

<ul style="list-style-type: none"> <li>• Running Time</li> <li>• Narrator Name</li> </ul>	3.06	
	Guy Hubbard	
	<p><b>Script</b></p> <p>As world attention shifts towards environmental issues, a quiet crisis, caused by climate change is playing itself out on the island of Madagascar. The south of the country has always been dry, but biannual rains meant farmers here could plant and harvest their crops twice a year, enough to see them and their families through the lean seasons. But for the last two years those rains have failed, once mighty rivers have run dry and crops have died. People here, especially children, have begun to starve.</p> <p>Liatinahie and her husband are farmers, but when their crops failed, they began to run out of food. They have 10 children but it was their youngest daughter who was hardest hit, she grew thin and weak.</p> <p>SOT Liatinahie Farmer and mother</p> <p>“I had seeds and planted sweet potatoes but because there was no rain, they dried up, I noticed my daughter was getting thinner but there was no food and when she got even thinner I took her to the health center.”</p> <p>Her story is one of many; almost every farmer in the three drought affected regions has lost their crops. In the last 20 years, the average annual rainfall here has fallen from 111 ml to a mere 27.5; droughts used to be the exception, occurring maybe once every 10 years, now they're the norm. So too is malnutrition; almost every child at every health center is malnourished</p> <p>SOUNDBITE: Tianason Sombason Mandanaina, Nurse</p> <p>“Around 80% of children under 5 in this area are affected by malnutrition, 70% suffer from acute severe malnutrition and 10% from moderate malnutrition”</p> <p>But UNICEF, WFP; NGO,s, the national nutrition office qnd the Malagasy ministry of health has been hard at work to subvert the crisis. Through an early warning system and with the help of community volunteers who go door to door, an estimated 80% of malnourished children in the three drought affected regions have been reached. They are brought to health centers where they are weighed and measured, each child is then examined and if needed, given doses of fortified ready to use therapeutic food. After 1 and a half months of treatment, Liatinahie’s daughter is chubbier and more energetic; even so it will be another month and half before she is fully recovered. For some, the effects last far longer.</p> <p>SOUNDBITE: Tianason Sombason</p>	<p><b>Shotlist</b></p> <ol style="list-style-type: none"> <li>1) CU flag</li> <li>2) Pan WS people at clinic</li> <li>3) MCU children and mother</li> <li>4) MS boy carrying Manioc</li> <li>5) Pan riverbed</li> <li>6) Pull focus cactus to crops</li> <li>7) WS mother and kids</li> <li>8) Tilt MCU malnourished child</li> <li>9) Pan cactus to homestead</li> <li>10) MCU farmer grinding</li> <li>11) Ws daughter playing</li> <li>12) SOUNDBITE: Liatinahie, Farmer and mother</li> </ol> <p>“I had seeds and planted sweet potatoes but because there was no rain, they dried up, I noticed my daughter was getting thinner but there was no food and when she got even thinner I took her to the health center.”</p> <ol style="list-style-type: none"> <li>13) Pan landscape to field</li> <li>14) CU dying crops</li> <li>15) WS mother and child walking</li> <li>16) MS mother and child walking</li> <li>17) MS mother and child walking</li> <li>18) Pan clinic sign to mother and child</li> <li>19) WS mother and kids</li> <li>20) MCU mother and child</li> <li>21) SOUNDBITE: Tianason Sombason Mandanaina, Nurse</li> </ol> <p>“Around 80% of children under 5 in this area are affected by malnutrition, 70% suffer from acute severe malnutrition and 10% from moderate malnutrition”</p> <ol style="list-style-type: none"> <li>22) Pull out weighing child to crowd</li> <li>23) WS weighing child</li> <li>24) MS weighing child</li> <li>25) CU scale</li> <li>26) WS measuring arm</li> <li>27) CU measuring arm</li> <li>28) CU examining foot</li> <li>29) CU child with thermometer</li> <li>30) Pan distributing plumpy nut</li> <li>31) WS leaving clinic</li> <li>32) Tilt MS walking away</li> <li>33) SOUNDBITE</li> <li>34) MS pouring rice</li> <li>35) CU pouring rice and lentils</li> <li>36) WS walking to table</li> <li>37) Pan WS field</li> <li>38) Pull focus flower to boy</li> <li>39) MWS boy farming</li> <li>40) Pull out dry riverbed</li> </ol>

	<p>Mandanaina, Nurse</p> <p>“There is a more long term impact and you can see it in pre school children that have been malnourished, they are always tired and when they reach school age they struggle to keep up.”</p> <p>To ensure that malnourished children do recover and that their doses of ready to use therapeutic food are not shared with healthier siblings; families of malnourished children are also supported with food supplies.</p> <p>A few recent rains have provided some respite for farmers, but their beleaguered supplies won't see them through the next 6 months when the next rains are due, if they come at all. Through climate change, the drought and malnutrition crisis in Madagascar is threatening to become the status quo and malnutrition a way of life.</p>	
<ul style="list-style-type: none"> <li>• International version split track</li> <li>• Running Time</li> </ul>	3.01	
	<p><b><u>Script</u></b></p> <p>Same as above</p>	<p><b><u>Shotlist</u></b></p> <p>Same as above</p>
<ul style="list-style-type: none"> <li>• Select Footage One</li> </ul>	2.21	
	<p><b><u>Shotlist</u></b></p> <ol style="list-style-type: none"> <li>1) Pan mothers to clinic</li> <li>2) CU mothers</li> <li>3) MCU boy</li> <li>4) CU boy and girl</li> <li>5) WS family</li> <li>6) CU grandmother</li> <li>7) WS handing over health card</li> <li>8) Tilt health card to mother</li> <li>9) MS putting child in sling</li> <li>10) CU weighing child</li> <li>11) WS weighing child</li> <li>12) MCU calling out weight</li> <li>13) CU writing in health card</li> </ol>	
<ul style="list-style-type: none"> <li>• Select Footage Two</li> </ul>	2.24	
	<p><b><u>Shotlist</u></b></p> <ol style="list-style-type: none"> <li>1. MS handing child back to mother</li> <li>2. CU crying child</li> <li>3. WS weighing child, CU writing in book</li> <li>4. MCU calling patient</li> <li>5. WS mother and child entering doc's rooms</li> <li>6. WS doctors examining child</li> </ol>	

7. WS examining child's hand
8. MCU child with thermometer tilt to mother
9. OS measuring child
10. CU child
11. MCU measuring child
12. MS handing out plumpy nut
13. CU stamping book
14. MCU child with thermometer
15. MS child and mother
16. Pan mother and child to doc

**UNICEF PSA**

- **Note to NewsMarket:**  
Always annotate PSAs running time as TRT: 30 seconds

**UNICEF Interview  
Running Time**

- Name of person being interviewed
- Name of person's organization
- Person's title

Xxx

Xxx

Xxx

xxx

**Script**