

Production Checklist

version as of 18 Sept. 2006

N=For Newsmarket; U= For UNIFEED; V= For Vodcast; G= For Google

Job Number <ul style="list-style-type: none"> Assigned by production manager in NYHQ N 	JN 8250		
Alert headline / Title of story <ul style="list-style-type: none"> 85 character limit N U V G 	UNICEF works with European Commission to provide counselling for Gazan children.		
This video is for... <ul style="list-style-type: none"> Type an X in each box that applies 	The Newsmarket	UNIFEED	Vodcast and Google
	x	x	x
Caption for jpg <ul style="list-style-type: none"> 85 character limit N 	A girl holds the hand of her caretaker in Khza'a Village in the Gaza Strip.		
Intro text describing story <ul style="list-style-type: none"> 400 character limit FIRST 150 pulled as synopsis N U V G 	The hostilities in Gaza, which occurred between 27 December 2008 and 18 January 2009, took a great economic, social and psychological toll on Gazans. Many children witnessed the deaths of caregivers, siblings and friends. UNICEF is working with the European Commission to provide support and counselling for children suffering from shock.		
Source <ul style="list-style-type: none"> This does not change N U G 	UNICEF		
Usage Rights / Restrictions <ul style="list-style-type: none"> This does not change unless embargoed N 	none		
Original Language <ul style="list-style-type: none"> U 	English		
Languages <ul style="list-style-type: none"> If the story is narrated write: English Narration/International N U 	English Narration, International		
Shoot city and country <ul style="list-style-type: none"> N U 	Gaza, Occupied Palestinian Territory		
Shoot date <ul style="list-style-type: none"> N U 	24 February 2009		
Release date <ul style="list-style-type: none"> N V G 	22 April 2009		
Producer Name <ul style="list-style-type: none"> N G 	Chris Niles		
Contact Name <ul style="list-style-type: none"> This field never changes N 	Regine Kachtiane 212-326-7185 rkachtiane@unicef.org		
<ul style="list-style-type: none"> Link to UNICEF homepage N 	www.unicef.org		
<ul style="list-style-type: none"> Link to story N G 	http://www.unicef.org/infobycountry/oPt_49418.html		
<ul style="list-style-type: none"> Link to press release N 			
<ul style="list-style-type: none"> Other links N 	xxx		

Photos <ul style="list-style-type: none"> Should be high resolution from image database N 		
1	• File name	
	• Credit	
	• Caption	
2	• File name	
	• Credit	
	• Caption	

UNICEF video news package English voice-over mono mix		
• Running Time	1.50	
• Narrator Name	Chris Niles	
	<p><u>Script</u></p> <p>You're watching UNICEF television.</p> <p>The streets of Gaza are safer now than during the dark days of January.</p> <p>But the shadow of the recent conflict still falls across young lives.</p> <p>SOT Sarah Hassan al Najaar 12 years old "Before the invasion, we had a happy life, we used to have a garden, very nice garden, me and my other brothers and sister used to play in it, our toys and our memories were in that garden, everything in it was very nice, but after the war, this garden is gone. It disappeared with everything that used to be in it, it was replaced with destruction. Now, our life has turned into hell and is full of sadness."</p> <p>Sarah is receiving help from the Palestinian Centre for Democracy and Conflict Resolution which is supported</p>	<p><u>Shotlist</u></p> <ol style="list-style-type: none"> WS Sarah Hassan al Najaar walks to therapy MS Sarah MS Sarah arrives at therapy centre SOT Sarah Hassan al Najaar 12 years old (ARABIC/ENGLISH VOICE OVER) "Before the invasion, we had a happy life, we used to have a garden, very nice garden, me and my other brothers and sister used to play in it, our toys and our memories were in that garden, everything in it was very nice, but after the war, this garden is gone. It disappeared with everything that used to be in it, it was replaced with destruction. Now, our life has turned into hell and is full of sadness." MS group therapy session at Palestinian Centre for Democracy and Conflict Resolution MS Sarah stands up CU UNICEF and ECHO sign MS Sarah and friends doing

by UNICEF and ECHO—the European Commission Humanitarian aid department.

ECHO has been funding UNICEF’s work in the region since 2003.

Counselling sessions and games are helping children like Sarah to cope with the turmoil in their lives.

A United Nations survey estimates that the conflict has left almost two thirds of families – including up to 28,000 children – in need of emotional and psychological help.

SOT Sarah Hassan al Najaar
12 years old

“Before I attended the sessions I was very sad and felt a burden. I was lonely. I didn’t find anyone to help. But now after they have set up this UNICEF camp, I started to attend and found that all my friends are here, my life changed and is better than before. My friends shared my grief.”

Prior to January Gazans had suffered for years due to blockades, poverty and lack of social services.

The recent conflict has made UNICEF and ECHO’s mission to provide children with a safe environment and a sense of security more critical than ever.

exercises

9. WS exercises

10. MS Sarah chats with friends

11. WS children playing games outdoors

12. SOT Sarah Hassan al Najaar
12 years old (Arabic/English voice over)

“Before I attended the sessions I was very sad and felt a burden. I was lonely. I didn’t find anyone to help. But now after they have set up this UNICEF camp, I started to attend and found that all my friends are here, my life changed and is better than before. My friends shared my grief.”

13. WS therapist handing out books

14. MS children receiving books

15. MS children

- International version split track
- Running Time

2.01

Script

Same as above

Shotlist

Same as above

<ul style="list-style-type: none"> • Video news footage 1 • Running Time 		
	<u>Shotlist</u>	
<ul style="list-style-type: none"> • Video news footage 2 • Running Time 		
	<u>Shotlist</u>	
UNICEF PSA <ul style="list-style-type: none"> • Note to NewsMarket: Always annotate PSAs running time as TRT: 30 seconds 	<u>Script</u>	<u>Shotlist</u>
UNICEF Interview Running Time <ul style="list-style-type: none"> • Name of person being interviewed • Name of person's organization • Person's title 	Xxx	
	Xxx	
	Xxx	
	xxx	
	<u>Script</u>	

Radio

Job Number <ul style="list-style-type: none"> • Assigned by production manager in NY 	JN				
This radio is for... <ul style="list-style-type: none"> • Type an X in each box that applies 	The Newsmarket	UNICEF.org	Podcast	OneWorld	PRX
Text for Radio Blurb <ul style="list-style-type: none"> • Goes under radio asset tab 					
Release date					
Producer Name					
Contact Name <ul style="list-style-type: none"> • This field never changes 	Blue Chevigny 212-326-7370 bchevigny@unicef.org				
UNICEF Audio Package					
<ul style="list-style-type: none"> • Running Time 					
<ul style="list-style-type: none"> • Narrator Name 					
	<u>Script</u>				