

# Sport can make the difference. Can you?



## Change the world with children

Sport can be a powerful tool for positive change in children's lives. It strengthens the body, hones the mind, and builds social skills. Sport can help change children's perceptions of risk regarding HIV and AIDS, drugs and alcohol. It can mobilise communities' abilities to care for and protect children.

It can empower tomorrow's women, and it can promote positive masculine behaviour to address gender-based violence and the empowerment of girls.

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To find out more about UNICEF South Africa's Sport for Development programme visit the UNICEF stand at Soccerex. Stand # 58, Hall 1. Or e-mail Justin Bradfield on [jbradfield@unicef.org](mailto:jbradfield@unicef.org), phone us on +27 12 354 8249, or log onto [www.unicef.org/southafrica](http://www.unicef.org/southafrica).

UNICEF is supported in this initiative by TOTAL South Africa.

### What we have achieved with your help and that of our other partners over the past 12 months:

- Over 196 schools in nine provinces, over 100,000 children reached.
- Organised nine community sports festivals.
- Child and community response overwhelming.
- Trained over 200 local community sport partners.
- Fostered new partnerships.



**TOTAL**



unite for children