

<ul style="list-style-type: none"> <li>• <b>Running Time</b></li> </ul>	2:09	
<ul style="list-style-type: none"> <li>• <b>Narrator Name</b></li> </ul>	Eva Gilliam	
	<p><b>Script</b></p> <p>Over a four day period, from 27 February, to the first of March 2009, millions of children in Ivory Coast are being vaccinated against the Wild Poliovirus.</p> <p>33,000 community volunteers are going door to door in a synchronized Poliovirus Eradication campaign taking place in 8 West African countries. It was in December 2008, that the World Health Organization registered 800 cases of Poliovirus in Nigeria, with other cases occurring in Mali, Niger, Benin, Burkina Faso, Togo, and Ghana. Ivory Coast saw its first case of Wild Polio in over 4 years in the district of Adiake, over 100 kilometers from Abidjan.</p> <p>UNICEF and partners the World Health Organization, the International Red Cross, Rotary International, the Center for Disease Control in Atlanta, the national government and local NGOs, are treating even this single confirmed case as an epidemic.</p> <p>UNICEF and partners aim to vaccinate nearly 6 million children, almost one-third of the country's population. Since the war in Ivory Coast in 2002, the political stalemate has cost the population the delivery of regular services. For this campaign, The Government has coordinated volunteers, while UNICEF alone has contributed just under 1 million dollars, nearly 50% of the overall budget. Fear regarding vaccines is common, and volunteers go to great lengths to explain the urgency of vaccinating against Polio.</p> <p>SOUNBITE: Fabrice Nixon, community volunteer, Abiosso District (French):</p>	<p><b>Shotlist</b></p> <ol style="list-style-type: none"> <li>1. Close up, girl receiving polio vaccine</li> <li>2. Close up, mother and baby – baby's hand getting marked</li> <li>3. Wide shot, vaccinators approaching home</li> <li>4. Close up, baby after vaccination</li> <li>5. Medium shot, vaccinators vaccinating young girl</li> <li>6. Medium shot vaccination banner</li> <li>7. Medium shot, vaccination poster on car</li> <li>8. Medium shot, women bringing children to vaccinators</li> <li>9. Wide shot, market and mobilizer announcing vaccine</li> <li>10. Medium shot mobilizer discussing the vaccination</li> <li>11. Medium shot, 5 children lined up for the vaccine</li> <li>12. Close up and tilt, young Aisha walking</li> <li>13. SOUNDBITE: Maarit Mirvonen, Country Representative, UNICEF Ivory Coast (French): "A young girl, Aisha, was found to have polio in a neighboring village, only last December. Even if there is only one case, the Campaign has included the Ivory Coast."</li> <li>14. Close up, Maarit Mirvonen vaccinating a baby</li> <li>15. Wide Shot, hundreds of children crossing the street</li> <li>16. Medium shot, young girls in uniform walking by the camera</li> <li>17. Wide shot, vaccinators arriving by motorcycle</li> <li>18. Close up, cooler with vaccine</li> <li>19. Close up hand arranging vaccine dropper</li> <li>20. Medium shot, vaccinator vaccinating young girl</li> <li>21. SOUNBITE (two shot): Fabrice Nixon, community volunteer, Abiosso District (French): "Because we are with the population</li> </ol>

	<p>“Because we are with the population day to day, we know how to convince them, so that they eventually accept the vaccination. There are a lot of prejudgments, so many different ideas about this free vaccination.”</p> <p>While these larger campaigns are important for controlling the spread of polio, they do not replace the need for routine vaccination campaigns. UNICEF will be mobilizing funds to support a second synchronized vaccination campaign to follow at the end of March.</p>	<p>day to day, we know how to convince them, so that they eventually accept the vaccination. There are a lot of prejudgments, so many different ideas about this free vaccination.”</p> <p>22. Close up baby receiving vaccine drops</p> <p>23. Medium shot, vaccinator writing symbol that they have visited the house twice in the first round</p> <p>24. Medium to close up, child speaking into megaphone (local language): “Hello! Come vaccinate your children from 0 to 5 years old.”</p>
<ul style="list-style-type: none"> <li>• International version split track</li> <li>• Running Time</li> </ul>	2:07	
	<p><b>Script</b></p> <p>Same as above</p>	<p><b>Shotlist</b></p> <p>Same as above</p>
<ul style="list-style-type: none"> <li>• Video news footage 1</li> <li>• Running Time</li> </ul>	2:47	
	<p><b>Shotlist</b></p> <ol style="list-style-type: none"> <li>1. Close up, girl receiving polio vaccine</li> <li>2. Close up, mother and baby – baby’s hand getting marked</li> <li>3. Wide shot, vaccinators approaching home</li> <li>4. Close up, baby after vaccination</li> <li>5. Medium shot, vaccinators vaccinating young girl</li> <li>6. Medium shot vaccination banner</li> <li>7. Medium shot, vaccination poster on car</li> <li>8. Medium shot, women bringing children to vaccinators</li> <li>9. Wide shot, market and mobilizer announcing vaccine</li> <li>10. Medium shot mobilizer discussing the vaccination</li> <li>11. Medium shot, 5 children lined up for the vaccine</li> <li>12. Close up and tilt, young Aisha walking</li> <li>13. SOUNDBITE: Maarit Mirvonen, Country Representative, UNICEF Ivory Coast (French): “A young girl, Aisha, was found to have polio in a neighboring village, only last December. Even if there is only one case, the Campaign has included the Ivory Coast.”</li> <li>14. Close up, Maarit Mirvonen vaccinating a baby</li> <li>15. Wide Shot, hundreds of children crossing the street</li> <li>16. Medium shot, young girls in uniform walking by the camera</li> <li>17. Wide shot, vaccinators arriving by motorcycle</li> <li>18. Close up, cooler with vaccine</li> <li>19. Close up hand arranging vaccine dropper</li> <li>20. Medium shot, vaccinator vaccinating young girl</li> </ol>	

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<ul style="list-style-type: none"> <li>• Video news footage 2</li> <li>• Running Time</li> </ul>		
<p><b>UNICEF PSA</b></p> <ul style="list-style-type: none"> <li>• <b>Note to NewsMarket:</b> Always annotate PSAs running time as TRT: 30 seconds</li> </ul>		
<p><b>UNICEF Interview Running Time</b></p> <ul style="list-style-type: none"> <li>• Name of person being interviewed</li> <li>• Name of person’s organization</li> <li>• Person’s title</li> </ul>	Xxx	
	Xxx	
	Xxx	
	xxx	
	<p><b>Script</b></p>	