

UNICEF Goodwill Ambassador Archive: Vanessa Redgrave

Video B-Roll (November 2003)

Total Running Time: Sixteen minutes, 33 seconds

1. **Vanessa Redgrave at UN Human Rights Day Event (December 10, 1998) 6:00**
2. **Vanessa Redgrave at Say Yes London Launch (April 26, 2001) 2:18**
3. **Vanessa Redgrave at Global Movement for Children Press Conference
(April 26, 2001) 7:19**
4. **PSA for Say Yes for Children Campaign (April 26, 2001) :20**

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INTRODUCTION

To mark the 50th anniversary of UNICEF Goodwill Ambassadors in 2004, UNICEF's Broadcast Unit has researched its film and video archives for original footage of Goodwill Ambassadors visiting UNICEF programmes all over the world. The highlights of this footage have been edited into video B-rolls which are intended to be used by broadcasters to make TV programmes highlighting UNICEF's work. For more information please e mail broadcast@unicef.org

Because of the age of the original footage, some of the footage on this B-roll is not of the highest quality. It is included for historical purposes. To the best of our knowledge, all footage included in this B-roll belongs to UNICEF, except where noted. Please clear use with copyright holders before broadcasting.

UNICEF appointed **Vanessa Redgrave** to Goodwill Ambassador in June 1995. Redgrave first became involved with UNICEF’s work during the 1991 Gulf War. She organized an event at London’s Royal Albert Hall to raise funds for the children of Iraq in April 1991. Shortly afterwards, accompanied by a cameraman and UNICEF staff, she went on a 72-hour, non-stop tour of Iraq. Redgrave’s efforts on behalf of Iraqi children set a pattern for the future. She has visited numerous countries, such as Brazil, Kosovo, and Yugoslavia, tirelessly fundraising and raising awareness.

1. Vanessa Redgrave at UN Human Rights Day Event (December 10, 1998)

Events to celebrate the 50th anniversary of the UN Declaration of Human Rights took place on December 10 at the United Nations in New York. Vanessa Redgrave played a major role in these events. She introduced UNICEF’s exhibit, “Child Rights: A New Era for Children,” which hung in the lobby of the General Assembly building, and spoke about the importance of human rights. Later that afternoon, she hosted a UNICEF, UNHCR and Amnesty International presentation on the theme “For the Worldwide Right to Asylum.” The presentation involved many celebrities and spokespeople reading testimonies of human rights victims. Speakers included Tim Robbins and UNICEF Goodwill Ambassador Mia Farrow. There were also musicians from all over the world.

TIMECODE	SHOTLIST
01 00 00	Woman introduces Vanessa Redgrave
01 00 44	Vanessa speaks: “I was just reading something that the great Austrian modern artist Oskar Kokoschka wrote to a German prisoner of war in 1946, who had written to him asking his advice on how to live in this world, and Kokoschka said you want to do good, here’s the way that we all can do good, let’s look around us at the children living in savage poverty all over the world, that’s how we can change the situation today and that was undoubtedly the feeling of all those who survived the second world war and the Nazi holocaust of whatever nationality and UNICEF was born and founded in that year. I am very glad that UNICEF have made the state of education, the projects on education in different countries and this exhibition the center of their report “State of the World’s Children.” The first section you will see is teaching children in emergencies. Thanks very, very much. Bye.”
01 02 13	Vanessa speaks in UN General Assembly: “I’d like to briefly address this question of principles and rights and I turned the wireless on and I heard a voice reading out a promise. And I listened and I heard a scene which explained what that promise meant. And then I heard another promise and I heard a scene what that promise meant. In spite of whatever promises might be broken, in spite of those who treat principles and laws as if they were a piece of paper and we are seriously concerned that so many governments appear to be treating these internationally, legally binding treaties such as the U.N. Convention on the Status of Refugees, 1951. No matter what government or what individual may treat a promise as an empty word or treat a legally binding treaty and human rights as an empty promise, not to be fulfilled in the face of realistic circumstances. These principles and these laws have an existence independently of those who do not believe in them because they are based on the lives and deaths of millions of people.”

01 03 43	Vanessa: “And every time we seek to enact those laws and to keep governments, bind them to those laws, bind them to international justice, international law, international protection, the human rights of every single person in the world are strengthened whether we can see it immediately or not. And we know that we cannot. Today is a special day and people all over the world are rejoicing because they’ve heard the news: international justice has been respected. International law has been respected and General Pinochet, under internationally, legally binding conventions is to be sent to face the law like every other human being and that is right. I’m now going to ask Katerina Volper to play some music. I don’t want to make any more introductions. Let each of us who are going to speak say our name and say or play and speak what we have in our lives, in our minds, in our hearts. And after Katerina, Esther Bernstein, sitting on my right survivor of the Lodz ghetto, Auschwitz and Belsen will give us her life story to strengthen us today. Thank you.”
01 05 41	Katarina Volper plays the piano

2. Vanessa Redgrave Say Yes for Children London Launch (April 26, 2001)

An unprecedented global pledge campaign on behalf of children, Global Movement for Children, was launched in London on April 26, 2001. Called Say Yes for Children, the campaign aspired to united people globally to support ten major principles:

- Leave No Child Out
- Put Children First
- Care for Every Child
- Fight HIV/AIDS
- Stop Harming and Exploiting Children
- Listen to Children
- Educate Every Child
- Protect Children from War
- Protect the Earth for Children
- Fight Poverty: Invest in Children

More than 25 celebrities and world leaders recorded public service announcements encouraging people to “Say Yes” for children. The challenge went out to every single person, young and old, to sign up to Say YES for Children and tell world leaders that they supported the 10 important actions that would help to make all children healthier and happier.

In a ceremony that followed the official closing of the Children’s Forum of the UN Special Session for Children at UN headquarters on 7 May 2002, 12-year-old Barron Hanson (a delegate from Australia) presented the ‘Say Yes for Children’ pledge tally to Mr. Nelson Mandela and Mrs. Graça Machel, inspirational leaders of the Global Movement for Children. By the end of the year 2003, over 94 million people had pledged their support.

St. Marylebone School in London hosted the international launch of Say Yes for Children with the participation of Vanessa Redgrave. She and actor Kamo Masilo, aged 12, demonstrated the use of the Global Movement for Children website.

TIMECODE	SHOTLIST
01 06 06	Vanessa and Kamo Masilo, aged 12, at computer - Cutaways of journalists, camera people
01 06 36	Medium shot of Vanessa and Kamo

01 06 51	CU from side as they go through website
01 08 00	Kamo and Vanessa turn and look at camera

3. Vanessa Redgrave at Global Movement for Children Press Conference (April 26, 2001)

Following the website demonstration at the Say Yes for Children launch in London, Vanessa and Kamo participated in a press conference about the Global Movement for Children campaign.

TIMECODE	SHOTLIST
01 08 13	Vanessa and Kamo at front - Cutaways to audience and journalists
01 08 19	Vanessa slaps hands with Kamo
01 09 30	Vanessa speaks: “Well, I thank Nelson Mandela and Graca Michel and UNICEF for asking me to join this movement, asking me for my pledge. I made it on film and I’m making here again with all of you. Thank you for asking me to give this pledge. I’ve only going to say three very brief things. You saw what Nelson Mandela chose to put in; you have to choose three out of ten but of course it doesn’t work like that because all ten are fundamental. What I think is important about this campaign is that it’s through pledging a yes for children, the Global Movement for Children to go in September to the United Nations. What is happening is that it’s my belief that it is the most important thing that could happen. All my life I’ve met children, especially children, and adults who’ve wanted to help but they didn’t know how to. And while appeals were made in newspapers, and those are important, people didn’t know how they could help.”
01 11 00	Vanessa: “And children are always the first to want to help when they see something bad going on for other children. They’re the very first. When I was five years old and my brother was three and a half, together with a school friend of ours we were evacuated, it was during the war. Our school friend was considerably older, he was six and a half, and he wrote a play which I was in and my three and a half year old brother was in and he wrote and directed it and it was quite a difficult play because I had to learn a lot of words and my brother had to do some very specific things, but the point about was that we three decided we were going to do some performances to raise money for the families of the merchant seamen, who were going across the Atlantic, risking their lives trying to get food into Britain. And that was our idea, nobody thought of it and wherever I’ve been I’ve found that it was children that were most active of all, of the eleven, twelve, thirteen-year-old most active of actually.”
01 12 05	Vanessa: “And everybody else follows in. Now this is always thought to be a good idea but this whole movement and campaign is focused on this actual fact: that children and ordinary people as well as NGO’s, charitable organizations, schools, classes can initiate, volunteer or participate and support and volunteer to encourage and give everything they can. Other people’s initiatives to change the situation for children in all our countries, all children are outraged and feel pain when they see people and children suffer. And they know how to help and they know what to say. So they are going to do a real important job. But the point is it keeps the door open for any group of any kind to join in this movement as long as they are going to pledge to carry out these ten things that they believe in and they’ll support any initiative that’s based on any one of these ten principles.”

01 13 34	<p>Vanessa: “When I look around the world, when I hear the facts, I read the facts like so striking – thirty percent of the children of the world who are under five years old are either severely malnourished or what’s it called? Moderately malnourished, which means they will be permanently or irreparably disabled for the rest of their lives? Just that one is enough to make me determined to not stop what I got presently. When Kamo helped me put mine in the computer, my pledge on the computer, I chose number five – stop harming and exploiting children. I chose number six – listen to children because listening is the big thing missing in our world, listening to children above all. And ten – fight poverty, invest in children. Those are the ones I chose, especially. And lastly I want to thank Kamo, and Stephanie and Ishep and Sevice and Tom for all the work you have done. You’re the tip of the iceberg and you represent kids of all kinds of different ages and on all the continents of the world. Thank you for what you have done, thanks for asking me to join you today and here, I’m going to pledge this – I believe all children have the right to grow up to be free, to grow up in health, peace and dignity.”</p>
01 15 35	Vanessa slaps hands of youth

4. PSA for Say Yes for Children Campaign (April 26, 2001) :20

In 2001, UNICEF launched the Global Movement for Children Say Yes campaign, urging the world to say “yes” to children’s rights. Vanessa participated, with girls from St. Marylebone School in London by making a PSA in English. The PSAs were broadcast all over the world.

PSA Text:

“I’m Vanessa Redgrave and I believe all children have the right to grow up in health, peace and dignity.”

TIMECODE	SHOTLIST
01 15 40	English PSA (:20)

For more information about the 50th anniversary of UNICEF’s Goodwill Ambassadors, please see http://www.unicef.org/media/media_18045.html

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