

<ul style="list-style-type: none"> • Running Time • Narrator Name 	3:00	
	Kyle O'Donoghue	
	<p>Script</p> <p>It was a market day four months ago when Marie Houkpatin realized there was something wrong with her 16 month old daughter Lucienne. She took her to the clinic in the town of Pobe, Benin to be told that she had contracted polio.</p> <p>Previously Lucienne had been a healthy, active toddler like her twin sister Lucrece. Neither of the twins had been vaccinated against polio, Lucrece was just lucky to not get infected.</p> <p>Luciene is one of 8 reported polio cases in Benin in the last 12 months. Whereas from 2003-2007 there were no reported cases and it appeared as if polio had been irradiated from the country.</p> <p>However a recent resurgence of the wild polio virus in West Africa has prompted large scale regional action to immunize all children under the age of five.</p> <p>SOUNDBITE, Dr. Souleymane Diallo, UNICEF Representative in Benin: "This is a four day campaign, organized simultaneously in four countries. In the case of Benin we have mobilized 16700 volunteers to be able to reach 2.7 million children. Using this regional approach is the only way we have of putting an end to the transmission of polio."</p> <p>The campaign is being orchestrated by the Ministry of Health, with support from many partners including WHO, UNICEF and Rotary International. UNICEF is providing the doses of vaccine as well as co-ordinating a sensitization campaign to educate parents about polio and the need to vaccinate.</p> <p>At the launch of the campaign President Boni Yayi even stepped in to help with</p>	<p>Shotlist</p> <ol style="list-style-type: none"> 1. Wide shot, homestead in Trobossi, Benin 2. Med shot, Marie Houkpatin and daughter Luciene 3. Close up, Luciene, tilt down to foot 4. Wide shot, Luciene crawling 5. Close up, Luciene legs and tilt to face 6. Zoom out, Lucien and Lucrese playing with father. 7. Med shot, Marie looking on 8. Close up, Luciene face. 9. Wide shot, Luciene and Lucrese playing 10. Med shot, Luciene smiling 11. Wide shot, Marie, Luciene and Lucrece. 12. Med shot, girl with water bottle 13. Tilt up, group of children 14. Close up, polio vaccine being administered. 15. SOUNDBITE, Dr. Souleymane Diallo, UNICEF Representative in Benin: "This is a four day campaign, organized simultaneously in four countries. In the case of Benin we have mobilized 16700 volunteers to be able to reach 2.7 million children. Using this regional approach is the only way we have of putting an end to the transmission of polio." 16. Med shot, hand reaching for vaccines 17. Close up, vaccine bottle 18. Wide shot, sensitization poster. 19. Med shot, walking shot of public crier. 20. Tilt up, child to mother listening to crier. 21. Tilt up, UNICEF logo to cameraman at launch of campaign. 22. Med shot, Boni Yayi administering a dose of vaccine. 23. Tilt up from vaccine to Boni Yayi 24. Walking shot of volunteers 25. Wide shot, crowded city streets in Cotonou 26. Wide shot, volunteers arriving in

	<p>a few vaccinations himself.</p> <p>The campaign strategy it to send volunteers from door to door. From crowded urban city centres, to isolated rural communities and even taking to dugout canoes in areas like Ganvie that are only accessible by water. It is not always an easy task for the volunteers, but it is one they carry out gladly:</p> <p>SOUNDBITE, Albert Adingban, Volunteer (FRENCH): "No one should experience such a bad disease. It discourages us and that is why we decided to vaccinate our children."</p> <p>Volunteers are trained to communicate the messages to ease parents' fears about immunizing their children. The only resistance it is hoped will be from the children themselves... and this is easily overcome with a firm, yet loving hand.</p> <p>SOUNDBITE, Lakbe, Mother (YOROBA): "I am very happy I have vaccinated my child and that now he is safe from paralysis."</p>	<p>rural area on motor bike.</p> <p>27. Med shot, boy paddling dugout.</p> <p>28. Wide shot, young girl standing in doorway.</p> <p>29. Wide shot, volunteers in dugout.</p> <p>30. Close up, administering vaccine to a girl.</p> <p>31. Tilt down, vaccinator writing down things.</p> <p>32. SOUNDBITE, Albert Adingban, Volunteer (FRENCH): "No one should experience such a bad disease. It discourages us and that is why we decided to vaccinate our children."</p> <p>33. Close up, two girls smiling.</p> <p>34. Pan right, vaccinator speaking to parents.</p> <p>35. Slow zoom in marking finger of child.</p> <p>36. Slow zoom in vaccinating young boy.</p> <p>37. SOUNDBITE, Lakbe, Mother (YOROBA): "I am very happy I have vaccinated my child and that now he is safe from paralysis."</p>
<ul style="list-style-type: none"> • International version split track • Running Time 	2:55	
<ul style="list-style-type: none"> • Video news footage 1 • Running Time 	<p>Script</p> <p>Same as above</p>	<p>Shotlist</p> <p>Same as above</p>
	<p>Shotlist</p> <ol style="list-style-type: none"> 1. Med shot, mother and baby waving 2. Close up, child with toys 3. Wide shot, women with children sitting in rows 4. Close up, t-shirt with vaccination logos 5. Close up, little girl, pan up to mother 6. Med shot, president of Benin walking through crowd 7. Close up, pan left mothers with children 8. Med shot, vaccinators' preparation 9. Close up, vaccinator's bag with vaccines 10. Close up, vaccinator t-shirts being folded 11. Close up, pan down vaccinator arranging bag 12. Close up, vaccination logos on cloth being folded and put in bag 	

	<ul style="list-style-type: none"> 13. Med shot, pan right, bags lined up pan to women preparing them 14. Med shot, mother and child walking 15. Close up, vaccination administered to child 16. Med shot, vaccinator speaking to villagers 17. Med shot, two boys 18. Med shot, vaccinator speaking to villagers 19. Med shot, vaccinator marking doorway 20. Med shot, vaccinator marking doorway 21. Close up, boy standing 22. Med shot, young girl 23. Med shot, boys in village 24. Med shot, vaccine administered to baby 25. Close up, pull back, baby's finger being marked 26. Wide shot, canoes travelling to remote areas 27. Wide shot, boy fishing 28. Wide shot, people in boat 29. Wide shot, children in fishing village area 30. Wide shot, village on stilts 31. Wide shot, motorboats on river 	
<ul style="list-style-type: none"> • Video news footage 2 • Running Time 		
<p>UNICEF PSA</p> <ul style="list-style-type: none"> • Note to NewsMarket: Always annotate PSAs running time as TRT: 30 seconds 		
<p>UNICEF Interview Running Time</p> <ul style="list-style-type: none"> • Name of person being interviewed • Name of person's organization • Person's title 	Xxx	
	Xxx	
	Xxx	
	xxx	
	Script	