



104 - Art agenda

UNICEF Art Agenda

Celebrate the globality of art with this UNICEF selection – featuring gifted artists from around the world as well as legendary masters. Elegant hardcover agenda, ribbon page marker, gift-boxed and showcasing a different artist each week.

Week-view and numbers. 2009 – 2011 year-at-a-glance, 2010 and 2011 planners, international holidays, address pages. 14 languages. 23 x 23 cm.

9P102 Price: 250,000 Rls.



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دفتر صندوق کودکان سازمان ملل متحد (یونیسف) در ایران

تلفن مستقیم بخش کارت و محصولات یونیسف: ۱۱۹ ۹۴ ۲۲۵ (۰۲۱)

تلفن مرکزی: ۹۴ ۹۹۴ ۲۲۵ (۰۲۱) داخلی ۱۱۹ و ۱۲۴

فکس: ۹۴ ۹۴۸ ۲۲۵ (۰۲۱)

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خیابان قبا، خیابان نظامی، پلاک ۷

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**SEND
A CARD
SAVE
A LIFE**

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Autumn & Winter Collection 2010

Cards and Gifts



متحد برای کودکان

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متحد برای کودکان Unite For Children



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مهتاب کرامتی
سفیر حسن نیت یونیسف در ایران

در سال ۱۳۲۵ در بحبوحه جنگ جهانی دوم، یونیسف برای کمک رسانی به کودکان آسیب دیده از جنگ تاسیس شد. بعد از آن، وظیفه یونیسف برای کمک به همه کودکان فراموش شده دنیا بسط و گسترش یافت.

امروز یونیسف در ۱۵۶ کشور جهان فعالیت می کند تا به رشد و بقای کودکان از خردسالی تا نوجوانی کمک کند. یونیسف فعالیت خود را در ایران در اوایل دهه ۱۹۶۰ میلادی (۱۳۳۹ خورشیدی) آغاز کرد و طی سال ها، فعالیت های زیادی در زمینه سلامت و تغذیه کودک، دسترسی به آب سالم و بهداشت، آموزش و همچنین حمایت از کودکان در مقابل خشونت، بهره کشی و مبارزه با ایدز انجام داده است.

هزینه های یونیسف کاملا از طریق کمک های داوطلبانه افراد، شرکت ها و دولت ها تامین می شود.

لبخند هر کودک، خلق یک جهان است
امروز نوبت توست ... جهانی تازه بساز

UNICEF IN ACTION





شما هم می توانید با خرید از یونیسف زندگی یک کودک ایرانی را تغییر دهید.

با حمایت‌های شما است که یونیسف می تواند هر لحظه و هر روز به کودکان، کمک کند. این کمک می تواند واکنش برای ایمن سازی اطفال آموزش ابتدایی، یک سقف ، محافظت از خشونت و یا یک محبت ساده باشد. می تواند کمک رسانی در شرایط بحران به کودکی نیازمند و یا مراقبت‌های بهداشتی اولیه برای مبارزه با اچ آی وی/ایدز باشد. در هر صورت، در بیش از ۱۵۰ کشور جهان یونیسف متعهد شده است تا برای کودکان امنیت و سلامت را تامین کند. شما با خرید محصولات یونیسف به کودکی کمک می کنید تا بیاموزد، بازی و رشد کند. شما به یونیسف برای ساختن آینده ای روشن تر برای میلیونها کودک کمک می کنید.

۵ برنامه های یونیسف در ایران

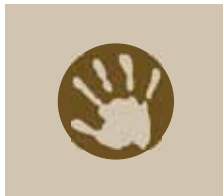
- آموزش دختران و توانمندسازی زنان

- رشد و تکامل کودکان خردسال

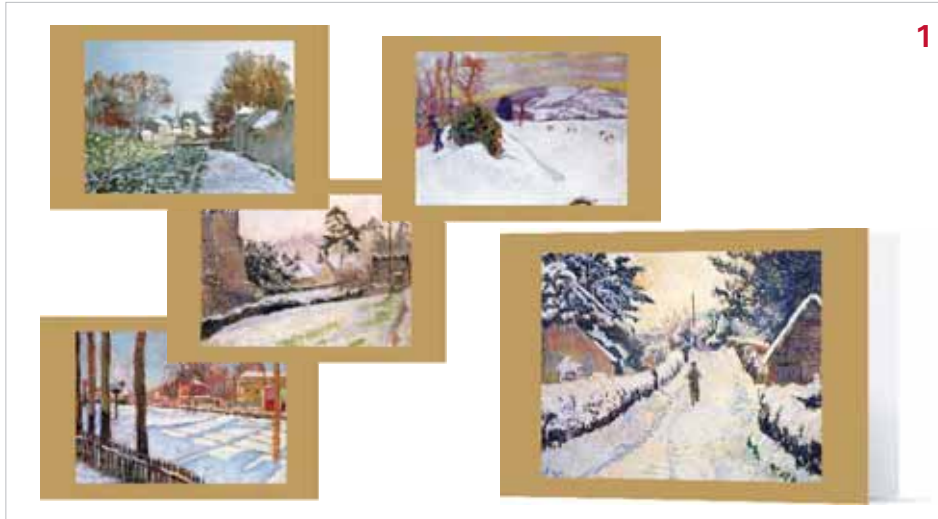
- اچ آی وی / ایدز و خدمات دوستانه نوجوان

- حمایت از کودکان

- نظارت بر اجرای پیمان نامه حقوق کودک



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1 - Fine Art Box Impressionist

The moods of winter captured by classic masters. 10 cards, 11.7 x 17.5 cm in five designs with gold metallic ink on gloss paper.

72150 Price: 65,000 Rls.

2 - Winter Landscape

Glowing rich colours exude from patchwork landscapes. These designs were donated by well known contemporary Scottish artist, Francis Boag. 10 cards, 16 x16 cm, in two designs, with white envelopes.

53860 Price: 70,000 Rls.

3 - Musical Angel

Taken from Fra Angelico's masterpieces, the grace and serenity of these luxurious cards are warm with rich hues of red and gold. 10 cards, 10.7 x 21.6 cm, in two designs, with white envelopes.

52580 Price: 70,000 Rls.

4 Call **021-22594919** - Order NOW

Send a card, **save a child**

4



5



4 - Tuscany

Delve into a mosaic of warm sunny landscapes. These cards are the perfect way to brighten someone's day and celebrate the splendor of nature.

10 cards, 11x15.5 cm in two designs, white envelopes.

71510 Price: 60,000 Rls.

5 - Garden Paths

This lovely selection of photographs will gently lead you into the intimacy of beautifully tended gardens.

Perfect for all occasions.

10 cards, 11.7 x 17.5 cm in five designs, high gloss varnish, white envelopes.

72310 Price: 65,000 Rls.

5 Call 021-22594919 - Order NOW

Send a card, save a child

6



7



6 - Floral Prisms

Versatile cards great for everyday use; everyone will love these simple field flowers in a natural setting.

10 cards, 17.5 x 11.7 cm in five designs on gloss-coated paper with gloss varnish.

92450 Price: 65,000 Rls.

7 - Petals

Dress your special messages or invitations in elegant floral shimmer.

10 cards, 11.7 x 17.5 cm in five designs on pearlized paper.

82340 Price: 70,000 Rls.

6 Call 021-22594919 - Order NOW

Send a card, **save a child**



8



9

8 - Poppies (Germany)

Stay in touch and send a special message - beautiful floral cards ideal for year-round greetings.

10 cards, 11x 15.5 cm in five designs with gloss varnish.

91560 Price: **60,000** Rls.

9 - Summer Mood

Feel the warmth of a southern summer in these stylish designs and artistic photos of flowering plants decorating houses in Mexico.

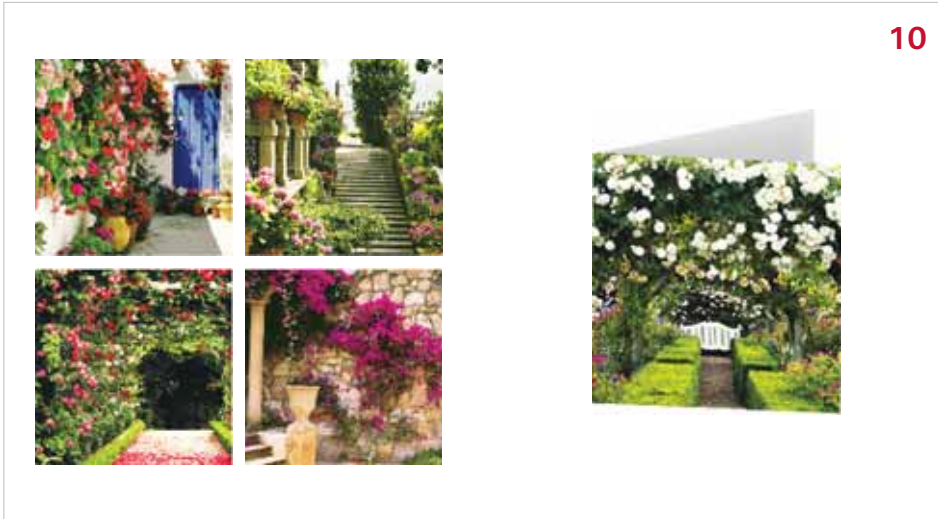
Perfect for those special messages.

10 cards, 11x15.5 cm in two designs with white envelopes.

71520 Price: **60,000** Rls.

7 Call **021-22594919** - Order NOW

Send a card, **save a child**



10

10 - Gardens of the World

Invite friends to escape the stress of daily life and daydream under a quiet spot in a hidden corner of the world.

10 cards, 13.5 x 13.5 cm, five designs on gloss-coated paper with high-gloss varnish.
93700 Price: 65,000 Rls.



11

11 - Peace Revealed

Share golden greetings and seasonal spirit With gold and green metallic inks and a die-cut window

5 cards, 16 x 16 cm in one design, gloss varnish, white envelopes.

03890 Price: 75,000 Rls.

شما هم میتوانید با خرید از یونیسف
زندگی یک کودک ایرانی را تغییر بدهید.

با ۱۵/۰۰۰ تومان می توان ۱۵ بسته مدادرنگی برای ۱۵
کودک در روستا مهد خاش بخیریم تا با آن نقاشی کنند!

8 Call 021-22594919 - Order NOW

Send a card, save a child



12 - Natural Chic

Handmade in Thailand of saa paper fibres and produced by a development project working to improve the local community whilst preserving the environment and traditional skills. 6 cards, 11.7 x 17.5 with matching handmade paper envelopes.
72240 Price: 100,000 Rls.

13 - Christmas Luxury

Handcrafted of handmade Nepali Lotka paper and sheep wool felt by local artisans preserving ancestral know-how. Supported by a project committed to developing traditional paper making whilst improving living standards in Nepal. 6 cards, 11.7 x 17.5 in two designs with matching envelopes.
72250 Price: 45,000 Rls.

9 Call **021-22594919** - Order NOW

Send a card, **save a child**

14 - Floral Bouquets

A charming collection of five mini cards ideal for short attractive notes.

10 cards, 8.5 x 13 cm in five designs on gloss-coated paper with gloss varnish.

94400 Price: 55,000 Rls.



15



15 - One World

Exclusive to UNICEF, send a message of harmony and unity.

10 cards, 11 x 15.5 cm, one design on recycled paper.

81220 Price: 60,000 Rls.

شما هم میتوانید با خرید از یونیسف
زندگی یک کودک ایرانی را تغییر بدهید.

با ۲۵/۰۰۰ تومان می توان خرج تحصیل سالیانه یک
دختر را در روستای سرباز پرداخت!

10 Call 021-22594919 - Order NOW

Send a card, save a child

16



16 - Floral Luminescence

Brighten your message with delicate blooms fresh from the garden.

10 cards, 11 x 15.5 cm in five designs on gloss-coated paper with high-gloss varnish.

91550 Price: 65,000 Rls.

11 Call 021-22594919 - Order NOW

Send a card, **save a child**



17

17 - Sunburst

Exclusively designed and photographed for UNICEF by renowned fashion stylist and photographer. This assortment of cards features dazzling photography of flower petals, whose vibrant colours shine through their translucent envelopes.

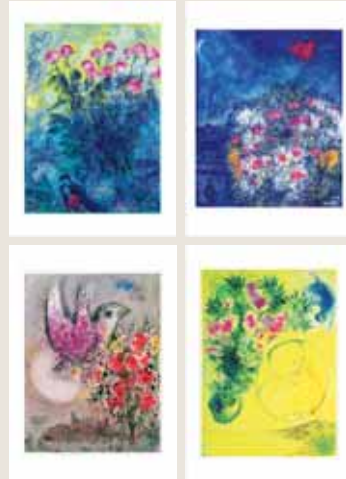
10 cards, 11.7 x 17.5 cm, in five designs, with translucent envelopes.

62300 Price: 65,000 Rls.

12 Call 021-22594919 - Order NOW

Send a card, **save a child**

18



19



18 - Classic Bouquets

Share the timeless beauty of Classic Chagall bouquets.

10 cards, 11 x 15.5 cm in five designs on gloss paper with blind embossed border.

81510 Price: 60,000 Rls.

19 - Summer Magic

Celebrate the season in vivid colour. Matches any message of beauty.

10 cards, 11.7 x 17.5 cm in two designs with spot high gloss varnish on gloss paper.

82330 Price: 65,000 Rls.

13 Call **021-22594919** - Order NOW

Send a card, **save a child**

20



20 - Floral Luminescence

Illuminate your special message or invitation with soft light and glossy floral bouquets.
ten cards, 11 x 15.5 cm in five designs on gloss paper with high gloss detail.
81550 Price: 65,000 Rls.

14 Call 021-22594919 - Order NOW

Send a card, **save a child**

21



22



21 - Zen Nature

For all types of year-round greetings, send these peaceful cards showing close-ups of nature's own intricate designs, perfectly balanced images that are truly Zen.

10 cards, 10.7 x 21.6 cm in two designs, white envelopes.

72800 Price: 70,000 Rls.

22 - Flower Mosaic

A playful and elegant rendition of close-up floral photography framed in embossed windows.

10 cards, 11.5 x 17.5 cm in two designs, debossed images, with white envelopes.

62320 Price: 70,000 Rls.

15 Call 021-22594919 - Order NOW

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23



24

23 - Zen

Send a little tranquillity and calm with this pair in soothing greens and relaxing blues. 6 cards, 13.5 x 13.5 cm in two designs on gloss-coated paper, with gloss varnish and silver ink.

93720 Price: 42,000 Rls.

24 - Cherry Blossoms

The delicate designs of blossoms are repeated as a fade out of the same design inside the card. Also perfect for elegant invitations, year round.

10 cards, 11x15.5 cm in two designs, printed on all four pages, white envelopes.

71590 Price: 65,000 Rls.

16 Call 021-22594919 - Order NOW

Send a card, **save a child**

25



26



25 - Garden Details

Use these exquisite close-up photos of garden flowers to send as invitations or special thank you notes, all year round.

10 cards, 11.7 x 17.5 cm in five designs, with white envelopes.

62310 Price: 65,000 Rls.

26 - Keep in Touch

Whatever the occasion, find the perfect card in this unique selection of beautiful unusual designs with gold foil accents.

10 cards, 11 x 15.5 cm in ten designs, with white envelopes.

61940 Price: 65,000 Rls.

17 Call **021-22594919** - Order NOW

Send a card, **save a child**

27



27 - Floral luminescence

Send your greeting for any occasion with the diaphanous beauty of fresh bouquets elegantly displayed. For sophisticated note cards, send with a bouquets of flowers, or can be used for any special occasion. 10 cards, 11 x 15.5 cm in five designs, high gloss, wrap-around image, white. 71550 Price: 65,000 Rls.

28



28 - Winter Leaves

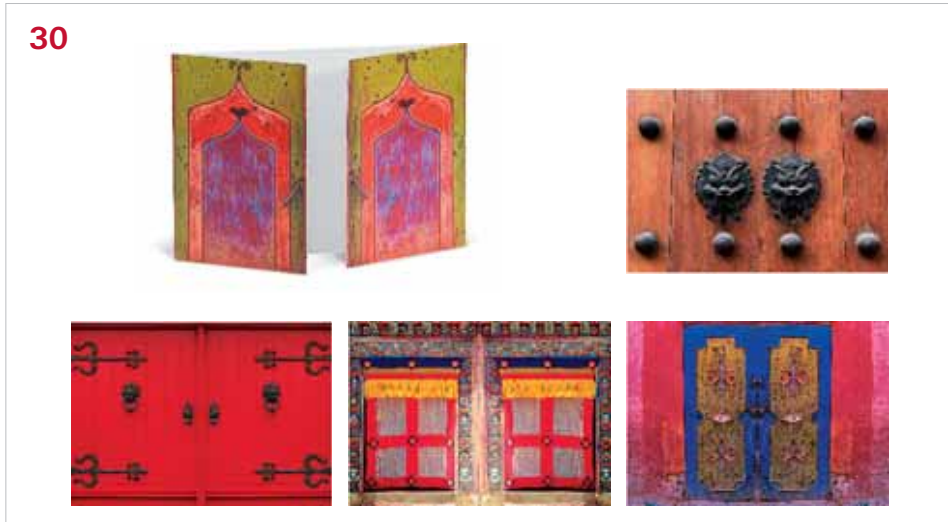
Share the timeless elegance of these year round greetings cards with their embossed leaves. For your special invitations, thank you notes, or seasonal messages. 10 cards, 11x15.5 cm in two designs, embossing, wrap-around colour, white envelope 61165 Price: 65,000 Rls.

18 Call 021-22594919 - Order NOW

Send a card, **save a child**



29



30

29 - Windows of the World
 Windows open to reveal your message or invitation, a unique touch for any occasion. 10 cards, 11 x 15.5 cm in five designs on gloss paper with centre opening.
81640 Price: 65,000 Rls.

30 - World Doors
 These unusual format cards with their central opening, featuring details of traditional doors from Morocco, Bhutan, Ireland and China, will make any message truly special. 10 cards, 11 x 15.5 cm in five designs, with white envelopes.
61640 Price: 65,000 Rls.

19 Call 021-22594919 - Order NOW

Send a card, save a child



31 - Children in Nature

Much-loved masters depict childhood through the ages. beautiful boxed set makes a great gift, too.

10 cards, 11.7 x 17.5 cm in ten designs on gloss-coated paper with gloss varnish and sturdy keepsake box.

92420 Price: 70,000 Rls.

شما هم میتوانید با خرید از یونیسف
زندگی یک کودک ایرانی را تغییر بدهید.
با ۱/۶۰۰/۰۰۰ تومان می توان یک تیم ثبت احوال سیار
راه اندازی کرد تا برای صدها کودک بدون شناسنامه در
استان سیستان و بلوچستان شناسنامه صادر کنند!

20 Call 021-22594919 - Order NOW

Send a card, save a child



32



33

32 - Quiet Winter

Crisp winter air and illuminating rays of light in silver reflection.
 10 cards, 11.7 x 17.5 cm in two designs with foil on gloss paper.
72030 Price: 70,000 Rls.

33 - Winter Sticker Fun

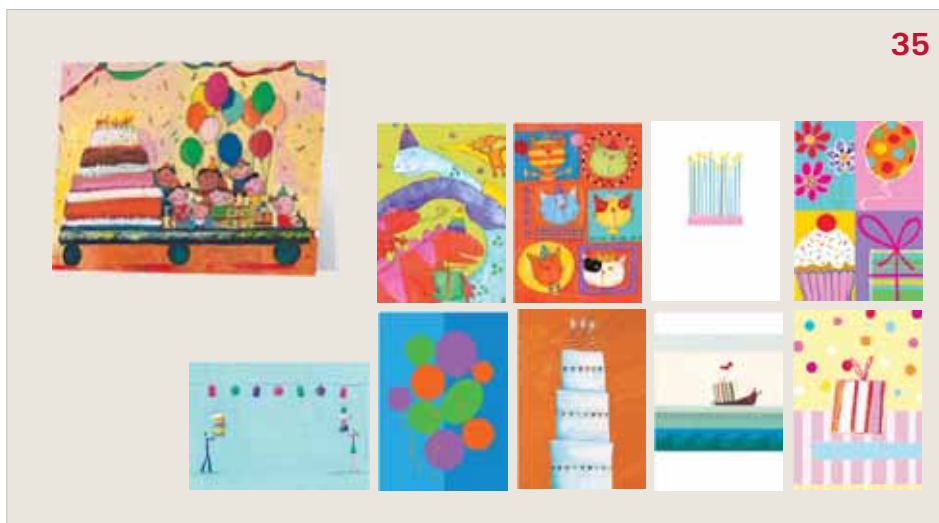
Make your own or send family fun charming winter scenes to create again and again.
 10 cards, 11.7 x 17.5 cm with 10 sheets of 35 reusable stickers each.
72200 Price: 85,000 Rls.

21 Call **021-22594919** - Order NOW

Send a card, **save a child**



34



35

34 - Birthday Celebration

Send a fun birthday wish in full colour. Colours and styles match everyone on your list.

10 cards, 11 x 15.5 cm in ten designs with mixed treatments on gloss paper.

81930 Price: 65,000 Rls.

35 - Birthday Celebration

The perfect pack to keep at hand for those birthday greetings.

Suitable for all ages.

10 cards, 11 x 15.5 cm in ten designs, with envelopes.

61930 Price: 60,000 Rls.

22 Call 021-22594919 - Order NOW

Send a card, **save a child**



همه محصولات یونیسف بالاترین استانداردهای بین‌المللی کیفی، ایمنی و زیست‌محیطی تولید می‌شوند. در یونیسف ما به دنیای کودکان می‌اندیشیم و برای حمایت از آینده‌شان تلاش می‌کنیم.



محصولات یونیسف را با اطمینان خاطر هدیه دهید چرا که این محصولات قبل از عرضه مورد آزمایش برای اطمینان از بی‌خطر بودنشان قرار گرفته‌اند.

یونیسف اطمینان دارد که تمام تولیدکنندگان این محصولات چه بزرگ و چه کوچک، در هر جایی که باشند به منع کامل کار کودک و استانداردهای ما در خصوص رعایت حق کارکنان پایبند هستند.



ما همواره تولیدکنندگان صنایع دستی را حمایت می‌کنیم. یونیسف تنها با تولید کنندگان و کارگاه‌هایی که از اصول سازمان پیروی می‌کنند فعالیت دارد.



یونیسف به حمایت از محیط‌زیستی که متعلق به نسل‌های آینده است کمک می‌کند. ما تنها از چوب و کاغذ جنگلهای مدیریت شده استفاده می‌کنیم و در محصولات یونیسف از موادی که تاثیر منفی بر طبیعت دارند به کار نرفته است.

کودکی ایمن - دنیای ایمن



به یونیسف اطمینان کنید و میراثی جاویدان برای کودکان به جای گذارید. از این مجموعه لذت ببرید و به یونیسف کمک کنید تا برای همه کودکان هر کجا که هستند در زمینه‌های اجتماعی و زیست‌محیطی، جهانی بیدار بسازد.

می‌توانید راهنمایی را که در دست دارید با دوستانتان سهیم شوید و یا آن را به باجه‌های بازیافت کاغذ تحویل دهید.

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36



37



36 - South African Ball Candles

Creative candle art! Elegant ball candles feature distinct ethnic designs hand-painted onto richly coloured wax. Specially created for UNICEF by a socially responsible South African company providing employment for local artisans. Three candles, each: 7.2 cm diameter. Burning time: 24 hours approx. **8P3563 Price: 180,000 Rls.**

37 - Birthday Celebration

This handcrafted palm wood candle holder with seven tea lights is beautifully presented in a basket woven from water hyacinth. Seven candles: 3.5 cm diameter. Burning time: 4 fi hours each. Wooden candle holder: 12 x 7 cm high. Woven basket: 22 x 13.5 x 7.5 cm. **6P3524 Price: 200,000 Rls.**

24 Call **021-22594919** - Order NOW

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38 - Fern Candle set

Beautiful craftsmanship of hand-poured, hand-carved, wax candles polished to perfection. The calming glow of the leafy design creates an air of charm and tranquillity.

Crafted by a family-owned, socially conscious, candle producer in Thailand employing local artisans.

Two candles, each: 10 cm high, 7.5 cm diameter. Burning time: 50 hours approx.

8P3565 Price: 200,000 Rls.



39* - Scented Tranquillity

Delicately fragranced water lily candles rest on ceramic lily pads to create a serene ambiance in your home.

Specially created for UNICEF by a socially responsible Indian employer training rural women and supporting local artisans.

Two lily fragrance candles, each: 2.5 cm high, 8.5 cm dia. Burning time: 5 hours approx. Ceramic holder: 12 cm diameter.

8P3564 Price: 150,000 Rls.



25 Call **021-22594919** - Order NOW

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40 - Morning Rays Incense Set

The gift of relaxation...Take your time and enjoy a dawn palate of natural incense; each cone hand shaped with a sprinkle of flower petals. Complemented by spiral candles and a pretty ceramic dish.

18 lily of the valley incense cones: 5 cm high.
Four candles: 2.5 x 3 cm. Ceramic plate: 6 cm diameter. Burning time: cones – each 20 mins approx.; candles – each 2 hours 30 mins.

9P3520 Price: 200,000 Rls.



40



41



41 - South African Pillar Candles

Entertaining and candles go hand in hand and these delicate white-on-white designs are perfect for a celebration.

Hand painted exclusively for UNICEF by an award winning socially responsible South African company famous for its unique, creative candles. The company trains and employs artisans from disadvantaged areas, supports local charities and sponsors projects in education and sports.

Three candles: 10 x 3.5 cm. Burning time: each 9 hours approx.

9P3519 Price: 130,000 Rls.

26 Call **021-22594919** - Order NOW

Send a card, **save a child**



42 - Serene Blue Incense Set

Attractive turquoise and sea-scented incense and candle set to relax anywhere. With ceramic incense and candle holders, packaged in a beautiful fabric covered box.

48 incense sticks, each: 10 cm long. Burning times: incense sticks, 25 mins. approx.; candle 14 hours approx.

Candle holder: 4.5 cm high , 7 cm dia.

Incense holder: 7 x 8 cm.

8P3580 Price: 160,000 Rls.



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زندگی یک کودک ایرانی را تغییر بدهید.
با ۱/۸۰۰/۰۰۰ تومان می توان یک روستا مهد در حاجی
آباد تاسیس کرد تا حداقل ۲۰ کودک از خدماتی ضروری
و فضایی مناسب برای تفریح و بازی برخوردار شوند.

27 Call 021-22594919 - Order NOW

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43



44



43 - Colouring Pencils

Made extra thick for children's hands, these high-quality and attractively decorated pencils are excellent for entertaining children while travelling. 12 pencils, 8.5 cm x 1 cm, in solid round kraft box, 5 x 12 cm.

3P3502 Price: 50,000 Rls.

44 - UNICEF Backpack

Looking for a new generation carryall for work or study that's packed with useful features? Padded laptop section, easy-access pockets, key clip and adjustable, padded straps. 49x32.5x13.5 cm(excluding side pockets). 100% polyester.

9P3760 Price: 480,000 Rls.

28 Call 021-22594919 - Order NOW

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45



46



45 - Baby's First Lullaby

Help your baby relax and fall asleep. A gentle pull of the little sheep's tail starts a soothing melody. Ties easily to cot or pram. 20 cm diameter. Double-sided: 85% cotton and 15% polyester, 100% cotton. Surface wash only. **8P3316 Price: 250,000 Rls.**

46 - Baby's First Comforter

A friendly little sheep naptime and playtime comforter-puppet that's super-soft and snugly. 28 cm diameter. one side: 80% cotton and 220% polyester. other side: 100% cotton. **8P3315 Price: 130,000 Rls.**

29 Call 021-22594919 - Order NOW

Send a card, **save a child**

47



47 - Happy frog bib set

A cute matching bib and wash cloth set in soft terry towelling. The bib has a pocket to catch crumbs and an adjustable fastening at one side. Two soft froggy feet attached to the playful motif on the bib will squeak when baby squeezes them. To add even more fun to mealtimes, there is also a soft wrist rattle with the same frog motif, on an adjustable elasticated strap. The set is attractively presented in a gift box.

Suitable for newborns and older.

Bib 26 x 25 cm (excluding neck) - Wash cloth 28 x 28 cm - 80% cotton, 20% polyester

Made in China

7P3725 Price: 250,000 Rls.

30 Call 021-22594919 - Order NOW

Send a card, save a child

48 - Doctor Teddy Bear

UNICEF's vital work in health care is embodied in Doctor Bear.

6P3313 Price: 150,000 Rls.



49 - International School Fabric Play Set

Open up this soft fabric school and take the children out to play hop scotch or football. When playtime is over, put them back at their desks in the classroom so that their teacher can continue the lessons. Every girl and boy has the right to education, but millions of children around the world can't go to school. UNICEF is there to help when schools are destroyed by a natural disaster, or when children in developing countries don't have access to a school. This play set contains 4 fabric children and one teacher, and a detachable blackboard and desks. The side door can be opened and closed.

Made in China

7P3323 Price: 350,000 Rls.

31 Call 021-22594919 - Order NOW

Send a card, save a child



50 - Squeaky Giraffe

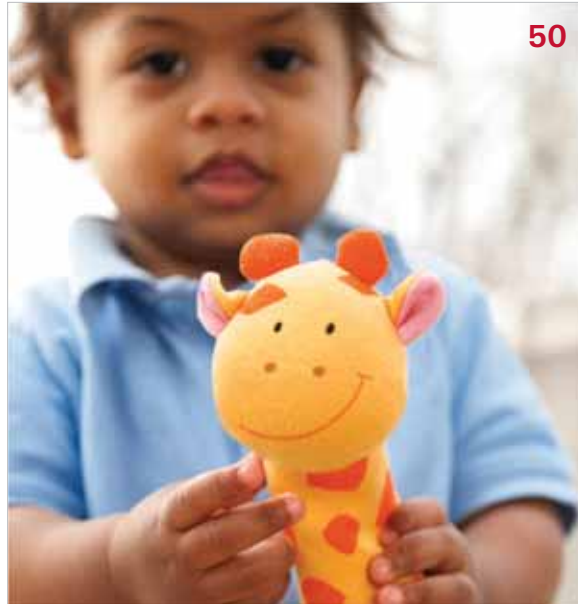
A fun soft squeaky toy to keep baby amused. The colourful fabric giraffe has a long tail, ears and horns to clutch and his body is specially adapted to be easy for little hands to activate the squeak.

Suitable for newborns and older.

Dimensions 16 x 3.5 cm.

Made in China

7P3327 Price: 95,000 Rls.



50



51

51 - Global Transport Board Book

Stimulate and amuse young children with this vibrantly colourful board picture book, featuring stunning illustrations of different means of transport from around the world. Without text.

Dimensions 21 x 17 cm

Ten sheets, twenty pages, including cover

6P2207 Price: 80,000 Rls.

32 Call 021-22594919 - Order NOW

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52



53



52 - Papua New Guinea colouring book

This entertaining colouring book contains thick, strong paper suitable for all types of pens and pencils. The drawings show the people of Papua New Guinea, their country and ways of life and children will love filling them with colour. With one design per perforated sheet, so that drawings can be removed and framed or sent to relatives. Dimensions 20 x 20 cm

Twenty drawings
6P2301 Price: 50,000 Rls.

53 - Sea Life Wooden Puzzles

Awaken your child's observation skills with this set of two wooden beginners' puzzles with bright underwater scenes.

Two 9-piece puzzles. 20 x 20 cm each with a matching cotton bag.
6P3008 Price: 160,000 Rls.

33 Call 021-22594919 - Order NOW

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54



55



54 - Miffy One World Plate and Bowl

Go on a dining adventure with Miffy: children will enjoy eating with their favourite character illustrated by Dick Bruna exclusively for UNICEF.

Ceramic plate: 22 cm diameter. Ceramic bowl: 18 cm dia., 3.5 cm deep. Dishwasher and microwave safe.

8P3810 Price: 270,000 Rls.

55 - Miffy One World Mug

Enjoy hot or cold drinks with Miffy: a cute, child size ceramic mug illustrated by Dick Bruna exclusively for UNICEF.

7.5 cm high, 7.5 cm diameter, excluding handle. Dishwasher and microwave safe.

8P3670 Price: 135,000 Rls.

34 Call 021-22594919 - Order NOW

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56



57

56 - Global Transport Mug, Plate, Bowl Set
Stimulate your children's curiosity and appetite with this fun, sturdy mug, plate and bowl, featuring a colourful illustration of a world map with transport from around the world. Dishwasher safe.
6P3809 Price: 150,000 Rls.

57 - Sun & Sky Striped Mugs
These cheerful, striped ceramic mugs – yellow sun and blue sky – are hand painted and glazed by artisans in the highlands of Chiang Mai in Thailand. This work with fine white Thai clay is keeping alive a traditional craft.
Handcrafted mulberry paper gift box. Two stoneware mugs. 9 cm high, 9.5 cm diameter (at top). Dishwasher and microwave safe.
9P3655 Price: 150,000 Rls.

35 Call 021-22594919 - Order NOW

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58



58 - Tiger T-shirt

Brighten a child's day with this playful 100% cotton T-shirt. Two neck buttons make it easy to put on younger children ,height 74-80cm
Chest circumference 56 cm
Length 37 cm
6P3702 (6-12 months)
Price: **85,000** Rls.

59



59 - Children's Puzzle T-shirt - Blue

In bright blue or red, this fun design based on traditional children's puzzles lets kids trace lines between related foods, plants and animals. 100% cotton.
4P3704SBABY (6-12 months)
4P3704BABY (12-24 months)
4P3704INF (2-4 years.)
Price: **70,000** Rls.

60



60 - Children's Puzzle T-shirt - Red

In bright blue or red, this fun design based on traditional children's puzzles lets kids trace lines between related foods, plants and animals. 100% cotton.
4P3702SBABY (6-12 months)
Price: **70,000** Rls.



61



62

61 - Sea World Nesting Blocks

Learn to count, build a tower or dream up an underwater adventure with delightful sea world characters. Blocks nest away, one inside the other.

A classic toy that never loses its appeal. 10 cardboard blocks with numbers in 14 languages. Largest: 12.5 x 12.5 x 12.5 cm. Smallest: 3.5 x 3.5 x 3.5 cm.

8P2300 Price: 120,000 Rls.

62 - UNICEF Women's Black T-shirt

Spread the message of UNICEF's key priorities with pride. You can read about these throughout our catalogue. 95% cotton, new improved stretch fit. Chest circumference 86 cm.

Length 55 cm.

6P3705 Price: 150,000 Rls.

37 Call 021-22594919 - Order NOW

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63

63 - My School Tools

Pop into a school bag and get top marks for style!

UNICEF believes that every child has the right to a quality basic education.

Two pencils, one ballpoint pen, one eraser, one pencil sharpener, one memo pad, one ruler.

Pencils: 17 cm long. Ballpoint pen: 14 cm long. Eraser: 3.5 x 3.5 x 1 cm. Ruler: 15 cm. Memo

pad: 17.6 x 6 cm, 25 pages. Pencil sharpener: 3.5 x 2.5 x 1.5 cm.

8P3549 Price: **60,000** Rls.



64

64 - UNICEF Notebooks

A symbol of education: inspired by the millions of notebooks we distribute each year to children around the world.

UNICEF promotes worldwide back-to-school campaigns, particularly where education has been disrupted due to war or natural disasters.

Three notebooks, each: A5, 64 pages. Paper assortment, one of each: blank, grid, and lined.

8P2052 Price: **60,000** Rls.

38 Call **021-22594919** - Order NOW

Send a card, **save a child**



65 - Indian Brocade Mug Pair

Share a quiet moment over a tea or coffee and let these richly coloured ceramic mugs take you on a voyage to India. Two mugs, each: 10 cm high, 9 cm diameter. Dishwasher and microwave safe.
8P3650 Price: 130,000 Rls.



39 Call **021-22594919** - Order NOW

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66 - Adidas UNICEF Football

Football is the universal language that unites millions of children around the world.

To play is not a bonus for children but a fundamental right, enshrined in the Convention on the Rights of the Child. Football plays a vital role in preserving this right.

69 cm circumference. Deflated, with needle adaptor for pump.

8P3770 Price: 250,000 Rls.

67 - Adidas UNICEF Cap

Smart, casual and universal for young and old alike.

58 cm, with adjustable strap at the back.

Washing instructions machine wash 30°C

8P3771 Price: 200,000 Rls.

40 Call 021-22594919 - Order NOW

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68 - Brown Checked Alpaca Scarf

Wrap up in natural elegance and the pure warmth of alpaca.

Alpacas are lovely gentle creatures with amazing fibre that are shorn only once a year. The scarves are hand loomed and hand finished by a small company in Peru employing skilled rural weavers who benefit from their employment.

100% alpaca. 150 x 21 cm. Handwash only.

8P3545 Price: 350,000 Rls.

69 - UNICEF Silk Tie

Made in Italy from 100% pure fine silk, this discreet woven pattern is an excellent way to show your support for UNICEF.

6P3541 Price: 300,000 Rls.

41 Call 021-22594919 - Order NOW

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70



70 - Knitted alpaca scarf

Soft and warm, knitted 100% alpaca scarf, in two tones of grey. These scarves are crafted by a highly talented group of twenty artisans, specialising in high quality finishing and socially responsible production. Alpaca are members of the Camelid family, bred in the Andes, and are much prized for the luxury yarn that is spun from their hair, which is as soft as cashmere, with the lustre of silk and the durability of wool. Dry clean or hand wash. Dimensions 150 x 20 cm.

Made in Peru

7P3544 Price: 400,000 Rls.

71



71 - Aquamarine Journal

An incredible but true story of discarded plastic bags made into covers of functional, sought-after journals: a keepsake to preserve precious memories, sketches or dreams on recycled paper.

8P2038 Price: 200,000 Rls.

شما هم میتوانید با خرید از یونیسف
زندگی یک کودک ایرانی را تغییر بدهید.
با ۱/۶۰۰/۰۰۰ تومان می توان یک تیم ثبت احوال سیار
راه اندازی کرد تا برای صدها کودک بدون شناسنامه در
استان سیستان و بلوچستان شناسنامه صادر کنند!

42 Call 021-22594919 - Order NOW

Send a card, save a child



72



72 - Soft Pink Alpaca Shawl

Succumb to the luxury of this soft and warm shawl, woven in Alpaca wool. A graceful and unique accessory, it is an essential component of the modern woman's wardrobe.

Alpacas are lovely gentle creatures with amazing fibre that are shorn only once a year. The shawls are hand loomed and hand finished by a small company in Peru employing skilled rural weavers who benefit from their employment.

Our shawl comes in two colours.(Ivory & Pink)

70% alpaca, 30% silk. 180 x 60 cm.

Handwash only.

Handcrafted in Peru

8P3534 Price : 600,000 Rls



73



73 - Black Shimmer Shawl

Off to the theatre or dinner, arrive in style in this elegant black shawl. Wear it as a scarf, a wrap around the shoulders or hips.

Hand-woven in Thailand by a community that benefits from a project designed to eradicate rural poverty, and unemployment.

180 x 50 cm. 95% cotton, 4% viscose, 1% metallic fibre. In a handmade mulberry paper pouch.

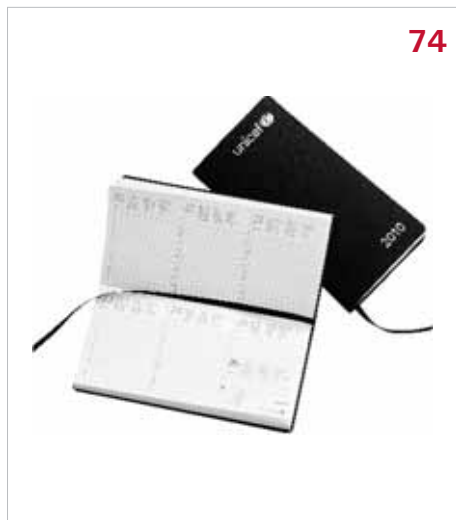
8P3536 Price: 400,000 Rls.

43 Call 021-22594919 - Order NOW

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74 - Pocket Diary

Handy gift with bonded leather cover and silver UNICEF logo. Week planning and year-at-a-glance. why not get one for yourself too? Landscape week-view, week numbers, appointment slots, 2008, 2009 and 2010 year at a glance, 2009 planner, 14 languages, conversion charts, international holidays, travel information, address pages, ribbon marker. 8.5 X 17 cm.
9P105 Price: 100,000 Rls.



74

75



75 - Business Agenda

Keep life on track and work in view with UNICEF's smart executive weekly planner. Bonded leather with gilt edges and ribbon page marker.
21.5 X 26.5 cm
9P108 Price: 220,000 Rls.

شما هم میتوانید با خرید از یونیسف
زندگی یک کودک ایرانی را تغییر بدهید.

با ۱۵/۰۰۰ تومان می توان ۱۵ بسته مداد رنگی برای ۱۵
کودک در روستا مهد خاش بخیریم تا با آن نقاشی کنند!

44 Call 021-22594919 - Order NOW

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76



76 - Children's art

UNICEF In Action Card Game

Captivating, interactive family game with the spotlight on UNICEF's life-saving work around the world. Learning about UNICEF couldn't be more fun - just collect the sets of easy-to-hold cards to win.

36 cards. 12 x 8 cm.

9P2306

Price: **60,000** Rls.

77



77 - Cook book

A brand new cook book with glossy, wipe clean pages, stuffed with mouth watering recipes from around the world. The stunning photos of the finished dish will entice children and parents to try out each new recipe, following the easy step by step instructions, illustrated by photos where needed. Children introduce their different countries and their favourite food and a map shows where each recipe comes from. There is also information on healthy eating and nutritional ingredients. The spiral binding and the cardboard stand built into the book's cover enable the cook book to sit up tidily on the worktop, away from sticky food and fingers. A cook book for all the family.

7P2205 Price: **150,000** Rls.

45 Call **021-22594919** - Order NOW

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78



79

78 - Festive Fun Gift Wrap and Tags

A festive set of gift wrap featuring fun characters on rich coloured backgrounds. Four different designs with matching self-adhesive gift tags. Extra large sheets.
 Contains: Four folded sheets (70 x 100 cm) plus 8 matching gift tags only.
4P2505 Price: 60,000 Rls.

79 - Classic Gift Wrap and Tags

Featuring gold foil stamping and a luxurious finish, this elegant wrap accommodates your larger gifts. Five different designs with matching self-adhesive gift tags.
 Contains: Five folded sheets (70 x 100 cm) plus 10 matching gift tags.
4P2507 Price: 60,000 Rls.



80

80 - Blossoms magnetic bookmarks

The ingenious magnetic closures which hold these inspiring bookmarks in place will ensure that you never lose your page again.

Two bookmarks 4.5 x 10.5 cm

7P2061 Price: **30,000** Rls.



81

81 - Zen Magnetic Bookmarks

A simple but very handy device, these bookmarks are a reader's joy.

Two bookmarks, each: 4.5 x 10.5 cm.

8P2060 Price: **30,000** Rls.



82

82 - Magnetic Bookmarks

The magnetic closures which hold these inspiring bookmarks in place will ensure that you never lose your page again.

Two bookmarks. Each: 4.5 x 10.5 cm.

6P2061 Price: **30,000** Rls.

83



83 - Rose Scented Notebook

Timeless floral patchwork and delicate fragrance: ideal for notes, quotes and sketches.

12.5 x 17.5 cm, 160 pages. With satin ribbon, page marker.

80 blank sheets.

8P2034 Price: 120,000 Rls.

48 Call 021-22594919 - Order NOW

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84



85

84 - Festive Bangladesh Decorations

Add a natural touch to your festive decorations with this set of hand-crafted ornaments. These colourful leaves edged with silver are made using water hyacinth paper. Contains: 8 decorations, 10 cm high.

4P2402 Price: 50,000 Rls.

85 - Art fridge magnets

Set of three thick magnets featuring classic paintings of children by Emile Munier, John Singer Sargent and Auguste Renoir. All three magnets are presented on a card, with envelope supplied, so that you may send them to friends or family as a small gift, unless you prefer to keep them to add colour and style to your own kitchen. Three magnets 5.5 x 5.5 cm, Card 21.6 x 10.7 cm, with white envelope.

Made in the European Union
7P3801 Price: 110,000 Rls.

49 Call 021-22594919 - Order NOW

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مشهد

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