UNICEF Annual Reports at HQ level

- Executive Director’s Annual Report
  - Progress for children, progress towards Strategic Plan, income & expenditures
  - Executive Board audience

- Thematic Reports (including humanitarian)
  - Progress for children, progress towards SP Outcome, donor recognition
  - Mixed approach thematic funding report vs sector report
  - Member State and Donor audiences

- UNICEF Annual Report
  - Progress for children, progress towards Strategic Plan, income & expenditures
  - Media, civil society, general audiences

- Humanitarian Action Report
  - Progress for children in emergencies, income, expenditures & gaps
  - Donor audiences – strong appeal component

- Regular Resources Report
  - Progress towards Strategic Plan achieved with RR, RR income & RR expenditures
  - RR donor acknowledgement
  - Actual and potential RR donors

- Supply Annual Report
  - Supply activities and outputs, meet disclosure obligations, knowledge leadership
  - Donors, customers, media, general supply community
Subset of UNICEF planning & reporting

Plans
- Strategic Plan
  - Results framework
  - Sectoral results frameworks
  - Theory of Change chapters
  - CPDs
- RRF

Indicators and targets
- Annual global review
- Sectoral evaluations
- Annual sectoral reviews
- Periodic evaluations
- Annual reviews

Reviewing
- ED AR
- Thematic reports
- COAR

Reporting
- SOWC, World Fit for Children, etc
- Public AR

NDPs → UNDAFs
UNICEF vis-à-vis sister agencies

- UNICEF, UNDP & UNFPA have broadly similar EDARs
- WFP has 150 page EDAR which obviously allows detailed output description and lengthy analysis
- UNDP, UNFPA, WFP & UNICEF all have ‘public’ orientated Annual Reports as well
- Only UNICEF has standardized thematic reports?
Asian Development Bank (ADB): Infographics on impact/outcome level results

- Report is organized by regions, Executive Summary, Background, etc.
- Data is mostly represented as overall country data, not always attributable to work of ADB.
- Report has no apparent word limit constraints.
British Petroleum (BP)

- Report is easy to read, visually pleasing, generally has minimal text with many graphs and charts.
- Data is presented in graphics rather than tables.
- Past and future outlook part of the analysis in the context of company’s positioning
- Report has no apparent word limit constraints. No annexes, all information in one document
Concerns re past UNICEF Annual Reports

• Executive Board has asked for more on “lessons learned” and “recommendations for future strategies”
• Link between resources and results should be strengthened
• Reports sometimes unclear about what was accomplished by countries and what was UNICEF’s direct contribution. Varied progress in 2013:
  – Education, HIV & humanitarian thematic reports in 2013 stronger at UNICEF output reporting
  – YCSD, Child Protection in 2013 still more focused on outcomes/impact and UNICEF activities
  – Focus Area 5 in 2013 focused on UNICEF activities
Foundations for the future

- UNICEF particularly strong in supporting countries to monitor and report on progress for children – from State of the World’s Children to more thematic work like “A Promise Renewed”

- More rigorous results framework and more detailed Theory of Change should allow stronger differentiation between UNICEF outputs and shared outcomes in future reporting

- Progress in transparency gives Member States, donors and others far more opportunities to ‘drill down’ (see following slides)
REPORTING STAGE – ASSESSMENT OF OVERALL PROGRESS

Will be made available through COARs, the EDAR, thematic, donor and other analytical reports.

**Analytical statement of progress**

Assessment of Implementation Constraints
REPORTING STAGE – UPDATED GLOBAL INDICATORS

Will be available on the public portal (updated quarterly)

Assessment Date: 27.06.2013
Assessment Rating: On-track

Will be available on the public portal (updated quarterly)
Voluntary Contributions - Japan - 2014

Voluntary Contributions
by Fundraising Purpose

MTSP 2014-2017 Outcome 1: Health
MTSP 2014-2017 Outcome 3: Water, sanitation, hygiene
MTSP 2014-2017 Outcome 4: Nutrition
MTSP 2014-2017 Outcome 5: Education
MTSP 2014-2017 Outcome 6: Child protection
MTSP 2014-2017 Outcome 7: Social inclusion
Child Protection: Preventing and Responding to Violence, Exploitation and Abuse
Basic Education and Gender Equality
Young Child Survival and Development
Other interventions that do not fall under any of the Organizational Targets

<table>
<thead>
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<th>Fund Raising Purpose</th>
<th>RR</th>
<th>ORR</th>
<th>ORE</th>
<th>Total</th>
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<tbody>
<tr>
<td>Basic Education and Gender Equality</td>
<td></td>
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<td>(122,253)</td>
<td>(122,253)</td>
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<td>Child Protection: Preventing and Responding to Violence, Exploitation and Abuse</td>
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<tr>
<td>MTSP 2014-2017 Outcome 4: Nutrition</td>
<td>5,500,000</td>
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<td>MTSP 2014-2017 Outcome 5: Education</td>
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<td>9,040,000</td>
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<tr>
<td>Other interventions that do not fall under any of the Organizational Targets</td>
<td>144,439</td>
<td>(807,263)</td>
<td>(662,824)</td>
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<td>Total</td>
<td>21,762,701</td>
<td>44,407,350</td>
<td>84,242,976</td>
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</table>
Options moving forward – priority content

- How the world for children evolved in the last year (context)
- Income/revenue description and analysis

- Outcome description and analysis
- Output description and analysis

- Management description and analysis, including QCPR
- Synthesis lessons from the past year, to shape UNICEF’s future and for broader knowledge sharing
- Forecasts / projections for the future, and how these combine with lessons learned to shape future directions
Options moving forward – length of EDAR

1. Does the EB wish to stick to an 8,500 word report? Different options for 8,500 words:
   a) “a little bit of everything”- and therefore inevitably light on analysis
   b) “quasi-merger with public annual report” – using anecdotes and case studies from each result area and each cross-cutting theme each year – eg polio not malaria one year, birth registration not violence one year?
   c) Or one theme in depth each year: eg 2014 for an equity update; 2015 on health, nutrition, WASH and HIV; 2016 on education; 2017 on child protection and social inclusion?

2. Would the EB prefer to exceptionally lengthen the word count, perhaps to 17,000 words (double current standard, still much shorter than WFP)?
Easy wins

1. Stricter output / outcome differentiation

2. More graphics

3. More income info, highlighting value of regular resources and flexible thematic, highlighting RR / thematic donors

4. Stronger descriptive and analytical link between resources invested and results achieved