

Script

Estela Benitez recently gave birth to her first child, a healthy girl named Abril Delfina.

She lives in the Boedo neighborhood of Buenos Aires, and is benefitting from a new model of care at this hospital that places greater attention on the needs of the family. Her husband was welcome at every step of the process, including the delivery, and great efforts are being made to strengthen their bond with Abril.

"The moment Abril came out, they put her against my body so I could hold her and kiss her, then they let my husband hold her, even before they cut the umbilical cord," she says.

Mothers are encouraged to breastfeed, and the new parents have 24-hour access to their newborn child. Special days are set aside to allow other family members to meet the new addition to the family – Wednesdays for siblings, Thursdays for grandparents.

Dr. Miguel Larguia has been with the hospital 40 years, and is the person responsible for the new approach.

He says, "The concept of family-centered hospitals is a real change of paradigm because we now recognize, as the owners of the house, not the medical doctors or the health agents, but the pregnant mothers and their babies, before and after they are born."

To further reduce the level of infant mortality, the hospital is dedicating much of its resources to premature babies and other babies at risk.

Cinthia Pintos delivered a baby boy 13 weeks early. He spent a month and a half in an

Shotlist

1. MS young couple holding newborn
2. WS outside of "RAMON SARDA" hospital
3. MS female doctor talks with young couple
4. CU face of husband (part of young couple)
5. CU face of couple's newborn
6. SOUNDBITE (SPANISH), Estela Benitez, new mother: "The moment Abril came out, they put her against my body so I could hold her and kiss her, then they let my husband hold her, even before they cut the umbilical cord."
7. MS young mother breastfeeding her child
8. MS mother and her two daughters look at newborn inside plastic incubator
9. MS male doctor talks with man sitting in chair
10. SOUNDBITE (SPANISH), Dr. Miguel Larguia: "The concept of family-centered hospitals is a real change of paradigm because we now recognize, as the owners of the house, not the medical doctors or the health agents, but the pregnant mothers and their babies, before and after they are born."
11. WS room housing incubators and premature babies
12. CU electronic monitor
13. MS nurse talks with young mother, wearing pink, holding her baby
14. CU premature baby under the blue light of incubator
15. CU young mother, in pink, holding baby
16. MS three mothers eating at a table
17. CU dish of food
18. MS two mothers eating at a table
19. WS room full of empty beds
20. MS woman sitting on bed talks with new mother, also sitting on bed
21. SOUNDBITE (SPANISH), Zulma Ortiz, UNICEF: "This model includes practices that have been shown to be effective preventing neo-natal mortality. And all of them are based

incubator, and struggled with a trachea infection, but he's now doing well. Because Cinthia lives more than a day's journey from the hospital, she's taking advantage of a program here that allows mothers of at-risk children to stay in a special on-site residence, free of charge, until their babies are discharged. The mothers are given free meals and also assisted by a team of volunteers. There's room for 38 mothers, who stay an average of two months.

UNICEF is working to replicate this successful program.

Zulma Ortiz, a UNICEF health specialist, says, "This model includes practices that have been shown to be effective preventing neo-natal mortality. And all of them are based specifically in the relationship between the mother and the son or the daughter and also the whole family, so the idea is to promote the implementation of this strategy all over the world."

Two thirds of neonatal and young child deaths – over six million deaths each year – are preventable. Supporting programs like this one is an efficient, cost-effective way to help children survive.

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22. MS mother preparing formula for baby inside incubator

23. MS baby inside incubator

24. MS man and woman, each holding a baby, sitting on chairs in hallway

25. CU baby wrapped in blanket

3:00

Script

Same as above

Shotlist

Same as above

1:57

Shotlist

1. WS outside of "RAMON SARDA" hospital
2. MS outside of "RAMON SARDA" hospital
3. CU two young women sitting on ledge outside "RAMON SARDA" hospital
4. MS young couple holding newborn
5. MS female doctor talks with young couple
6. CU face of husband (part of young couple)
7. CU face of couple's newborn

8. MS young mother breastfeeding her child
9. MS mother and her two daughters look at newborn inside plastic incubator
10. CU face of daughter as she looks at baby inside plastic incubator
11. CU baby inside plastic incubator
12. MS male doctor talks with man sitting in chair
13. CU mother holding baby in light green outfit
14. MS two babies in adjacent cribs
15. CU face of baby in crib
16. CU hand of baby in crib

1:33

Shotlist

1. WS room housing incubators and premature babies
2. CU electronic monitor
3. CU premature baby under the blue light of incubator, side angle
4. CU premature baby under the blue light of incubator, front angle
5. MS nurse talks with young mother, wearing pink, holding her baby
6. CU young mother, in pink, holding baby
7. MS three mothers eating at a table
8. CU dish of food
9. MS two mothers eating at a table
10. WS room full of empty beds
11. MS woman sitting on bed talks with new mother, also sitting on bed
12. MS mother preparing formula for baby inside incubator
13. MS baby inside incubator
14. MS man and woman, each holding a baby, sitting on chairs in hallway
15. CU baby wrapped in blanket