

<ul style="list-style-type: none"> • Running Time 	2:39									
<ul style="list-style-type: none"> • Narrator Name 	<p>Steve Nettleton</p> <table border="1" data-bbox="519 184 1531 1780"> <thead> <tr> <th data-bbox="519 184 1036 241"><u>Script</u></th> <th data-bbox="1036 184 1531 241"><u>Shotlist</u></th> </tr> </thead> <tbody> <tr> <td data-bbox="519 241 1036 787"> <p>On the edge of the vast Karakum desert in Central Asia, a blanket of white fills the landscape.</p> <p>This is Guvly, a salt-coated lake on Turkmenistan's Caspian Sea coast. Its eight-meter crust stretches more than 50 kilometers.</p> <p>This lake is the main source of salt for Turkmenistan.</p> <p>All of the salt is iodized before it is packaged and distributed across the country. This process is helping spare hundreds of thousands of Turkmen children a debilitating and potentially life-threatening condition.</p> <p>With technical support from UNICEF, Turkmenistan became the fourth country in the world to achieve universal salt iodization, in 2004, and the first nation in Central Asia to eliminate iodine deficiency disorder, or I-D-D.</p> <p>I-D-D can lead to mental retardation, and impair growth and development. It is most common preventable cause of brain damage in the world.</p> <p>It also can cause miscarriages and other complications for pregnant women.</p> <p>SOUNDBITE (Turkmen) Dilara Hasanova, Scientific-Clinical Centre of Mother and Child Healthcare: “Before this program there were many cases of goiter, which affects fertility. Since then, the cases have dropped dramatically. 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	<p>Turkmenistan carries out regular testing to ensure all locally produced and imported salt is sufficiently iodized.</p> <p>At schools, children are taught how to check the quality of their salt. At this primary school in the town of Dashoguz, students have brought salt from home to test if it has iodine.</p> <p>In addition to iodization, Turkmenistan is fortifying flour with iron and other nutrients to prevent iron deficiency and anemia. An effective step in a country where bread forms the staple of every meal.</p> <p>It is a campaign that largely goes unseen by young people like 13-year-old Atabay Uzbayev, but has a direct impact on their lives.</p> <p>Atabay is enjoying summer camp with friends by the Caspian seaside. He has big dreams for his future.</p> <p>SOUNDBITE (Turkmen) Atabay Uzbayev, 13 years old: “When I grow up I want to be a king. I would like to build houses for people. I want to get a higher education when I grow up. I want to enter the university and study math.”</p> <p>A grand plan only possible with a healthy mind, not by a preventable disorder.</p>	<p>22 June 2007; Dashoguz, Turkmenistan</p> <p>19. WS classroom, children with salt 20. MS students have their salt tested for iodine 21. CU salt with proper iodine</p> <p>26 June 2007; Ashgabat, Turkmenistan</p> <p>22. CU bread pulled from kiln 23. WS woman scraping baked bread 24. CU loaves of bread</p> <p>25 June 2007; Turkmenbashi, Turkmenistan</p> <p>25. WS children jumping from sand dune on beach 26. WS children, including Atabay, jumping on beach 27. CU Atabay talking to friends 28. WS Atabay and friends having food on the beach 29. SOUNDBITE: Turkmen; ATABAY UZBAYEV, 13 years old; “When I grow up I want to be a king. I would like to build houses for people. I want to get a higher education when I grow up. I want to enter the university and study math.” 30. MS Atabay and friends eating, talking 31. WS Atabay and friends on the beach</p>
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	<p><u>Script</u></p> <p>Same as above</p>	<p><u>Shotlist</u></p>
<ul style="list-style-type: none"> • Video news footage 1 • Running Time 	2:20	
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2. WS lake with swaths of salt cut from the surface
3. WS salt surface of lake
4. CU salt-harvesting machine cutting through surface
5. WS salt harvesting machine
6. CU worker operating harvesting machine
7. MS train car dumps salt at factory
8. WS conveyer belt transporting raw salt
9. CU salt piling up before processing
10. CU salt package getting sealed
11. MS salt packages leaving assembly line
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21 June 2007; Ashgabat, Turkmenistan

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14. CU machine checking iodine levels

24 June 2007; Ashgabat, Turkmenistan

15. WS families walking in Ashgabat amusement park
16. MS women sitting at park
17. CU girl eating on bench
18. WS family gathered at park

- Video news footage 2
- Running Time

2:31

Shotlist

25 June 2007; Turkmenbashi, Turkmenistan

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22 June 2007; Dashoguz, Turkmenistan

4. WS classroom, children with salt
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<p>UNICEF PSA</p> <ul style="list-style-type: none"> • Note to NewsMarket: Always annotate PSAs running time as TRT: 30 seconds 		
<p>UNICEF Interview Running Time</p> <ul style="list-style-type: none"> • Name of person being interviewed • Name of person’s organization • Person’s title 	<p>Xxx</p> <p>Xxx</p> <p>Xxx</p> <p>xxx</p>	
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