

<ul style="list-style-type: none"> <li>• Running Time</li> <li>• Narrator Name</li> </ul>	<p>2:07</p> <p>Elizabeth Kiem</p> <table border="1"> <thead> <tr> <th data-bbox="505 201 1049 233"><b>Script</b></th> <th data-bbox="1049 201 1581 233"><b>Shotlist</b></th> </tr> </thead> <tbody> <tr> <td data-bbox="505 233 1049 2030"> <p>You're watching UNICEF Television</p> <p>One in seven women giving birth in Niger will probably die during delivery or of complications.</p> <p>Less than a quarter of the mothers in Haiti deliver their babies in a medical facility.</p> <p>In Afghanistan, women forego obstetric and prenatal care because they are not allowed to be treated by male doctors.</p> <p>Why, with all the medical and technical advances of the 21st century, is there so little regard for the health of women?</p> <p><b>Soundbite (English) Noreen Khan, Gender Specialist, UNICEF:</b> I'm shocked sometimes. I cannot see why there is such a contradiction. 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	<p>These fundamental provisions will save newborn lives as well.</p> <p><b>Soundbite (English) Peter Salama, UNICEF Chief of Health:</b> “One of the of the key predictors of whether a newborn lives or dies is really dependent on the healthy outcome of pregnancy for mothers.”</p> <p>But tailoring the health system to serve more women will remain just a half-measure as long as women remain secondary citizens in much of the world.</p> <p><b>Soundbite (English) Noreen Khan, Gender Specialist, UNICEF:</b> “It’s changing with more education. It’s changing with girls being more educated.</p> <p>Educated to make responsible reproductive choices, to understand the risks of pregnancy, and to demand the services to avoid them. Educated to exercise their rights as women.</p> <p>This is Elizabeth Kiem reporting for UNICEF Television, Unite for Children</p>	<p><b>UNICEF Chief of Health:</b>  “One of the key predictors of whether a newborn lives or dies is really dependent on the healthy outcome of pregnancy for mothers.”</p> <p>20. MS, doctor examining pregnant woman, Niger</p> <p>21. WS, women sitting in group, Niger</p> <p>22. <b>SB (English) Noreen Khan, Gender Specialist, UNICEF:</b>  “It’s changing with more education. It’s changing with girls being more educated.”</p> <p>23. MS, woman with newborn, outside Haiti hospital</p> <p>24. CU, woman doctor talking to woman Afghanistan</p> <p>25. CU, doctor listening to pregnant woman’s stomach</p> <p>26. MS, women holding children, Senegal</p> <p>27. CU, woman’s face</p> <p>28. CU, new mother and newborn, Kyrgyzstan</p>
<ul style="list-style-type: none"> <li>International version split track</li> <li>Running Time</li> </ul>	<p><b>Script</b></p> <p>Same as above</p>	<p><b>Shotlist</b></p> <p>Same as above</p>
<ul style="list-style-type: none"> <li>Video news footage 1</li> <li>Running Time</li> </ul>	<p>n/a</p> <p><b>Shotlist</b></p>	
<ul style="list-style-type: none"> <li>Video news footage 2</li> <li>Running Time</li> </ul>	<p>n/a</p> <p><b>Shotlist</b></p>	
<p>UNICEF PSA</p> <ul style="list-style-type: none"> <li>NewsMarket:</li> </ul> <p>Note to</p>		

Always annotate PSAs running time as TRT: 30 seconds

**UNICEF Interview  
Running Time**

- Name of person being interviewed
- Name of person's organization
- Person's title

Xxx

Xxx

Xxx

xxx

**Script**