



SHOWCOMOTION Young People's Film Festival

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WINNERS OF NEW UNICEF UK FILM AWARDS ANNOUNCED

Winners of two brand new **UNICEF UK AWARDS** were announced at *Showcomotion Young People's Film Festival* at the Showroom Cinema, Sheffield UK. The Jury, made up of young people aged 15 and 16 from Sheffield's Cube project, awarded six prizes:

UNICEF UK YOUTH AWARD

The winner of the **UNICEF UK YOUTH AWARD**, for films made by young people under the age of 19, was *Sticks & Stones* made by young people working with the Community Arts Workshop in Leamington Spa.

The young Jury felt that this hard-hitting documentary was extremely informative on the issue of how violence affects young people. It was told from the perspective of young offenders as well as accounts from young victims of violence.

The Jury award Special Mentions to *Cat's Got Your Tongue* by Corinne McPake and *No Joy* made by young people from Hoyland, South Yorkshire working with C Media from Barnsley.

UNICEF UK AWARD

The winner of the **UNICEF UK AWARD**, for films made by professional film makers and students aged 19 years+, was *Waiting For Sunrise* by Aneel Ahmed.

The Jury were deeply moved by this powerful and challenging documentary about the street children of Lahore in India. One young member of the Jury said: 'We found this film very hard-hitting and touching. It reflected real life issues which captured our attention and gave us an understanding of the disturbing lifestyles which some people of Lahore are forced to live in.'

The Jury award Special Mentions to Candida Scott-Knight for her film *Mercy* and Samuel Dore & Jez Toogood for their film *Not From Where I'm Standing*.

RIGHT DIRECTION AUDIENCE AWARD

The **RIGHT DIRECTION AUDIENCE AWARD** for the best over all film as voted by the audience went to *Fir Vale Vision* made by Destination Arts Sheffield working with young people in Fir Vale in Sheffield.

Prizes for the winners included a copy of AVID Xpress DV provided by AVID, the Museum of Photography Film and Television provided free cinema tickets and Pinewood and Shepperton Studios provided free tours of studios.

FILMS4LIVES

The awards were part of **Films4Lives**, the UK's first and only young people's rights film festival which ran on 2 & 3 July 2005 as a special section during **Showcomotion**. 45 short films were in competition. The **Films4Lives** initiative was conceived by local filmmakers and charity workers to help raise money for children's charities UNICEF and NSPCC and to help raise awareness of young people's rights through film. **Films4Lives** is a partnership between UNICEF, **Showcomotion**, NSPCC (National Society for the Prevention of Cruelty to Children), Gorilla Cinema, Cube and Connexions South Yorkshire.

SHOWCOMOTION YOUNG PEOPLE'S FILM FESTIVAL

In its seventh year, **Showcomotion** has expanded to a record total of 198 films from around the world including a record 104 films made by young people. It is the largest and longest-established kids' film fest in England. It ran from 30 June – 9 July 2005 at the Showroom Cinema in Sheffield.

Special guests included Danny Boyle, the director of **Millions**, and Alex Etel and Lewis McGibbon, the young actors in the film.

Festival director Kathy Loizou said, 'We began with 300 young people at **Vision Mix**, our careers conference for 14-19 year olds; we ended with over 200 industry delegates last Friday and Saturday and in between hundreds of young people from Sheffield and South Yorkshire have come to see great films and take part in great workshops. Danny Boyle came to speak after the screening of his film **Millions**; Naomi and Beth from **milkshake!** entertained hundreds of under fives and we definitely had the best fest ever. I'm already looking forward to next year!'

SHOWCOMOTION CHILDREN'S MEDIA CONFERENCE 8 & 9 JULY

Alison Sharman, recently appointed Controller of CBBC, gave her first public statement on her aspirations for the BBC's children's services in this year's key-note address at the **Showcomotion Children's Media Conference**.

Sharman, the new controller of Children's BBC mapped out her vision for the department, pointing to the harnessing of technological changes in the digital era as one of the key challenges facing content makers and broadcasters.

Over 200 delegates attended the conference coming from a variety of children's media companies including CiTV, CBBC, NTL; American Centre for Children and Media; Disney Channel UK; Discovery Kids; MediaFund; five TV, Super RTL, Initial Kids, WisedUp.

Showcomotion is at the Showroom Cinema, Paternoster Row, Sheffield S1 2BX Box Office: 0114 275 7727 www.showcomotion.org.uk.

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Images available, photocalls can be organised on request.