UNICEF funding model and approach

- 100% voluntary contributions
- Regular Resources (RR) — unrestricted & highest quality
- Other Resources (Regular or Emergency) — earmarked
- Fundraising is a UNICEF-wide responsibility
- Leads for public and private sector fundraising:
  - Public Partnerships Division (PPD)
  - Private Fundraising and Partnerships Division (PFP)
At the heart of the matter: resources for results

$25.1 billion needed to meet Strategic Plan results for 2018-2021

- **69%** public sector
- **28%** private sector
- **3%** other income

- **25%** Regular Resources (unrestricted)
- **75%** Other Resources, including **15% target**
  softly earmarked thematic funds
2018-2021 Strategic Plan
Integrated Resources and Results Framework

GOAL AREA 1:
EVERY CHILD SURVIVES AND THRIVES
RR: $10,058M
OR: $5,029M

GOAL AREA 2:
EVERY CHILD LEARNS
RR: $4,878M
OR: $3,018M

GOAL AREA 3:
EVERY CHILD IS PROTECTED FROM VIOLENCE AND EXPLOITATION
RR: $2,163M
OR: $1,223M

GOAL AREA 4:
EVERY CHILD LIVES IN A SAFE AND CLEAN ENVIRONMENT
RR: $5,029M
OR: $3,655M

GOAL AREA 5:
EVERY CHILD HAS AN EQUITABLE CHANCE IN LIFE
RR: $757M
OR: $2,261M
UNICEF employs a number of fundraising streams to raise the resources that it needs for its programmes.

**PRIVATE SECTOR REVENUE STREAMS**
- Individual donors
- Key influencers (Philanthropists and Foundations)
- Business

**PUBLIC SECTOR REVENUE STREAMS**
- Traditional government partners
- New and emerging government partners
- International Financial Institutions (IFIs)
- Global Programme Partnerships (GPPs)
- UN Joint Programmes

**PUBLIC & PRIVATE SECTOR**
- Multi-stakeholder partnerships
- Innovative finance arrangements
This map does not reflect a position by UNICEF on the legal status of any country or territory or the delimitation of any frontiers.
A critical area for the organisation is increasing Regular Resources, with the need for flexible resourcing having increased dramatically in a context of increased volatility and crisis globally.

MOPAN 2015-2016 Assessment
Thematic Funds aligned to Strategic Plan results (2018)

Thematic Contributions by Sector, 2018

- Humanitarian: $154 M, 40%
- Health: $13 M, 3%
- HIV and AIDS: $9 M, 2%
- Nutrition: $7 M, 2%
- Education: $100 M, 26%
- Safe and Clean Environment: $1 M, 0%
- Child Protection: $29 M, 8%
- Social Inclusion: $66 M, 17%

TOTAL: $386 M

Top 10 Resource Partners to Thematic Funding by Contributions Received, 2018

1. Norway: $82.3 M
2. Sweden: $78.2 M
3. Denmark: $34.0 M
4. Germany, NC: $14.5 M
5. Netherlands: $27.7 M
6. United Kingdom: $24.5 M
7. United States of America: $18.7 M
8. Japan, NC: $14.9 M
9. Norway, NC: $10.0 M
10. Republic of Korea, NC: $6.7 M
Key Strategies for Resourcing the 2018-2021 Plan

1. **Demonstrate** results for children & value for money

2. **Enhance** partner visibility

3. **Nurture** relationships with traditional partners and **Invest** in shared value partnerships

4. **Grow** our *Regular Resources* (core funding) and *Thematic Funding* to reach Funding Compact targets:
   - 30% Regular Resources
Thank You