



TAKING ACTION FOR CHILDREN

THE CONVENTION ON THE RIGHTS OF THE CHILD

BE AWARE:

Every child has rights and your national and local community will not thrive unless children, who hold the very key to the future, are empowered.

LEARN MORE:

Find out if there are children in your community who is affected by poverty, discrimination, ignorance, labour and exploitation, life-threatening diseases, the environment and other factors affecting their development. Share your outrage and hope with others.

TAKE RESPONSIBILITY:

Realise that the well-being of children is everyone's responsibility.

BE HEARD:

Voice your concerns about children's rights in your community to your local and national government leaders.

TAKE ACTION:

Support projects by groups and individuals who are taking action in support of children.

VOLUNTEER:

Sign up with local children's rights advocacy groups or spend time improving the situation of children and families in your neighborhood.

REACH OUT:

Hold your national and local leaders accountable for the state of children's lives in your country. Extend the same mantle of responsibility to the media, non-governmental groups and religious organisations.

KEEP CHILDREN IN MIND:

Examine the impact your business decisions might have on children around the world. Protect the children of your employees and co-workers.

For more information, visit www.unicef.org/malaysia/about_crc.html