Position Title: Representative, D-1, Brasilia, Brazil

If you are a committed, creative professional and are passionate about making a lasting difference for children, the world's leading children's rights organization would like to hear from you.

For 70 years, UNICEF has been working on the ground in 190 countries and territories to promote children's survival, protection and development. The world's largest provider of vaccines for developing countries, UNICEF supports child health and nutrition, good water and sanitation, quality basic education for all boys and girls, and the protection of children from violence, exploitation, and AIDS. UNICEF is funded entirely by the voluntary contributions of individuals, businesses, foundations and governments.

Purpose for the job:

The Representative serves as the accredited representative of the UNICEF Executive Director in the Country and reports to the Regional Director for general direction. The Representative is responsible for establishing dialogue with the government to develop the framework of cooperation in the country and for working closely and collaboratively with the government and national institutions, stakeholders and partners, to develop the UNICEF Country Program of Cooperation in support of UNICEF’s and national and international development efforts to advance children's rights to survival, development and well-being as established under the Convention on the Rights of the Child, international treaties/framework and UN intergovernmental bodies.

As Head of a medium size Country Office, the Representative is responsible for leading and guiding managers of programs/projects and operations supporting the CO programs, providing leadership and vision to the UNICEF country programme team in managing and leveraging resources for the achievement of results and fulfilment of the rights of children. The Representative leads and oversees the various program sectors and operational service teams ensuring delivery of quality results in accordance with the UNICEF Strategic Plans, standards of performance and accountability framework, ethics and integrity.

Key function, accountabilities and related duties/tasks:

- Developing and planning the Country Program
- Leading and managing the CO
- Monitoring and quality control of the Country Program
- Representation and external relations at global/national level
- Building alliance, resource mobilization and UN System coordination
- Leading innovation, knowledge management and capacity building
- Safety and security of staff, programs and organizational assets

Minimum Requirements:

- An Advanced University Degree in social sciences, international relations, government and public relations, public or social policy, sociology, social or community development or other related fields, is required.

- A minimum of 12 years professional development experience that combines intellectual and managerial leadership in development cooperation at the international level, some of which served in developing countries is required. Relevant professional experience in any UN system agency or organization is an asset.

- Oral and written proficiency in English and Portuguese is required. Knowledge of another official UN language is an asset.
Country Typology:

- Brazil is an Upper Middle Income country, with a population of 209.568 million and a GDP per capita of USD 11,386.6 in 2014.

- Brasilia, Brazil is a Family duty station.

- Brasilia, Brazil is an “A” Duty Station. (Source: International Civil Service Commission, effective 01/Jan/2016)

- Brazil is the fifth largest country in the world, with 201.5 million people, including 59.7 million children. The Country is a Federal Republic formed by the union of 26 States, the Federal District and 5,570 Municipalities (“called federative pact”). Each one of these levels of government has executive and legislative branches. The Federal, State and municipality bodies are responsible for different policies – sometimes not complementary – that are stipulated in the Brazilian Constitution. The federative pact in Brazil operates in a framework of decentralization of policies and services with multiple tiers from federal to state to municipal level. Capacities across these various subnational levels vary greatly, with significant inequalities between municipalities and macro-regions. Over one-half of all children are Afro-descendants and children account for more than one third of the country’s 821,000 indigenous people. Brazil is an Upper Middle Income Country (UMIC) and according to the International Monetary Fund (IMF), it is the 9th largest economy in the world. While Brazil is a forerunner in the provision of public services to its citizens, and despite impressive gains having been made in advancing child rights in recent years, certain groups of children and women have not yet benefited from these gains. Despite over 26 million people being lifted out of poverty from 2003 to 2013, 25.9 per cent of children remain poor, and 15.8 per cent extremely poor. Also, 74.2 per cent of children in rural areas live with deprivations of one or more rights guaranteed by the CRC.

- The budget ceiling is about 95 million USD for 5 years. The new CP cycle starts in 2017 and the staff structure will contain around 125 positions. UNICEF Brazil’s office structure has a main office in Brasilia and 8 Zone Offices in state capitals around the country.

- The Country Programme is based on equity and human rights approaches where the Programme Components (PC) are specific population groups as follows: Excluded children; Vulnerable children; Children affected by extreme forms of violence; Engagement and participation of citizens. The CP will be implemented geographically where these groups live, and measure results using mostly standard Strategic Plan indicators as well as UNICEF’s value added by comparing the rate of change in the key indicators in those (poor) municipalities where it works directly to the rest of the municipalities in Brazil. Data shows that the country has developed and implemented successful public policies since the 90s, however most of the good policies plateaued a few years ago, hence the need to produce data on populations groups not yet included. UNICEF will continue to use its political influence and mobilization experience combined with its convening power and systematic use of evidence. Through these integrated programmes, UNICEF expects to bring about more innovative, sustained and integral change in support of the fulfilment of children’s rights.

- Resource Mobilization and Partnership: During the next CP, the Brazil Office will continue to work according to the global fundraising strategy, which has been very successful. The focus is primarily on: Increasing the income from individual pledge donors, where In the last 5 years, we have transformed our individual fundraising program from a small operation that recruited about 2,200 new donors in 2012, to one that recruited more than 64.000 new donors in 2015, making it the third
largest acquisition program globally for UNICEF (National Committees and Country Offices) and:

**Increasing the income from corporate partners**, where we are establishing new partnerships that are focusing on 4 key aspects, being cash, communications, change and committed donors. The Brazil Office is maximizing current partnerships by negotiating multi-year partnerships, by engaging the corporate partner beyond a financial contribution and by engaging several of the company’s stakeholders (employees, customers) both financially and non-financially.

**Person Profile:**

- Experience in management positions (e.g. Head of Office or Representative).
- Experience in inter-governmental affairs, downstream and upstream social policy in a middle income country.
- Fluency in Portuguese is require as the position requires frequent meetings with high level government (federal, state and municipality) and parliament authorities who are usually not familiar with English.
- Demonstrated skills and success in developing strategies for fundraising, building local alliances with the private sector and relationship management.
- Ability to motivate and communicate with diverse people to work collaboratively at a variety of levels in a country office, in a wider UNICEF team and working with partners and stakeholders outside the organization. The incumbent must be able to ensure both the quality of team results and team morale.
- Availability for frequent travel.

**Competencies of Successful Candidate:**

**Core Values**

- Commitment
- Diversity and inclusion
- Integrity

**SSR competencies**

- Delivering results
- Managing complexity and change
- Impact and partnership
- Innovation and risk taking
- Leading, engaging and nurturing
- Self-awareness

Applications will be considered only if accompanied by an updated Cover Letter and CV, as well as the two most recent PERs (for internals) / Evaluations (for externals). Regret letters will only be sent to shortlisted candidates.
UNICEF is committed to diversity and inclusion within its workforce, and encourages qualified female and male candidates from all national, religious and ethnic backgrounds, including persons living with disabilities, to apply to become a part of our organization.