



1. UNICEF video news package with narration and UNICEF video news package without narration

Screaming toddlers and tear-stained cheeks.... A good day for child survival in Tanzania where free anti-mosquito nets, are part of the draw at this integrated health campaign.

Before carrying home their life-saving net, these children first receive a protective shot against measles, a spoonful of crushed de-worming paste and a few drops of vitamin A supplement.

This integrated campaign has reached 6.5 million children here under the age of 5, and seen 400, thousand mosquito nets distributed in the 2 regions with the highest child mortality rates in Tanzania.

That's the highest number of free mosquito nets ever to have been distributed during a measles vaccination campaign.

SOUNDBITE: Rodney Phillips, UNICEF Representative, Tanzania.

Rodney Phillips, UNICEF Representative, Tanzania: "It is possible with strong partnerships and with careful planning and logistical support you can undertake several health initiatives simultaneously and on a national scale. We are probably going to reach six and a half million children in three days. The second lesson is that the distribution of the free measles coverage will go up as a result of these free mosquito nets."

President Mkapa of Tanzania praised the partnership between the government and international organizations which made this possible and added that the availability of low cost technology made the death of any child unacceptable.

Tanzania has already made significant progress in improving the rate of child survival over the last few years, and while the number of lives saved as a result of this campaign won't be known for several months, UNICEF is confident the high turnout will be reflected in the survival of many more of these children beyond their fifth birthday.

This is Rachel Bonham Carter for UNICEF. For Every Child Advance Humanity.

1. medium shot Woman sits with her back to the camera in health centre. Child on her lap is crying. She comforts it.
2. Medium shot. Boy walks out of health centre, past camera, down stairs carrying his mosquito net.
3. Medium shot. Woman sits with baby on her lap. Health worker taps syringe and gives measles injection into baby's leg.
4. Close shot. Boy receives spoonful of anti-worming paste.
5. Close shot. Boy receives drops of Vitamine A supplement.
6. Medium L-R pan. Group of women & children listening to health worker.
7. Medium shot. Women picks up crying boy and takes mosquito net from health worker.

MTWARA REGION, TANZANIA

8. SOUNDBITE Rodney Phillips, UNICEF Representative, Tanzania: "It is possible with strong partnerships and with careful planning and logistical support you can undertake several health initiatives simultaneously and on a national scale. We are probably going to reach six and a half million children in three days. The second lesson is that the distribution of the free measles coverage will go up as a result of these free mosquito nets."

LINDI DISTRICT, TANZANIA

9. Close shot. President of Tanzania gives the Vitamin A supplement to a boy.
10. Close shot. Toddler receives anti-worming paste.
11. Medium shot. Health worker spoons anti-worming paste into boy's mouth as he's held by a woman.
12. Close shot. Girl looks at camera as her mother holds her and health worker jabs needle in her arm.
13. Medium shot. UNICEF rep gives Vitamin A supplement to a boy.
14. Zoom out. Boy carrying his UNICEF mosquito net follows man up a hill. They both look at camera.



2. UNICEF video news footage 1

1. Close up boy with baby on his back in crowd of women.
2. medium. Woman enters health centre with baby & toddler
3. close up. Spoon with anti-worming paste.
4. medium. Woman straps baby on back
5. close up. Spoon with anti-worming paste.
6. close up. Baby gets anti-worming paste and Vitamin A
7. Close up. Medical notes.
8. Close up. Health worker taps syringe.
9. close up. Leg is injected with measles vaccine.
10. Medium. Woman comforts crying boy. They're given mosquito nets and leave.

3. UNICEF video news footage 2

1. Boy receives spoonful of anti-worming paste
2. Woman smiles
3. Boy receives Vitamin A supplement.
4. Baby girl receives spoonful of anti worming paste, coughs it up and then some Vitamin A drops.
5. Medium. Boy receives measles injection in leg from health worker.
6. Medium. Woman and baby leave health centre.
7. Medium. Male health worker give boy a spoonful of anti-worming paste.
8. Close up. Boy being fed anti-worming paste then Vitamin A drops.
9. Medium shot. Boy walks out of health centre followed by man.