

• Running Time

2:25

• Narrator Name

Sarah Crowe

Script

An unprecedented wave of child mortality faces South Africa, one of wealthiest countries on the continent. At the third national AIDS conference here in Durban Kwa Zulu Natal, a growing sense of urgency. Already dealing with one of the highest HIV infection rates in the world, startling studies have drummed up new impetus to focus on child survival and save the smallest victims of the disease.

SOT Dr. Nigel Rollins, Head of Paediatrics and Child Health, University of Kwa Zulu Natal, SA:
“If you look for example in the province of KZN where an average of 40 % attending ante natal the age group in that population trebling of infant mortality in the past 15 years which is catastrophic and if you look are dying in the first year of life.”

Not far from the academic analysis, the stark reality – living proof that HIV / AIDS is indeed now the main killer of South Africa’s babies. Only months old but fighting to live. Scarred skin, heaving for breath, failing to thrive, the dramatic signs are all there in these babies.

SOT Sister Felicity Langhans, PMTCT section St Mary’s Hospital, Kwa Zulu Natal:
“Babies are dying every day . . . every second or third baby is infected here.”

UNICEF has supported early testing for new born babies, helping reduce child deaths. Yet too few mothers are being reached on time, and not enough life-saving medicines are getting out to pregnant women.

SOT Felicity Langhans: “I think the government really has to start looking at

Shotlist

1. PAN Durban beach front
2. MS Flags at SA AIDS Conference
3. CU Flag at SA AIDS conference
4. WS “Wall of Remembrance”
5. CU writing on ‘wall’
6. CU woman’s face
7. WS choir singing
8. MS choir
9. Dr Nigel Rollins
10. Head of Paediatrics and Child Health
11. University of Kwa Zulu Natal, SA: “If you look for example in the province of KZN where an average of 40 % attending ante natal are HIV positive in that population trebling of infant mortality in the past 15 years which is catastrophic and if you look are dying in the first year of life.”
12. WS church steeples Marianhill Monastery, Kwa Zulu Natal, South Africa
13. MS statues
14. PAN drip to baby
15. CU baby’s face
16. CU baby’s and mothers hand
17. CU baby through bars
18. WS baby in cot
19. CU woman holding baby
20. Sister Felicity Langhans, PMTCT section St Mary’s Hospital, Kwa Zulu Natal: “Babies are dying every day . . . every second or third baby is infected here . . .
21. WS mom feeding baby
22. CU baby drinking from bottle
23. CU baby’s form
24. Sister Felicity Langhans, PMTCT section St Mary’s Hospital, Kwa Zulu Natal: “I think the government really has to start looking at dual

	<p>dual therapy and not just nevirapin which has worked quite well up to now, but we are seeing more and more deaths and something has to be done asap . . .”</p> <p>Dynamic solutions are being sought here in a country that is facing the fight against HIV/AIDS head on.</p>	<p>therapy and not just nevirapin which has worked quite well up to now, but we are seeing more and more deaths and something has to be done asap . . .”</p> <p>25. MS Sister picking up baby 26. CU baby smiling 27. MCU Sister bouncing baby 28. End shot nursing sister holding up baby</p>
<ul style="list-style-type: none"> • International version split track • Running Time 	2:16	
	<p><u>Script</u></p> <p>Same as above</p>	<p><u>Shotlist</u></p> <p>Same as above</p>
<ul style="list-style-type: none"> • Video news footage 1 • Running Time 	2:23	
	<p><u>Shotlist</u></p> <ol style="list-style-type: none"> 1. PAN sign to clinic 2. PAN sign on door to mothers 3. CU mother and baby laughing 4. TILT down sign 5. PAN belly to document 6. WS mothers waiting 7. WS mothers waiting 8. OS nurse talking to mother 9. CU nurse 10. CU mother 11. CU baby eating 12. CU growth chart 13. WS nurse and mother 14. CU baby crying 15. CU mother putting on baby’s pants 16. WS mother putting on baby’s pants 17. WS mother feeding baby 18. CU baby drinking from bottle 19. CU baby struggling to breathe 20. CU mother and baby 21. MWS nurse and baby 22. CU baby smiling 23. MS nurse and baby 24. WS nurse and baby 	
<ul style="list-style-type: none"> • Video news footage 2 • Running Time 	<p><u>Shotlist</u></p>	

UNICEF PSA <ul style="list-style-type: none"> Note to NewsMarket: Always annotate PSAs running time as TRT: 30 seconds 	<u>Script</u>	<u>Shotlist</u>
UNICEF Interview Running Time <ul style="list-style-type: none"> Name of person being interviewed Name of person's organization Person's title 	Xxx	
	Xxx	
	Xxx	
	xxx	
	<u>Script</u>	