

Global Movement for Children: Television B-roll

Total Running Time: 40' 30"

Includes the following footage:

- **Say YES for Children events and launches in Mozambique, London, Turkey, Jordan**
- **1990 World Summit for Children**
- **Times Square/NASDAQ display**
- **Street children in Central and Eastern Europe and Latin America**
- **Child soldiers, Latin America and Africa**
- **Profiles of young activists from Kenya, Northern Ireland, Mexico, Russia**
- **Education march/child rights workers, India**
- **Child rights marches, Belgium, Ethiopia, Mali, Colombia**
- **British Airways, Manchester United football team working for children**
- **Vitamin A, Nepal**
- **Immunization, Bangladesh**
- **Early Childhood Care Programme, Cuba**
- **India Earthquake relief work**
- **Interviews with Graca Machel, Carol Bellamy (UNICEF), Dan Seymour (Save the Children Fund), Dean Hirsch (World Vision) Gordon Brown (UK Chancellor of the Exchequer), Clare Short (UK International Development Secretary) Mark Malloch Brown (United Nations Development Programme)**

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B-roll Script information

Segment Titles

- 1 Nelson Mandela says YES for Children: Mozambique, April 21, 2001
- 2 Launch of Say YES for Children: United Kingdom, April 26, 2001:
Vanessa Redgrave and Kamo Masilo
- 3 Launch of Say YES for Children: Turkey, April 23, 2001: Nane Annan
- 4 Launch of Say YES for Children: Jordan, May 16, 2001: Her Majesty
Queen Rania Al-Abdullah

Segment Theme

Around the world, everyone, both young and old, is being given the chance to pledge support for ten critical actions needed to improve the lives of children, wherever they are. The Say YES for Children campaign is being carried out over the internet and through word of mouth activism. The pledges are to be presented to world leaders at the UN Special Session on Children in September 2001.

Segment Visuals

- 1 Nelson Mandela says YES for Children: Mozambique, April 21, 2001 - Nelson Mandela gives his pledge to the Say YES for Children campaign, via computer in Mozambique. Accompanied by Graca Machel and Kamo Masilo.
- 2 Launch of Say YES for Children: United Kingdom, April 26, 2001: Vanessa Redgrave and Kamo Masilo - Vanessa Redgrave and Kamo Masilo check Say YES for Children website in London. Youth speaker at London launch.
- 3 Launch of Say YES for Children: Turkey, April 23, 2001: Nane Annan - Nane Annan announces Say YES for Children launch, children from China and Tajikistan dance on stage.
- 4 Launch of Say YES for Children: Jordan, May 16, 2001: Her Majesty Queen Rania Al-Abdullah - Her Majesty Queen Rania Al-Abdullah launching Say YES for Children campaign in Jordan and signing a Say YES pledge form.

Segment Titles

- 5 World Summit for Children**
- 6 A World Divided: Prosperity**
- 7 A World Divided: Threats to Children: Poverty**
- 8 Threats to Children: HIV/AIDS**
- 9 Threats to Children: Armed Conflict**

Segment Theme

Ten years on from the World Summit for Children, many of the goals world leaders laid down for children are unfulfilled, and the lives of young people are shaped by a deepening divide. While some children have access to the latest technologies and live in relative abundance, too many are denied their basic rights to health, education, good nutrition, loving care and peace. In Colombia children live in fear of violence; in Nicaragua teenagers are drawn into the sex industry; in the Ukraine children spend their lives on the street; in Sudan children are recruited as child soldiers.

Segment Visuals

- 5 1990 World Summit for Children - world leaders gathered in New York**
- 6 A World Divided: Prosperity - Times Square New York - Nasdaq display etc, people with cell-phones, palm-pilots, and child sitting at computer in Calcutta, High-tech medical research**
- 7 A World Divided: Threats to Children, Poverty - includes adults washing clothes in African river, street children (Ukraine, Brazil), child commercial sex worker (Nicaragua)**
- 8 Threats to Children, HIV/AIDS HIV-positive adults and children in Botswana**
- 9 Threats to Children, Armed Conflict - child soldiers (Africa, Latin America), refugee children (Ingushetia), children mourning lost friends (Colombia)**

Segment Titles

- 10 Building a Global Movement for Children**
- 11 Profile #1, Kennedy Arinda, Kenya**
- 12 Profile #2 Noeline Clarke, Northern Ireland**
- 13 Profile #3 Sandra Jimenez Loza, Mexico**
- 14 Profile #4 Kirill Roudenko, Russia**

Segment Theme

Around the world, young people are already taking on many of these challenges. Teenagers are bringing real change to their communities by spreading awareness of HIV/AIDS, organizing workshops for peace and using the media to promote children's rights.

15-year-old Kennedy Arinda lost both his parents to AIDS. Now he campaigns to inform other young people about the dangers of the disease in Kibera, an overcrowded slum-area of the Kenyan capital Nairobi. He spreads the message during a local soccer match.

17-year-old Noeline Clarke is Secretary of the Northern Ireland Youth Forum. She brings Protestants and Catholics together to work for peace and children's rights in the province.

13-year-old Sandra Jimenez Loza was in the forefront of a campaign to encourage children to vote in the Consulta Infantil y Juvenil Mexico in July, 2000. Because of the efforts of activists like Sandra more than four million children cast ballots in the Consulta, which focused on child rights.

Kirill Roudenko is a young television reporter in Russia working on a video about youth and drugs. He says it's vital for young people to be actively involved if campaigns for child rights are to be effective.

Segment Visuals

10 Building a Global Movement for Children

11 Profile #1: Kennedy Arinda "Tackling AIDS", Kenya - Kennedy interview clips, Kennedy playing soccer and talking to players, Kennedy with grandmother

12 Profile #2 Noeline Clarke "Building Peace", Northern Ireland - children playing in Belfast streets, Noeline at child rights workshop, Noeline interview

13 Profile #3 Sandra Jimenez Loza "Giving Children a Voice", Mexico - children filling out child ballots in Mexico City, Sandra talking on radio show, Sandra interview

14 Profile #4 Kirill Roudenko "Giving Children a Voice", Russia - Kirill interviewing children in Moscow, in TV edit suite, Kirill interview

Segment Title

15 The Global Movement for Children. Everyone can make a difference.

Segment Theme

Now every citizen of every country is being called to join these young leaders by becoming an activist for children. Mobilized in a new Global Movement for Children, young people and adults can become an unstoppable force for children's rights around the world. UNICEF Executive Director Carol Bellamy says everyone can take part in the Global Movement - from governments, politicians and celebrities, through to the private sector, humanitarian organizations, local communities, families and individuals.

Segment Visuals

15 The Global Movement for Children. Everyone can make a difference.

UNICEF Executive Director Carol Bellamy describes how everyone can take part in the Global Movement.

Graca Machel at Johannesburg launch of Global Movement in 2000

Nigerian Afro-beat star Femi Kuti performing on stage and attending AIDS awareness event in Lagos, Nigeria

Manchester United footballers in training, Manchester, England

British Airways employees visiting orphanages in Kenya and Zambia
South African child care centre
Indian child informing peers about AIDS using Snakes and Ladders game
Sulagna Roy, worker with Child Rights organization, with Calcutta street children
Canadian child activist group discussing child labour
Teen activist in Brazil with her performance group which works to increase awareness of AIDS,
Children and adults marching for children's and women's rights in Europe, Africa and India.

Segment Title

16 Global Investment in Children.

Segment Theme

If the Global Movement for Children is to achieve its goals, major investments must be made in every aspect of children's lives. Children must be freed from hazardous labour and schools opened up to girls; families and young people must have information about the risks of HIV/AIDS, and be protected from conflict; young children must have the health-care, nurturing and stimulation that is their right.

Segment Visuals

16 Global Investment in Children.

Children receiving Vitamin A capsules in Nepal
Hospital in Botswana, grandmother with HIV-positive child
Girls' education in Egypt
Early Childhood Care programme in Cuba (where 98% of children from ages 0-6 are covered by government child-care programmes)
Child soldiers being demobilized in Sudan

Segment Title

17 Global Movement for Children: Political Leadership

Segment Theme

Carol Bellamy's rallying call for the Global Movement for Children is supported by leaders throughout the world: Nelson Mandel and Graca Machel, the UK Chancellor of the Exchequer, the World Bank, the United Nations Development Programme, Save the Children Fund and World Vision.

Segment Visuals

17 Global Movement for Children: Political Leadership

Sound bites with:

Graca Machel, author of UN Report, "The Impact of Armed Conflict on Children"

Gordon Brown, Chancellor of the Exchequer, UK

Clare Short, International Development Secretary, UK

Dr Mamphela Ramphele, Managing Director, World Bank

Dan Seymour, Save the Children Fund, Representative at the UN

Dean Hirsch, CEO World Vision Dean Hirsch

Mark Malloch-Brown Administrator, United Nations Development Programme

SHOTLIST Global Movement for Children B-Roll

1 Nelson Mandela Says YES for Children, Mozambique, 21 April 2001		
NTSC timecode	Visuals	Audio
00 56 13	12 year old Kamo Masilo from South Africa helps Nelson Mandela make an online pledge for children as part of the Say Yes for Children campaign. Graça Machel, Nelson Mandela's wife and a leading child rights activist, looks on. Kamo reads the Say Yes for Children website instructions to Mandela and asks him his name.	Kamo: "Global Movement for Children, Say Yes for Children. Now, your name please."
00 56 21	Kamo, Mandela and Machel, gathered at table with computer, under a tree.	Mandela: "My real name is grandpa... Nelson Mandela."
00 56 28	Kamo types out Mandela's name	
00 56 40	Kamo, Mandela and Machel watching computer screen. Kamo reads off of screen.	Kamo: "You must choose one of these, which one?"
00 56 41	CU of computer screen. Mandela reads off of screen	Mandela: "Fight Poverty." Kamo: "Fight Poverty."
00 56 45	CU Mandela	Kamo, reading: "Would you be willing to become more involved in the Global Movement for Children?"
00 56 51	Reverse shot of Mandela and Kamo watching screen	Mandela: "well, time permitting, it's a very important task."
00 56 57	Kamo submits Mandela's online pledge for children	
00 57 06	Mandela interviewed, seated outside.	Mandela: "Any country, any society which does not care for its children is no nation at all."

2 Launch of Say YES for Children United Kingdom, 26 April 2001		
NTSC Timecode	Visuals	Audio
00 57 20	12 year old Kamo Masilo, from South Africa, helps Vanessa Redgrave make an online pledge for children on the Say YES for Children website. Redgrave makes her online	Redgrave: "Six and ten. United Kingdom, there we go, that's me. We're just going to enter United Kingdom."

	selections.	
00 57 36	Images of Say YES website	
00 57 40	Kamilo and Redgrave high-five each other	
00 57 43	Photocall and news conference at St Marylebone School in central London. One of the students speaks. Shots of assembled crowd.	"There's no excuse for not signing the pledge. I want to ask everyone in this room, do you think we should fight poverty. Should we fight HIV/AIDS?"
00 57 52	Student speaking at podium	"Should we educate every child, and should we listen to children? Now I could hope that every single person in the world would say that we need to fight poverty. We need to fight HIV/AIDS, we need to listen to children, and if so we need to sign the pledge."

3 Launch of Say YES for Children Turkey, 23 April 2001		
NTSC Timecode	Visuals	Voice
00 58 13	Opening of Say YES for Children, carried on Turkish Television, starring 800 children from 41 countries. Mrs Nane Annan walks up to podium	
00 58 20	Mrs. Annan at the podium	Its wonderful to see so many children and knowing that you come from so many different countries, and celebrating with you the International Children's day in Turkey. Its also the regional launching of Say YES for Children campaign
00 58 39	Cut away of crowd clapping	
00 58 48	Children from Huanyingnin, China dancing	
00 59 08	Children from Hos Geldiniz, Turkmenistan dancing	

4 Launch of Say YES for Children Jordan, 16 May 2001		
NTSC Timecode	Visuals	Voice
00 59 32	Her Majesty Queen Rania Al-Abdullah (the first Arab leader to be part of the Say YES campaign) arrives in Um Guttanin in the north eastern Badia desert, greeted by Unicef Representative Misrak Ilias. She launched the campaign surrounded by	

	over 1500 children women men and tribal leaders.	
00 59 39	Her Majesty, Queen Rania speaking at podium	In the name of God the compassionate and the merciful. Ladies and Gentlemen, the Say YES for Children Campaign is for our children to move into tomorrow and a bright future, with God's will.
00 59 53	Her Majesty, Queen Rania signs her name on an enlarged "Say YES" form, followed by Misrak Elias	

NTSC timecode	5. 30 Sept. 1990 World Summit for Children	
01 00 15	Exterior shot of UN	
01 00 19	Canada's former Prime Minister, Brian Mulroney speaking at 1990 World Summit for Children, with children assembled in background and shots of assembled audience "it is the solemn wish of all of the head of state or government participating in this World Summit to adopt by acclamation the world declaration on the survival, protection and development of children and the plan of action for the implementation of the declaration of the 1990s"	
01 00 49	Assembled world leaders at World Summit lining up for photographic record of event	
01 01 05	6. A World Divided: Prosperity 1990-2001	
01 01 10	Exterior shots Times Square NASDAQ and trading billboards	
01 01 42	Times Square: filming in MTV studio, seen from street, of talk show	
01 01 51	Interior of NASDAQ studio with financial statistics background	
01 01 56	Exterior shots of people on the crowded busy streets of New York City as they operate palm pilots, cell phones, CD players	
01 03 01	Young girl working at computer, Calcutta	
01 03 16	CU test tube lab process, micro chip construction, Switzerland	
01 03 32	High tech lab plant, Switzerland	
01 03 39	CU of microscopic life, Switzerland	
01 03 42	Scientist examining test tube, Switzerland	
	Marking petri dish, Switzerland	
	Workers at high tech lab, Switzerland	
01 03 58	7. A World Divided: Threats to Children, Poverty	
01 04 03	Multitude of men & women washing clothes in river in Africa	
01 04 28	Young child from Africa sitting on ground	
01 04 31	Calcutta sequence: Young girl looking out window	
01 04 36	Two boys sitting outside with baskets of fruit to sell	
01 04 41	Mother washing child in alley way	

	Children gather outside poor quarters
	Flooded streets
01 05 03	Bangladesh sequence: Woman carries sick child in crowded hospital
01 05 09	CU sick child
01 05 24	Kids working in factory in central India making beedis
	The group of working children sitting at night under thatched roof
01 05 49	Rio de Janeiro sequence: Children sleeping outside
01 05 59	Children begging from passing cars
01 06 10	Children working in sisal fields in Bahia, Brazil
01 06 28	Child prostitute, Nicaragua, putting on make up
	Child begging on streets, Ukraine
01 07 06	Children with vials of drugs in Odessa, Ukraine
01 07 18	8. Threats to Children: HIV/AIDS
01 07 50	Grandmother with HIV-positive child, Botswana
01 08 00	Hospital room, Botswana
	CU sick patients, Botswana
01 08 19	9. Threats to Children: Armed Conflict
01 08 24	Armed child soldiers in southern Sudan sitting in field outside
01 08 56	Sierra Leone sequence: Small child with bandaged head in hospital bed
01 09 07	Girl with amputated arm braiding dolls hair
	Another young girl with amputated arm
01 09 33	Children in war damaged school
01 09 39	Angola sequence: Children playing on military tanks,
01 09 56	Children walking single file down dirt path by landmine site
01 10 12	Child soldiers in formation chanting in southern Sudan
01 10 20	Latin American sequence: Young soldier on the street with rifle
	Soldier taking aim
	Young Soldiers with guns in ambush
01 10 46	Colombia: teenage girl crying at rally, saying in Spanish "so that your families can believe again in life and smile again, we hope that our colleague returns to school."
01 11 00	Kids playing in refugee camp tent, Ingushetia
01 11 18	Pictures drawn by children of their war experiences, Ingushetia
	Children drawing, Ingushetia
01 11 40	10. Building a Global Movement for Children
01 11 50	11. Profile #1: Kennedy Arinda "Tackling Aids" Kenya
01 18 07	Kids playing soccer, Nairobi
01 12 23	Kennedy talking to team, Nairobi
01 12 41	Interview Kennedy, Nairobi
01 12 58	Shanty town overview, Nairobi
01 13 12	Kennedy with grandmother, eating in the house with other children, Nairobi
01 13 31	Interview, Kennedy, Nairobi
01 13 41	12. Profile #2 Noeline Clarke "Building Peace" N Ireland
01 13 45	Kids playing in front of Protestant mural, Belfast

01 13 58	Child throws wheelchair in front of mural Belfast
01 14 07	Children playing with military vehicle
01 14 10	Noeline walking outside before Shankill wall mural
01 14 25	Noeline Interview: "I don't want to be somewhere I don't feel comfortable. I want to be in my own country and feel comfortable. I want to walk around anywhere I want to be, I want to talk to anyone I want to. And I want to see more cultural diversity around too."
01 14 39	Noeline running workshop with teenagers on conflict resolution with Catholic and Protestant children
	Class discussing prejudices and misperceptions.
01 15 37	Noeline Interview: "there's less hatred in the young people rather than the older generation because they haven't grown up with so much conflict in their lives. It's important that young people are listened to because they're working together really well at the minute, the communities are coming together. So brilliantly, its amazing, it's been going on for a few years, its building up more dramatically now and it will build even more."
01 16 04	13. Profile #3: Sandra Jiménez Loza "Giving Children a Voice" Mexico
01 16 15	Overview of city street parade, Mexico City
	Street posters of election candidate, Mexico City.
01 16 26	Young people filling out special ballot for children, Mexico City
	Girl dropping ballots in box, Mexico City
01 16 42	Sandra being wheeled to ballot box, Mexico City
	Filling out ballot, Mexico City
01 17 04	Sandra interview: "The last thing that I would consider an obstacle is my disability. If anything, it's a plus. When people see that I don't consider it a problem, it shows them that they too can reach their goals." (English translation of Spanish)
01 17 40	Sandra being interviewed at radio show with other children, Mexico City
01 17 58	Sandra interview. "I think that being a spokesperson for children's rights has really changed me a lot. Because I know there are many countries that suffer worse things than Mexico does." (English translation of Spanish)
01 18 33	Children lining up to enter ballots, Mexico City
	Children reading ballots, Mexico City
	Filling out ballots, Mexico City
	Entering ballots in box, Mexico City
01 19 08	14. Profile #4: Kirill Roudenko "Giving Children a Voice" Russia
01 19 14	Exterior shots children begging at passing traffic, Moscow
01 19 25	Street kids smoking
01 19 36	Interview Kirill, Moscow " I've decided to be involved in TV because TV and the press are the best way to inform people about something. There are so many problems in Russia that need to be discussed and covered, that TV and youth TV in particular is very important."
01 19 56	Kirill comes out of subway with camera prepared for his interview, Moscow
	Sets up for interviewing people on the street, Moscow
01 20 13	Kirill interviews people on street for his TV program about drug problems in

	Moscow
01 20 39	Kirill at editing deck, Moscow
01 21 03	Kirill interview "I don't understand why people start doing drugs and they say its because they have nothing to do. I think there are so many things that need to be done. I don't understand why the really young people start drugs, especially when we think of that 9 year old one. I mean, what kind of problem did he have at that age of 9 to decide to go on drugs and leave his life behind? I can't understand that."
01 21 22	15. Global movement for Children: Everyone can make a difference
01 21 27	Carol Bellamy interview: "The idea behind the Global Movement for Children is that everybody can act in a way that improves conditions for children. Even in your own neighborhood, your own community, your own village, your own town. You can take an action that can help children. It may mean actually signing up for a program it may mean learning more about issues like HIV/AIDS or war and how it affects children. It may mean working through your church or religious institution. But everyone can act. And then you become part of the global movement for children
01 22 02	Nelson Mandela and Graça Machel breaking out of paper wall on stage at launch of Global Movement for Children, Johannesburg, 2006
01 23 00	Afro-beat star Femi Kuti dancing singing on stage at HIV/AIDS prevention campaign, Lagos Nigeria
	Shots of crowd, Lagos Nigeria
	Femi Kuti dancing onstage, Lagos Nigeria
01 23 20	Sign of "Child to Child network HIV/AIDS awareness campaign for youths" in Nigeria
01 23 36	Femi Kuti on podium discussing AIDS prevention with audience at campaign, Lagos Nigeria
	Shots of youth audience, Lagos Nigeria
01 24 03	Manchester United manager, Sir Alex Ferguson: "Education is the nub of people's development in terms of beating racism. And the way that they develop themselves other than in a parochial sense that maybe grow up in places like South Africa and various other countries. And without education they can stagnate in the system they're in. But education, that expands your vision."
01 24 31	Manchester United players doing push-ups, warming up for soccer game
01 25 11	Van of British Airway volunteer stewards & stewardesses arriving in Kenya
01 25 19	Exterior of orphanage, Zambia
	British Airways volunteers arrive at orphanage, Zambia
01 25 26	Interior of orphanage, arrival of donations
	CU of orphan and volunteer
	Orphan and nurse playing with mobile airplane
	Volunteer holding child, embracing
01 26 03	Mothers and children gathered outside, children's day centre, South Africa
01 26 28	10-year-old Kalua in Calcutta in school playing educational AIDS/HIV "Snakes and Ladders" game with other children
01 26 57	Young boy speaking with Sulagna Roy, of the CINI-ASHA

	Urban Programme, Calcutta
	Sulagna Roy walking at train station with group of children
01 27 35	Child rights group in Canada. Boy reads to member of "Free the Children" about World Summit promise to eliminate child labor
01 28 04	Teenagers performing street theatre about HIV/AIDS in Sheshego township, Northern Province, South Africa.
01 29 58	Children's performance, dancing, singing in Brazil about HIV/AIDS
01 29 17	Young Indian boy speaks to assembled children during Shiksha Yatra march for education in Narayanpet, India
	Shots of children in march, as above
01 30 07	Belgium Sequence: Young people's rally
01 30 44	Belgian youth rally continues
	Shots of crowd,
	Releasing balloons, Belgium
01 31 22	Women in demonstration for child and women's rights, Paris, France
	Women chanting for child & women's rights, Paris, France
01 31 42	March in Mali against child labor
	Shots of crowd and demonstrators
01 32 29	Break the Silence march in Ethiopia about HIV education and prevention
	Shots of crowd and demonstrators
01 32 54	March in Colombia by Children's Peace Movement
	Shots of crowd and demonstrators
01 33 17	16. Global Investment in Children
01 33 22	Child receiving Vitamin A drops in Nepal
01 33 36	Woman receiving capsule of Vitamin A in Nepal
	Health worker taking notes
01 33 49	Bangladesh sequence: Women and children gathered in clinic in rural area
	Baby being weighed
01 33 57	Baby being vaccinated
01 34 06	Baby receiving oral vaccination
01 34 12	Baby being vaccinated
01 34 17	Baby vaccinated
01 34 25	Cuba sequence: Mother & children playing at early childhood development center
01 34 45	Mothers and children
01 34 50	Child playing
01 34 54	HIV-positive child being given medicine by grandmother, Botswana
01 35 09	Botswana sequence: Hospital
01 35 21	Woman discussing AIDS
01 35 36	At crowded clinic, doctor visits with patients
01 36 11	Young girl in Egypt at chalkboard at school with her classmates
	Writing lessons on board
01 36 51	Child soldiers in Sudan chanting with weapons before demobilization
01 37 06	Child soldiers dropping weapons, Sudan
	Weapons picked up by adult soldier, Sudan

	Children remove military uniforms, Sudan
01 37 35	Child soldiers receive supplies from UNICEF truck, Sudan Notebooks part of supply list for school program at camp
01 38 00	Indian earthquake relief social worker with UNICEF shirt counselling traumatised children giving them drawing supplies Children drawing about earthquake
01 38 29	17. Global Movement for Children: Political Leadership
01 38 34	Graça Machel, author of UN Report, Impact of Armed Conflict on Children: "We have always believed that it is the responsibility of adults to give children a future that is worth having.
01 38 45	Dan Seymour, Save the Children Fund Representative at the United Nations: "All of us who are part of the Global Movement for Children believe that the world needs to change. That not enough is being done for our children and that we're failing our children and that the responsibility to change the world for and with children starts with every single one of us. So what we want to see is changes in the way people behave right down to the smallest village to the highest office. That people start taking children seriously, recognise their obligations and commitments and really do something this time. No more talking about what other people have to do. No more assuming that its someone else's problem. We want to create an energized and enlarged group of people of organizations of governments who really want to change the world for and with children."
01 39 27	Dean Hirsch, CEO of World Vision "The Global Movement for Children gives all of us the opportunity to focus upon the human rights of children. We at World Vision would invite you not only to join us but UNICEF, corporations, private citizens and many others to make a difference for children. A difference in terms of health, shelter, security, education as well as a basic identity. We believe that the Global Movement for Children can allow them to realize their dreams."
01 39 59	Managing Director, World Bank, Dr Mamphela Ramphele "I think that the time is right for a global movement that focuses on making children less vulnerable and making sure that those who are vulnerable have safety nets into which they can fall. But also, more importantly, making sure that all of us are making the necessary investments so that today's poor children are not going to be tomorrow's poor parents, because that way we can break the cycle of poverty. And I think that such a global movement constantly searches for better ways to invest in children would be a very important contribution."
01 40 35	Gordon Brown, UK Chancellor of the Exchequer: "There is a global movement, Nelson Mandela, Graça Machel with UNICEF are very much part of it. I believe that governments of the world are now recognizing their responsibilities. I believe the international organizations spurred on by broad minded and forward looking leaders are ready to play their part and make a difference too. And I think that we will see during the course of 2001 as we move to the children's special summit the governments and the international organizations of the world are pledging themselves to do far more than they have in the past so that we can tackle the problems of child poverty."

01 40 12	Clare Short, UK International Development Secretary "We really have to do better by children if the future of the world is to have any hope. The world population is growing; we've made a lot of progress on development. It isn't true that we're going backwards. But there's more and more of us and therefore more and more poor people. And if the children of today don't get a better chance, then we'll have more war, conflict refugees, disease, suffering and danger."
01 41 35	Mark Malloch Brown, Administrator, United Nations Development Programme "I'm extremely pleased that we've now got a situation where finance ministers joined their development minister colleagues and are really starting to promote child survival and development as critical goals of their own countries policies. That's a breakthrough. Its got to be followed now with real action, with more resources by work in form such as the European Union, to improve trade access for the poorest countries and multi year commitments to go on chipping away at problems like ensuring universal primary education for all children. But I think we have a much broader coalition of players now. We have taken children beyond ministers of health and ministers of education and made them nationally in both the south and north a mainstream issue. We've also made them a mainstream global issue. In that sense it is a major shift of global political priorities towards the least powerful group of people anywhere, children."
01 42 43	Global Movement for Children logo with website address
01 42 52	Global Movement for Children logo