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<th>MTSP Focus Area</th>
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| 4. Child Protection from Violence, Exploitation and Abuse | 4.1. There is a 30% increase of vulnerable families providing appropriate care and protective environment to children in demonstration areas as a model for national scale-up.  
|                                     | 4.2. 20 % increase of vulnerable children and families using community based alternative social services in accordance with the adopted minimum package of social services.  
**Baseline:** 3880 children and families have used alternative community based social services (end 2007) 202 alternative community based social services for children and families functioning (mid 2008) | 4.2.1 Primary and secondary normative acts regulating implementation of the minimum package of social services developed and proposed for adoption.  
4.2.2. Number of municipalities providing access to the minimum package of alternative social services in accordance with new standards. | Annual Reports on the National Plans for Child Protection, National and local administrative data | EU: Social Inclusion and Social Protection Agenda | National Strategy for the Child 2008-2018                                                              |
| 5. Policy Advocacy and Partnerships for Children’s Rights | 5.1. 20 % of municipalities implement effective practices for promoting social inclusion and reduction of child poverty.  
**Baseline:** no data available | 5.1.1 Mechanisms in place for impact assessment and evidence based policy making for children, based on EU priorities.  
5.1.2. Number of effective innovative models developed by UNICEF and partners promoting social inclusion, documented and promoted for national scale-up  
|                                     | 5.2. National authorities are knowledgeable and practice effective models for cross-sectoral budgeting of policies and programmes for children.  
**Baseline:** No cross-sectoral budgeting of national programmes for children  
5.3 Public awareness about local and global priorities for children increased.  
**Baseline:** 8 corporate donors, 2 high profile supporters, over 360 one-off private individuals 44.7% of OR locally fundraised.  
5.4 Resources leveraged and raised locally in support of national and international programmes for children  
**Baseline:** 44.7% of OR locally fundraised. | 5.3.1 Knowledge among general population on key priorities for children.  
5.4.1 Amount of donations. | | | Law and Regulations on Social Assistance, National Child Protection programmes, Bulgarian Official Development Assistance policies, WFFC: All goals, MDGs: 1, 2, 3, 4, 5, 6 & 8 |