

UNICEF video news package
English voice-over mono mix

- Running Time
- Narrator Name

Chris Niles

Script

The Build Back Better initiative has been the backbone of UNICEF’s restoration work in the Indian Ocean region.

That means new facilities for children—like schools, health and child care centres.

SOT Jonathan Cauldwell, UNICEF Chief of Humanitarian and Transition Section: “UNICEF avoided the possible risk where we went in, built lots of things, ticked the box and left. What we did was we looked at what needed to be done. We identified where people were not doing it, we tried to fill the gaps were people were not doing it, and we produced a level of quality.”

Although the tsunami that hit the region three years ago wreaked enormous damage on millions of lives, its aftermath has brought an opportunity for UNICEF to give children the skills to take charge of their futures.

Whether it’s small, practical things like learning how to test for safe water in Sri Lanka ...

... or high tech solutions like the broadband access at this teacher training centre in the Maldives that means better teaching methods that give children a more active role in the classroom.

UNICEF too, has learned new lessons from the tsunami’s unprecedented scale. And it’s at the forefront of an international overhaul of humanitarian disaster response.

Shotlist

	<p>SOT Jonathan Cauldwell, UNICEF Chief of Humanitarian and Transition Section: “We’ve learned that we need to be quicker. We’ve learned that we’re not on our own. We’ve very clearly learned that the first line of response is the national level and much more effort still needs to go into building the capacity of the national level.”</p> <p>Meanwhile UNICEF continues to be involved in projects Like this one in Banda Aceh where children learn about the importance of cleanliness in fighting disease. The projects make sure that reconstruction fits into a broader plan to help each country improve the future for its children by meeting the Millennium Development Goals.</p>	
<ul style="list-style-type: none"> • International version split track • Running Time 	<p>Script</p> <p>Same as above</p>	<p>Shotlist</p> <p>Same as above</p>
<ul style="list-style-type: none"> • Video news footage 1 • Running Time 		
	<p>Shotlist</p>	
<ul style="list-style-type: none"> • Video news footage 2 • Running Time 		
<p>UNICEF PSA</p> <ul style="list-style-type: none"> • Note to NewsMarket: Always annotate PSAs running time as TRT: 30 seconds 	<p>Script</p>	<p>Shotlist</p>
<p>UNICEF Interview</p> <p>Running Time</p> <ul style="list-style-type: none"> • Name of person being interviewed • Name of person’s organization • Person’s title 	<p>Xxx</p> <p>Xxx</p> <p>Xxx</p> <p>xxx</p>	
	<p>Script</p>	

