

• Running Time

1.58

• Narrator Name

Rachel Bonham Carter

Script

You're watching UNICEF Television.

Across Gaza and the West Bank, Palestinian children have been rising up, coming together to demand an end to violence.

Months of campaigning culminate on April 5th, Palestinian Child's Day, when young delegates will present their cause to the authorities and ask for protection.

SOUNDBITE (ARABIC) Ayham Ammareen, 13-years-old:

"Today I'm here to support children rights and to prevent everyone from violating them. The message I want to send to people is that problems are not solved by violence."

UNICEF and partners developed these Children Led Campaigns to involve youngsters in re-writing the social policy which directly impacts their rights.

SOUNDBITE (ENGLISH) Asmahan Wadi, UNICEF Child Protection Officer:

"Actually, Palestinian children are surrounded by increased violence, and UNICEF is trying to help children to speak about the violence that they are experiencing, and to enable them to know how to create a change in the society."

While aggression in Palestinian society can partially be blamed on the ongoing conflict, verbal and physical violence has also traditionally been accepted as a means to educate and discipline children.

Campaign workshops have focused on raising awareness amongst both youth and adults, to help them recognize the different types of violence children are subject to and how to lessen it.

SOUNDBITE (ARABIC) Mohamed Ammareen, 14-years-old: "We chose physical violence – particularly in schools - as the theme of our campaign because school is the most important place for children after the home but they suffer a lot of violence there."

While UNICEF hopes this action will inspire improvements in child rights at a policy level, the very act of empowering children to act as agents of change will better equip them to protect themselves and demand a childhood free from abuse and violence.

This is Rachel Bonham Carter reporting for UNICEF Television. Unite For Children.

Shotlist

1. Med shot, girls chanting on march
2. Med shot, children marching past camera
3. Long shot, from above, children marching
4. Med shot, girls in uniform drumming past camera
5. SOUNDBITE (ARABIC) Ayham Ammareen, 13-years-old:
"Today I'm here to support children rights and to prevent everyone from violating them. The message I want to send to people is that problems are not solved by violence."
6. Wide shot, children in uniform lined up
7. Close up, faces of girl scouts in uniform and hats
8. Close up, girl in profile
9. SOUNDBITE (ENGLISH) Asmahan Wadi, UNICEF Child Protection Officer:
"Actually, Palestinian children are surrounded by increased violence, and UNICEF is trying to help children to speak about the violence that they are experiencing, and to enable them to know how to create a change in the society."
10. Wide shot, cars on road in background
11. Med shot, security guard through fence
12. Wide shot, town
13. Wide shot, school children walk down road away from camera
14. Med shot, children at anti-violence workshop
15. Close up, hands painting poster
16. Wide shot, children painting mural
17. Close up, Girl in headscarf painting mural
18. SOUNDBITE (ARABIC) Mohamed Ammareen, 14-years-old: "We chose physical violence – particularly in schools - as the theme of our campaign because school is the most important place for children after the home but they suffer a lot of violence there."
19. Close up pull out, from anti-violence banner in arabic to crowd
20. Med shot, girls in pink at workshop
21. Med shot, children on march with blue balloons
22. Med shot, up shot of children marching past
23. Med shot, children on march
24. Close up, child in sheepskin-lined hood.

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• Arabic Language Version	1.59
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• Narrator name	Sobhi Jawabra
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•	<u>Script</u>	<u>Shotlist</u>
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- International version split track
- Running Time

1:50

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<ul style="list-style-type: none"> • Video news footage 1 • Running Time 	<p>2:01</p>	
	<p><u>Shotlist</u></p> <ol style="list-style-type: none"> 1. Med shot, girls chanting on march 2. Med shot, children marching past camera 3. SOUNDBITE (ARABIC) Ayham Ammareen, 13-years-old: "Today I'm here to support children rights and to prevent everyone from violating them. The message I want to send to people is that problems are not solved by violence." 4. Wide shot, children in uniform lined up 5. Close up, faces of girl scouts in uniform and hats 6. Close up, girl in profile 7. SOUNDBITE (ENGLISH) Asmahan Wadi, UNICEF Child Protection Officer: "Actually, Palestinian children are surrounded by increased violence, and UNICEF is trying to help children to speak about the violence that they are experiencing, and to enable them to know how to create a change in the society." 8. Wide shot, cars on road in background 9. Med shot, security guard through fence 10. Wide shot, town 11. Wide shot, school children walk down road away from camera 12. Med shot, children at anti-violence workshop 13. Close up, hands painting poster 14. Wide shot, children painting mural 15. Close up, Girl in headscarf painting mural 16. SOUNDBITE (ARABIC) Mohamed Ammareen, 14-years-old: "We chose physical violence – particularly in schools - as the theme of our campaign because school is the most important place for children after the home but they suffer a lot of violence there." 17. Close up pull out, from anti-violence banner in arabic to crowd 18. Med shot, girls in pink at workshop 19. Med shot, children on march with blue balloons 20. Med shot, up shot of children marching past 21. Med shot, children on march 22. Close up, child in sheepskin-lined hood. 	
<ul style="list-style-type: none"> • Video news footage 2 • Running Time 		
	<p><u>Shotlist</u></p>	

UNICEF PSA <ul style="list-style-type: none"> Note to NewsMarket: Always annotate PSAs running time as TRT: 30 seconds 	<u>Script</u>	<u>Shotlist</u>
UNICEF Interview Running Time <ul style="list-style-type: none"> Name of person being interviewed Name of person's organization Person's title 	Xxx	
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	xxx	
	<u>Script</u>	