

• Running Time

3:07

• Narrator Name

Guy Hubbard

**Script**

Countless times, Patricia Mobuku has bundled her malaria-infected children into a canoe in a desperate bid to get them to the local clinic before the killer disease gets them. But today she is crossing the river not in haste but in hope – hope that recent rumours about boats full of bed nets are true...

“There is a lot of malaria in our village because there are a lot of mosquitoes. They live and breed by the river. A bed net will be very helpful because it will protect my youngest children. The older ones can look after themselves but the net will help look after the little ones.”

And speeding to her children’s aid are the members of an extraordinary expedition, who are using more modern craft to deliver an age-old message – prevention is better than cure. Supported by the Roll Back Malaria campaign and sponsored by NGOs and private companies, the expedition is roaring down the entire 2,500 kilometre length of the Zambezi River from source to sea – providing remote villages with bed nets as well as helping to focus attention on malaria – still the number 1 killer of young children in communities all along the river...

“We are trying to turn this lifeline of southern Africa into a river of life for those threatened by malaria because this river unites 6 countries and by traveling down this river and by highlighting the challenges and successes in fighting malaria, we hope to raise awareness both locally and internationally to finally get the scale up we all want to in fighting this disease.”

Too often this fight has been clouded by competing programmes and priorities but a clear consensus is now emerging –

**Shotlist**

- 1) WS dugout on river
- 2) CU hands on edge of dugout
- 3) MWS woman washing hands
- 4) WS women on banks of river
- 5) SOUNDBITE: Patricia Mobuku, Mother: “There is a lot of malaria in our village because there are a lot of mosquitoes. They live and breed by the river. A bed net will be very helpful because it will protect my youngest children. The older ones can look after themselves but the net will help look after the little ones.”
- 6) WS rubber duck on river
- 7) MWS boat driver
- 8) MCU boat driver
- 9) WS RBM sticker and boat
- 10) WS Zambezi river
- 11) Pull out boats approach shore
- 12) SOUNDBITE: Helge Bendl, Expedition leader: “We are trying to turn this lifeline of southern Africa into a river of life for those threatened by malaria because this river unites 6 countries and by traveling down this river and by highlighting the challenges and successes in fighting malaria, we hope to raise awareness both locally and internationally to finally get the scale up we all want to in fighting this disease.”
- 13) Pull out vic falls
- 14) CU sick boy
- 15) Pan boy to net
- 16) WS ward and net
- 17) Pan rapids
- 18) CU vic falls
- 19) WS vic falls
- 20) Pull out bridge over Zambezi
- 21) WS river and sign
- 22) CU Namibia sign
- 23) WS Namibia sign
- 24) SOUNDBITE: Sindele Kyanamina, Health Director, Sesheke District: “That it has no

based on the use of insecticide-treated bed nets, indoor spraying of insecticides and a more effective combination of drugs. A flood of new money is set to boost this ambitious strategy and hopefully lead to a sizeable fall in malaria.

But countries need to build better bridges between their individual programmes because – as the theme of this year’s first ever World Malaria Day highlights – this is a ‘disease without borders’ ...

“That it has no border is a very good theme. We are all together along Zambezi river and this is where the malaria is so endemic in these areas. If we work to tackle the malaria both sides, I think it will go a long way...”

Towards achieving the goal that 5 countries along the Zambezi have established – to work together to reduce the overall malaria mortality in riverside communities by 50%.

....which is why governments along the river are supporting the expedition...and why the people of Silumbu are so keen to get their hands on such a prized possession...

And while the expedition waves farewell and heads off to help other communities further downriver, Patricia and her children head for home – knowing that they will all sleep much more safely from now on.

This is Richard Lee on the Zambezi in southern Africa, reporting for UNICEF television.  
UNITE for Children.

border is a very good theme. We are all together along Zambezi River and this is where the malaria is so endemic in these areas. If we work to tackle the malaria both sides, I think it will go a long way...”

- 25) Pull focus, plant to river
- 26) CU dancing feet
- 27) MCU dancing woman
- 28) WS expedition members watching
- 29) MS net handout
- 30) MS little girl with net
- 31) Pull out river bank to boats
- 32) Pull out dugout leaving river bank

<ul style="list-style-type: none"> <li>• International version split track</li> <li>• Running Time</li> </ul>	3:03	
	<p><b>Script</b></p> <p>Same as above</p>	<p><b>Shotlist</b></p> <p>Same as above</p>
<ul style="list-style-type: none"> <li>• Video news footage 1</li> <li>• Running Time</li> </ul>	1:39	

	<p><b><u>Shotlist</u></b></p> <ol style="list-style-type: none"> <li>1) Pull out boats approaching bank</li> <li>2) WS boat front and river</li> <li>3) WS boat</li> <li>4) WS expedition members on boat</li> <li>5) MCU expedition member</li> <li>6) MCU expedition member</li> <li>7) WS following boat</li> <li>8) WS boat turning off river</li> <li>9) WS passing boat</li> <li>10) WS boat</li> <li>11) Tilt passengers in dugout</li> <li>12) tilt passengers on river bank</li> <li>13) MWS woman washing on riverbank</li> <li>14) WS women on river bank</li> </ol>	
<ul style="list-style-type: none"> <li>• Video news footage 2</li> <li>• Running Time</li> </ul>	1:37	
	<p><b><u>Shotlist</u></b></p> <ol style="list-style-type: none"> <li>1) CU dancing feet</li> <li>2) Tilt women dancing</li> <li>3) CU drummers hands</li> <li>4) WS crowd clapping</li> <li>5) CU expedition member watching</li> <li>6) CU boys watching</li> <li>7) WS expedition members watching</li> <li>8) OS expedition members watching</li> <li>9) Pull focus plant to water</li> <li>10) WS spray from vic falls</li> <li>11) CU vic falls</li> <li>12) WS vic falls</li> <li>13) Pull out spray to vic falls</li> <li>14) WS women getting net</li> <li>15) MCU women getting net</li> <li>16) CU handover of net</li> <li>17) Zoom in little girl with net</li> </ol>	
<p><b>UNICEF PSA</b></p> <ul style="list-style-type: none"> <li>• <b>Note to NewsMarket:</b> Always annotate PSAs running time as TRT: 30 seconds</li> </ul>	<b><u>Script</u></b>	<b><u>Shotlist</u></b>
<p><b>UNICEF Interview Running Time</b></p>	Xxx	
<ul style="list-style-type: none"> <li>• Name of person being interviewed</li> </ul>	Xxx	
<ul style="list-style-type: none"> <li>• Name of person's organization</li> </ul>	Xxx	
<ul style="list-style-type: none"> <li>• Person's title</li> </ul>	xxx	
	<b><u>Script</u></b>	