



International Children's Day of Broadcasting (ICDB)

Official Entry Form

To be considered for the 2010 ICDB Award, please submit the following required materials:

- The completed Official Entry Form
- One (1) copy of your ICDB presentation on a DVD-R or VHS (for TV) or CD (for radio)
- A written summary, in English, detailing the programme presentation
- Submit all required materials to your UNICEF regional office (see below).

No entry will be considered until all materials are complete.

All entries must arrive by **Tuesday, 15 June 2010**.

ENTRY INFORMATION:

Programme Title:

Name of presenting broadcaster:

Country of presenting broadcaster:

Date of broadcast:

ENTRANT INFORMATION

Contact Person:

Job Title:

Company (if different than broadcaster):

Email:

Full street address:

City:

Province/State:

Postal Code:

Country:

Telephone:

(include country and city codes)

Fax:

(include country and city codes)

PROGRAMME INFORMATION:

Programme Title:

Names of co-producing partners:

Length of original presentation (in full):

(i.e.: 4 hrs. 21mins.)

Length of submitted presentation:

(up to 45 minutes.)

Original language of presentation:

Synopsis of presentation material recorded on enclosed entry:

(Feel free to add an attached sheet for longer summary.)

FORMAT:

VIDEO FORMAT: (check one) 525/NTSC 625/PAL

AUDIO FORMAT: (check one) AIFF MP3

YEAR ROUND COMMITMENT

(Please attach a separate sheet answering these questions.)

BROADCASTER BACKGROUND

1. Please provide a short description of your station and its regular programming.
2. What percent of your funding comes from:
Public Government
Private sponsors
Non-profit organizations
3. Do you receive support from UNICEF? In what form (programmatic, monetary)?
4. What percent of your yearly budget is devoted to children's programming?

What percentage of your staff is dedicated to children's programming?

5. Do you have regularly scheduled children's programming (i.e. weekly shows, monthly shows)? How many hours a month (on average)?

6. Explain your approach to youth and children and media.

7. Have you held any media training for youth? Do you do training throughout the year? If you have provided, or currently provide, media training for youth, please write a short description.

8. If you hold media trainings for youth, how do you recruit youth to participate?

9. Please explain the role of youth/children in the production and/or creation of the program submitted. Include the number of youth involved.

10. Was this submission aired as a part of regular youth programming?

11. Who is the intended and actual audience for your program?

12. Do you have any other programs/activities/events you would like us to know about?

Please send all submission materials to the appropriate UNICEF Regional Office. Go to www.unicef.org/videoaudio/video_18112.html for details.