

Fribourg, 8.03.2004



Youth Media Festival at the BuchBasel

During the Youth Press Festival in the framework of BuchBasel, various aspects regarding the media should be explained. We view this festival as an opportunity for young journalists from the whole of Switzerland not only to discuss interesting topics, but also to get into live contact with known politicians, artists and journalists. We hope that the participants, by the time they go home, will have been informed about various facets of the media scene and made the corresponding personal contacts. In the framework of such a process, we gradually hope to set up a network of committed young journalists aimed at creating joint autonomous youth media structures in Switzerland.

From May 7-9, Basel will become the meeting point of over 250 committed and interested young journalists from the whole of Switzerland. This should enable the participants, by way of workshops and round table discussions, to get further training in political and media issues, to exchange opinions and to set up a network system.

What concrete events will take place?

On Friday and Saturday, following the check-in, the first part of the **workshops** will be carried out. It is to serve as a basic guide regarding the discussion topics in the course of the Youth Media Festival. We are to offer various workshop blocks for the participants. During the whole time, professional knowledge is to be provided first-hand by way of ateliers.

Podium discussions at the Great Forum of Authors, where we are to invite representatives in the fields of politics, culture and the media, will offer the opportunity to conduct lively discussion rounds and talks with experts.

In the **youth forum**, young people will be able to discuss, freely and without outside interference, their daily problems, e.g. regarding juvenile unemployment.

In the framework of the festival, the young journalists also are to have the opportunity to exhibit their own class- or youth newspapers before a broader public, thus allowing them to discuss their own experiences and problems.

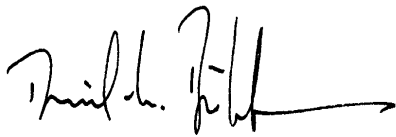
On Friday evening, the first phase of the foundation of a European network for young journalists will be carried out. The key event will take place in Germany in June 2004.

On **Saturday evening**, the events in the framework of the Day of Europe (centering on “expansion to the East”) will begin. Following a luscious dinner, a party will take place in the summer casino under the motto “EuroNight”.

On **Saturday – Day of Europe**, a highlight of the whole program, the awarding of the “Golden Pen” will take place. The event also foresees discussions about the “expansion of Europe to the East” and the distribution of the Festival newspaper, which is to be edited by a workshop group.

We consider it particularly important, in the course of the three days of the Festival, that the participants and professional journalists are able to contact each other personally, whether in the framework of workshops, within exhibition halls or during meals, thus enabling the participants to exchange personal experiences and implement them in future media activities.

The three days thus offer an excellent opportunity to highlight initiatives taken by young people in the framework of the media and to encourage inter-cultural contacts between the different language regions.



Daniel M. Bühlmann
President ASPJ

The Swiss Association of the Youth Media (ASPJ) is the umbrella organization of the youth media in Switzerland. It was founded in 1998 and was recognized by the tax authorities of the Canton of Bern as being of a charitable nature.

The ASPJ is a member of the Swiss Association of Youth Associations (SAJV) and of the Forum Helveticum and is financially supported by the Federal Department of Culture (BAK)

Who are our partners?

- Federal Department of Culture, Bern
- Oertli Foundation, Zurich
- Section for Youth, the Family and Prevention of the Justice Department of the Canton of Basel-Stadt
- Editing team of the magazine “Beobachter”, Zurich
- Messe Schweiz (Swiss Exposition), Basel
- Summer Casino, Basel
- YES-Young European Swiss, the youth organization of the New European Movement of Switzerland NEBS.

Bank address:

Raiffeisenbank
CH-3186 Düringen, PC 17-1797-9
For the benefit of:
OK Jugendpresse Festival
Bank account: 2051322
Clearing: 80894

So kommt Ihr hin !

Alors venez !

Alora venite !

Füllt den Anmeldebogen aus und sendet ihn an uns. **Anmeldeschluss ist der 27. April 2004.** Ihr erhaltet danach von uns Eure Teilnahmeunterlagen.

Remplis en renvois nous le coupon d'inscription. **La date limite d'inscription est le 27 avril 2004.**

Riempite e rispediteci il tagliando d'iscrizione. **La data ultima per l'iscrizione è il 27 aprile 2004.**

Name, Vorname

Nom, Prénom

Nome, Cognome _____

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Tel _____

Email _____

Geburtsdatum

Date de naissance

Data i nascita _____

Schule

Ecole

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- Ich möchte auf dem Jugendpressefestival aktiv mithelfen, bitte ruft mich zurück!
J'aimerais aider activement, contactez moi !
Gradirei aiutare attivamente, contattatemi !
- Ich habe noch Fragen zum Jugendpressefestival, bitte ruft mich zurück !
J'ai encore des questions, contactez moi !
Ho ancora delle domande, contattatemi !

Datum

Date

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Einsenden an

Envoyer à l'adresse suivante

Inviare all'indirizzo seguente :

ASPJ, CP 91, CH-1705 Fribourg.