

<b>Job Number</b> <ul style="list-style-type: none"> <li>Assigned by production manager in NYHQ</li> <li>N</li> </ul>	<b>JN 8429</b>	
<b>Alert headline / Title of story</b> <ul style="list-style-type: none"> <li>85 character limit</li> <li>N U V G</li> </ul>	UNICEF Goodwill Ambassador Manu Ginóbili promotes education for indigenous children	
	<p><b>Script</b></p> <p>On the eve of the International Day of the World’s Indigenous People NBA Star Player and UNICEF GWA Manu Ginobili visited a school in Fontana, in the impoverished province of Chaco, home to the indigenous group Qom.</p> <p>For Qom students the educational challenge is vast. They begin school without knowledge of the Spanish language and during their education they receive no instruction in their mother tongue.</p> <p>During his visit to the school, Ginóbili took part in a language class with the children and emphasized the importance of sport as a powerful tool for child development.</p> <p>“I wanted to be a basketball player and that’s why I dedicated so much time and effort,” said Mr. Ginóbili. “I would arrive home from school do all my homework and then rush to the court to train.”</p> <p>Mr Ginóbili is promoting the “Cities for Education” initiative, which promotes the right of all children and adolescents to complete their studies.</p> <p>With the help of UNICEF and local partners, The “Cities for Education” initiative provides training for teachers on successful teaching methods</p> <p>Ginóbili also visited the Centre for the promotion of Rights in the Cacique Pelayo neighbourhood; where Qom women spoke about the importance of having a space to learn new skills and know more about their rights.</p> <p>With this initiative, the “Cities for Education” provides cultural activities and helps schools assist those children who suffer from malnutrition, violence</p>	<p><b>Shotlist</b></p> <ol style="list-style-type: none"> <li>WIDE SHOT, girls shooting basketball hoops / Pans left to MED SHOT, girl receives ball.</li> <li>MED SHOT, Manu Ginobili holding basketball</li> <li>CLOSE UP, girl looking up at ball</li> <li>WIDE SHOT, Ginobili shooting basketball / PAN up to hoop / PAN back to Ginobili</li> <li>CLOSE UP, QOM boy</li> <li>WIDE SHOT, classroom</li> <li>WIDE SHOT, Ginobili speaking to classroom</li> <li>CLOSE UP, boy</li> <li>CLOSE UP, boy</li> <li>MED SHOT, Ginobili, zoom out, Ginobili interacting w/ classroom</li> <li>CLOSE UP, Boy raising hand</li> <li>MED SHOT, Ginobili</li> <li>CLOSE UP, Girl smiling</li> <li>MED SHOT, Ginobili spinning basketball</li> <li>SOUNDBITE, MANU GINOBI, UNICEF Goodwill Ambassador (Spanish)</li> </ol> <p>“I wanted to be a basketball player and that’s why I dedicated so much time and effort. I would arrive home from school do all my homework and then rush to the court to train.”</p> <ol style="list-style-type: none"> <li>WIDE SHOT, Tracking of impoverished neighborhood</li> <li>WIDE SHOT, impoverished neighborhood / ZOOM OUT WIDE SHOT,</li> <li>WIDE SHOT, Ginobili with boy on his shoulders</li> <li>MED SHOT, Ginobili holding a sign “UNICEF Gracias” (UNICEF Thanks”</li> <li>MED SHOT, UNICEF Sign “Bienvenidos, Ciudades por la</li> </ol>

	<p>and abuse.</p>	<p>Educacion” (Welcome, Cities for Education )</p> <ol style="list-style-type: none"> <li>21. MED SHOT, Ginobili and local leaders</li> <li>22. WIDE SHOT, Ginobili signing autographs at the Centre for The Promotion of Rights</li> <li>23. MED SHOT, Ginobili looking at pictures on wall in the center</li> <li>24. WIDE SHOT, Ginoibili sits in a meeting</li> <li>25. CLOSE UP, Ginobili</li> <li>26. MED SHOT, QOM woman speaking</li> <li>27. WIDE SHOT, QOM woman speaking</li> <li>28. CLOSE UP, QOM elder</li> <li>29. WIDE SHOT, children shooting basketballs with Ginobili</li> <li>30. MED SHOT, Ginobili ZOOM OUT / Children shooting basketballs with Ginobili</li> <li>31. MED SHOT, girl shooting basketball</li> <li>32. WIDE SHOT, children watching on, zoom out to girls shooting hoops</li> </ol>
<ul style="list-style-type: none"> <li>• International version split track</li> <li>• Running Time</li> </ul>	1:48	
	<p><b><u>Script</u></b></p> <p>Same as above</p>	<p><b><u>Shotlist</u></b></p> <p>Same as above</p>
<p><b>Contact Name</b></p> <ul style="list-style-type: none"> <li>• This field never changes</li> </ul>	<p>Michael Kavanagh 212-326-7370 mkavanagh@unicef.org</p>	
<p><b>UNICEF Audio Package</b></p>		
<ul style="list-style-type: none"> <li>• Running Time</li> <li>• Narrator Name</li> </ul>	<p><b><u>Script</u></b></p>	