

# ALL RIGHTS FOR ALL CHILDREN

## Media Workshop for Reporters

Every child is born with rights. The fulfillment of their rights depends on actions in which everybody understands and respects their duties to children, and also acts upon them.

The media particularly can and should be among the foremost champions of children's right and protection. They can oversee government activity, raise awareness of issues and provide advocacy on behalf of children.

In telling children's stories, principled reporters need to pay attention to some basics – story ideas, ethical balances, children's voices and views, the way children are portrayed, visuals accompanying stories – to ensure that the dignity and rights of every child are respected in every circumstance.

Organised by UNICEF in conjunction with the 20th Anniversary of the Convention on the Rights of the Child, the workshop aims to strengthen understanding around child rights issues and to inspire each reporter to become a champion for every child.

## WHEN & WHERE

### Workshop 1

8 – 10 Oct 2009 • 8:30 am – 5:00 pm • Sat: 8:30 am – 1:00 pm  
Promenade Hotel, Kota Kinabalu

### Workshop 2

29 – 31 Oct 2009 • 8:30 am – 5:00 pm • Sat: 8:30 am – 1:00 pm  
Boulevard Hotel, Midvalley Kuala Lumpur

## WHY

- To give media better understanding of child rights and protection issues in the country
- To build a network between the media and various organisations so that the media has access to sources rich in information

## WHO

- News writers, feature and column writers, commentators, editorial writers, as well as radio, television and video script writers
- Print, broadcast and new media (English and vernacular)



## TOPICS

### The Malaysian child

- *Facts*
- *Issues and concerns*

### The laws in place

- *Overview*
- *How well do these laws work?*
- *What else is needed?*

### The role of the media

- *The consequences of responsible and irresponsible reporting*
- *What could go wrong*
- *Understanding the concerns surrounding stories on children*

### Telling stories

- *How do we balance the need to tell a story and the need to protect the child?*
- *How do we reconcile making profits with the best interests of the child?*

## CONTACT

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