

UNICEF video news package English voice-over mono mix		
• Running Time	2:06	
• Narrator Name	Guy Hubbard	
	<p>Big champs meet little champs in one of Johannesburg’s poorest townships, Alexandra.</p> <p>A lesson in fielding from some of the world’s best.</p> <p>In the run up to the inaugural World Twenty20, stars from the New Zealand cricket team took time out from their own training schedule to coach children from the little champs sports academy - - which teaches these little ones not only about cricket but also about HIV and Aids.</p> <p>SOUNDBITE (English) Gareth Hopkins, New Zealand Cricket Player “Its quite rewarding, I’ve never been to a township before, so coming out here and seeing the children and seeing how lively and bubbly they are, its great, they’re a great bunch of kids and they’re just like kids from anywhere else in the world, “said the cricketer</p> <p>And like kids anywhere else in the world, they love TV stars. Kami and Neno from Talkalani Sesame got the kids and players grooving in the fight against HIV.</p> <p>The visit was part of UNICEF’s partnership with the International Cricket Council (ICC) to promote the global campaign Unite for children, Unite against AIDS. IN South Africa 5.4 million people live with the HIV – one of the highest in the world. Many children themselves have the disease. It’s everywhere around them.</p> <p>SOUNDBITE (English) Refiloe</p>	<p>1)WS Kids and player throwing balls 2)Pull out kids and player running with balls 3)MS Kids and player throwing and catching balls 4)WS kids and player rolling balls at camera 5)MWS player and kids fetching balls 6)MS player and kids doing a wave 7)SOUNDBITE: Gareth Hopkins, New Zealand Cricket Player “Its quite rewarding, I’ve never been to a township before, so coming out here and seeing the children and seeing how lively and bubbly they are, its great, they’re a great bunch of kids and they’re just like kids from anywhere else in the world, “said the cricketer 8)Pan kids to stage 9)MS tilt down - player dancing 10)MS Kami and presenter 11)CU Neno dancing 12)WS kids dancing 13)CU Neno dancing 14)MS kids dancing 15)Pan neon to Kami 16)CU girl watching 17)MS presenter and characters dancing 18)WS kids and characters dancing 19)SOUNDBITE: Refiloe Phukujoa, Little Champs Coach “most of their parents are unemployed or earning a government grant, so they cannot afford to take them to the special classes, so little champs is helping everybody and they don’t have to pay and little champs is combining all the basics of sports, so it’s easy for everybody 20)WS player and kids skipping in circle</p>

	<p>Phukujoa, Little Champs Coach “Most of their parents are unemployed or earning a government grant, so they cannot afford to take them to the special classes, so little champs is helping everybody and they don’t have to pay and little champs is combining all the basics of sports, so it’s easy for everybody.”</p> <p>As the World Twenty20 approaches, the campaign will use its circle of partnerships and the high profile of international cricket stars to highlight the plight of children living with and affected by HIV and AIDS.</p> <p>This is Guy Hubbard reporting for Unicef Television, Unite for Children</p>	<p>21)MS player and kids skipping in circle 22)MS tracking player skipping</p>
<ul style="list-style-type: none"> • International version split track • Running Time 	2:05	
<ul style="list-style-type: none"> • Video news footage 1 • Running Time 	1:22	
	<ol style="list-style-type: none"> 1) WS - Kids and player bouncing balls 2) WS kids and player throwing balls 3) WS kids and player rolling balls at camera 4) WS pull out kids and player fetching balls 5) WS kids and player throwing and catching balls 6) WS kids and player singing 7) MS kids and player singing 8) WS player clapping hands with kids 9) MS player clapping hands 10) OS of player clapping hands 11) WS player dancing in circle 12) Pan player and kids go past camera 13) MS track back with player skipping 	
<ul style="list-style-type: none"> • Video news footage 2 • Running Time 	1.32	
	<ol style="list-style-type: none"> 1)Pan kids to stage 2)MS player dancing 3)MS Kami and presenter 4)WS kids dancing 5)MS child dancing 	

	6)MCU Neno dancing 7)Pan Neno to Kami 8)CU girl watching 9)CU girl watching 10)MCU kids watching 11)MS kids clapping 12)CU girl watching 13)WS kids and stage 14) MS characters and presenter dancing 15) MS little girl dancing 16) WS characters and presenter dancing	
UNICEF PSA <ul style="list-style-type: none"> Note to NewsMarket: Always annotate PSAs running time as TRT: 30 seconds 	<u>Script</u>	<u>Shotlist</u>
UNICEF Interview Running Time <ul style="list-style-type: none"> Name of person being interviewed Name of person's organization Person's title 	Xxx Xxx Xxx xxx	
	<u>Script</u>	