UNICEF to reach the most vulnerable children
- Strengthen link between humanitarian and development programming
- Critical for alignment of resources to results at the level of Board approved Strategic Plan and CPDs
- Essential funding base, which enables effective use of Other Resources

- Empower UNICEF to be agile and to speed up programme delivery, including in humanitarian contexts
- Facilitate investments with long term benefits, e.g. disaggregated data and testing and scaling up innovative solutions across regions
- MOPAN review noted RR formula is clear and transparent; review of formula presented to Executive Board in Feb 2017
Thematic Funds: Most effective and efficient earmarked funding

Aligned to Board approved Strategic Plan and linked to impact level results

Flexibility allows for strategic and catalytic funding to deliver results at scale for the most disadvantaged children

Bridge humanitarian and development work

Value for money: Pooled funds result in reduced transaction costs and more funding for programme delivery

High quality comprehensive report on results
Large Scale Results Achieved with Support from Thematic Funds (2016)

- **61 million children** immunized against measles
- **15.6 million children** received learning materials
- **10.5 million people** had access to improved drinking water sources

In humanitarian situations:

- **11.7 million children** reached with formal and non-formal basic education
- **2.5 million children** treated for severe acute malnutrition
- **1.4 million children** benefited from cash-based support
Status of Thematic Funds (2016)
**Broad and Innovative Funding Base**

**ENGAGING IN UN JOINT PROGRAMMES**

Example: UNFPA-UNICEF Global Programme to End Child Marriage

**STRENGTHENING PARTNERSHIPS WITH INTERNATIONAL FINANCIAL INSTITUTIONS**


**INNOVATIVE FINANCING**

Examples: Blended financing with IFIs to scale up WASH financing in African countries; buy-down by Bill and Melinda Gates Foundation of IFI/bilateral loans for polio eradication

**PLEDGE DONORS**

Pledge donors stay with UNICEF for an average of ten years and represent a large, predictable contribution to RR. There is significant scope to scale up.
UNICEF remains committed to:

- Broaden the funding base, e.g. China, India, World Bank, foundations & corporates
- Invest in private sector/pledge & legacies
- Strengthen innovative financing
- Improve Results Based Management, reporting, accountability and transparency, including for flexible funds
- Enhance partner recognition and visibility, including for RR and thematic funding
- Capitalize on interagency pooled funding for joint results

Commitment needed from public and private partners to increase predictable, multi-year flexible resources to achieve results for children.
Thank You