

Chad: Communication indicators – Polio eradication

Problem	Input indicator	Output Indicator	Result indicators
Lack of information among parents that have children aged 0-5 before the Polio immunization campaigns	<p>% of households informed before the campaign/# of parents targeted</p> <p>% of community-based relays trained / # planned</p> <p>% of community radios involved/# planned</p> <p>% of traditional chiefs and religious chiefs that have been sensitized/# planned</p>	<p>% of communication activities carried out</p> <p>/ # planned</p> <p>% of community-based relays (CBRs) deployed/ # of CBRs trained</p> <p>% of households visited by the CBRs / # of households planned</p> <p>% of messages broadcast by community radios / # planned</p> <p>% of traditional chiefs informing households/# sensitized</p> <p>% of religious chiefs that refer to immunization in their sermons/# sensitized</p> <p>% of households that have sufficient information, per source of information</p>	<p>% of parents informed of the immunization of 0-5 year olds before each Polio campaign/# planned</p>

Problem	Input indicator	Output Indicator	Result indicators
<p>Missed children and resistance against polio immunization</p>	<p>% of high-risk districts identified (mapping)</p> <p>% of missed children in the high-risk districts/# of children targeted</p> <p>Proportion of resistance or refusal in the high-risk districts</p>	<p>% of communication micro-plans implemented and taking into account the problems identified in the high-risk zones/# of micro-plans identified</p> <p>(mapping)</p>	<p>% of reduction of missed children/Initial number of missed children</p> <p>% of reduction of resistance or refusal cases/Initial number of resistance or refusal cases</p>

Chad: Communication Indicators – Routine vaccination

Problem	Input indicator	Output indicator	Result indicator
<p>Many parents do not respect the immunization calendar due to being poorly received by immunization agents</p>	<p>Drop-out rate (with mapping of high-risk districts – HRD)</p> <p>% of parents that do not immunize their children completely.</p> <p>% of immunization agents that provide inadequate reception to parents during immunization sessions</p>	<p>% of communication micros plans that have been implemented and that take into account drop-out rates in the HRD/# of micro-plans planned</p> <p>% of communication activities carried out in the HRD/# planned</p> <p>% of training sessions carried out for immunization agents on orientation/# planned</p> <p>% of messages broadcast by community radios on respecting the immunization calendar and the quality of orientation/# planned</p>	<p>% of community relays (CRs) that sensitize parents on respecting the immunization calendar/# of CRs trained</p> <p>% of 0-5 children that are fully immunized/# children targeted</p> <p>Decrease rate for drop-outs/Initial drop-out rate</p>

<p>Outreach populations (lakeside dwellers) and nomads</p>	<p>% of high-risk districts identified (mapping)</p> <p>% of community relays (CRs) in difficult-to-reach areas that have been sensitized and trained/# planned</p> <p>% of opinion leaders in difficult areas that have been sensitized and briefed/# planned</p> <p>% of immunization agents (IAs) that have been trained on simple communication techniques with hard-to-reach populations in hard-to-reach areas/# of immunization agents targeted</p>	<p>% of communication micros plans that have been implemented and that take into account hard-to-reach populations in the HRD/# of micro-plans planned</p> <p>% of communication activities carried out in the HRD/# planned</p> <p>% of CRs in outreach areas that are actively involved in the activities /# planned</p> <p>% of opinion leaders in outreach areas that are actively involved in the activities /# planned</p> <p>% of IAs that actively communicate with the populations/# of agents trained</p>	<p>% of parents eligible for routine EPI (lakeside dwellers and nomads) and effectively sensitized/# targeted</p> <p>% of children eligible for routine EPI (lakeside dwellers and nomads) and completely immunized/# planned</p>
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Low involvement of communities in immunization activities	% of high-risk districts identified (mapping) % of organized groups (women's or youth groups) that have received training/# planned % of traditional chiefs and religious chiefs that have been sensitized/# planned	% of communication micros plans that have been implemented and that take into account the involvement of populations in High Risk Districts (HRDs)/# of micro-plans planned % of communication activities carried out in the High-Risk Districts by organized groups/# planned % of communication activities carried out in High-Risk Districts by traditional chiefs and religious leaders/# sensitized	% of fully immunized children thanks to community involvement/Initial rate
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Note:

INPUT INDICATOR: measures the capacity/planning. These indicators will show the extent to which the country is **organized** in order to provide support in terms of communication for immunization through resource allocation (human, material and financial).

OUTPUT INDICATOR: measures the **implementation** of the activity. These indicators must be followed on the basis of the specific communication activities planned.

RESULT INDICATOR: measures the **results** of communication activities. These indicators focus on: performances of communicators and social mobilizers, behavior change among care providers and families, the level of knowledge among care providers, etc.

Source: Mid-Level Management Course for EPI Managers