

<ul style="list-style-type: none"> • Running Time • Narrator Name 	<p data-bbox="516 107 570 134">3:34</p> <p data-bbox="516 157 669 184">Thomas Nybo</p> <p data-bbox="516 210 591 237">Script</p> <p data-bbox="516 275 1023 453">To an outsider, the post-card perfect beauty of Natal, Brazil, presents life as carefree, with lazy days of surfing, swimming and walking barefoot on the sand.</p> <p data-bbox="516 493 1034 821">But as night falls, the back streets fill with young girls selling their bodies. They stand on street corners and linger in night clubs, exposing themselves to HIV, homelessness, physical and mental abuse, as well as greater chances they'll drop out of school and be left with poor parenting skills later in life, perpetuating a vicious cycle.</p> <p data-bbox="516 861 1019 1073">17-year-old Luisa, not her real name, started sleeping with men for money and gifts when she was only 12, after a man offered her a free cell phone, which he later used to arrange sexual encounters.</p> <p data-bbox="516 1113 1021 1331">"The men would call me on the mobile phone, just like they call other girls. These men know exactly what the girls want. They'd say, "You need clothes? I'll give you new clothes in exchange for sex."</p> <p data-bbox="516 1371 1027 1587">Her mother is overcome with fear that will die young. She began worrying after Luisa would disappear for weeks, and she would hear stories from concerned neighbors who saw Luisa on the streets with strange men.</p> <p data-bbox="516 1627 1037 1734">"I believe that God will protect her from being killed. It's the only thing I ask God, that he save my daughter's life."</p> <p data-bbox="516 1774 1036 1950">She found herself confronting a nightmare shared with thousands of other mothers in Brazil: how to get their daughters off the street and out of the sex trade.</p> <p data-bbox="516 1990 987 2026">Luckily, she found Casa Renascer, a</p>	<p data-bbox="1063 210 1154 237">Shotlist</p> <ol style="list-style-type: none"> <li data-bbox="1063 268 1568 304">1. WS buildings stretching along beach <li data-bbox="1063 306 1503 373">2. MS young people surfing in the ocean <li data-bbox="1063 375 1503 443">3. MS couples walk on the sand at beach <li data-bbox="1063 445 1552 512">4. WS girl standing in the shadows on the street <li data-bbox="1063 514 1536 621">5. WS girl sitting on the curb; she is approached by a man walking across the street <li data-bbox="1063 623 1560 919">6. SOUNDBITE (PORTUGUESE), "Luisa" (not her real name): "The men would call me on the mobile phone, just like they call other girls. These men know exactly what the girls want. They'd say, "You need clothes? I'll give you new clothes in exchange for sex." <li data-bbox="1063 921 1536 1029">7. MS woman crying on the couch. She's being consoled by her husband and two daughters. <li data-bbox="1063 1031 1520 1098">8. SOUNDBITE (PORTUGUESE), mother of "Luisa": <li data-bbox="1063 1100 1544 1249">"I believe that God will protect her from being killed. It's the only thing I ask God, that he save my daughter's life." <li data-bbox="1063 1251 1520 1318">9. WS girl standing against wall on street <li data-bbox="1063 1320 1503 1428">10. MS man standing on walkway under roof of short building with columns <li data-bbox="1063 1430 1520 1497">11. MS banner for "CEDECA Casa Renascer" <li data-bbox="1063 1499 1520 1566">12. CU banner for "CEDECA Casa Renascer" <li data-bbox="1063 1568 1568 2018">13. SOUNDBITE (PORTUGUESE): Sayonara Dias, social worker, Casa Renascer: "We focus on three elements when working with young victims of sexual exploitation and abuse. First, an integrated approach with a team of professionals, including a lawyer and psychologists. Second, we focus on the individual girl and help her create a life plan. And third, we work with various institutions, beginning with the family and the schools."

non-governmental organization and UNICEF partner whose name means "house of rebirth."

Sayonara Dias is a social worker who runs the program.

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The girls continue living at home with their families, but have daily activities at the center, including art therapy, which helps them deal with often violent episodes in their past, in a creative, healthy way.

But they also look to the future. Year-long vocational classes encourage the girls to re-enter mainstream society, by paying them a salary while they're still students. This reduces the temptation to return to the streets to earn money. And the two careers offered, hair styling and fashion design, have proved immensely popular with the girls.

Luisa offers a frank assessment of what's missing in the lives of girls like her.

"We need love, attention -- somebody who will listen to us. It's not just about money. Most girls leave their family to look for something they're not getting."

Wisdom that applies to any family, not just these girls. Give children love and structure, or they will seek it somewhere else.

14. WS psychologist sits at table talking with girl
15. CU face of girl sitting at table
16. MS psychologist sitting at table talking with girl
17. MS classroom full of small children sitting in desks
18. CU girl in pink shirt writing in notebook
19. WS five girls standing in room talking with man.
20. CU "Familia Amor" painted on a blanket
21. MS girl is stretched out on the ground, drawing on a piece of paper
22. WS girls sitting in classroom looking forward to teacher, who is standing near four mannequins.
23. CU star earring on ear of girl in classroom
24. CU girl rests her chin on her hand
25. CU drawing of woman wearing dress
26. MS sink used for washing hair; behind it, girls can be seen sitting in desks, writing
27. SOUNDBITE (PORTUGUESE), "Luisa" (not her real name): "We need love, attention -- somebody who will listen to us. It's not just about money. Most girls leave their family to look for something they're not getting."
28. WS half a dozen girls sitting around white table
29. CU hands of girl arranging paper flowers on white table
30. CU mouth and nose of young girl

- International version split track
- Running Time

3:33

Script

Shotlist

	Same as above	Same as above
<ul style="list-style-type: none"> • Video news footage 1 • Running Time 	2:00	
	<p><u>Shotlist</u></p> <p>Source footage shot list: Natal, Brazil, 20 November 2008</p> <ol style="list-style-type: none"> 1. WS street between two rows of houses 2. WS buildings stretching along beach 3. MS young people surfing in the ocean 4. MS couples walk on the sand at beach 5. MS old man talking with young girl on railing near ocean 6. WS girl standing in the shadows on the street 7. WS girl sitting on the curb; she is approached by a man walking across the street 8. WS girl standing against wall on street 9. MS young girls sitting at table outside nightclub 10. MS taxi drives down street in front of nightclubs 11. WS psychologist sits at table talking with girl 12. CU face of girl sitting at table 13. MS psychologist sitting at table talking with girl 14. MS mother crying on the couch. She's being consoled by her husband and two daughters. Her daughter was working in the sex trade. 	
<ul style="list-style-type: none"> • Video news footage 2 • Running Time 		
	<p><u>Shotlist</u></p>	
<p>UNICEF PSA</p> <ul style="list-style-type: none"> • Note to NewsMarket: Always annotate PSAs running time as TRT: 30 seconds 		
<p>UNICEF Interview Running Time</p> <ul style="list-style-type: none"> • Name of person being interviewed • Name of person's organization • Person's title 	Xxx	
	Xxx	
	Xxx	
	xxx	
	<p><u>Script</u></p>	