



International Children's Day of Broadcasting (ICDB)

Official Entry Form

To be considered for the 2009 ICDB Award, please submit the following required materials:

- The completed Official Entry Form
- One (1) copy of your ICDB presentation on a DVD-R or VHS (for TV) or CD (for radio)
- A written summary, in English, detailing the programme presentation
- Submit all required materials to your UNICEF regional office (see below).

No entry will be considered until all materials are complete.

All entries must arrive by **Monday, 15 June 2009**.

ENTRY INFORMATION:

Programme Title:

Name of presenting broadcaster:

Country of presenting broadcaster:

Date of broadcast:

ENTRANT INFORMATION

Contact Person:

Job Title:

Company (if different than broadcaster):

Email:

Full street address:

City:

Province/State:

Postal Code:

Country:

Telephone:

(include country and city codes)

Fax:

(include country and city codes)

PROGRAMME INFORMATION:

Programme Title:

Names of co-producing partners:

Length of original presentation (in full):

(i.e.: 4 hrs. 21mins.)

Length of submitted presentation:

(up to 45 minutes.)

Original language of presentation:

Synopsis of presentation material recorded on enclosed entry:

(Feel free to add an attached sheet for longer summary.)

FORMAT:

VIDEO FORMAT: (check one) 525/NTSC 625/PAL

AUDIO FORMAT: (check one) AIFF MP3

YEAR ROUND COMMITMENT

(Please attach a separate sheet answering these questions.)

1. Please provide a short description of your broadcasting station and its regular programming.
2. Do you get government support for your programs?
3. If so, what percent of your yearly budget is from government funds?
4. Where do you get your funding: Public Government
Private sponsors
Non-profit organizations

5. Do you receive support from UNICEF? In what form (programmatic, monetary)?
6. What percent of your yearly budget is devoted to children's programming?
7. How do you encourage participation from the community?
8. Have you held any media training for youth? Do you do training throughout the year? If you have provided, or currently provide, media training for youth, please provide a short description.
9. Do you have regularly scheduled children's programming (i.e. weekly shows, monthly shows)?
How many hours a month (on average)?
10. What percentage of your staff is dedicated to children's programming?
11. How many different languages do you broadcast your children's programming in?
12. Do you have any other programs/activities/events you would like us to know about?

Please send all submission materials to the appropriate UNICEF Regional Office. Go to www.unicef.org/videoaudio/video_18112.html for details.