



INTERNATIONAL DAY AGAINST DRUG ABUSE (IDADA)

"Drugs destroy lives and communities, undermine sustainable human development and generate crime. Drugs affect all sectors of society in all countries; in particular, drug abuse affects the freedom and development of young people, the world's most valuable asset."

United Nations General Assembly, 1998

International Day against Drug Abuse and Illicit Trafficking (IDADA) was established by the United Nations General Assembly in 1987.

26 June each year is dedicated to IDADA as a reminder of the goal agreed to by UN Member States of creating an international society free of drug abuse.



THEME

The United Nations Office on Drugs and Crime (UNODC) has selected a slogan "**Do drugs control your life? Your life. Your community. No place for drugs**" to mark its three year anti-drug campaign which will be launched on 26 June 2007.

The slogan will focus on different aspects of drug control: drug abuse in 2007, drug cultivation and production in 2008, and illicit drug trafficking in 2009.

With this campaign, UNODC aims to raise awareness of the major problem that illicit drugs represent to society. No individual, family or community is safe where illicit drugs take control. Drugs may control the body and mind of individual consumers, the drug crop and drug cartels may control farmers, illicit trafficking and crime may control communities. The campaign's goal is to inspire people and mobilize support for drug control.

PREVIOUS YEAR THEMES

- 2006: Drugs are not child's play
- 2005: Value Yourself ... make healthy choices
- 2004: Drugs – treatment works
- 2003: Lets talk about drugs
- 2002: Substance abuse and HIV/AIDS
- 2001: Sports against drugs
- 2000: Facing reality: denial, corruption and violence